

# At Agnitio we know that architecture is the foundation for any vendor assessment for our customers in the pharmaceutical industry.

That is why we have made our application architecture a top priority. Our PaaS software delivery model prompts and enables us to devote significant attention to solid and innovative application architecture in order to deliver value to our customers.

The Agnitio architecture is composed of experts and engineers with deep experience in building large, scalable, and secure hosted systems. Our highly qualified staff deploys the latest Rich Internet Application technologies, as well as continuously evaluates emerging technology and architecture trends and developments to stay two steps ahead of our competitors.

### INDUSTRY-LEADING SOLUTIONS AND ARCHITECTURE

Agnitio has created a best-in-class security infrastructure assembled from leading edge technologies proven to be the most secure for each function. Several Agnitio clients have audited Agnitio's hosting security and Rackspace's hosting infrastructure.

The Adobe Engagement Platform is Agnitio's primary technology of choice – a choice that we are very satisfied with and that has proven superior in the market for CLM software solutions.

#### ADOBE' FLASH' PLATFORM







With the advent of the iPad, Agnitio has also diversified both our architectural approach and our content-creating capabilities to also encompass Objective-C and HTML5 for creating applications and Rich-content for the iPhone, iPad, and the Apple iOS in general.







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# What is hosting to us?

**Fully Managed Hosting:** Agnitio's hosting partner is Rackspace, a world leader in hosting web application, provide a world-class managed server-hosting offering with 100% uptime guarantee. The combined skills of Agnitio and Rackspace are offered to our customers as platform-as-a-service (PaaS). Platform services delivered - no trouble!

**Hosting Center:** Agnitio's production equipment is located at the Rackspace Data Center in Slough, United Kingdom.

Alternate hosting offerings is planned at other Rackspace hosting locations:



All of our data centres are engineered with fully redundant connectivity, power and HVAC to avoid any single point of failure, and staffed  $24 \times 7$  by highly trained technical support staff. Security of your mission critical Internet operations is of paramount importance. Multiple levels of security are employed to ensure that only data centre Operations Engineers are physically allowed near your routers, switches and servers.

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# **Hosting Setup and Virtualization:**

Agnitio's technology stack is based on the RedHat Linux operating system.



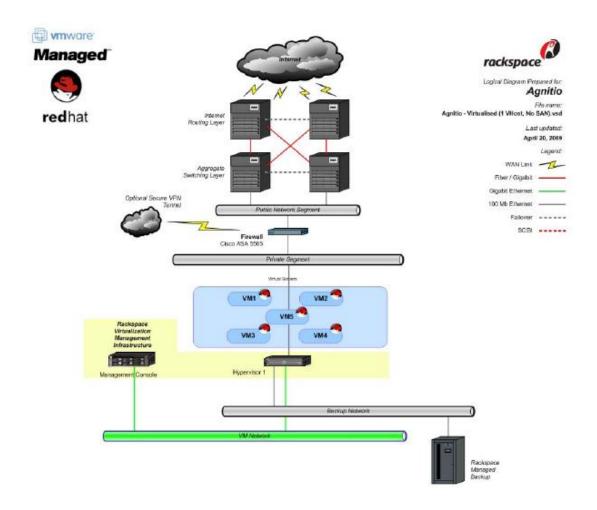
Rackspace is the first Red Hat Premier Hosting Partner in Europe, indicating the highest levels of support and knowledge of the Red Hat Linux platform. This in-depth knowledge is essential to be able to deploy, scale and manage mission-critical Linux hosting environments. In addition Rackspace has more certified Red Hat engineers than any other commercial organisation (besides Red Hat) and 75% of the worlds Red Hat Linux web servers are hosted at Rackspace, including Agnitio CLM.

Agnitio's hosting offering at Rackspace is fully virtualized based on VMware technology.



This allows for a fully scalable and flexible service on dedicated virtual machines. Agnitio and Rackspace makes sure the solution works for you around the clock. The physical servers, the virtualization layer and the virtual machines are all managed 24x7x365 by Rackspace Certified VMware experts.





The Agnitio Hosting setup provides scalable hosting for the Agnitio Manager, Agnitio Analyzer and related data. By building on a virtualized environment Agnitio is swiftly able to scale up foundation hardware, as more users are added to our multi-tenant hosting environment.

**Data Traffic:** Agnitio is able to provide our customers with encrypted data traffic from our customers network and to-and-from our hosting environment. Agnitio is able to provide SSL/HTTPS traffic support and encryption.

Alternative hosting models: Agnitio is also able to provide alternative hosting solutions; i.e. dedicated server hosting or on-premise hosting. With dedicated hosting we offer our customers a dedicated hosting environment (single tenant) with Rackspace – with the same benefits as our widely adopted multi-tenant hosting model. On-premise hosting is also an option for our customers. In this case, Agnitio will assist in building a web-server environment in the customers own data center, while all hosting services and support is to be provided by the customer's own IT organization.

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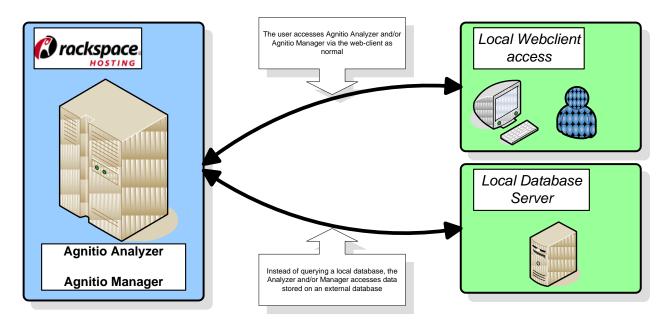


**Mixed hosting environment:** In situations where local legislation prohibits the storage of data abroad, but a full locally supported on-premise hosted environment is considered too cumbersome, Agnitio can offer a solution that leverages the benefits of Agnitio's traditional SaaS architecture, with the security of a locally hosted database.

In this scenario, users access the Agnitio environment as normal, but rather than accessing a database within Agnitio's infrastructure, data-requests are relayed via a securely encrypted connection to a database-server hosted within the customer's own environment.

In this scenario, no customer-sensitive data is ever permanently stored in Agnitio's environment, since data is only briefly present in the RAM and Cache of the Agnitio servers while being specifically queried and accessed by a user from the off-site database. When the user disconnects, any remaining RAM and cache is purged, leaving no sensitive data in the Agnitio Environment.

This can provide an additional layer of data-privacy, without significantly increased maintenance-efforts for the customer.



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### Do you want to know more?

If you would like to learn more about our hosting service, then please contact our technical staff on <a href="mailto:support@agnitio.com">support@agnitio.com</a>.

# **About Agnitio**

Agnitio is a leading provider of closed-loop marketing software aimed at supporting the sales and marketing organization of pharmaceutical companies by helping them control and shorten complex sales processes.

Agnitio has developed and implemented conceptual sales tools for large corporate clients since the early 1990's. The company started working with companies within the manufacturing industry such as Tetra in Sweden, Siemens and MAN in Germany, Ansaldo in Italy and eight out of the ten largest industrial companies in Denmark.

In 1996 the firm moved into the medical device industry and was soon making sales tools for three out of the five largest hearing aid companies in the world. The hearing aid industry became the gateway for Agnitio to enter the pharmaceutical industry, where the ability to explain complex and scientific issues is a key to success.