PMP® Logo: Business Card Guidelines

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Minimum .25 inch space
logo edge from card edge

PMI
P M P SM

.5 inch wide
always in proportion

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The bottom of the PMP logo must align
with the bottom of text in the last name
or post nominal(s) if present.

- The guidelines below are based on a standard business card of 3.5in x 2in.
- PMP logo is to remain black/white on white background.

Size and Placement

Mandatory logo size:

.5in x .32in; 1.27cm x .8128cm; 12.7mm x 8.128mm

Mandatory minimum clear space surrounding logo:

.25in; .64cm; 6.35mm

- To ensure the optimum legibility of the PMP logo, position all text outside of the recommended clear space.
- Bottom of PMP logo must align with the bottom of text in last name or post nominal(s) if present.
- PMP logo is to be placed directly to the right of last name/post nominal on business card.

Usage

- Only persons who hold an active PMP credential are authorized to use the block letters "PMP" after her/his name.
- The PMP credential logo may only be used on your business cards.
- You may use the block letters "PMP," but not the credential logo, on personal letterhead/stationery, on resumes, websites and in e-mail signatures.

For optimal print quality, please use the jpg logo file at the size provided, or provide the eps logo file directly to your business card designer/printer.

Please note that when you agreed to adhere to the PMP Certificant & Candidate Agreement and Release at the time of application, you agreed to use the PMP credential logo in no manner other than that which it was intended.

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