



# The Second Seattle GNU/Linux Conference

## Exhibitor & Sponsor Prospectus

**When:** October 24th and 25th

**Where:** Seattle Central College, Capitol Hill neighborhood of Seattle

**Expected attendance:** 250 over the course of both days

**About:** The Seattle GNU/Linux Conference (SeaGL) is a grassroots technical conference dedicated to spreading awareness and knowledge about the GNU/Linux community and free/libre/open-source software/hardware. SeaGL is a free event which is as enjoyable and informative for those who spend their days maintaining hundreds of servers as it is for a student who has only just started exploring technology options. SeaGL's first year was 2013.

This year we are pleased to welcome Karen Sandler, executive director of the Software Freedom Conservancy, as our keynote. She'll be addressing an audience of professionals, hobbyists, community organizers, hardware hackers, students, teachers, and users.

### **Enterprise and Non-profit Exhibitors:**

We will have a small hall available for exhibitors. There are several sponsorship levels for commercial enterprises. If you have any questions about the hall or are interested in food and beverage sponsorship opportunities, please send an email to [sponsorship@seagl.org](mailto:sponsorship@seagl.org) so we can follow up.

Free tables will be available for local non-profit or educational organizations. If your non-profit organization would like an exhibit table at SeaGL, please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org) telling us about your work, support, or outreach with the free and open source software community in Seattle.

*\*\*\* Exhibitor space is limited, so please contact us right away if you are interested in a table. \*\*\**

## **Sponsorship Options:**

SeaGL depends on community support! We are interested in talking with you about creative ways to support this year's event. If you would like to offer financial support but don't need an exhibit table or would like to offer some type of in-kind support, please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org).

*As an added "Thank You!" to all of the generous sponsors who supported us in our first year, we're pleased to offer you a free bump to the next highest sponsorship level (for example, your Silver support will get you Gold level benefits).*

## **Sponsorship Levels:**

### **Platinum Sponsor: \$3000 and up**

Table in the exhibition room

Full-page ad in program guide

Prominent listing and link on [seagl.org](http://seagl.org) website, including your logo

### **Gold Sponsor: \$2000 and up**

Table in the exhibition room

Half-page ad in program guide

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### **Silver Sponsor: \$1000**

Table in the exhibition room

Quarter-page ad in program guide

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### **Bronze Sponsor: \$500**

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### **Non-exhibiting Sponsor: \$250**

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### **Educational / Nonprofit: Free**

Table in the exhibition room

Listing in program guide

Listing and link on [seagl.org](http://seagl.org) website