Archana J

Fashion Technology Graduate | Aspiring UI/UX Designer

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🔗 https://achuprakash.github.io/Archana_portfolio/   in linkedin.com/in/archanajayaprakash30

Bē https://www.behance.net/achuprakash

Career Objectives

Enthusiastic Fashion Technology graduate transitioning into UI/UX design, driven by a passion for enhancing digital interactions. Holds a UI/UX certification and developed an innovative storytelling plat-form to practice wireframing, prototyping, and user research. Seeking an opportunity to gain hands-on experience and contribute to crafting intuitive, user-centric designs.

Education

B tech– Fashion Technology | **2021 – 2025**
Kumaraguru College of Technology
CGPA: 8.2

Projects

Mythify | Mobile App Prototype | Link- ⧉
- Mythify is a storytelling app that I designed and prototyped to make Stories more engaging and modern.It lets users explore stories from different genere with clean visuals and smooth navigation.The design focuses on simplicity, readability, and interactive storytelling..

Dr.Check | Web design | Link- ⧉
- Web-based doctor appointment booking platform designed to simplify and modernize how patients connect with healthcare professionals.It offers an easy-to-use interface for scheduling, managing, and tracking appointments.Patients can find doctors based on specialization, location, and availability.

Garment Design | Academic Project
- Garments inspired by the graceful movement and vibrant colors of betta fish, designed and created by me.Each piece reflects the fluidity, elegance, and bold contrasts of the fish's fins and patterns.The collection blends artistic inspiration with modern fashion aesthetics.

Professional Experience

Internship trainee
07/2024 – 08/2024 | Tiruppur
- Completed a one-month internship focusing on performance apparel and innovation.
- Gained hands-on experience in fabric selection, quality analysis, and merchandising.
- Enhanced skills in functional design, trend analysis, and user-centered apparel develop-ment. Created technical sketches and product designs using Adobe Illustrator and Photoshop,

Accomplishments

- **1st Place** – Zero Waste Garment Challenge designed innovative sustainable apparel.
- **2nd Place** – Bio Printing Competition recognized for creativity in bio-printing techniques.
- **3rd Place** – FashionTech Hackathon developed a tech-driven fashion solution.

Skills

Design Tools
• UI/UX Design, Miro, Adobe Illustrator, Adobe Photoshop, Figma, canva

Technical
- AutoCAD (Basic), MS Excel, A/B Testing

Domain
- Fashion Designing, User Research, Prototyping, Wireframing, User experience,

Certificates

UI/UX Design Certification (February- 2025)| Link ⧉
IITM GUVI – Focus on user research,prototyping, and designthinking,learned to create user-centered designs and effective prototypes.