Kat Fukui
Product Designer

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Education

Sept 2009— June 2013

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor of Arts in Visual Design and Japanese. Teaching assistant to Gale Okumura's typography class.

Skills

Tools
Adobe Creative Suite
Sketch
InVision
Photography

Methods
User Research
User Flows
Wireframing
Prototyping
Motion Graphics

Development
HTML5, CSS3
Sass
Responsive Web Design
jQuery, Javascript
Git, GitHub
Processing

Other
Branding
Design Direction
Copywriting

Awards

AIGA ENRICHMENT SCHOLARSHIP

UC Davis recipient at AIGA Portfolio Day 2013. Awarded to upcoming designers to improve their design education.

References available upon request.

Experience

March 2014— present

EVERLAW
Product Design

Own all aspects of design at Everlaw, a legal document review web-based platform. Collaborate closely with all members of a 15-person startup. Check analytics data and user feedback to test and refine existing products for usability and improve interfaces. Work on user flows, interactions, wireframes, and interactive prototypes for new products. Solicit feedback and iterate. Implement responsive web design practices. Create visual design guidelines and make sure brand voice and image is consistent. Successfully delivered a complete rebranding and UI redesign with the engineering team.

May 2012— Jan 2014

STORIES OF SOLIDARITY
UX Research, User Interface, Branding

Developing a non-profit, progressive social media and data visualization platform for precarious workers and labor organizations to produce awareness and solidarity in the workplace. Creating a strong brand and identity. Researching effective interfaces and building prototypes for the web app and smart devices with HTML, CSS, and jQuery.

June 2011— April 2012

CREATIVE MEDIA
Design Director

Managed a team of five graphic designers by overseeing projects and reviewing final products to create strong identities and products. Communicated with clients to ensure their needs are met. Facilitated brainstorming and ideation sessions. Collaborated with Programming and Marketing divisions to improve the branding of the Associated Students of UC Davis.