

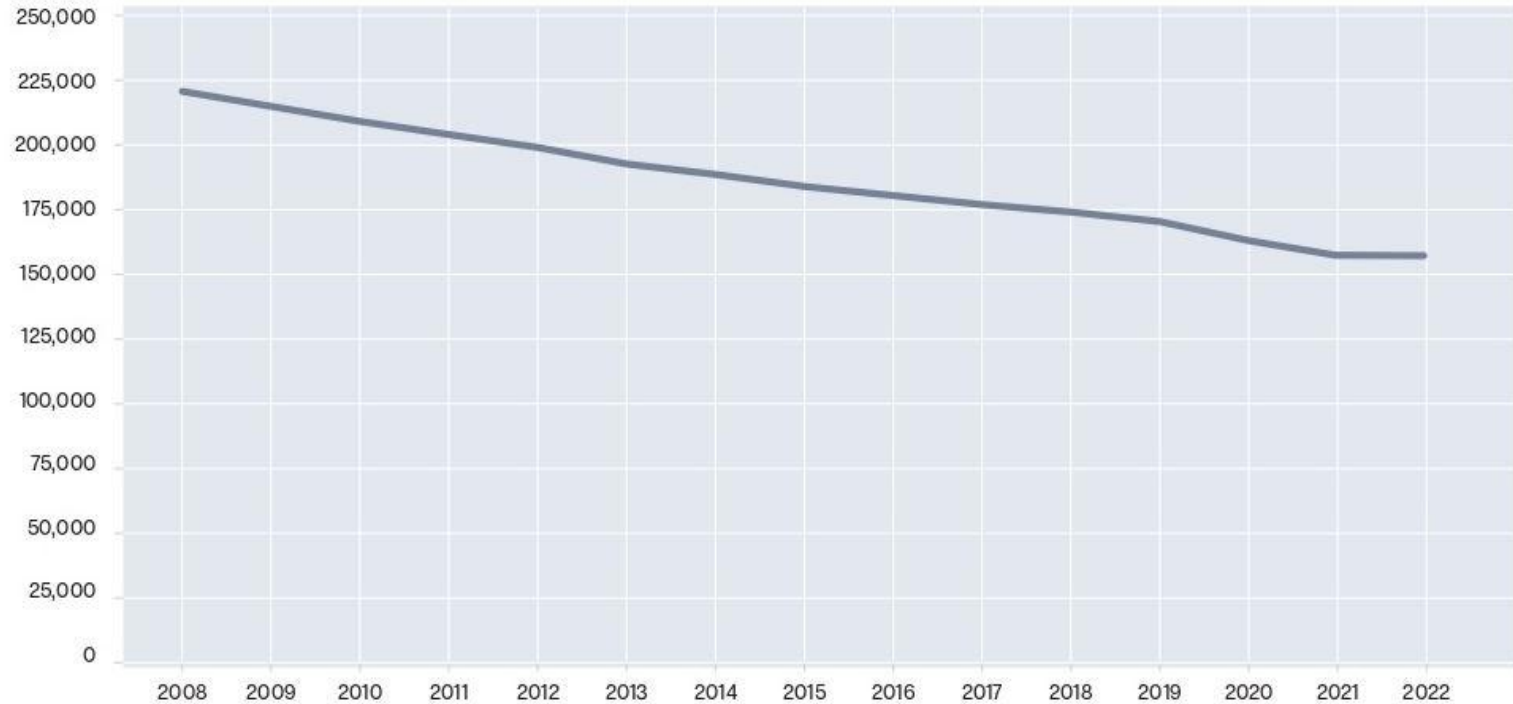


HERTS
FUTURE



Total number of members since 2008

England, Wales, Channel Islands & Isle of Man



OCT



PREPARE

Attend workshop,
begin to form a plan

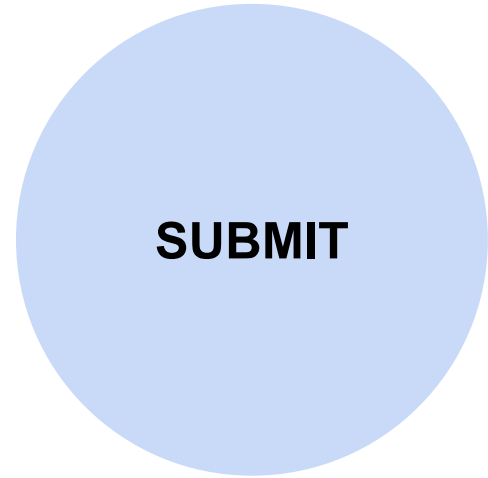
NOV



COMPLETE

Discuss with lodge
members to agree

DEC



SUBMIT

Populate the form and
submit

**Herts Future aims to provide a
framework for a Lodge to:**
Take time to pause, discuss, assess
and plan

Why?

Membership decline

Year:	1970	1990	2010	2021	2022	2023
Members:	3866	9019	6155	4516	4320	4130
Lodges:	130	196	208	184	177	174
Average members:	30	46	30	24	24	23

Average Lodge in Herts now only has **23 members**

Average Lodge membership attendance **50-60%**

*40 – 50% **not** regularly attending*

(Hermes data since 1st August 2022)

Losing Lodges - 8 closed or closing in 2023
Members Pathway - Attract, Retain, Re Engage

Three things a Lodge must understand about itself:

How/why it came into existence

Where it is now

Where it wants to be in the future

Time to Stop and Think!

How do we improve the Masonic
Experience for our members

WHY?

- A chance to take stock and look at what is going well
- Help you improve by self assessing
- Help the Province understand your Lodge
- Feed in 'Best Practices' that can be shared
- **Use this form to improve your Lodge and not because the Province has requested it**

WHO?

- Everyone (not just the Secretary or Master)
- Those members who have been around for many years can add experience, history and tradition
- Newer brethren can add a fresh set of ideas
- The world is different today. Younger members may add a different perspective
- Those who do not attend regular meetings can add a different dimension

WHAT?

- Use the example to help you
- Be honest and challenging
- No one is likely to be doing everything
- What successes have you had
- What have you tried but wasn't successful (what did you learn?)

Does your Lodge have a Lodge Membership Officer (LMO) and Lodge Mentor (MTR)?

**What process is in place at your
Lodge for members who have not
been seen at meetings for some time?**

**What defines your lodge or
makes it different from others?**

**What arrangement is in place to
regularly communicate with all
Lodge members?**

What do you do to encourage suggestions and ideas from new and longer standing brethren in your lodge?

What process do you adopt to enable brethren to visit other lodges and to encourage visitors to your lodge?

What does your Lodge do to encourage newer members to maintain their membership?

**How do you encourage family members
(sons, grandsons, brothers etc) linked to
your Lodge to join Freemasonry?**

**What attracted the last 2 members to
your Lodge that have successfully
progressed to Master Mason?**

**What engagement does your lodge have
with the local community?**

**Please give details of activities
undertaken to assist in recruitment &
retention during the past 12 months?**