

Argenis Cruz-Gonzalez

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Portfolio: <https://acruzgonzalezportfolio.streamlit.app>

SUMMARY

Data-driven MBA candidate (GPA 3.97) with 6+ years of experience in healthcare analytics, financial modeling, and cross-functional team leadership. Seeking business/data analyst roles to apply analytical acumen, technical skills, and strategic/actionable insight in high-impact environments.

EDUCATION

Tulane University | A.B. Freeman School of Business | New Orleans, LA

Master of Business Administration (MBA), Concentration: Business & Data Analytics | *Expected August 2025* | **GPA: 3.97**

Relevant Coursework: Strategic Brand Management, Advanced Excel Modeling, SQL & Business Intelligence, Innovation Management, Supply Chain & Operations

Rowan University | Glassboro, NJ

Bachelor of Arts (B.A.), Dual Major: Law & Justice, Philosophy & Religion | *Graduated May 2017* | **GPA: 3.55**

Honors & Recognition: Charles Wei-Hsun Fu Memorial Scholarship, 4th Regional Student Ethics Conference

WORK EXPERIENCE

UnitedHealth Group (Optum)

Business Analyst | UnitedHealth Group (Optum) | *April 2022 – Present | Remote*

- **Achieved a 40% year-over-year increase in revenue savings** by uncovering payment leakage and implementing SQL- and Tableau-driven analytics solutions through **Snowflake** and **SSMS**.
- **Led cross-functional recovery initiatives** in partnership with executive leadership, resulting in multiple instances of **over \$5 million in recovered revenue** and long-term corrective actions across federal and state contracts.
- Developed automated dashboards and reporting tools (SQL, Tableau, Excel) that **reduced manual workload by 60%** and **cut reporting delays by 40%**.
- Created scalable ad hoc and long-term analytical models to guide compliance, recovery, and performance strategy across national payer contracts.
- Partnered with engineers, legal, policy, and compliance teams to ensure regulatory alignment across analytics and data pipelines.

Senior Recovery Resolution Analyst | *April 2019 – April 2022 | Remote*

- Served as the **sole auditor** during a major organizational transition, maintaining above 98% audit integrity and uninterrupted workflow.
- Designed innovative recovery strategies that **enhanced claim accuracy** and led to **high-value payment recoveries** across multiple teams.
- Took on responsibilities across **four team roles simultaneously**, demonstrating flexibility and leadership under pressure.

AmeriCorps VISTA – Martha O'Bryan Center

Financial Analytics & Resource Specialist | *August 2018 – April 2019 | Nashville, TN*

- Developed regression models and frequency analyses to guide financial planning and uncover missed funding opportunities.
- Improved forecasting accuracy and budgeting strategies, contributing to long-term nonprofit sustainability.
- Ensured compliance with federal reporting standards by optimizing data validation and reporting processes.

LEADERSHIP AND VOLUNTEER EXPERIENCE

UnitedHealth Group (Optum) – Employee Experience Committee

Board Representative | *Feb 2022 – Apr 2023*

- Collaborated with executive sponsor and co-representatives to lead four subcommittees on company-wide employee engagement and culture initiatives.
- **Project Manager, Leadership Communication** | *Feb 2021 – Feb 2022*

- Directed team responsible for compiling executive-facing reports and communications on employee program outcomes.

TECHNICAL SKILLS & LANGUAGES

Technical Skills:

- **Data Analytics & BI:** Tableau (Advanced), Power BI (Intermediate), Excel (Advanced), Excel VBA (Intermediate), Microsoft Access
- **Databases & Querying:** SQL (Advanced), SSMS, Snowflake
- **Programming & Tools:** R (Basic), Python (In Progress), GitHub (Version Control & Project Hosting)
- **Software & Platforms:** Microsoft Office Suite, LinkedIn Learning, Coursera
- **Languages:** English (Native), Spanish (Native)
- **Interests:** Game Development, AI/ML, Music & Art, Cultural Travel, Digital Illustration

Certifications & Learning

- **Introduction to Large Language Models** – LinkedIn Learning, June 2025
- **Practical A/B Testing** – LinkedIn Learning, June 2025
- **Advanced Tableau Desktop** – LinkedIn Learning, June 2025
- **Excel: Learning VBA** – LinkedIn Learning, April 2025
- **Excel Supply Chain Analysis: Managing Simulations Using VBA** – LinkedIn Learning, March 2025
- **Excel Formulas and Functions** – LinkedIn Learning, February 2025
- **Excel PivotTables & PivotCharts** – LinkedIn Learning, February 2025
- **Statistics Foundations 1 & 2** – LinkedIn Learning, March 2024

In Progress:

- **Python Essential Training** – LinkedIn Learning