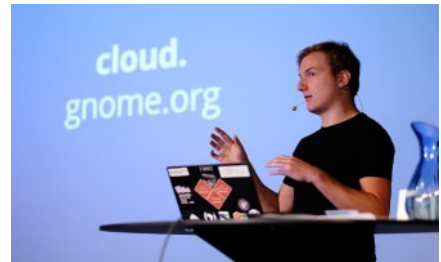# GNOME™

Conferences 2017

Introduction

One of the amazing things about the GNOME project is how it brings people together, either by bringing new developers into free software for the first time, or by fostering cooperation and iteroperability between different open source components. Our conferences are a vital part of that effort: to not only develop our own software, but a complete integrated free and open source technology stack. These events are key opportunities for the open source world to collaborate and work on joint solutions.

2017 is a particularly exciting year for GNOME, with the emergence of important new technologies, particularly Flatpak and GTK+4. These are changing the shape of many open source products for the better, and our face-to-face events will be vital in enabling participation around their development.

Like many projects, our conferences are run on a non-profit basis, and our organizers are volunteers. Your contribution makes it possible for the GNOME desktop and GNOME technologies to make real progress, and is the basis for continued innovation throughout the year. We hope that we can count on your support.

Neil McGovern
Executive Director, GNOME Foundation

About GNOME

GNOME is one of the most recognised and respected projects in the open source world. Started in 1997 by two university students, today its software is used by hundreds of thousands of people worldwide, and it is one of the largest open source projects.

GNOME is best known for its desktop, which is a key part of the most popular GNU/Linux distributions, including Ubuntu, Debian and Fedora. However, the project also has a long history of producing critical pieces of software infrastructure: common parts of countless open source systems.

Many essential, ubiquitous technologies began their life in the GNOME project, including D-Bus (a inter-process communication framework), GStreamer (a mature and powerful multimedia library), and PulseAudio. Each of these projects are essential ingredients for many products. Today, GNOME's software is found in televisions, ebook readers, in-vehicle infotainment systems, medical devices and much more.

Throughout its history, the GNOME project has been the training ground for software engineers who have gone on to play important roles elsewhere. The project's focus on quality engineering, design driven development and system-level plumbing serves as an excellent environment for new engineers. Today, GNOME alumni hold positions at Google, Apple, Microsoft and beyond.

The GNOME project continues to play a significant role, producing new innovative technologies which are transforming the Linux ecosystem, and the GNOME desktop continues to be used by tens of thousands of people and is a popular choice for software engineers.

GNOME project founded
1997

GNOME

GTK+
GUI toolkit

GLib
C programming libraries and GObject system

libxml
XML parser and toolkit

2000

Mono
Open source .NET framework

GStreamer
Multimedia framework

HAL
Hardware Abstraction Layer

D-Bus
IPC framework

Avahi
Network service discovery

Inotify
Linux kernel filesystem monitoring

PulseAudio
Sound server

NetworkManager
Networking subsystem

2005

Clutter
GUI library

Tracker
Search engine and database

PackageKit
Software management subsystem

Polkit
Access control

systemd
Init system

UPower
Power management

Wayland
Display server

UDisks
Disk management

2010

colord
Color profiling

OSTree
Operating system deployment and upgrades

Flatpak
Application distribution and installation

Geoclue
Location service

2015

Builder
Powerful native IDE

Linux Firmware Update Service
Device update mechanism and service.

GNOME's influence on the Linux ecosystem

Over the course of its history, the GNOME project has been the source of a wealth of new technologies, many of which have gone on to play a significant role within the wider Linux ecosystem.

The GNOME™ Conference
GUADEC

GUADEC is GNOME's main annual event. Held since 2000, it brings developers, enthusiasts, leaders, governments and businesses together from all over the world. The conference focuses on technical development, community initiatives, social networking and planning.

Nearly 200 people attend GUADEC each year. The conference serves as a meeting place not just for members of the GNOME project, but also other key open source projects, including including systemd, the Linux kernel, X.org, Wayland and PulseAudio.

Presentations cover a range of topics, including developments within the GNOME project itself, best practices for software development, testing and design, developments in related fields and projects, and non-technical activities, such as documentation writing and project management.

GUADEC plays a critical role for the GNOME project, both socially, and as a venue for planning, discussion and problem-solving. For anyone who is interested or involved in the GNOME project, it is the major event on the calendar.

Throughout its history, thousands of people have attended GUADEC. The event's combination of technical innovation, community spirit and social events, means that it always leaves a positive impression which is long-remembered. This is particularly true for new contributors, whose first GUADEC is always an important event.

In 2017, GUADEC is being held in Manchester, England. The city is amongst the top European locations for science, healthcare, education, business and leisure. Manchester is a first-class region for higher education, with over 18 universities and half a million students.

"Codethink people have learned a huge amount from the GNOME community, and we've been pleased to contribute to GNOME projects over the years. Sponsoring and participating in GNOME conferences is a great way to keep up-to-date at the cutting edge of some key FOSS initiatives."

Paul Sherwood, CEO Codethink

GNOME.Asia Summit is the GNOME project's annual conference in Asia. It brings together open source developers, business representatives and enthusiasts from Asia.

The event is located in a different city each year. In the past, it has been held in Beijing (China), HoChiMinh (Vietnam), Taipei (Taiwan), Bangalore (India), Hong Kong, Seoul (Korea), Depok (Indonesia) and New Delhi (India).

GNOME.Asia summit 2015 attracted more than 322 attendees, including 48 speakers from all over the world. There was a booth area with 10 booths from sponsors and communities.

In 2017, GNOME.Asia will be held in ChongQing, China, which is fast becoming the most economically important cities in interior West China.

Why Sponsor?

Our conferences have a strong online precense, aided by widescale awareness of the GNOME project more generally. Marketing activity primarily utilizes social media, as well as the GNOME website. Awareness of events are also generated by attendees, with reports featuring on blogs and personal Twitter and Facebook accounts.

Sponsorship helps raise the profile of brands amongst attendees, many of whom go on to play significant roles elsewhere. Additionally, it serves as an excellent platform for recruitment - GNOME coferences are a gathering of highly skilled software engineers who have demonstrable skills in core technologies.

Lastly, the continued development of GNOME and GNOME technologies relies on volunteer time. The innovation and speed that is associated with the project would be delayed without these conferences.

Sponsorship Levels

	Platinum	Gold	Silver	Bronze	Supporter
Logo on front of badges	■				
Address attendees for five minutes	■				
Thanks during conference	■	■			
Logo in all conference rooms	■	■			
News item on conference website	■	■			
Banner placement in reception area	■	■	■		
Table in exhibition area	■	■	■		
Logo on talk videos	■	■	■	■	
Logo inside badges	■	■	■	■	
Advertise on job wall	■	■	■	■	
Logo on advertising material	■	■	■	■	■
Social media publicity	■	■	■	■	■
Inclusion in sponsors section	■	■	■	■	■
GUADEC	$13,000	$10,000	$7,000	$4,000	$1,000
GNOME.Asia	$10,000	$7,000	$5,000	$2,500	$1,000
Combined	$20,000	$15,000	$10,000		

Rates and benefits are open to negotiation. For questions or queries about conference sponsorship, please contact sponsors@guadec.org.

Other Sponsorship Opportunities

Each of our additional sponsorship opportunities offer a unique chance to connect with attendees on an exclusive basis. A special mention / advertising will associate your brand with the event and your support of GNOME.

GNOME 20th anniversary celebration

This year GNOME celebrates its twentieth birthday, and a special celebration will be held at GUADEC. Sponsoring this event is a way to be a part of an important moment in the history of the GNOME project, and open source more generally.

Welcome drinks

Help to welcome attendees to the conference and make your presence felt right from the beginning.

Drinks at social events

Pay for a round of drinks and earn the gratitude of the GNOME community.

Social events

Sponsor the annual GNOME soccer tournament, a BBQ, or just some drinks for the attendees.

Coffee and snacks

Sustain conference attendees during the core days by providing coffee and snacks.

Prices for the above range from $20,000 for full sponsorship of a three course anniversary dinner to $500 for a coffee break. Please ask us at sponsors@guadec.org for more information.

Image Credits

(From top left)