

LET'S TAKE THE TRASH OUT!



We empower Philadelphians, through tech, to free their streets from litter.

Like you, we realize that Philly has a litter problem. Not In Philly provides residents with the tools needed to quickly and easily clean their block on their own schedule, asking for just a 6-month, once a week commitment to clean their neighborhood.

Not in Philly is prepared to resource any neighborhood where we find the funding (\$2,500 for a typically sized neighborhood). We are looking for Philly businesses to lend a hand in addressing this issue we all hate.

This innovative program is the first and only map-based platform for easy street adoption. Not In Philly offers a low cost and time effective solution that easily puts to work a large number of volunteers with huge impact. Since launching in 2016, over 1000 Philadelphians from Moyamensing to Fishtown have signed up. We have press coverage from Philadelphia Magazine, The Philadelphia Inquirer and CBS-3.



NEIGHBORHOOD SPONSOR

\$500 donation

covers **20** of 100 blocks
(neighborhood average) for **1 year**



social media coverage



physical + digital stickers



NEIGHBORHOOD CHAMPION

\$2500 donation

covers **100 blocks**
(or ~1 neighborhood) for **1 year**



logo on our homepage



social media coverage



physical + digital stickers

What's in it for my business?

More customers! A cleaner neighborhood is more inviting and safe. If your business is on a clean and safe street, you're likely to attract more customers than you would otherwise.

A better bottom line! People support businesses that are truly a part of the community. Helping us clean up your neighborhood says "this is my home, too, and I care about it"

Tax deduction! All donations to Not in Philly are tax deductible.

Warm fuzzies! Doesn't it feel good to know you're helping to make the city better? That the neighborhood is a nicer place to be because of YOU? Give yourself a pat on the back, you deserve it!

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Not in Philly is a project of the Pennsylvania Resources Council, a 501(c)(3)