

Daniel Autry

Interaction & Product Designer

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Experience

The Washington Post

Senior Product Designer

Jan 2021 – Present / Washington, DC

- I lead the product design for our suite of personalization products across our apps, website, and newsletters.
- Lead designer on confidential mobile apps initiative for company executives. Led end-to-end research, design, and testing to attract and retain new target audience.

Product Designer

Aug 2019 – Jan 2021

- Co-led design strategy for the 2020 Presidential Election. Helped capture new reader segments; led several cross-platform design and acquisition initiatives.
- Redesigns and acquisition strategy resulted in an 800% increase in article clickthrough rate, a 422% increase in non-subscriber page views, and 220% increase in paywall hits across all election products.

Storyware Web Agency

UX Engineer

Feb 2018 – June 2019 / Charlottesville, VA

- UX and frontend engineer for The High Line and DFW Child websites for 200k+ annual visitors.
- Audited 50+ screens in end-to-end testing and visual quality assurance, identified all experience gaps to triple monthly page views.

Launch Academy

Lead Instructor, UX and Engineering

Jan 2018 – Aug 2018 / Charlottesville, VA

- Created a full curriculum for a 12-week seasonal program and a 5-week immersive bootcamp for teaching the basic foundations of UX design and frontend development.
- Mentored 40+ students with no previous experience in design and paired 100% of bootcamp graduates with internships. 98% of students stated they would recommend the program to a friend.
- Managed a team of 3 teaching assistants; led structured weekly meetings and individual evaluations.

Instructor, Design Thinking

Aug 2017 – Jan 2018

- Trained 30+ federal and state executives on how to implement a design thinking and agile approach for their federal teams.
- Topics included user research, ideation & storyboarding, rapid prototyping, and testing.

Goldman Sachs

UI Design, Frontend Engineering Intern

Summer 2017 / New York, NY

- Lead designer and frontend engineer on brand-new web application for fixed income traders to consolidate global bond-level data and improve trade execution efficiency. Global bond team adopted web app into daily trader workflow.

Education

University of Virginia

B.A. Computer Science, Focus in Psychology (27 credit hours)

May 2018 / Charlottesville, VA

Projects

Elliewood Fellowship

Product Design Consultant

Feb 2019 – May 2019 / Charlottesville, VA

- Paid design consultant to mental healthcare startup to kickstart their new market strategy and initial product design.

Entrepreneurial Fellow, UX Researcher

Feb 2018 – Feb 2019

- Spearheaded four separate mental health solutions to promote mental wellness and decrease stigma.
- Secured \$7000 in grant funding and led end-to-end research initiatives for 300+ users via field studies and intercept surveys.
- Executed 3 pilots, collaborated with 14 colleges and 4 professional mental health clinics