

Brand guidelines

CLEAR SPACE



Brand guidelines

MINIMUM SIZE



Brand guidelines COLORS

WHITE

RGB 255 255 255 CMYK 0 0 0 0 Pantone P 1-1 C

HEX #FFFFFF

BLACK

RGB 0 0 0 CMYK 60 20 20 100 Pantone Black 3 C

HEX #000000

Brand guidelines BACKGROUND

ackee blockchain security



Brand guidelines COLOR BACKGROUND



ackee blockchain security

Do not rotate logo.

Do not deform logotype in any direction.

Do not use outline.







ackee

Do not use any other colors as definied.

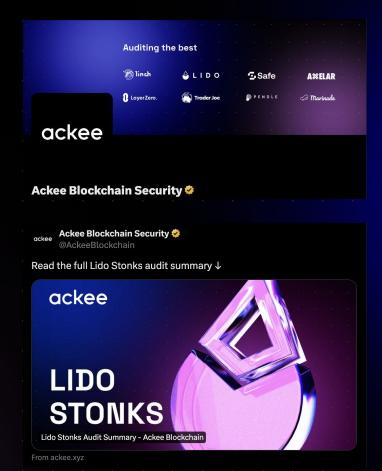
Do not rearrange logo.

Always use complete logo.

ackee

Do not use the incomplete logo.

The Ackee logo without Blockchain Security is only used by Ackee itself and only used on the Ackee socials as PFP and blog covers for simplicity.



Thank you!

