

- Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Plays are more successful as a category; however, it is the highest cancelled crowdfunding campaigns.

Campaigns from May to July are less likely to fail and be the most successful.

If the Goal is less than 10000 or Higher than 50000 then it is more likely to Fail

- What are some limitations of this dataset?

How the Campaign was advertised is very important to improve sales and that is lacking from the data set.

- What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

The release of the Campaign in different countries and how that impacts the overall successfulness of the campaign.

- Use your data to determine whether the mean or the median better summarizes the data.

I feel that the median is a good way to look at this data because of the large number of outliers that are present in the data set.

- Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

Unsuccessful campaigns are more likely to have less backers because they were not able to reach their goal. This makes the most sense because less backers means less money meaning less likely to reach the target goal.