LPW 2024
Sponsor Prospectus

https://act.yapc.eu/lpw2024/

The London Perl & Raku Workshop (LPW) is an annual event that brings together Perl & Raku developers from across the UK, Europe, and beyond.

London
Perl & Raku
Workshop
2024

Now in its 20th year, and 17th occurrence, it is an event run by volunteers from the Perl & Raku community that has always been free to attend; this is only possible with the generous support of sponsors. This prospectus gives more details of the event and sponsorship packages available.

The Workshop

LPW is a single day event, with multiple tracks of technical talks and a range of tutorials and training sessions, aimed at both beginner and experienced developers. We anticipate over 100 attendees, and while most are from the UK we also get developers from across Europe and beyond. The UK is recognised as having an active and vibrant Perl & Raku community and LPW is a key event on its calendar.

This year LPW is being held on Saturday 26th October in central London at The Trampery, an iconic location on London's Old Street and Tech City.

Why sponsor the London Perl Workshop?

- Demonstrate your support for the Perl and/or Raku languages and nurture your relationship with the local developer community.
- As a service provider, increase your brand's visibility to a targeted audience.
- As an employer, raise awareness for your company and roles, interacting with engaged developers to increase your recruitment profile.
- Beyond your visibility on the day, we'll work to promote you to a wider audience through blogs, talk videos, Twitter and other social media channels.

Sponsorship levels

Each level of sponsorship package is designed to maximise your company's exposure to those attending LPW and the wider Perl & Raku community. All sponsor blog posts will be promoted in the Perl Weekly, a newsletter that goes to thousands of developers each week. All sponsors will be thanked at the event, and all attendees blogging about it afterward will be asked to thank all sponsors.

Diamond: £3000 (€3500)

The sole headline sponsor for the event, the diamond sponsor will have all the benefits of the platinum, gold, silver, and bronze packages below, along with:

- Option to give a lightning talk (5min) presenting your company in the main track
- First choice of roller banner, stand, and table locations in the area where attendees take their tea and coffee breaks.

Platinum: £2000 (€2300)

All the benefits of the gold, silver, and bronze packages below, along with:

- Top billing on the front and sponsor pages of the event website and choice of table location in the attendee break area.
- Your company's stand with a small roller banner and a table for your swag (e.g. mugs, pens, stickers) in the area where attendees take their tea and coffee breaks. If you can't attend, send us your swag in advance and it will be made available for all attendees.

Gold: £1000 (€1150)

All the benefits of the silver and bronze packages below, along with:

- A dedicated blog post about your support for the event.
- A table for your swag (e.g. mugs, pens, stickers) in the area where attendees take their tea and coffee breaks. If you can't attend, send us your swag in advance and it will be made available for all attendees.

Silver: £500 (€575)

All the benefits of the bronze package below, along with:

- Your logo will appear on the front page of the event website.
- A paragraph about your company on the sponsors page on the event website.
- A paragraph about your company in a blog post thanking all Silver level sponsors.

Bronze: £250 (€300)

- Your company name will be listed on the sponsor page.
- Your logo will appear on any video recordings of talks from the workshop

Additional sponsorship opportunities

If the above packages don't meet your needs we're happy to work with you on a custom sponsorship package: get in touch & propose something!

Community rates are also available.

Contact information

Workshop site: https://act.yapc.eu/lpw2024/

LPW Organisers: organisers@londonperlworkshop.org

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