

Swagme!



Who are we

Ivan Sala
Cat








Mirco Ramundo
Cat lover

Problem Statement

Event organizers and conferences face a fundamental challenge: **inefficient lead collection in exchange for swag.**

The current process is slow and frustrating:

-  Attendees must scan Google Forms at every booth
-  Manual data entry leads to errors and delays
-  No pre-populated data or verification of authenticity
-  Long queues and poor user experience
-  Difficulty in verifying genuine engagement (e.g., social media interaction)



Solution: SwagMe

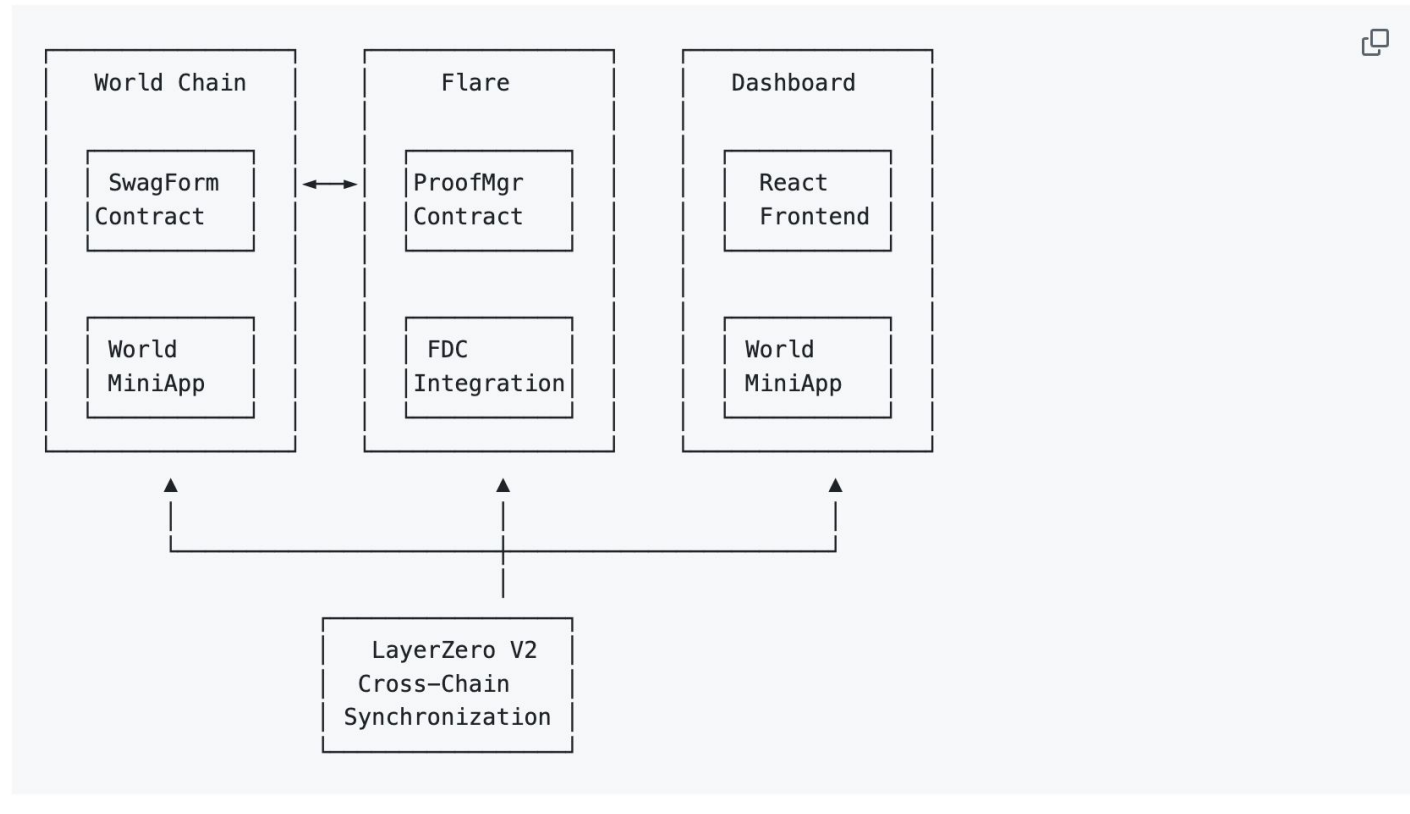
SwagMe revolutionizes event lead collection by combining **Web3 technology** with **streamlined UX** to create a fast, secure, and verifiable lead collection system.

Key Features

- ✓ **World Chain Mini App:** Pre-populated forms with MiniKit SDK integration
- ✓ **Smart Contract Verification:** Immutable lead storage on World Chain
- ✓ **Social Media Proof:** Twitter verification via Flare Data Connector
- ✓ **Cross-Chain Sync:** LayerZero V2 for seamless data flow
- ✓ **Real-Time Dashboard:** Event organizers can manage forms and view submissions
- ✓ **QR Code Integration:** Instant form access via QR scanning

Architecture

SwagMe leverages a multi-chain architecture to provide comprehensive lead collection and verification:



Components

1. World Chain - Core Infrastructure

- **Smart Contract:** `SwagForm.sol` deployed on World Chain Sepolia
- **Address:** `0xDD0a13b48dd11985Ca8d7562B9564232AB8719B8`
- **Functionality:** Form creation, submission storage, proof requirements
- **World MiniApp:** QR code scanning and form completion with MiniKit SDK

2. Flare - Web2 Data Verification

- **Smart Contract:** `SwagFormProofManager.sol` on Flare Coston2
- **FDC Integration:** Verifies Twitter/X posts using Flare Data Connector
- **Web2Json:** Converts social media data to on-chain proofs
- **API:** FastAPI backend for web scraping and data validation

3. LayerZero - Cross-Chain Communication

- **V2 Integration:** Synchronizes verification status between chains
- **Proof Bridging:** Transfers verified social media proofs from Flare to World Chain
- **Real-Time Updates:** Ensures consistent state across all chains

4. Dashboard - Management Interface

- **React Frontend:** Form creation and management dashboard
- **TypeScript:** Type-safe development with Web3 integration
- **UI/UX:** Modern interface built with shadcn/ui components

Core Feature




 Perfect for Events & Conferences 

Collect Event Leads Distribute Swag

Create, share, and collect form responses **securely on the blockchain.**

Beautiful forms with **QR code sharing** and **real-time analytics.**



 **No Bots, No Fake Leads**



Only Real, Verified Humans

Thanks to **World Chain integration**, every lead is automatically verified as a real person. **No bots, no duplicates, no spam** - just qualified prospects ready to engage with your brand.



Conference Booths

Collect verified leads at your



Swag Distribution

Give away merch to real people



Networking Events

Build quality contact lists with

SwagForm Dashboard

Manage your Web3 forms and submissions

+ Create New Form

Total Forms

3



Total Submissions

4



Your Forms

3



Active Forms

3



World

Active

Your Form

Get a feedback

3 questions

2 submissions

Created: 05/07/2025



Share QR



Submissions (2)

Flare

Active

Your Form

Gimme a feedback!

1 questions

2 submissions

Created: 05/07/2025



Share QR



Submissions (2)

Swag

Active

Your Form

Demo time

1 questions

0 submissions

Created: 05/07/2025



Share QR



Submissions (0)



The future of form building on Web3. Create, share, and collect responses securely on the blockchain with beautiful, user-friendly forms.

Features

- Blockchain-secured responses
- QR code sharing
- Real-time analytics
- Decentralized storage

Built With

World Chain
Blockchain

React
Frontend

Solidity

ethers.js

← Back to Dashboard

Swag

Form ID: 2

Active

Form Details

Description

Demo time

Questions (1)

1. Did you already knew the protocol?

Required

Created:
05/07/2025

Submissions:
0

Share Form



Scan to access the form

Stand/Kiosk Display

Perfect for events and booths - shows QR code in fullscreen. Forms with Twitter proof requirements will guide users through verification.

Enter Kiosk Mode

Copy Kiosk URL

Share URL

<https://swagme.netlify.app/form/2>



← Back

Flare

Form Submissions

📄 Export CSV

Total Submissions

2



Questions

1



Status

Active

🔍 Search by username or email...

2 of 2 submissions



mircoramundo

mramundo@outlook.it

05/07/2025, 18:39:01

0x6997...3448

How was your experience? *

Good



slavni96

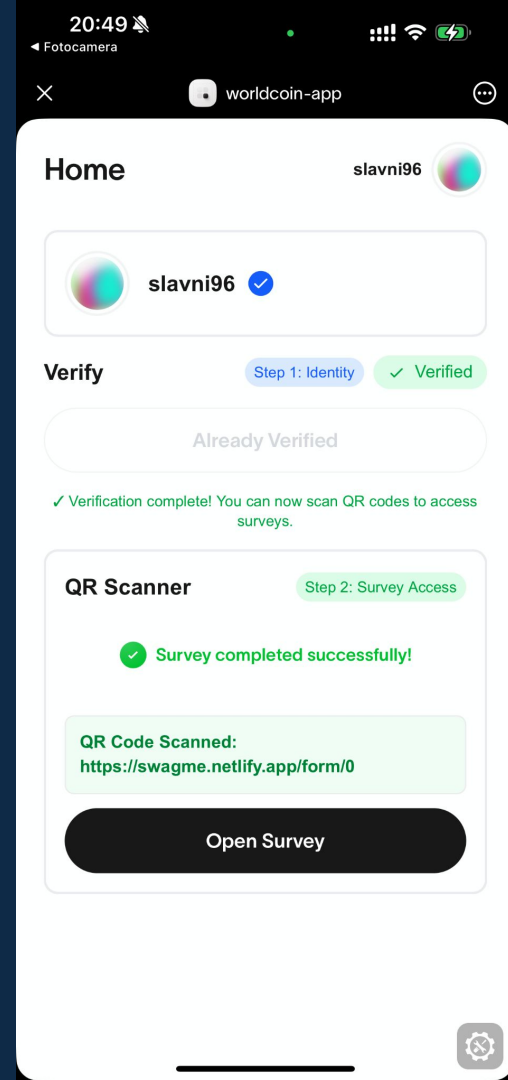
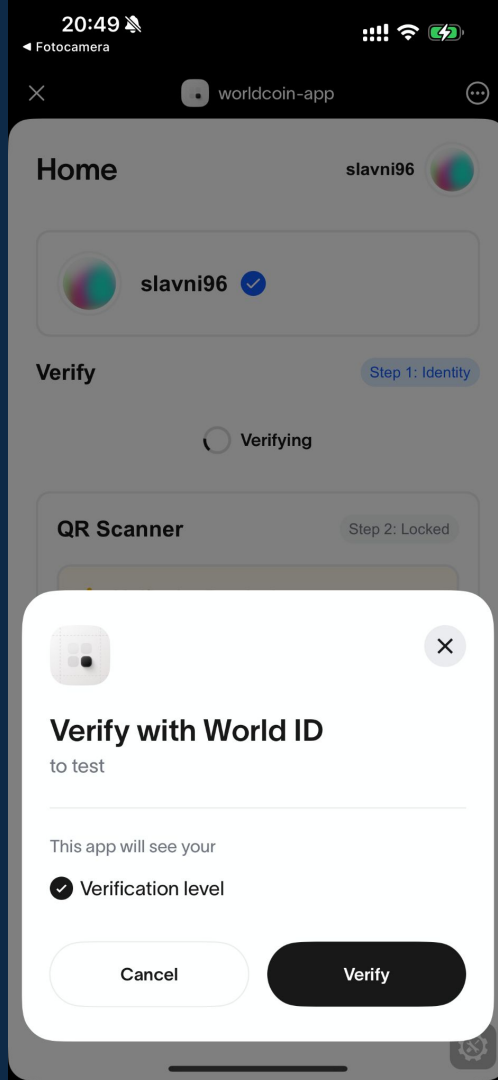
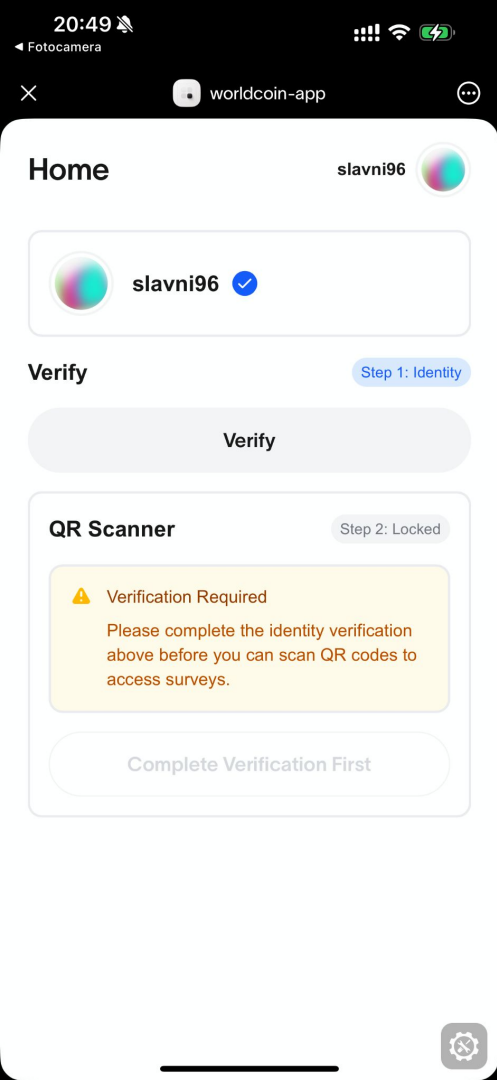
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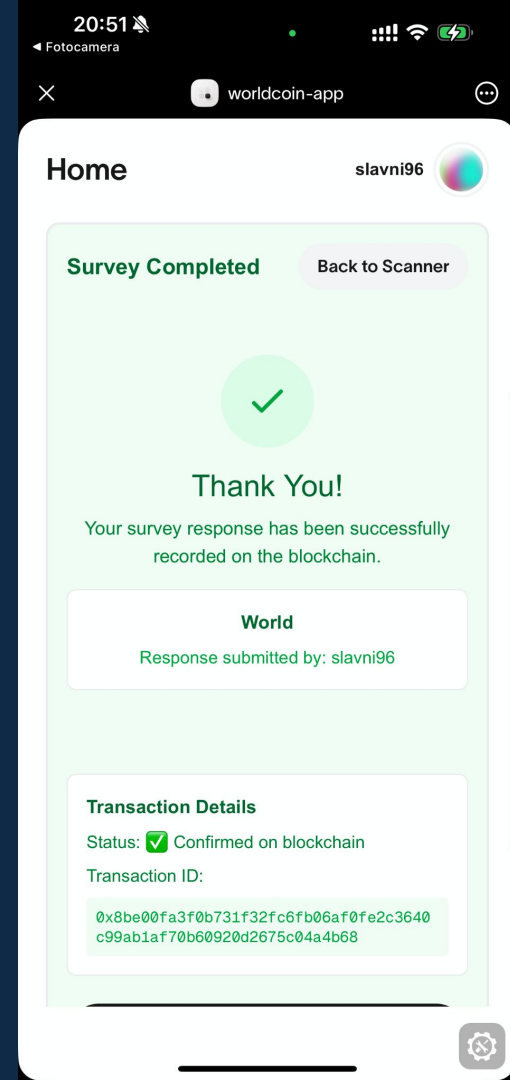
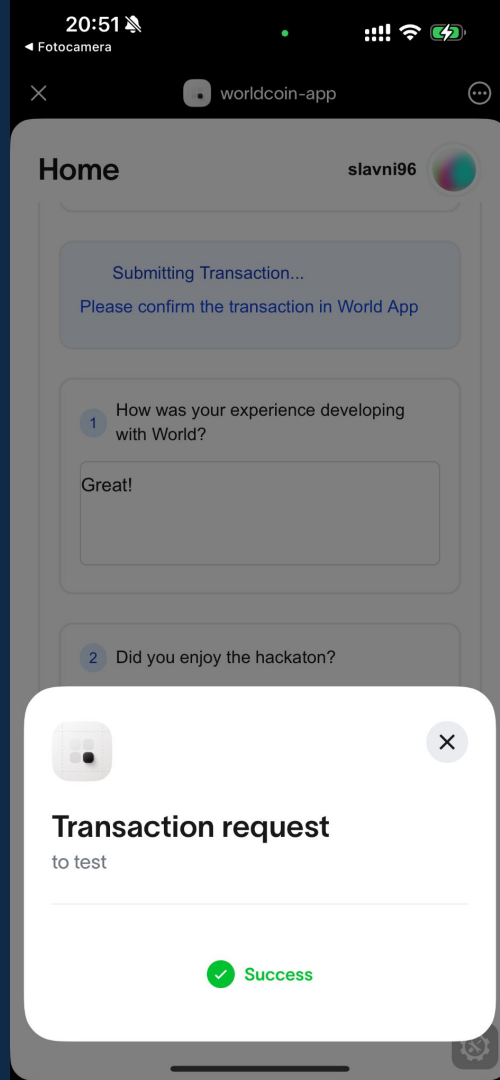
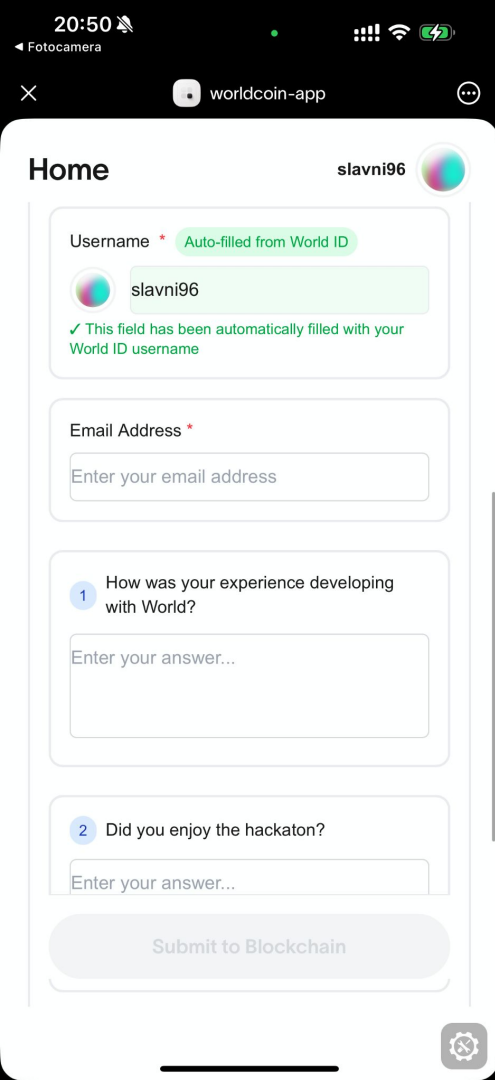
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How was your experience? *

Great!





Demo



Thanks!

