

# h2!

My name is  
**Clelia**

Graphic designer & illustrator



**Annaclelia Rella**

Bari, Italy  
November 28th, 1993

rellannac@gmail.com  
327. 14 58 186



## About me

I am a passionate and creative graphic designer and illustrator. I always search for new captivating scenarios to draw inspiration from. My constant goal is to learn as much as possible from every experience, so I can perpetually continue to improve my work and my skills.

Through my education as a designer and an architect, I learned how to set up a graphic project aiding myself with principles of modularity and harmony. In addition, my professional background helped me to reach a deep understanding of proper and careful work organization, setting a functional workflow and properly managing deadlines.

My curiosity and dynamic thinking help me to quickly adapt to every situation, on a human level as well as professionally.

## Education

**Applied Illustration  
Course**

2019

JOB FORMAZIONE

**Master's Degree  
in Architecture**

2012 - 2019

POLITECNICO DI BARI

**Diploma in  
Industrial Design**

2007 - 2012

LICEO ARTISTICO G. DE NITTIS, ITALY

## Work experience

**Web Graphic Designer**

2022-2023

ARCHIPRODUCTS | EDILPORTALE

Worked on designing international email marketing campaigns, advertising and landing pages for top brand clients in the Architecture, Design and Construction sectors.

**Graphic Designer and Illustrator**

2016 - present

FREELANCE

Worked on the creation of original artworks for international clients. Curated visual identity for multiple businesses.

**Senior Graphic Designer**

2019-2022

PROMOSTUDIO 360

Worked on brand identity, offline advertising, graphic campaigns for social networks, packaging design, illustration and photo postproduction for multiple brands.

**Junior Graphic Designer**

2012-2016

OMNIBUS ADV

Worked on designing graphic campaigns for social networks, brand identity, wedding invitations, photo postproduction for multiple brands.

## Technical knowledge



Photoshop



Illustrator



Indesign



Dreamweaver



After Effect



Dimension

## Soft Skills



Creative thinking



Quick learning



Teamwork



Versatility



Work ethic



Time management