



**databroker
dao**

A DISTRIBUTED MARKETPLACE FOR IOT SENSOR DATA

Today companies make use of sensor data to optimize and monitor their operations. The result is a single purpose data landscape. What if we could make this data easily accessible to cities, organizations and entrepreneurs at an affordable price? DataBroker drives the evolution towards truly 'smart living'.

DataBroker is the first market place for sensor data using blockchain technology. It brings together all different participants in one place: sensor owners, data processors, and network owners.

EXAMPLE USE CASES OF THE DATABROKER MARKETPLACE



AGRICULTURE Farmers will be able to get reliable weather data in real time from sensors country wide to increase farming effectiveness & efficiency.



ACADEMIA Academics can access data from millions of sensors at low costs increasing the number of potential research projects.



ENVIRONMENT Environmental agencies can gather data from millions of sensors to understand environmental change and where to act.



SMART CITIES Smart City Initiatives can limit upfront cost of populating towns with sensors and turn expenses into investments.

EARLY TOKEN SALE

START DATE: 18 SEPTEMBER 2017 - 5PM CET

END DATE: 16 OCTOBER 2017 - 5PM CET OR WHEN HARD CAP IS REACHED

Early token sale

5%

Main token sale

60%

Platform

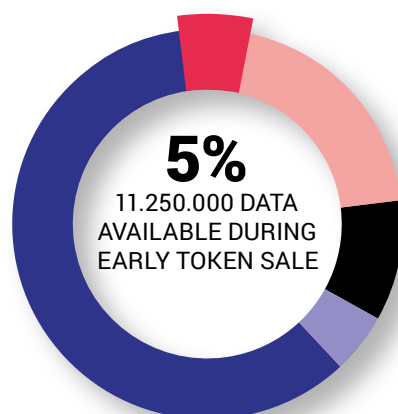
20%

Team

10%

Max. referrals

5%



GOAL: 9375 ETH

1ETH = 1200 DATA

DISCOUNT:

20% DURING EARLY
TOKEN o main token
sale)

REFERRAL BONUS:

5% OF ALL REFERRED
CONTRIBUTIONS

EARLY TOKEN SALE

EARLY TOKEN SALE

THE TEAM



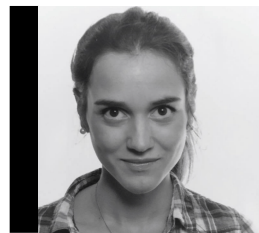
Matthew van Niekerk
CEO & Co-Founder



Roderik van der Veer
CTO & Co-Founder



Els Meyvaert
Communications Director



Cassandra Vandeputte
Solution Analyst

*We have a fully
functioning
platform.
Try the BETA!*

beta.databrokerdao.com

Name	Verified	Type	Frequency	Price/Hour
CO2 sensor on bPost truck I-ECIA-784	✓ Verified	CO2	Per second	€ 0.63 (± 0.0006)
LUZ sensor on bPost truck I-PI-748	✓ Verified	LUZ	Per second	€ 0.49 (± 0.0022)
CO2 sensor on bPost truck I-CHB-450	✓ Verified	CO2	Per second	€ 0.80 (± 0.0027)
Temperature sensor in container CARU-177691-4		Temperature	Per minute	€ 0.42 (± 0.008)
Temperature sensor in container FSU-8158796-9		Temperature	Per minute	€ 0.42 (± 0.008)
Temperature sensor in container OKU-1010207-2		Temperature	Per minute	€ 0.55 (± 0.0028)
meteo	✓ Verified	meteo	hourly	€ 223.87 (± 1.0000)

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Want to know more?

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