

Name: Roshan Gurung
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Objective:

Detail-oriented SEO expert with 4+ years of experience in boosting website traffic, improving search engine rankings, and growing brand visibility. Skilled in both on-page and off-page SEO, keyword research, and content strategy.

Skills:

- SEO (On-Page, Off-Page, Technical)
 - Google Analytics and Search Console
 - Keyword Research and SEO Audits
 - Backlink Building Strategies
 - WordPress SEO Optimization
 - Content Writing and Marketing
 - SEMrush, Ahrefs, Moz Tools
 - Local SEO and E-commerce SEO
 - Strong Analytical and Reporting Skills
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Work Experience:

SEO Specialist

Digital Boost Nepal, Pokhara
March 2021 – Present

- Increased organic traffic for multiple client websites by an average of 70%.
- Implemented SEO strategies for startups, e-commerce stores, and bloggers.
- Ran SEO audits and provided actionable recommendations for improvements.

Junior SEO Executive

Web Rankers Nepal, Kathmandu
Jan 2019 – Feb 2021

- Conducted keyword research and competitor analysis.
- Optimized website content and meta descriptions for better rankings.
- Worked with developers to improve technical SEO aspects.

Education:

Bachelor's Degree in Business Information Systems

Pokhara University, Pokhara

2015 – 2019

Certifications:

- SEO Specialization – Coursera (2021)
 - Google Analytics Certified (2022)
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Languages:

- Nepali (Native)
- English (Fluent)