



SUBJECT SPOTLIGHT

Goodbye Academic Uncertainty



Aayushie Suresh Vairagade



Aditi Mahendra Joshi



Jigar Naik



Pratik Patil



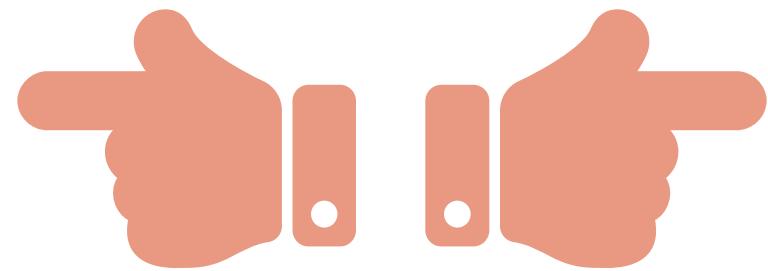
Shivani Ravindra Kedar

Spring 2024

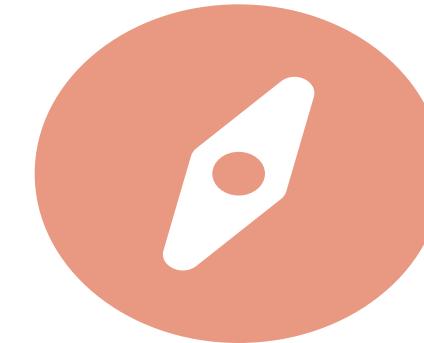
VISION

For Northeastern University students who struggle to select courses and professors due to insufficient insights, Subject Spotlight is a comprehensive platform that provides detailed course information, professor reviews, and peer recommendations. Unlike existing fragmented solutions, we offer a centralized source of trusted, community-driven content

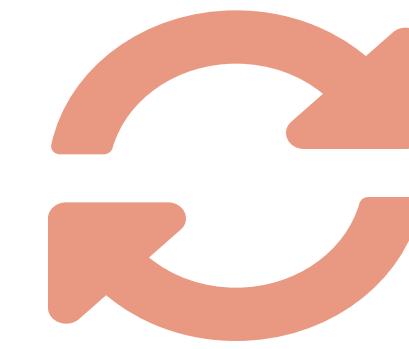
Unmet Needs



**Need for better
comparison**



**Need for
personalized
guidance**



**Need for up to
date information**

Customer Segement

On a high level, we have the customer segments as below

- Northeastern University's Students
- Northeastern University's Alumni



Use Cases



*Finding the
right Professor*



*Prepping for a
tough subject*

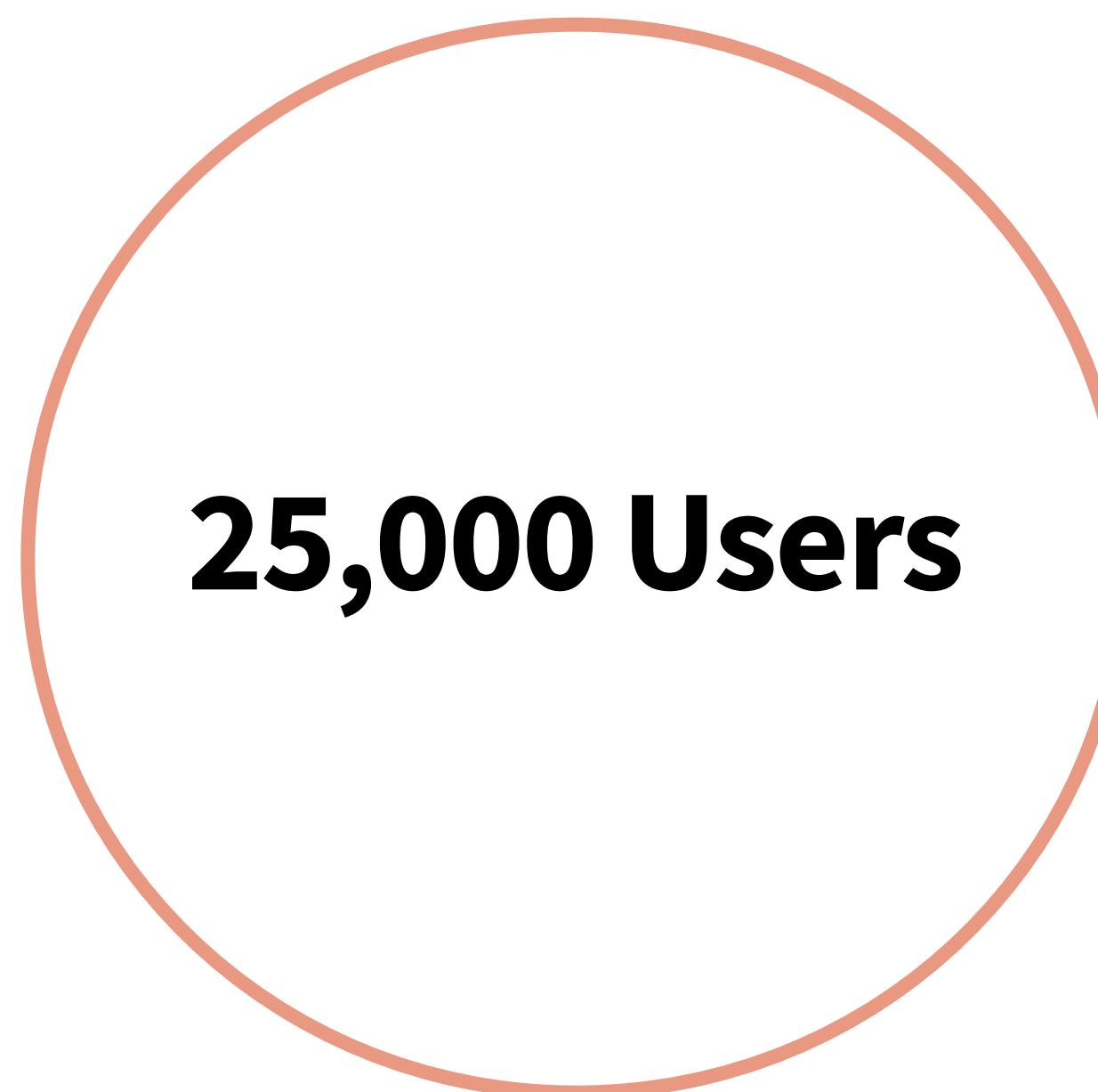


*Bugged by juniors
about the classes
to be taken*

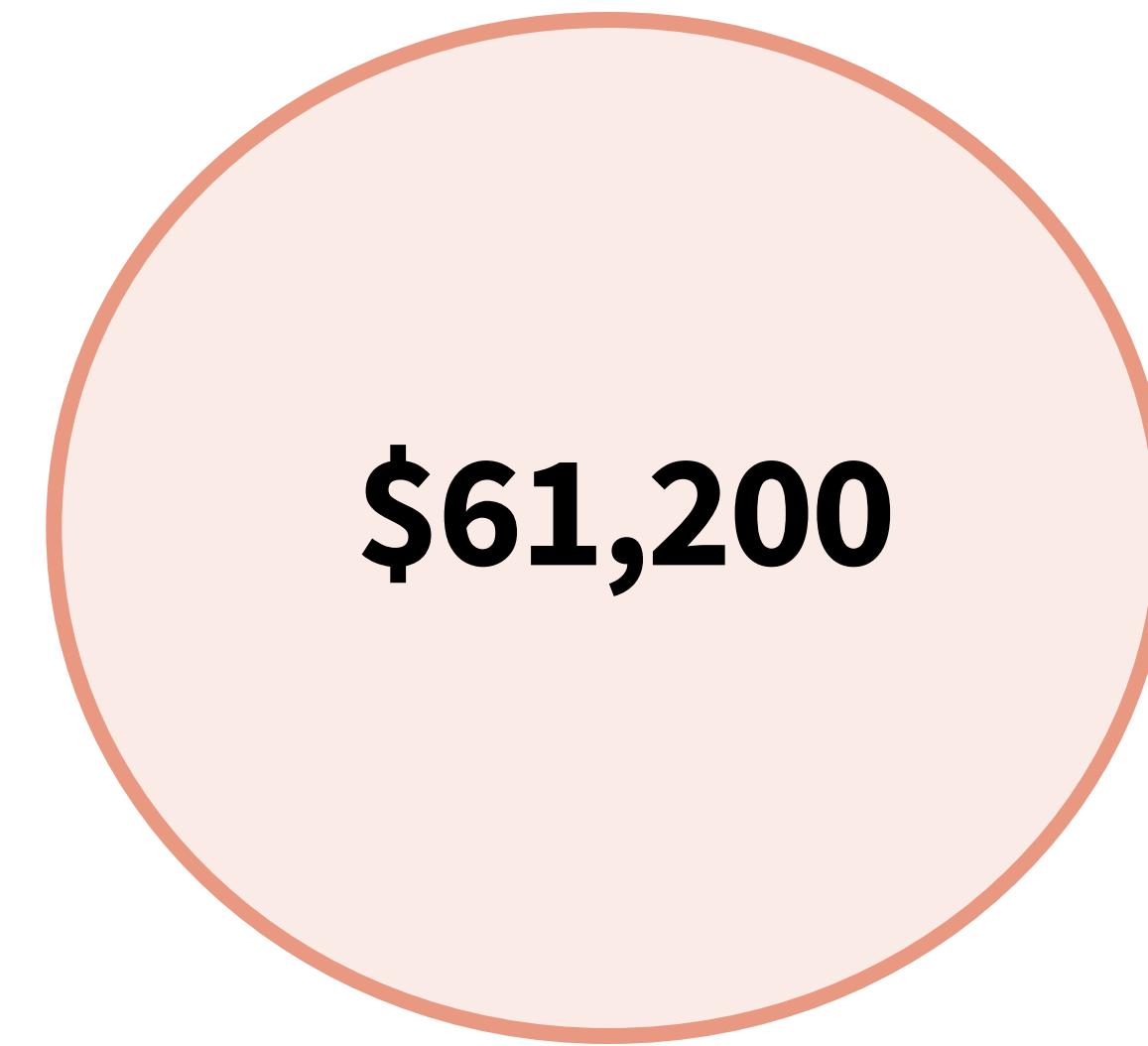
Competitive Analysis

					
	ULoop	Koofers	Reddit	Rate My Professor	Subject Spotlight
Anonymity					
Pages to reach info	3	2	3	2	1
Professor Ratings					
Character Limit	No Limit	No Limit	No Limit	350 Characters	No Limit
Comparison of Professor					
Platform	App & Website	Website	App & Website	Website	App & Website

The Market Size



*Total Number of
Students at NEU
Boston*

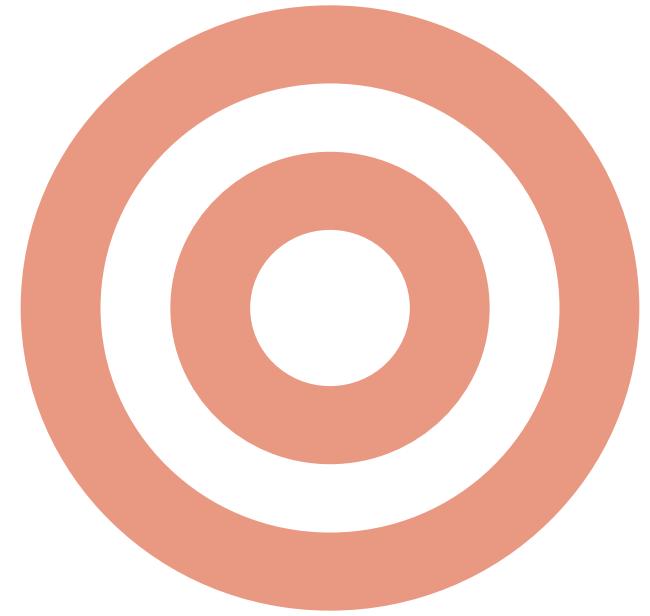


Data Licensing

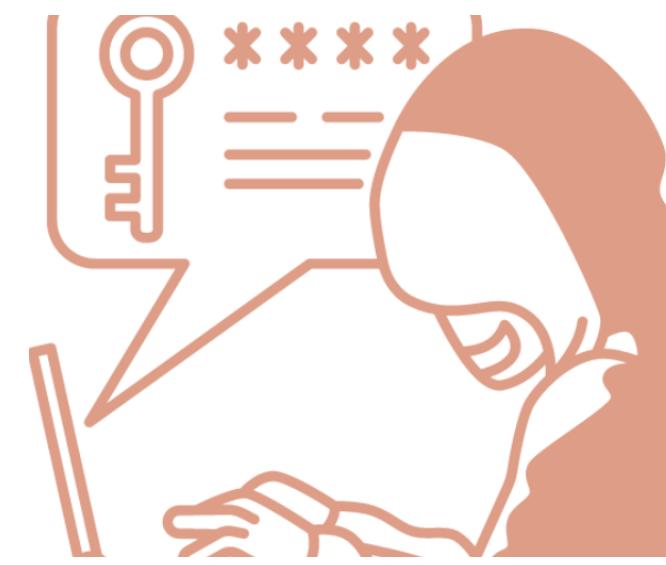


Advertisement

Risk/Dependencies



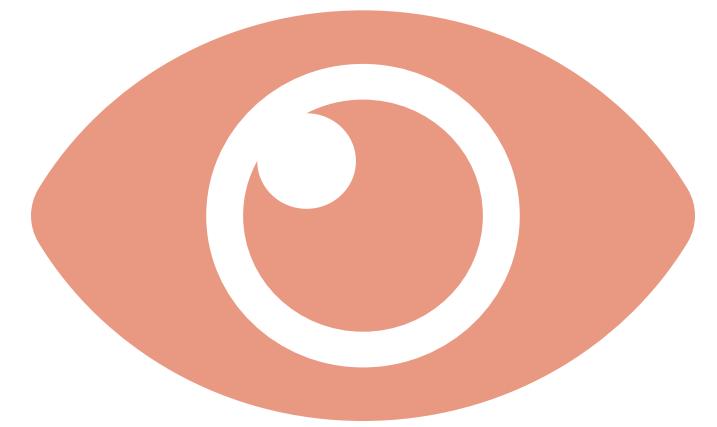
*Data accuracy
and bias*



*Data privacy
and security*



*Dependency on
third party
services*



*Transparency
and User
Education*