

## **ARCHANA J**

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## **CAREER OBJECTIVE**

A passionate and creative Fashion Technology graduate transitioning into UI/UX design, eager to apply design principles and user-centric thinking to digital experiences. Currently pursuing a UI/UX certification and working on an interactive storytelling platform. Skilled in wireframing, prototyping, and user research, with a keen eye for usability. Seeking an internship to gain hands-on experience and contribute to innovative, user-friendly designs.

#### SKILLS

uiux designingMS ExcelMiroAuto cad(basic)Adobe illustratorFigma

Adobe photoshop A/B Testing Fashion designing

## PROFESSIONAL EXPERIENCE

# Technosports Internship trainee

July - August 2024

Completed a one-month internship at Technosport, Tiruppur, focusing on performance apparel and innovation. Gained hands-on experience in fabric selection, quality analysis, and merchandising while enhancing my skills in functional design, trend analysis, and user-centered apparel development. Worked with design software such as Adobe Illustrator, Photoshop, to create technical sketches and product designs.

Certification ongoing

"I am currently pursuing a UI/UX Design certification at IITM GUVI, building expertise in user research, wireframing, prototyping, and design thinking. As part of the program, I designed Mythify, an interactive storytelling platform aimed at creating an engaging and user-friendly experience. I am now seeking an internship opportunity to apply my skills in a real-world setting, collaborate with cross-functional teams, and further grow as a designer."

#### **EDUCATION**

## **Bachelor of technology**

Majors: Fashion technology CGPA:8.23 May 2025

Kumaraguru College of Technology

## **HSC**

Percentage:91.3% May 2021

Saradha vidhyalaya matriculation higher secondary school

### **SSLC**

Percentage:85.3% April 2019

KGS matriculation higher secondary school

### **ACCOMPLISHMENTS**

Participated and secured 1st place in the "ZERO – WASTE GARMENT Challenge

Participated on **"BIO PRINTING"** competition and secured 2nd place

Participatedon"FASHIONTECH

**HACKATHON**" competition conducted and secured 3rd place

#### **PROJECTS**

Created Mythify, a mobile app prototype that enhances children's storytelling experiences through intuitive UI and engaging features.

Design and developed garments in the theme of betta fish