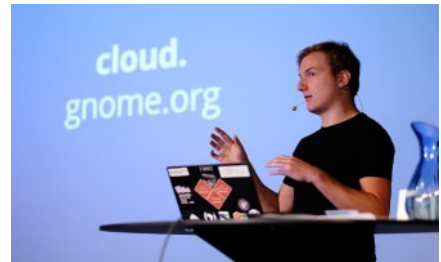




Conferences 2017



# Introduction



One of the amazing things about the GNOME project is how it brings people together, either by bringing new developers into open source for the first time, or by fostering cooperation and interoperability between different open source components. Our conferences are a vital part of that effort: to not only develop our own software, but a complete integrated open source technology stack. These events are key opportunities for the open source world to collaborate and work on joint solutions.

2017 is a particularly exciting year for GNOME, with the emergence of important new technologies, particularly Flatpak and GTK+4. These are changing the shape of many open source products for the better, and our face-to-face events will be vital in enabling participation around their development.

We hope that we can count on your support.

A handwritten signature in black ink, which appears to read 'Nuritzi Sanchez'.

Nuritzi Sanchez  
President, GNOME Foundation

# The GNOME™ Conference

# GUADEC

GUADEC is GNOME's main annual event. Held since 1999 [?], it brings developers, enthusiasts, leaders, governments and businesses together from all over the world. The conference focuses on technical development, community initiatives, social networking and planning.

Nearly 200 people attend GUADEC each year. The conference serves as a meeting place not just for members of the GNOME project, but also other key open source projects, including ncluding systemd, the Linux kernel, X.org, Wayland and PulseAudio.

Presentations cover a range of topics, including developments within the GNOME project itself, best practices for software development, testing and design, developments in related fields and projects, and non-technical activities, such as documentation writing and project management.

GUADEC plays a critical role for the GNOME project, both socially, and as a venue for planning, discussion and problem-solving. For anyone who is interested or involved in the GNOME project, it is the major event on the calendar.

Throughout its history, thousands of people have attended GUADEC, including many who have gone on to play significant roles elsewhere. The event's combination of technical innovation, community spirit and social events, means that it always leaves a positive impression which is long-remembered. This is particularly true for new contributors, whose first GUADEC is always an important event.

The conference has a strong online presence, aided by widescale awareness of the GNOME project more generally. Marketing activity primarily utilizes social media, as well as the GNOME website. Awareness of the event is also generated by attendees, with reports featuring on blogs and personal Twitter and Facebook accounts.

In 2017, GUADEC is being held in Manchester, England. The city is amongst the top European locations for science, healthcare, education, business and leisure. Manchester is a first-class region for higher education, with over 18 universities and half a million students.



GNOME.Asia Summit is the GNOME project's annual conference in Asia. It brings together open source developers, business representatives and enthusiasts from Asia, and has been steadily growing in size.

The event is located in a different city each year. In the past, it has been held in Beijing (China), HoChiMinh (Vietnam), Taipei (Taiwan), Bangalore (India), Hong Kong, Seoul (Korea) and Depok (Indonesia).

GNOME.Asia summit 2015 attracted more than 322 attendees, including 48 speakers from all over the world. There was a booth area with 10 booths from sponsors and communities.

In 2016, GNOME.Asia will be held in New Delhi, India, at the Manav Rachna International University (MRIU). This huge city, with its growing IT sector, promises to provide excellent exposure for the event.



# About GNOME

GNOME is one of the most recognised and respected projects in the open source world. Started in 1997 by two university students, today its software is used by hundreds of thousands of people worldwide, and it is one of the largest open source projects.

GNOME is best known for its desktop, which is a key part of the most popular Linux distributions, including Ubuntu, Debian and Fedora. However, the project also has a long history of producing critical pieces of software infrastructure: common parts of countless open source systems that are today taken for granted.

Many essential, ubiquitous technologies began their life in the GNOME project, including D-Bus (a inter-process communication framework), GStreamer (a mature and powerful multimedia library), and PulseAudio. Each of these projects are essential ingredients for many products. Today, GNOME's software is found in televisions, ebook readers, in-vehicle infotainment systems, and much more.

The GNOME project continues to play a significant role today, producing new innovative technologies which are transforming the Linux ecosystem. The GNOME desktop continues to be used by tens of thousands of people and is a popular choice for software engineers.

Throughout its history, the GNOME project has been the training ground for software engineers who have gone on to play important roles elsewhere. The project's focus on quality engineering, design driven development and system-level plumbing serves as an excellent environment for new engineers. Today, GNOME alumni hold positions at Google, Apple, Microsoft and beyond.



## GNOME's influence on the Linux ecosystem

Over the course of its history, the GNOME project has been responsible for a plethora of new technologies, many of which have gone on to play a significant role within the wider Linux ecosystem.

# Sponsorship Levels

Level	GUADEC	GNOME.Asia	Combined Price
Platinum	\$13,000	\$10,000	\$20,000
Gold	\$10,000	\$7,500	\$15,000
Silver	\$7,000	\$5,000	\$10,000
Bronze	\$4,000	\$2,500	
Supporter	\$1,000	\$1,000	

Rates and benefits are open to negotiation. Sponsors are advertised through social media, at the conference venues, and through websites. A variety of other sponsor benefits are available, depending on sponsorship level. These include the opportunity to host a booth, distribution of advertising material, banner placement opportunities and more.

For questions or queries about conference sponsorship, please contact [board@gnome.org](mailto:board@gnome.org).



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