

Sponsor React Rally 2016

August 25-26

Salt Lake City, Utah

React Rally is a two day technical conference focused on the React.js framework and topics related to it. The attendees are software developers on the cutting edge of technology who are building front-end applications in JavaScript and native iOS and Android applications with React Native. Sponsoring React Rally is a great way to reach passionate and knowledgeable developers who are leaders in their field and influence others.

Atmosphere of the Conference

React Rally is a community conference, which means that it has a casual, relaxed atmosphere with a focus on interaction between speakers and attendees. There is a single track of talks with several long breaks scattered throughout the day to give people time to meet, discuss what they learn, and explore the venue and the city.

Because the focus is on community interaction, we have events and activities planned throughout the conference to get attendees to talk to each other. These are perfect opportunities to sponsor and build goodwill towards your brand.

Last Year

React Rally 2015 was the first community React.js conference in the United States, and it was a smashing success. We sold 258 tickets, with attendees coming from several different countries. The talks were recorded and posted to YouTube, where they were viewed 36,000 times and watched for a total of 210,000 minutes by viewers in 141 different countries.

Here's what a few of our attendees had to say:

- “ This was a really fantastic conference! Some of my absolute favorite details were the great graphic design theme, the attention to detail in putting the program together (top notch choices for both very first and very last talks of the conference), and the venue itself worked very well - the theater was nice and the downstairs "lounge" area was great for mingling.
- “ Loved the constant breaks. Great for taking a break, networking, and just absorbing all the cool stuff we just heard.

This Year

This year we anticipate selling 400 to 450 tickets. React is more popular than ever, and the success of last year's event means we have an established a fan base to help us get the word out.

The Organizers

React Rally is put on by Matt Zabriskie ([@mzabriskie](#)) and Jamison Dance ([@jergason](#)).

Matt is a well known open source developer and a long-time community organizer. He started the AngularJS Utah meetup, and runs the React Utah and UtahJS meetups. He regularly appears on the JavaScript Air podcast.

Jamison is an active speaker, organizer and podcaster. He co-hosts the JavaScript Jabber and Soft Skills Engineering podcasts, runs the UtahJS and Utah Elm Users meetups, and is an avid conference speaker.

Sponsor Levels

| | | |
|--------------------------|----------|----------------|
| Silver sponsor: | \$2,500 | (10 available) |
| Gold sponsor: | \$5,000 | (5 available) |
| Platinum sponsor: | \$7,500 | (4 available) |
| Premier sponsor: | \$15,000 | (1 available) |

| | Premier | Platinum | Gold | Silver |
|--|---------|----------|------|--------|
| Logo on conference website | X | X | X | X |
| Logo on sponsor slide between presentations | X | X | X | X |
| Booth at the conference | X | X | X | |
| Sponsor a coffee break | X | X | | |
| Sponsor a food truck for breakfast | X | X | | |
| Sponsor an activity during a break | X | X | | |
| Sponsor lunch gift cards | X | | | |
| Logo on stage | X | | | |
| Logo on podium | X | | | |
| Official sponsor of the party | X | | | |
| Logo on lanyard (sponsor to supply lanyards) | X | | | |
| <hr/> | | | | |
| Complimentary Attendee Tickets | 6 | 4 | 2 | 1 |

Contact Us

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