ARCHANA J

Fashion Technology Graduate | UI/UX Designer

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CAREER OBJECTIVE

Enthusiastic Fashion Technology graduate transitioning into UI/UX design, driven by a passion for enhancing digital interactions. Holds a UI/UX certification and developed an innovative storytelling platform to practice wireframing, prototyping, and user research. Seeking an oppourtunity to gain hands-on experience and contribute to crafting intuitive, user-centric designs

EDUCATION

B.Tech – Fashion Technology
Kumaraguru College of Technology

📅 2021 – 2025

CGPA: 8.23

HSC
Saradha Vidhyalaya MHSS

📅 2021

Percentage: 91.3%

SSLC
KGS Matriculation Higher Secondary School

📅 2019

Percentage: 85.3%

PROFESSIONAL EXPERIENCE

Internship Trainee
Technosports, Tiruppur

📅 Jul 2024 – Aug 2024

Completed a one-month internship focusing on performance apparel and innovation. Gained hands-on experience in fabric selection, quality analysis, and merchandising. Enhanced skills in functional design, trend analysis, and user-centered apparel development. Created technical sketches and product designs using Adobe Illustrator and Photoshop.

PROJECTS

Mythify
Mobile App Prototype

Created an interactive storytelling platform that enhances children's experiences through intuitive UI and engaging features.

Garment Design
Project

Designed and developed garments inspired by the theme of betta fish.

POS App
Project

Developed a POS app that helps restaurant staff and guests interact easily, making ordering and payments quick.

Dr.Check
Academic Project

Web-based doctor appointment booking platform designed to simplify and modernize how patients connect with healthcare professionals.

SKILLS

Design Tools

`UI/UX Design` `Figma` `Miro` `Illustrator` `Adobe Photoshop`

Technical

`AutoCAD (Basic)` `MS Excel` `A/B Testing`

Domain

`Fashion Designing` `User Research` `Prototyping` `Wireframing`

ACCOMPLISHMENTS

🏆 **1st Place – Zero Waste Garment Challenge**
Designed innovative sustainable apparel.

🏅 **2nd Place – Bio Printing Competition**
Recognized for creativity in bio-printing techniques.

🎖 **3rd Place – FashionTech Hackathon**
Developed a tech-driven fashion solution.

CERTIFICATIONS

✳ **UI/UX Design Certification (Ongoing)**
IITM GUVI – Focus on user research, prototyping, and design thinking.