

ZACK RILEY-HUGHES

USER EXPERIENCE, USER INTERFACE;
FREELANCE ARTIST.

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WORK HISTORY

**Finaldraft Editing, &
Publishing Services**
Dec 2015 - 2018

— Editor

Edited, proofread, & wrote drafts. Oversaw the correction of grammar, & sentence structure. Evaluated content, & accuracy. Engaged in direct communication with authors, clients, & team correspondence. Regularly engaged in communication with other editors in varying deadline-oriented long-term projects.

**Freelance Graphic
Designer, Illustrator**
Feb 2016 - Jul 2022

— Graphic Designer, Illustrator

Routinely engaged in communication with clientele, fulfilling detailed requests. Expanding upon the individual clients conceptual underpinnings to arrive at a cohesive product that satisfied the individuals needs. Produced logos, character pieces, illustrations for in-game use; banners, flyers, & the occasional PowerPoint presentation asset. Projects often operated on contracted periods..

**Freelance Copy-
writer**
Oct 2018- Feb 2020

— Copywriter

Drafted PowerPoint presentations, academic essays, & dissertations. Conducted content research, for academic white papers at the behest of clientele. Constructed academic annotated bibliographies, & regularly oversaw reference formatting (MLA, Chicago Manual, etc.) Projects were conducted under contracted periods, with tight deadlines. Oftentimes involving direct, ongoing communication with clients, & periods of adjustment upon request

**General Nutrition
Center**
Jun 2017 - Aug 2020

— Show Floor Representative

Consistently represented the company at Canfitpro, & World Fitness Expo during expositions as a company representative, at the commendation of the regional manager. Routinely engaged with customers to provide advice utilising product knowledge. Providing thoughtful insight to customers regarding the utilisation of supplements through the lens of a fitness focused paradigm, as well as ancillary information dependent on customer needs. Worked across multiple locations at an as needed basis, with exceptional sales numbers.

HOBBIES & INTERESTS

Powerlifting

Cooking

Illustration

Design

Coding

Hosting

History

Travel

SKILLS

Presentations	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●
Communication	●●●●●●●●●●
Team Player	●●●●●●●●●●
User Experience	●●●●●●●●●●
User Interface	●●●●●●●●●●
Time Keeping	●●●●●●●●●●
Creativity	●●●●●●●●●●
Animation	●●●●●●●●●●
Typography	●●●●●●●●●●
Interactive EPUB	●●●●●●●●●●

EDUCATION

○ **Sheridan College Institute
of Technology, & Advanced
Learning 2022**

| Course: Honours Bachelor of
Interaction Design

○ **TVO ILC 2016**

| Course: Calculus, & vectors.
Advanced Functions.
Mathematics, & Data Management

○ **Erindale Secondary School
2015**

SUMMARY

I'm Zack Riley-Hughes. An aspiring, graphic designer, freelance illustrator, growing UX/UI developer, and full-time student. I see the collective endeavour of design, as it pertains to the realms of user experience, and user interface as an open dialogue with an ever changing audience.

I aim to capture the essence of creative, and otherwise nebulous concepts in an attempt to communicate them clearly. Carefully considering the functions of writing and design practices that enable me to craft the perfect user journey —guiding users every step of the way, from discovery, to consideration, to conversion.

My copywriting and UX/UI principles draw on abilities developed in a broad spectrum of practices. Allowing me to examine the factors of aesthetic perception, behavioural motivation, and decision-making through my unique lens of design framed principles. Allowing me to code, design, and ship experiences that convert browsers into customers, and guide users, through friction-free, unsullied experiences.