Argenis Cruz-Gonzalez

856.462.9239 | acruzgo@outlook.com | linkedin.com/in/acruzgo | Location: Nashville, TN
Portfolio: https://acruzgonzalezportfolio.streamlit.app

SUMMARY

MBA graduate (Business & Data Analytics, GPA 3.97) with 6+ years of experience designing analytics-driven solutions, leading cross-functional teams, and creating tools that recovered $5M+ annually. Skilled at bridging business and technical groups to deliver scalable, user-focused products. Now transitioning into Product Management, bringing expertise in SQL, Tableau, and Agile collaboration along with a passion for technology and innovation.

EDUCATION

Tulane University – A.B. Freeman School of Business | *New Orleans, LA*
Master of Business Administration (MBA), Business and Data Analytics | *Expected August 2025* | *GPA: 3.97*

Rowan University | *Glassboro, NJ*
Bachelor of Arts (B.A.), Dual Major: Law and Justice, Philosophy and Religion | *Graduated May 2017* | *GPA: 3.55*

WORK EXPERIENCE

Business Consultant – Data & Process Analytics
(Official Title: Recovery/Resolution Consultant)
UnitedHealth Group (Optum) | 04/2022 – Present | Remote
- **Managed the end-to-end lifecycle of analytical solutions**, from opportunity research and feasibility studies to engineering collaboration, testing, deployment, and sunsetting.
- Conducted **market and policy analysis**, building **SQL-based** business cases that **identified $4–5M in new savings opportunities annually**.
- Partnered with engineers in an **Agile** environment to design and refine algorithms, improving accuracy and reducing false positives.
- Led cross-functional initiatives by building financial impact models and **driving execution through stakeholder meetings and Excel-based progress tracking**; secured executive approval for high-value initiatives.
- **Led and supported** a small team of senior analysts, distributing work, guiding exploratory projects, and creating ad hoc analyses to evaluate new concepts.
- Developed automation and BI tools **(Tableau, Power BI, Excel macros)** to streamline reporting and **reduce manual work across teams**.

Senior Recovery Resolution Analyst
UnitedHealth Group (Optum) | 04/2019 – 04/2022 | Remote
- Analyzed large-scale operational data sets using **data-mining applications** to uncover inefficiencies, identify financial leakage, and ensure compliance with federal, state, and contractual requirements.
- Consistently **exceeded performance targets**, delivering **multi-million-dollar annual impact** and scaling year-over-year goals by **~$1M.**

Financial Analytics and Resource Specialist
AmeriCorps VISTA (Martha O'Bryan Center) | 08/2018 – 04/2019 | Nashville, TN
- Supported **community development initiatives** through financial analysis, reporting, and resource coordination as part of a yearlong national service program.

LEADERSHIP AND VOLUNTEER EXPERIENCE

- **Employee Experience Committee, UnitedHealth Group** – Led subcommittees on company-wide engagement and culture initiatives.
- **Leadership Communication Project Manager, UnitedHealth Group** – Directed team reporting program outcomes to executives.

TECHNICAL SKILLS

- **Analytics & BI**: **Tableau (Advanced),** Power BI (Intermediate), **Excel (Advanced, VBA Automation)**, Data Visualization
- **Databases & Programming**: **SQL (Advanced)**, Snowflake, SSMS, **Python (In Progress)**, R (Basic)

- **Business & Tools**: **Agile/Scrum**, Forecasting Models, Project Management, Data Storytelling

RELEVANT CERTIFICATIONS & ONGOING LEARNING

- **Practical A/B Testing, Advanced Tableau Desktop, Intro to Large Language Models** (LinkedIn Learning, 2025)
- Statistics Foundations 1 & 2 (LinkedIn Learning, 2024)