

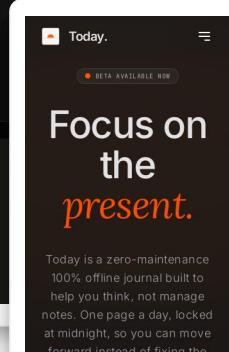
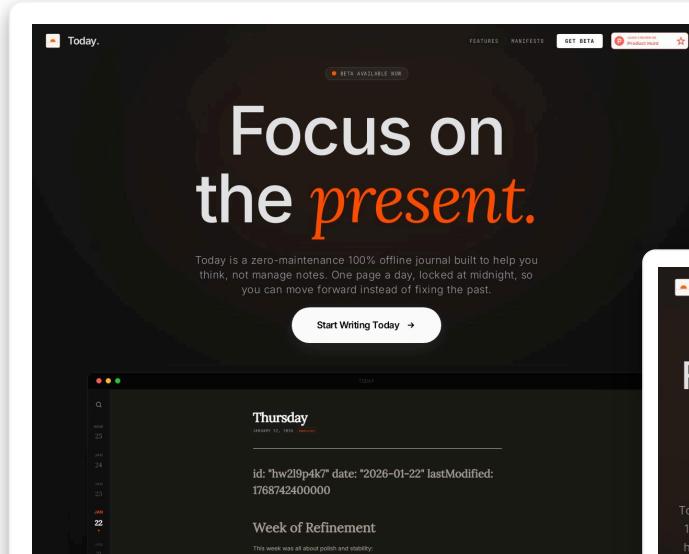
Website URL[Quick Audit](#)[Options](#)[Share](#) ▾[Download as PDF](#)

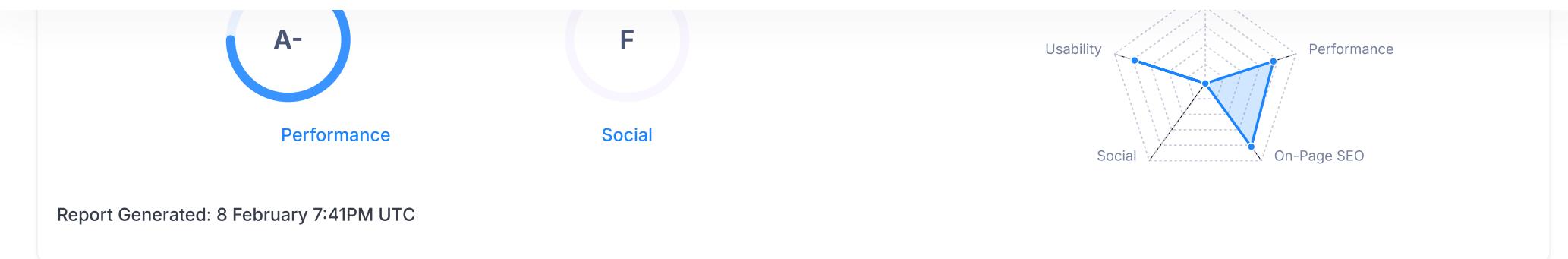
## Audit Results for www.usetoday.space



Your page could be better

Recommendations: 20





The dashboard shows a crawl progress bar for [harryswinela.com](https://harryswinela.com), indicating 9/41 pages crawled. It also displays a preview of the website's homepage featuring wine barrels.

### Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO](#)

## Recommendations

### Execute a Link Building Strategy

Links High Priority

### Create and link your Facebook Page

Social Low Priority

### Create and link your X Profile

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| Category  | Recommendation | Priority     |
|---|----------------|--------------|
| On-Page SEO                                     |                | Low Priority |
| Increase Page Text Content                      | On-Page SEO    | Low Priority |
| Make use of HTTP/2+ Protocol                    | Performance    | Low Priority |
| Optimize for Mobile PageSpeed Insights          | Usability      | Low Priority |
| Add a DMARC Mail Record                         | Other          | Low Priority |
| Add an SPF Mail Record                          | Other          | Low Priority |
| Implement an Analytics Tracking Tool            | On-Page SEO    | Low Priority |
| Create and link an associated Instagram Profile | Social         | Low Priority |
| Create and link an associated YouTube Channel   | Social         | Low Priority |
| Create and link an associated LinkedIn Profile  | Social         | Low Priority |
| Add Business Address and Phone Number           |                |              |



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Other

Low Priority

**Add Identity Schema**

Other

Low Priority

**Reduce Rendered Content**

On-Page SEO

Low Priority

**Install a Facebook Pixel**

Social

Low Priority

**Remove Inline Styles**

Performance

Low Priority

**Implement a llms.txt File**

On-Page SEO

Low Priority

**On-Page SEO Results****Your On-Page SEO is good**

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

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Today App: Your Offline Journal for Clear Thinking

Length : 50

**Meta Description Tag**

Your page has a Meta Description of optimal length (between 120 and 160 characters).

Stop managing notes and start thinking. Today offers a simple, offline journal with smart search and immutable history. Try the beta today!

Length : 139

**SERP Snippet Preview**

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

Today App  
https://www.usetoday.space ::

**Today App: Your Offline Journal for Clear Thinking**

Stop managing notes and start thinking. Today offers a simple, offline journal with smart search and immutable history. Try the beta today!

**Hreflang Usage**

Your page is not making use of Hreflang attributes.

**Language**

Your page is using the Lang Attribute.

Declared: English

**H1 Header Tag Usage**

Your page has a H1 Tag.



## Quick Audit



## H2 Tag Header Tag Usage



Your page is making use multiple levels of Header Tags.

| HEADER TAG | FREQUENCY |
|------------|-----------|
| H2         | 2         |
| H3         | 5         |
| H4         | 0         |
| H5         | 0         |
| H6         | 0         |

Show Details

## Keyword Consistency



Your page's main keywords are not distributed well across the important HTML Tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

## Individual Keywords

| KEYWORD   | TITLE | META DESCRIPTION TAG | HEADINGS TAGS | PAGE FREQUENCY |
|-----------|-------|----------------------|---------------|----------------|
| today     | ✓     | ✓                    | ✓             | 9              |
| past      | ✗     | ✗                    | ✗             | 6              |
| immutable | ✗     | ✓                    | ✓             | 4              |
| tired     | ✗     | ✗                    | ✗             | 4              |



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beta

✗

✓

✗

2

focus

✗

✗

✓

2

built

✗

✗

✗

2

## Phrases

PHRASE

TITLE

META DESCRIPTION TAG

HEADINGS TAGS

PAGE FREQUENCY

we remove

✗

✗

✗

2

## Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 329

It has been well researched that higher text content volumes are related to better ranking ability in general.

## Image Alt Attributes



You do not have any images missing Alt Attributes on your page.

## Canonical Tag



Your page is using the Canonical Tag.

<https://www.usetoday.space/>

## Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

## Noindex Header Test





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Your website has SSL enabled.

**HTTPS Redirect**

Your page successfully redirects to a HTTPS (SSL secure) version.

**Robots.txt**

Your website appears to have a robots.txt file.



<http://www.usetoday.space/robots.txt>

**Blocked by Robots.txt**

Your page does not appear to be blocked by robots.txt.

**LLMs.txt New**

We have not detected or been able to retrieve a llms.txt file successfully.

**XML Sitemaps**

Your website appears to have an XML Sitemap.



[https://usetoday.app/sitemap\\_index.xml](https://usetoday.app/sitemap_index.xml)

**Analytics**

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

**Schema.org Structured Data**

You are using JSON-LD Schema on your page.

**Identity Schema New**

No Organization or Person Schema identified on the page.





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## Rendered Content (LLM Readability) New



Your page has a high level of rendering (changes to the HTML).

Rendering Percentage: 49%

Dynamically rendering a lot of page content risks some important information being missed by LLMs that generally do not read this content.

## Rankings

### Top Organic Keyword Rankings

You can see the live Keyword Rankings for your page within the report by signing up to one of our premium plans.

[Signup - Free Trial](#)

## Links

### Backlink Summary

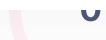


You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



## Quick Audit

Domain  
StrengthPage  
Strength

0

Total Backlinks



0

Referring Domains



0

Nofollow Backlinks



0

Dofollow Backlinks



0

Edu Backlinks



0

Gov Backlinks



0

IPs



0

Subnets

## Top Backlinks

We haven't found any backlinks to report for this site.





Quick Audit



### Top Anchors by Backlinks



We haven't found any Anchor Text data for this site.



### Top Referring Domain Geographies

We haven't found any Geographic Data for this site.



### On-Page Link Structure

We found 5 total links. 100% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

#### On-Page Links



|                          |   |
|--------------------------|---|
| Internal Links           | 0 |
| External Links: Follow   | 5 |
| External Links: Nofollow | 0 |

Show Details

### Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

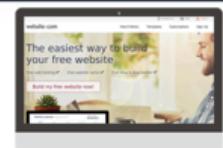
#### Create White Label PDFs





## Quick Audit

website.com's Result  
Your website is good  
You have 8 Improvements recommended



The easiest way to build your free website.  
Build my free website now!



your website.

Learn More - White Label

## Usability



### Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





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### Google's Core Web Vitals



Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

### Use of Mobile Viewports



Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.

### Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



| LAB DATA               | VALUE | OPPORTUNITIES                 | ESTIMATED SAVINGS |
|------------------------|-------|-------------------------------|-------------------|
| First Contentful Paint | 3.8 s | Avoid multiple page redirects | 0.63 s            |



## Quick Audit



|                          |       |
|--------------------------|-------|
| Largest Contentful Paint | 6.9 s |
| Time to Interactive      | 6.9 s |
| Total Blocking Time      | 0 s   |
| Cumulative Layout Shift  | 0.009 |

## Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



| LAB DATA                 | VALUE  | OPPORTUNITIES                 | ESTIMATED SAVINGS |
|--------------------------|--------|-------------------------------|-------------------|
| First Contentful Paint   | 0.9 s  | Avoid multiple page redirects | 0.19 s            |
| Speed Index              | 1 s    |                               |                   |
| Largest Contentful Paint | 1.4 s  |                               |                   |
| Time to Interactive      | 1.4 s  |                               |                   |
| Total Blocking Time      | 0.01 s |                               |                   |
| Cumulative Layout Shift  | 0.001  |                               |                   |

## Flash Used?



No Flash content has been identified on your page.



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#### Favicon

Your page has specified a Favicon.



#### Email Privacy

No email addresses have been found in plain text on your page.



#### Legible Font Sizes

The text on your page appears to be legible across devices.



#### Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



### Performance Results



#### Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

#### Website Load Speed

Your page loads in a reasonable amount of time.



Server Response

All Page Content Loaded



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### All Page Scripts Complete

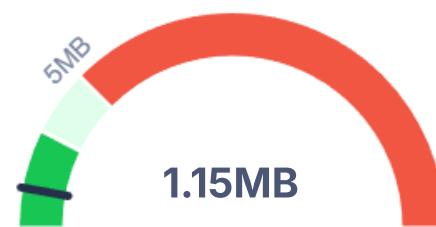


### Website Download Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.



### Download Page Size



### Download Page Size Breakdown





## Quick Audit



JS 0.12MB

Images 0.88MB

Other 0.14MB

## Compression Usage (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.



## Compression Rate



## Compression Rates

|              |                                 |
|--------------|---------------------------------|
| HTML         | 74% compressed of 0.05MB        |
| CSS          | 93% compressed of 0.04MB        |
| JS           | 69% compressed of 0.39MB        |
| Images       | 0% compressed of 0.88MB         |
| Other        | 0% compressed of 0.14MB         |
| <b>Total</b> | <b>23% compressed of 1.49MB</b> |



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|               |                      |                        |                         |                  |                 |
|---------------|----------------------|------------------------|-------------------------|------------------|-----------------|
| <b>16</b>     | <b>1</b>             | <b>1</b>               | <b>1</b>                | <b>7</b>         | <b>6</b>        |
| Total Objects | Number of HTML Pages | Number of JS Resources | Number of CSS Resources | Number of Images | Other Resources |

#### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



Show Details

#### JavaScript Errors

Your page is not reporting any JavaScript errors.



#### HTTP2 Usage

Your website is using an outdated HTTP Protocol.



We recommend enabling HTTP/2+ Protocol for your website as it can significantly improve page load speed for users.

#### Optimize Images

All of the images on your page appear to be optimized.



#### Minification

All your JavaScript and CSS files appear to be minified.



#### Deprecated HTML

No deprecated HTML tags have been found within your page.



#### Inline Styles

Your page appears to be using Inline Styles.





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[Show Details](#)

## Social Results



### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

#### Facebook Page Linked

No associated Facebook Page found as a link on your page.



#### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

[Show Details](#)

#### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

#### X (formerly Twitter) Account Linked

No associated X Profile found as a link on your page.



#### X Cards





Quick Audit



### Instagram Linked

No associated Instagram Profile found linked on your page



### LinkedIn Page Linked

No associated LinkedIn Profile found linked on your page.



### YouTube Channel Linked

No associated YouTube Channel found linked on your page.



### YouTube Channel Activity

No associated YouTube Channel found linked on your page.



Want to grow your YouTube Channel? Try our [YouTube SEO Tool](#)

## Local SEO

### Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Phone

+1 768742400000

### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.



[Signup - Free Trial](#)



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## Technology Results



### Technology List

These software or coding libraries have been identified on your page.

| TECHNOLOGY   | VERSION |
|--|---------|
|  Tailwind CSS |         |
|  Vercel       |         |



### Server IP Address

64.29.17.1



### DNS Servers

e.nic.space  
ns01.trs-dns.net  
a.nic.space  
b.nic.space  
ns10.trs-dns.info  
f.nic.space  
ns10.trs-dns.org  
ns01.trs-dns.com



### Web Server

Vercel



### Charset

text/html; charset=utf-8



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DkimARC records are important to improve email deliverability and combat spoofing.

#### SPF Record



This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.

#### Review Child Pages

No Sub-Pages Found

#### Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

[Learn More - Embedding](#)

