



Join Action Speaks and help redefine what's possible for our planet

www.actionspeaks.com

Action Speaks was founded by Ingka Group and is curated in collaboration with partners.



As the world heats up and the stakes rise, those driving climate action aren't just responding, they are reshaping the future.

Across industries and continents, the most forward-thinking leaders, innovators, and communities are proving that bold action is not just possible but already underway. With over 3.3 billion lives at risk

of extreme weather from heat waves*, rising sea levels, wildfires, food shortages to water insecurity, the challenge is clear: We need solutions at scale, and we need them now.

The path forward isn't about small steps it's about collective momentum. The choices we make today will define the planet we live on tomorrow.



ACTION SPEAKS MANIFESTO

Plans and goals are important. Words give them power. To spark real change, it is action that speaks the loudest.

1. Lead with action

Concrete solutions creates the positive impact that's needed. Let's get things done, inspire others with our actions, and spread solutions.

2. Act with speed

The clock is ticking and the negative impacts are a living reality. We will not put off until tomorrow, what we can do today. We will dare to test and try new things and push to scale solutions fast.

3. Focus on impact


With little time and high stakes, we need to focus on solutions with the biggest impact. Symbolic actions can inspire, but in the end, it is the transformative and impactful ones, that make the real difference.

4. Collaborate

To solve problems, we need teamwork like never before. Let's find ways to work together and collaborate rather than to compete.

5. Prove that it's good

business to be a good business. Actions and solutions needed, aren't just good for the planet — it's also pre-requisites for long-term commercial success. Resource smart is climate smart, is cost smart.

A large audience is seated in a conference hall, facing a stage. On the stage, a large presentation screen displays a slide with the text 'ACTION SPEAKS' and 'THE B TEAM'. A speaker is visible on the stage. The audience is diverse and appears engaged. The overall atmosphere is professional and focused on climate action.

Action Speaks is building the go-to climate action platform for decision-makers seeking science-backed solutions for their business strategy, operations, and wider supply-and-distribution value chain.

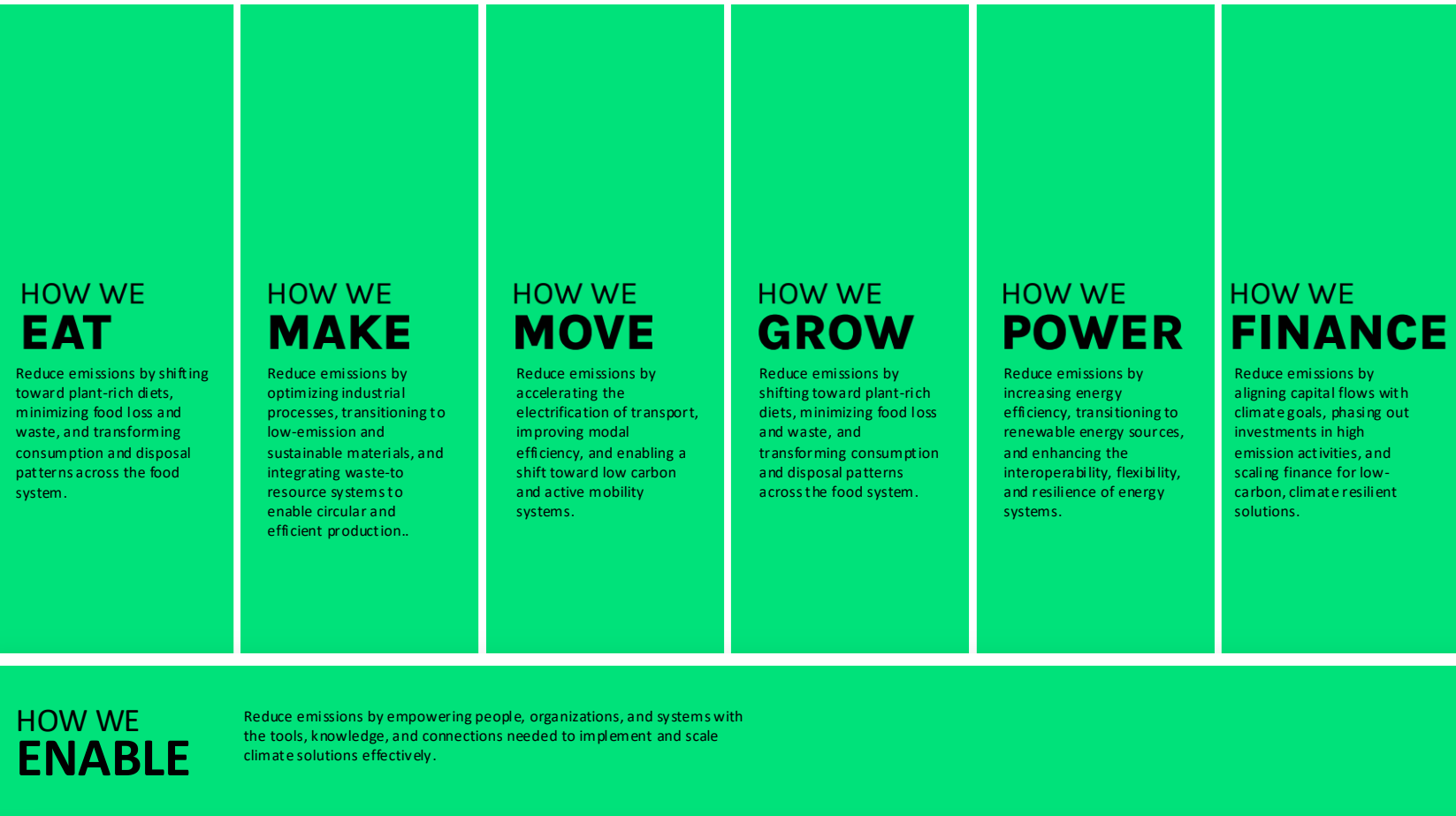
From breakthrough technologies to bold community-driven models, the platform surfaces what works and gives climate initiatives the credibility and momentum to scale.



Action Speaks promotes science-based solutions from individuals, communities, organisations, and businesses, bridging the gap between awareness and action.

We believe real change starts with the systems that shape our daily lives. That's why we've selected seven priority pathways where urgent challenges already meet practical, proven solutions that can move us toward a fairer and more sustainable world.

Action Speaks continuously seeks solutions that fall within one of these seven pathways:






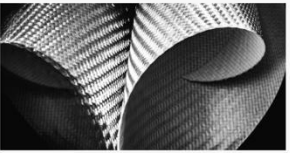








If you would like to learn more about the existing solutions, please check Action Speaks [library here](#).

ACTION SPEAKS

Since launch, Action Speaks has showcased dozens of Good Examples on major global stages including **Climate Week New York**, **ChangeNOW** in Paris, and the **World Economic Forum in Davos**.

Through our digital platform, we have built a growing community of more than 250 members and published close to 100 **verified Good Examples** and growing.

 <p>EUROPE OTHER Simplifying climate-friendly procurement SKAO</p>	 <p>EUROPE MATERIALS Innovating sustainable textiles, one hair at a time Human Material Loop</p>	 <p>EUROPE FOOD & RETAIL Hospitality's Climate Commitment Comunidad #porelclima</p>	 <p>EUROPE, ASIA MATERIALS Fossil-free premium napkins made from food waste Duni Group</p>
 <p>EUROPE, NORTH AMERICA ENERGY & U... Silent owl flight inspires new wind technology – FeatherEdge® Biome Renewables</p>	 <p>EUROPE MATERIALS Regenerative Material for a Circular Future CompPair</p>	 <p>NORTH AMERICA FOOD & AGRICULTURE Catalyzing high-impact food waste solutions ReFED</p>	 <p>EUROPE ENERGY & UTILITIES Turning emissions into resources Hydryx</p>
 <p>SOUTH AMERICA ENERGY TECHNOLOGI... Recycling solar panels on the move Sun'R</p>	 <p>ASIA FOOD & AGRICULTURE Using solar energy to reduce food waste and boost gender equality S4S Technologies</p>	 <p>EUROPE MATERIALS 100% natural, highly protective and luxurious packaging material RAIKU</p>	 <p>EUROPE FOOD & RETAIL Automatic conversion of organic waste into valuable fertiliser Foom</p>





JOIN US

Connect

- Engage with a growing community of 250+ members and thousands of sustainability professionals.
- Build partnerships with decision-makers and peers actively searching for actionable climate solutions.
- Unlock opportunities for collaboration across sectors and geographies.

Build Credibility

- All Good Examples are vetted by Project Drawdown using their science-backed methodology.
- Each solution is reviewed against the six Action Speaks criteria to ensure evidence, scalability, and real climate impact.
- Published in a transparent, standardised format that makes solutions easy to validate and replicate.

Gain Visibility

- Showcase your solution on the Action Speaks digital library and through targeted campaigns.
- Gain exposure at global events such as Climate Week NYC, ChangeNOW Paris, and Davos (WEF).
- Be profiled as a climate leader in curated collections, media features, and partner briefings.

Boost Impact

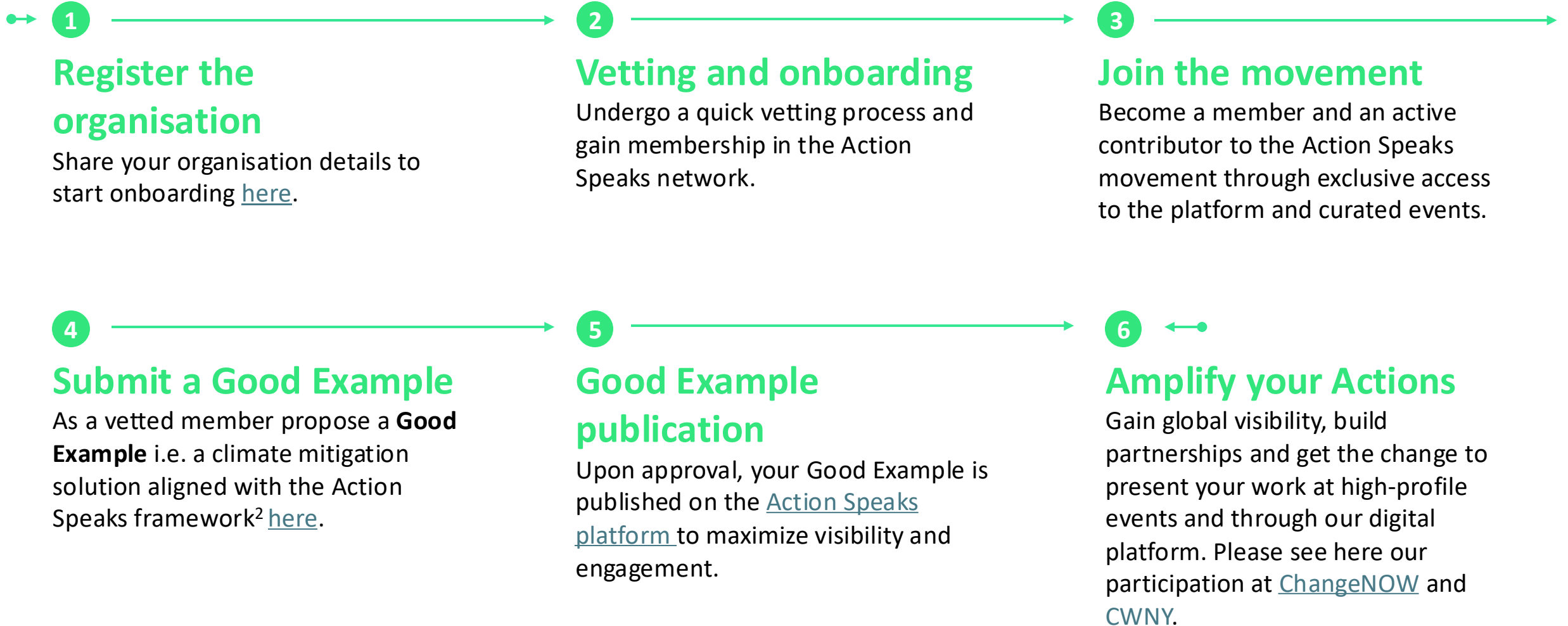
- Inspire peers and value chain partners with a replicable, science-anchored solution.
- Contribute to a portfolio of 100+ vetted Good Examples already driving emissions reductions.
- Be part of scaling Action Speaks to 500+ solutions aligned with Project Drawdown pathways.

*Disclaimer : Opportunities are subject to editorial review, event programming, and platform availability. Action Speaks does not guarantee selection or placement in every channel.



HOW IT WORKS

Process





WHAT ARE WE LOOKING AFTER

CRITERIA

Action Speaks is seeking real-world climate solutions that have been successfully implemented across diverse geographies. During the evaluation process, priority is given to solutions that align with the six solution areas described before and meet the following criteria:

EXISTING

Operational and implemented with demonstrated on-the-ground activity.

SCALABLE

Designed to expand or replicate across regions, sectors, or populations.

VIABLE

Accessible and affordable for its target audience, with a clear path toward financial and operational sustainability.

IMPACTFUL

Delivers measurable, positive outcomes for both people and the planet.

SCIENCE-BASED

Grounded in scientific evidence and contributes to mitigation or adaptation aligned with a net-zero trajectory.

NARRATIVE-SHIFTING

Strengthens a hopeful, action-driven climate narrative in line with the ambition of Action Speaks.



NEXT STEPS

- Become a Member [here](#) or by sending the Action Speaks - Membership form attached to actionspeaks@ingka.ikea.com
- If you are already a member, please submit your solution (Good Example) on www.actionspeaks.com

The future needs action. Join Action Speaks today to shape it together!

Join Action Speaks today, demonstrate leadership, drive measurable impact, and be part of the global climate action community.

www.actionspeaks.com

