

# Starasia Wright

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## Work Experience

### Betterment

New York, NY

#### Engineering Intern

January 2018

- Out of 500 applicants, 1 of 177 applicants selected for a winternship, a 3 week long internship during CUNY'S Winter Break
- 1 of 4 Winters hired to work with Betterment, the largest independent online financial adviser
- Worked collaboratively with the Lead Engineer, Product Manager and Engineering team to develop and present a feature of the Betterment mobile app
- Learned iOS development in Objective-C using Xcode, gained exposure to Swift and UI paradigms
- Successfully built Unit Tests in Swift
- Increased knowledge of version control practices using GitHub

### Child Center of New York

Springfield Gardens, NY

#### Activity Specialist, Crew Manager

September 2014 - Present

- Specialize in increasing exposure to computer science and engineering education
- Organize a coding and robotics club with 15 - 40 elementary and middle school students
- Supervise 1-2 high school senior assistants
- Develop and implement weekly lesson plans, project goals, and S.T.E.M. activities
- Maintain positive and professional relationships with participants, school faculty, families and communal partnerships
- Attend professional development workshops to teach with high levels of experience

### Vector Marketing Corporation

Brooklyn, NY

#### District Manager

January 2016 - January 2017

- Recruited, trained, and developed a force of 55 independent Cutco Sales Representatives
- Worked directly with local colleges and universities to attract new representatives
- Hired, trained and managed a 13 person receptionist staff, which included payroll
- Created and executed business plans, and reported directly to the Divisional Manager

### Vector Marketing Corporation

Queens, NY

#### Field Sales Manager

April 2015 - April 2017

- Scheduled and completed in-home and virtual demonstrations for a high-quality line of cutlery and culinary items to qualified customers.
- Established new clientele through referrals and lead generation
- Field trained new sales representatives and conducted workshops on a weekly basis
- Achieved highest sales rank within the company, generating \$78,646 in revenue through Direct Sales

### QuallsBenson

New York, NY

#### Junior Web Developer Intern

November 2014 - May 2015

- Worked directly with Senior Web Developer to optimize the responsiveness of the company website using a CMS, PHP, and Twig.
- Integrated data in the Cloud

## Education

### Hunter College - The City University of New York

New York, NY

Bachelor of Arts in Computer Science, Bachelor of Arts in Linguistics and Rhetoric

2014 - Present

Cumulative GPA: **3.575/4.00**

Honors & Awards: Merit Scholarship

### Preparatory Academy for Writers

Springfield Gardens, NY

Advanced Regents High School Diploma

2010 - 2014

Cumulative GPA: **3.3/4.00**

Honors and Awards: Varsity Soccer and Track & Field, Theatre/Improv Comedy, President of Senior Committee, National Honor Society, State of New York Office of the State Comptroller Achievement Award, ABENY, INC. Human Service Award, 2nd Prize Winner of the CBC Spouses Essay Contest