



WOOFLOW

FROM EMAIL TO ENTRY



We get it—your fur baby is family, and they deserve all the pampering in the world!

About the Customer & the Problem

PlayStayTion Pet Resort – full-service, trusted brand

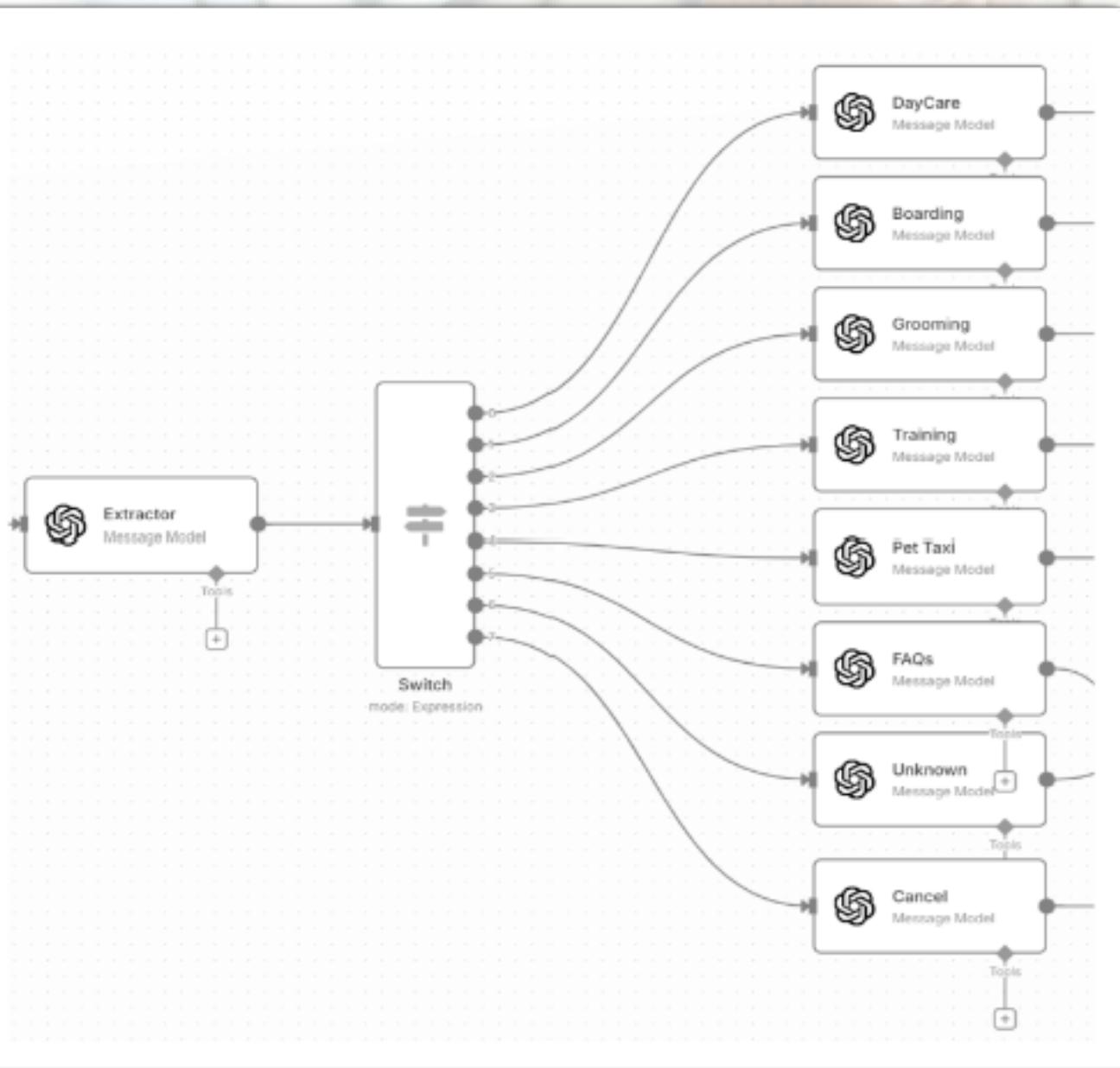
- Heavy email volume – boarding, grooming, daycare, training, Pet Taxi
- Late-night messages piling up
- Morning inbox overload
- Manual work for staff
- Repetitive tasks – copy details, check ProPet, reply manually
- Lost staff time → less focus on pet care
- Need for automated email intelligence

SOLUTION: WoofFlow (AI assistant)

- Reads emails, identifies service, extracts details
- Sends accurate, friendly replies instantly
- Smooth bookings and calmer mornings



Workflow Focus — Intent Classification



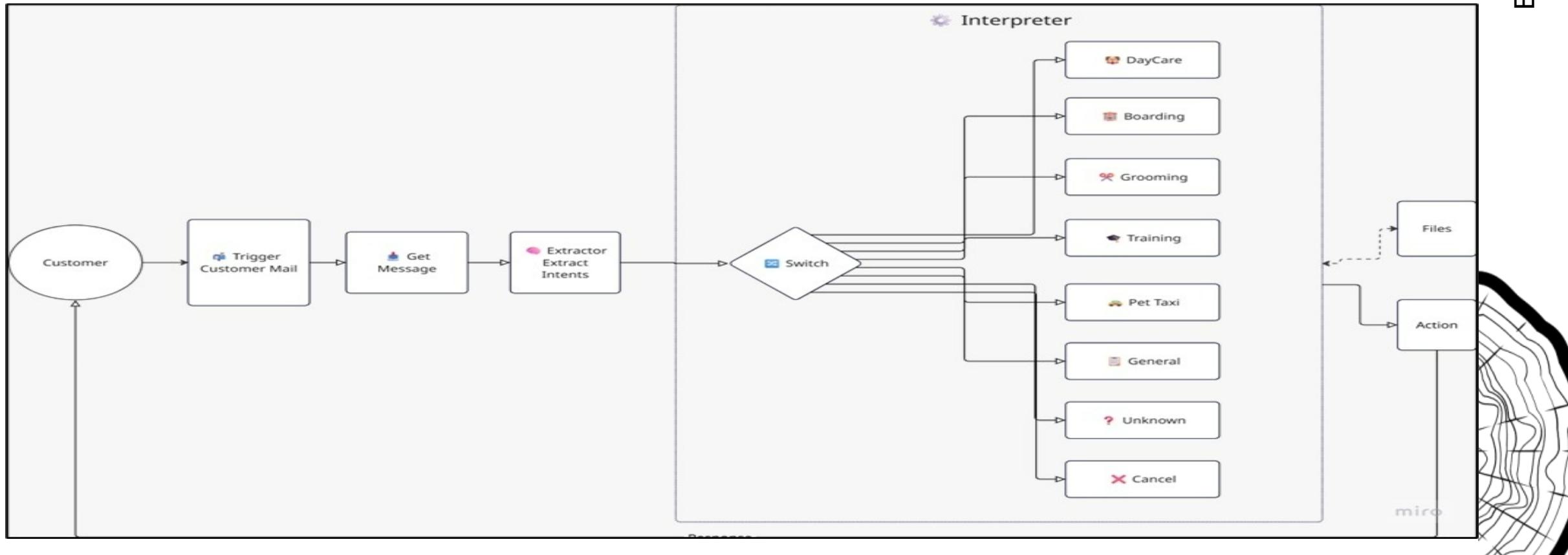
AI classifies incoming messages by intent — Boarding, Grooming, Pet Taxi, etc.

Each intent triggers custom automation in n8n to extract and process details.

Modular flow enables easy updates and clear structure for future expansion.

Your fur baby's glow-up is our passion. Trust us to make them look and feel their best, tail wags and purrs guaranteed.

System Architecture



B

Good vibes only for your pets! We treat every dog and cat like royalty because happy pets make happy people.

Prototype Demo

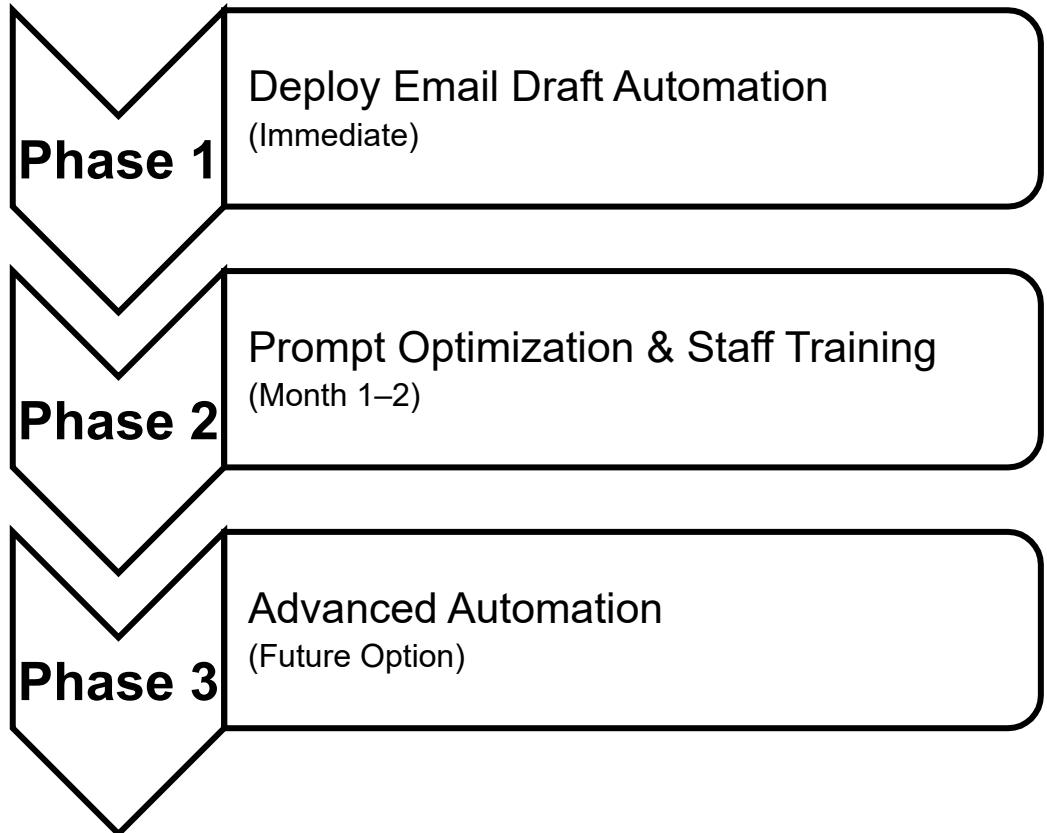
@playstationpetresort@gmail.com send real booking messages.

Emails processed by WoofFlow,
with replies generated
automatically.

Demonstrates smooth customer
experience from email to
booking.

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deserve all the pampering in the world!

Implementation Recommendation



BECAUSE THEY'RE WORTH IT

Your pet deserves the best, and we're here to deliver. Cuddles, care, and top-notch grooming—Bark + Meow does it all.

Cost Analysis - Client Deployment Budget

For this prototype, our out-of-pocket cost is \$86, consisting of ChatGPT Plus usage and light API testing. All other tools use free or university resources.

A. One-Time Infrastructure & Setup Cost

Item	Cost	Notes
n8n Cloud Setup (Initial configuration)	\$20	Starter plan first month
Gmail Workspace Setup	\$6	One business account setup cost for first month
Domain & Email Integration (Optional)	\$12	If client wants domain-based email
Automation Workflow Deployment	\$0	No infrastructure charge (software-based)
Testing & Integration Environment	\$0	Included in deployment setup
Labour Cost (Setup, Integration, Workflow Build)	\$1,400	35 hours × \$40/hr for design, automation build, testing, documentation, training
Total One-Time Infrastructure Cost	\$1,438	Very minimal infra cost; majority is labour

B. Yearly Maintenance & Operating Cost

Item	Annual Cost	Notes
OpenAI API Usage	\$180	Based on estimated email volume
n8n Cloud Hosting	\$480	Starter plan (\$40/month avg)
Gmail Workspace	\$72	\$6 × 12 months
Backup & Monitoring	\$60	Optional
Labour Cost (Annual Maintenance)	\$320	8 hours × \$40/hr. for updates, adjustments, error handling
Total Yearly Maintenance Cost	\$1,112	Operational tools + labour

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Lessons Learned

Planning drives clarity — defining flows early avoids rework.

Simplicity boosts adoption — clear workflows help staff and devs.

Testing ensures trust — real-world scenarios build confidence.

AI needs oversight — edge cases & ambiguity must be handled.

Collaboration improves quality — diverse perspectives improve the final product.

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THANK YOU

for trusting us to keep your fur babies looking and
feeling their best!