

AdmerkCorp.com has 4 types of users



Please be advised that your comments, opinions and suggestions are welcomed.

I. Note 1: Invitation

Upon any users below that log into our database, all 4 type users will be promoted each time to invite a friend or family on their contact lists link to their gmail, sms text or whatsapp to invite them to join the Admerkcorp.com community.

II. Note 2: One login for ...

1. Admerkcorp.com (4 types of users are 1) companies, 2) sponsors, 3) refugees and 4) job seekers)
2. Email Marketing App users
3. SMS Text Marketing App users
4. Admerk Chat App for call, text & video calls users

III. 4 Types of Users:

1. **Companies** that can submit jobs and search for refugees or job seekers based on country of origin, skills and interests.

Search: A company should be able to search individuals by their status as refugees, resume, skills and interests.

Note: A sponsor or company can add free or paid learning certificate or boot camps on any topic of interest

2. **Sponsors** are well to do people with a big heart to help someone in need from another country. They will need to consult with their country immigration to determine the legal process. We only provide the platform to connect refugees or job seekers with a sponsor or mentor person willing to help them emigrate or take refuge in their country.

Search: A Sponsor should be able to search for strictly refugees or job seekers by their status as refugees, resume, skills and interests. We give sponsors the same access as companies to be able to search databases of users for sponsorship or hiring for a position as well.

Note: A sponsor or company can add free or paid learning certificate or boot camps on any topic of interest

3. **Refugees** are individuals who are forced to leave their country of origins due to war, political persecution, religious beliefs, gang violence and lack of economic opportunities in search of a better life for themselves and family members.

Search: We are having 2 databases: 1 for jobs and the other for free certificates (paid or free). refugees and job seekers can search databases to learn more on a particular certificate or boot camp topics of their interest.

Based on interest and location (online or offline), results can be presented for selection.

4. **Job Seekers** - Since 99% of refugees will need a job where they are seeking refuge, they are in the same situation with any local persons who are seeking for a new job or looking to start a new career. Thus, refugees and job seekers have common goals of finding a new job.

IV. Artificial Intelligence or AI

AI search: AI will be used in extracting keywords from the job description in our database like, company email (if mentioned), years of experience required (if mentioned), skills, starting and ending date (if mentioned).

The extract infos from the job description will help create the other AI that will create the cover letter and the CV for Refugees and/or job seekers.

V. Where should we store the Cover Letter and CV?

For each job description, the AI will generate a unique letter and CV so that job seekers or refugees can increase the potential of getting an interview or job offer.

All AI matching jobs will be emailed daily to users (refugees or job seekers) who must log back into our site to obtain the unique generated Cover letter and CV created by the AI.

Lastly, before applying since all of our data is in English, the refugees or job seekers will be presented with the option of translating both the Cover letter and CV in their preferred language with the job link to apply directly for the job.

VI. Experimental Features & Functionalities

1. **Marketplace (*Experimental*)** can be used by companies, sponsors and job seekers to post gigs or tasks whereby refugees or job seekers can bid on the tasks and receive compensation for it.
2. **Admerk Youtube Community (*Experimental*)** Any of all 4 users type above can submit videos on any topic of interests to them.
3. **Blogging based on users' topic of interest (*Experimental*)** Any of all 4 users type above can submit videos on any topic of interest to them.
4. As always, your comments, opinions and suggestions are welcomed.