Roadmap

Check-in: 21 March 2023
David Ory

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Proposed Check-ins

Month	Subject
February, March	- Roadmap Outline - Interview Approach
March	Check-in on interviews to date
March	Preliminary Draft Consortium Objectives
April	- Check-in on Interviews - Key Learnings from Interviews

Agency	Point of Contact	Contact Date	Interview Date
San Francisco County Transportation Authority	Joe C.	08 Mar 2023	13 Mar 2023
Oregon DOT	Alex B.	09 Mar 2023	10 Mar 2023
Metropolitan Transportation Commission	Lisa Z.	08 Mar 2023	---
Ohio DOT	Rebekah S.	08 Mar 2023	27 Mar 2023
Boston MPO	Marty M.	08 Mar 2023	13 Mar 2023
Chicago Metropolitan Agency for Planning	Craig H.	09 Mar 2023	22 Mar 2023
Metropolitan Washington Council of Governments	Mark M.	14 Mar 2023	22 Mar 2023
Met Council	Dennis F.	14 Mar 2023	29 Mar 2023
San Diego Association of Governments	Wu S.	14 Mar 2023	24 Mar 2023
Southeast Michigan Council of Governments	Jilan C.	14 Mar 2023	29 Mar 2023
PTV	Ben S.	14 Mar 2023	17 Mar 2023
Atlanta Regional Commission	Guy R.	---	---
Puget Sound Regional Council	Stefan C.	---	---
Association of Metropolitan Planning Organizations	Caitlin C.	---	---

Written feedback rec'd

Reflections to Date

- Only interviewed two Consortium members so far (some scheduling challenges), with one providing written feedback
  - Reflections from Joe and/or Alex?
- Format of interviews has worked well
  - Actionable and useful feedback from everyone
  - One hour seems to be sufficient length
  - Very different points of view between Consortium and non-Consortium members — but still useful
    - Common themes emerging
- Weekly working sessions with RSG and CS also underway

Recommendations

- Continue with current approach
- Check back in two weeks hence, with additional 6 or 7 interviews
- Interview additional non-Consortium members as resources allow

Objectives

Motivation

1. Should the Consortium spend resources in 2023 on Populationsim?
2. Should the Consortium estimate, calibrate, validate, and test example ActivitySim models?
3. Should the Consortium accept the membership request from new Agency X?

Objectives: Definition

A small number of guiding principles.

When paired with *Key Results*, a way to (a) first organize, prioritize, and schedule goals, and to then (b) measure progress against these goals.

Example Objective/Key Result Table

Quarter	Objective	Key Result
Q1, 2024	Increase Consortium Membership	Interview three ActivitySim users who are not Consortium members
Q2, 2024	Increase Consortium Membership	Conduct exit interview with any agency that leaves the Consortium
Q1, 2025	Increase Consortium Membership	Have 13 Consortium members
…	…	…