



MARCAMOR

IDEAS THAT GROW BRANDS

AGENDA



Who are We

The Team

What we Do

Our Clients



Who are We

Every business has a story, We help them create, weave and narrate it.



Core Team



Sandeep Tekkali

Founder

IIFT Delhi, NIT Warangal
15+ years experience in Brand
Strategy



Kuldeep Singh

CEO, Co-founder

IIM Bangalore, IIT Dhanbad, 5+
Experience in Performance Marketing
& Digital Strategy



Sunil Potluri

CTO

NIT Warangal, 15+ Years of
experience in IT industry



Pranay Goud

BD Head

IIFT Delhi

What We Do



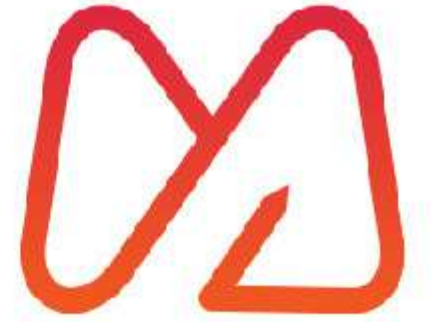
- Strategy & Consulting
- Design & Development
- Branding
- Digital Marketing

Strategy & Consulting



- Market strategy
- Business Plan & Pitch Deck
- Go to Market Strategy
- Business Model Transformation
- Digital Strategy
- Business Case Studies

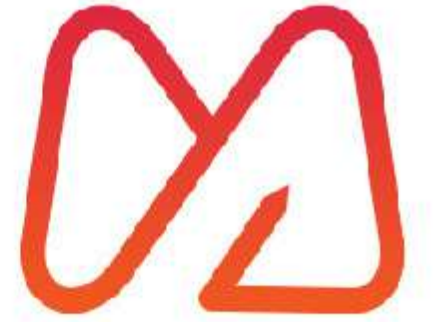
Strategy & Consulting



Edtech company

- Worked on the Business plan and pitch deck
- GTM Strategy and present it to investors
- Tied up with more than 100 Schools within 6 months time period
- Collaborated with Andhra Pradesh State Government to deliver the digital product in every school

Strategy & Consulting

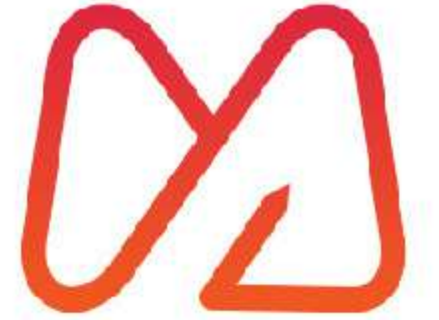


Bharat
Investment
Group

Investment Company

- Worked on the Business plan and pitch deck
- Raised & Invested INR 2 CR.+ funds in Real Estate

Strategy & Consulting

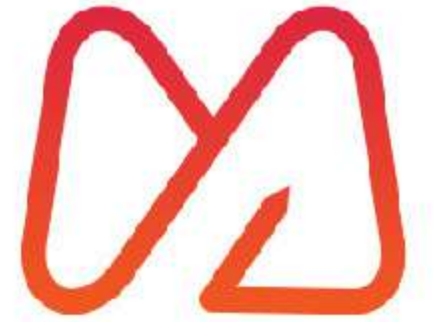


INFITS

Infits Health and wellness app

- Analyzed Health & Fitness market to build a business strategy
- Worked on product prototype and drafted business pitch-deck

Strategy & Consulting

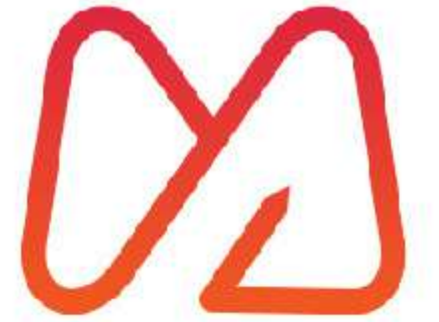


Memories Unlimited

The Memories Unlimited

- Drafted strategy to tap gift and corporate events market.
- Worked on detailed structure of market strategy to launch the product.

Strategy & Consulting



Meatify

Meatify

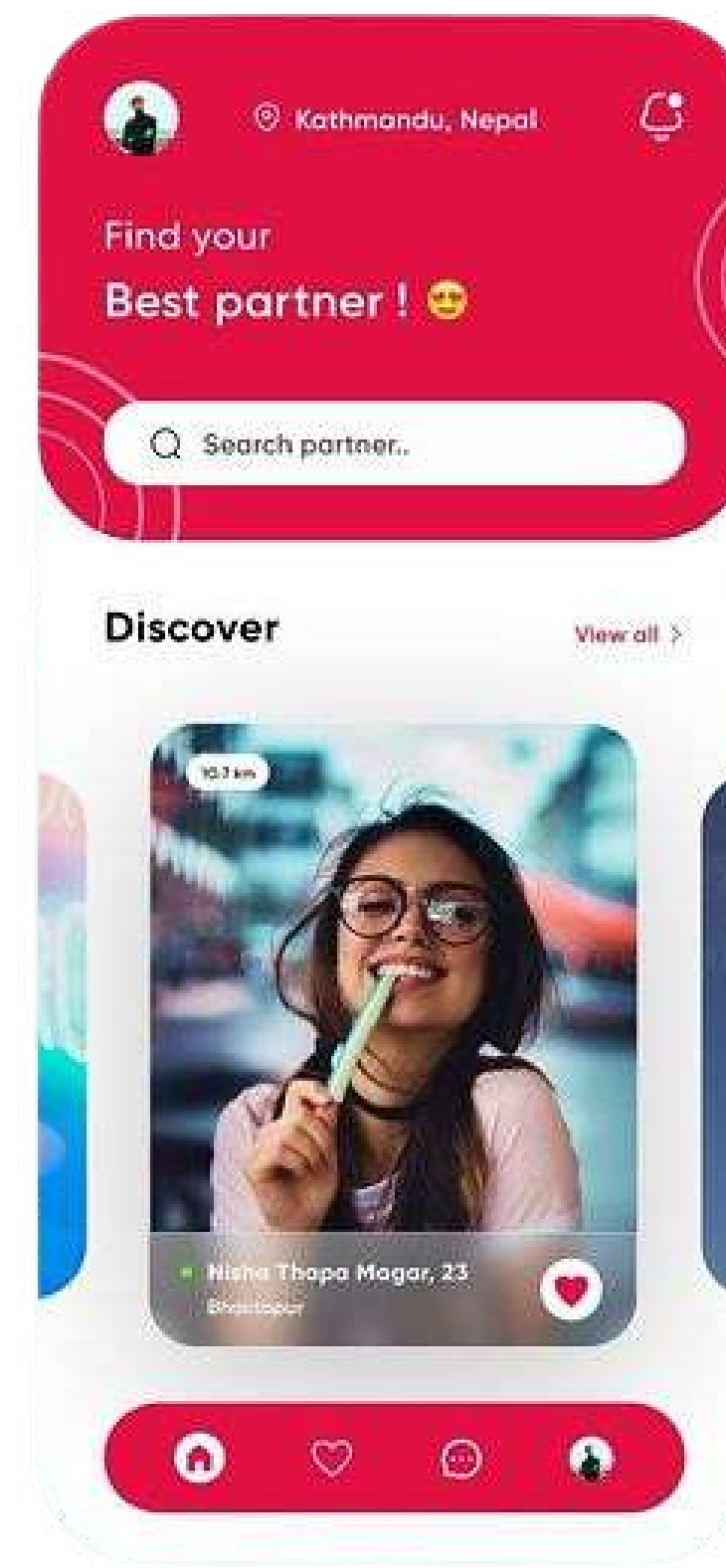
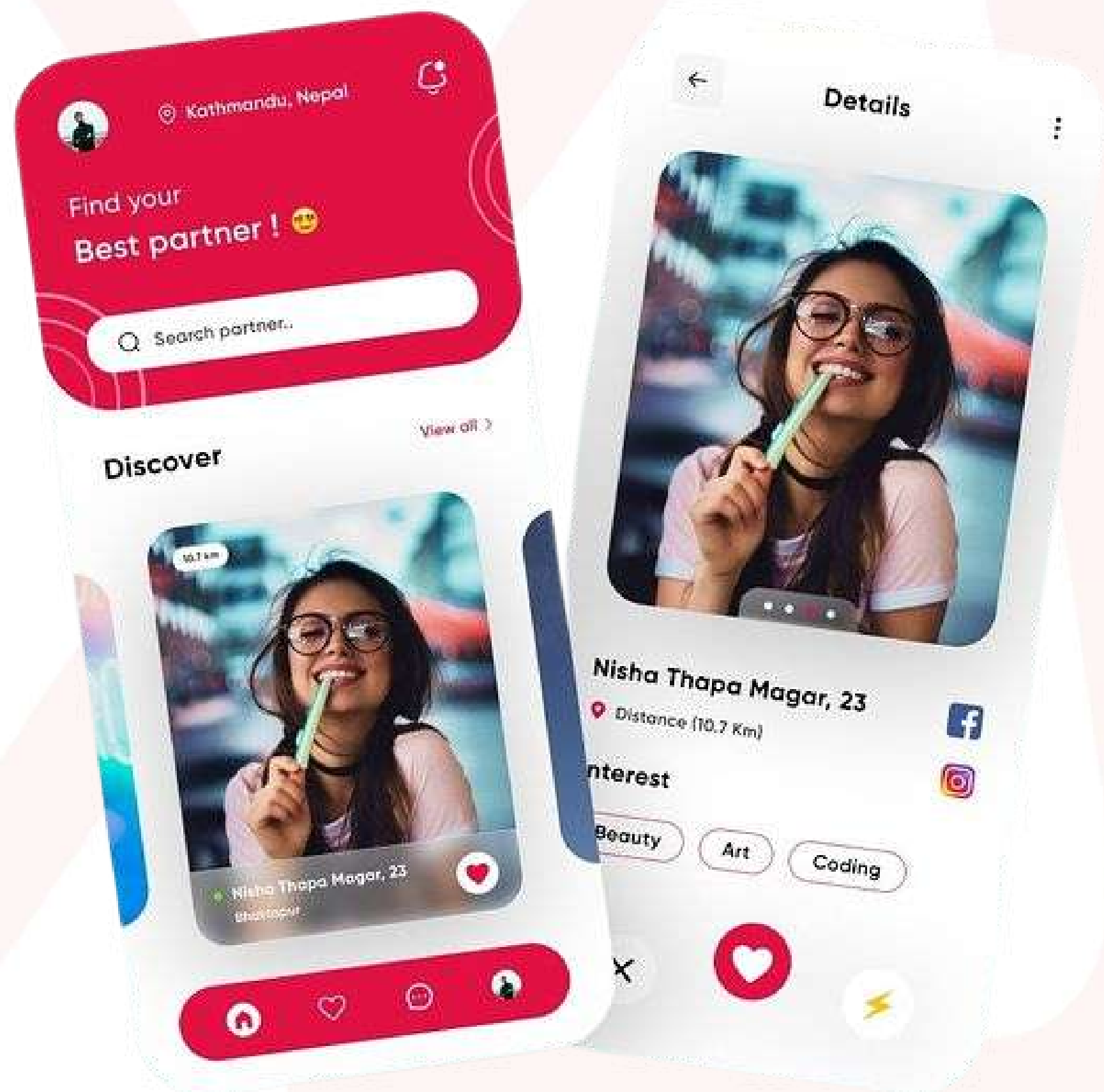
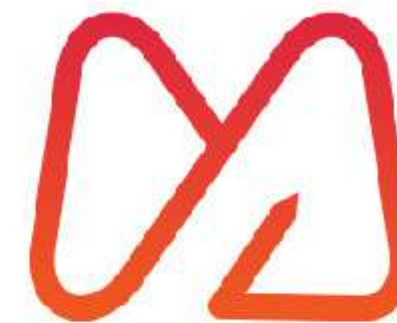
- An application to deliver non-veg food products in Tier-2 & Tier 3 market
- Worked on the Pitchbook and Business plan
- Pitching to investors to raise the funds

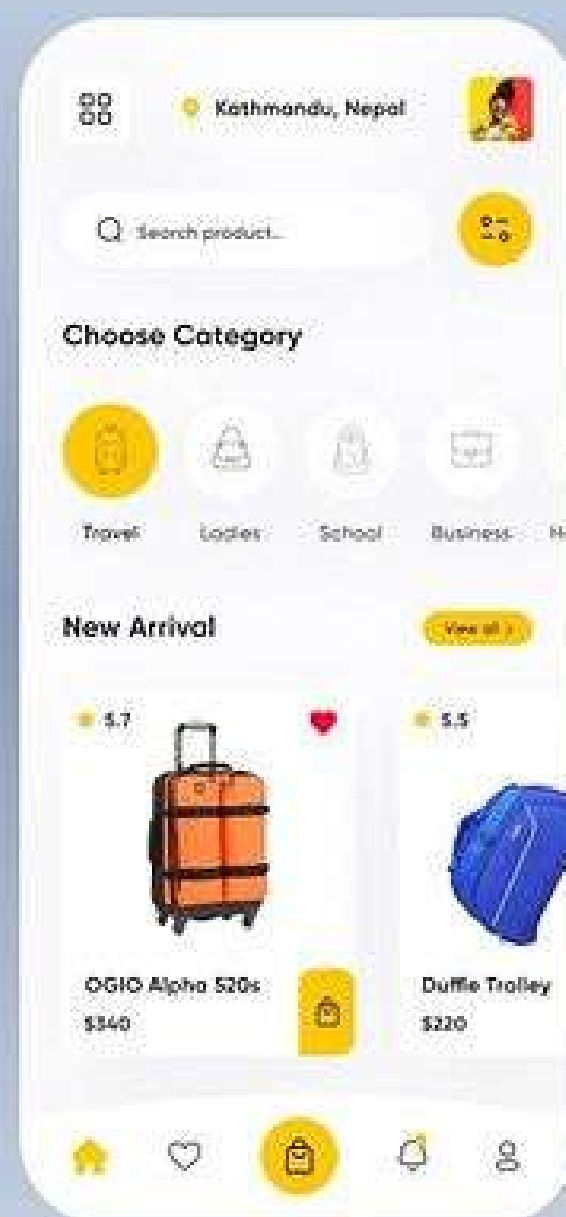
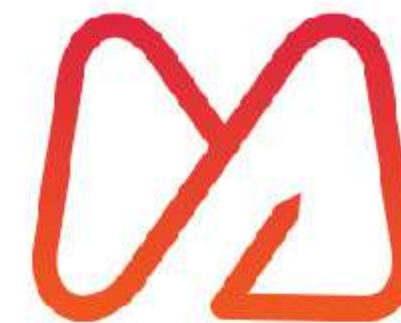
Design & Development



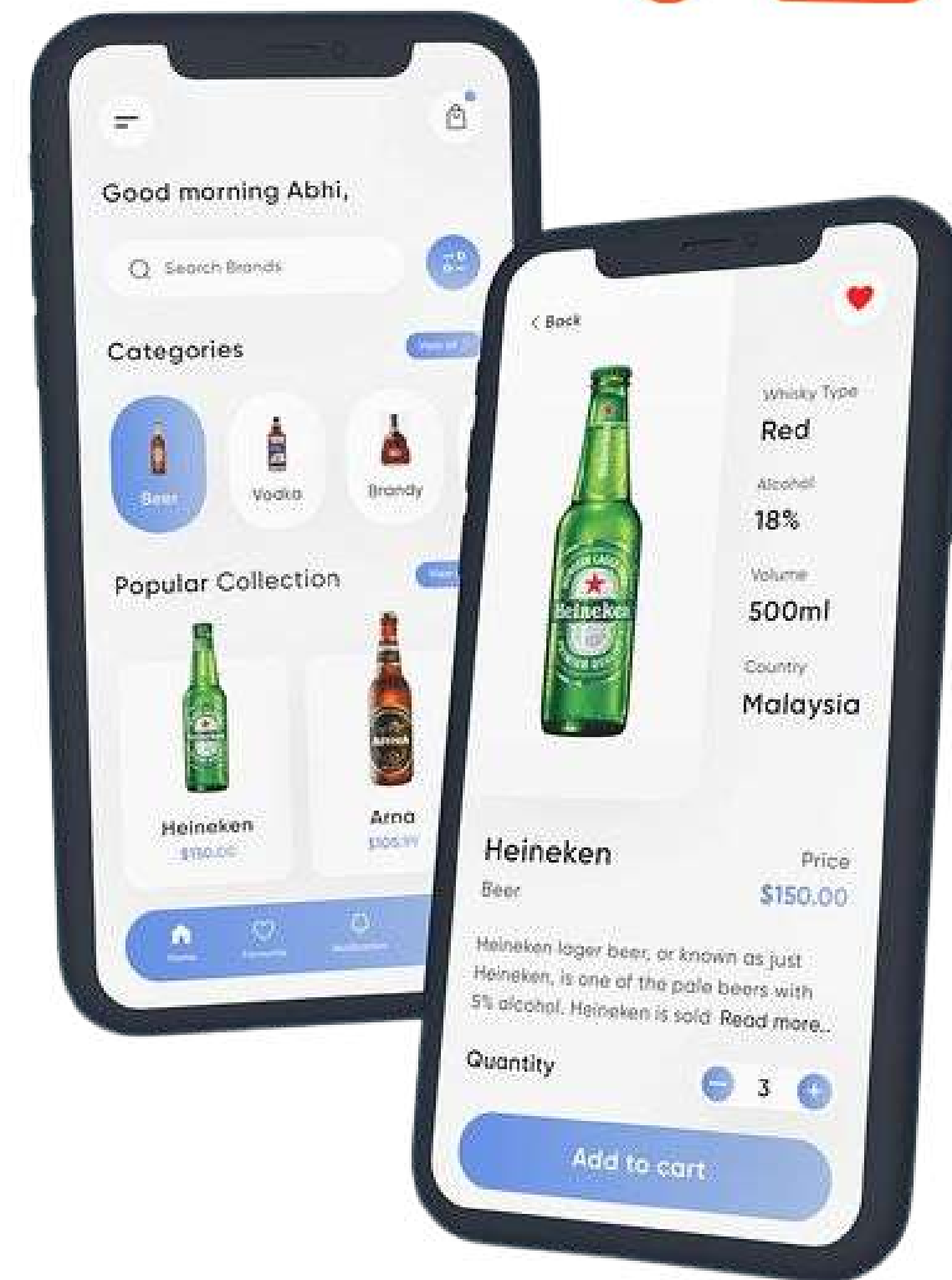
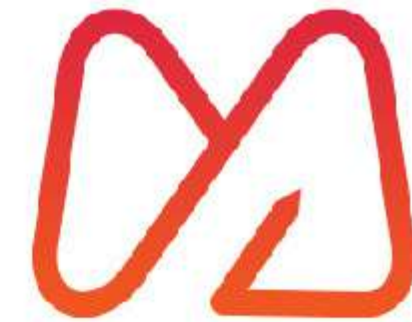
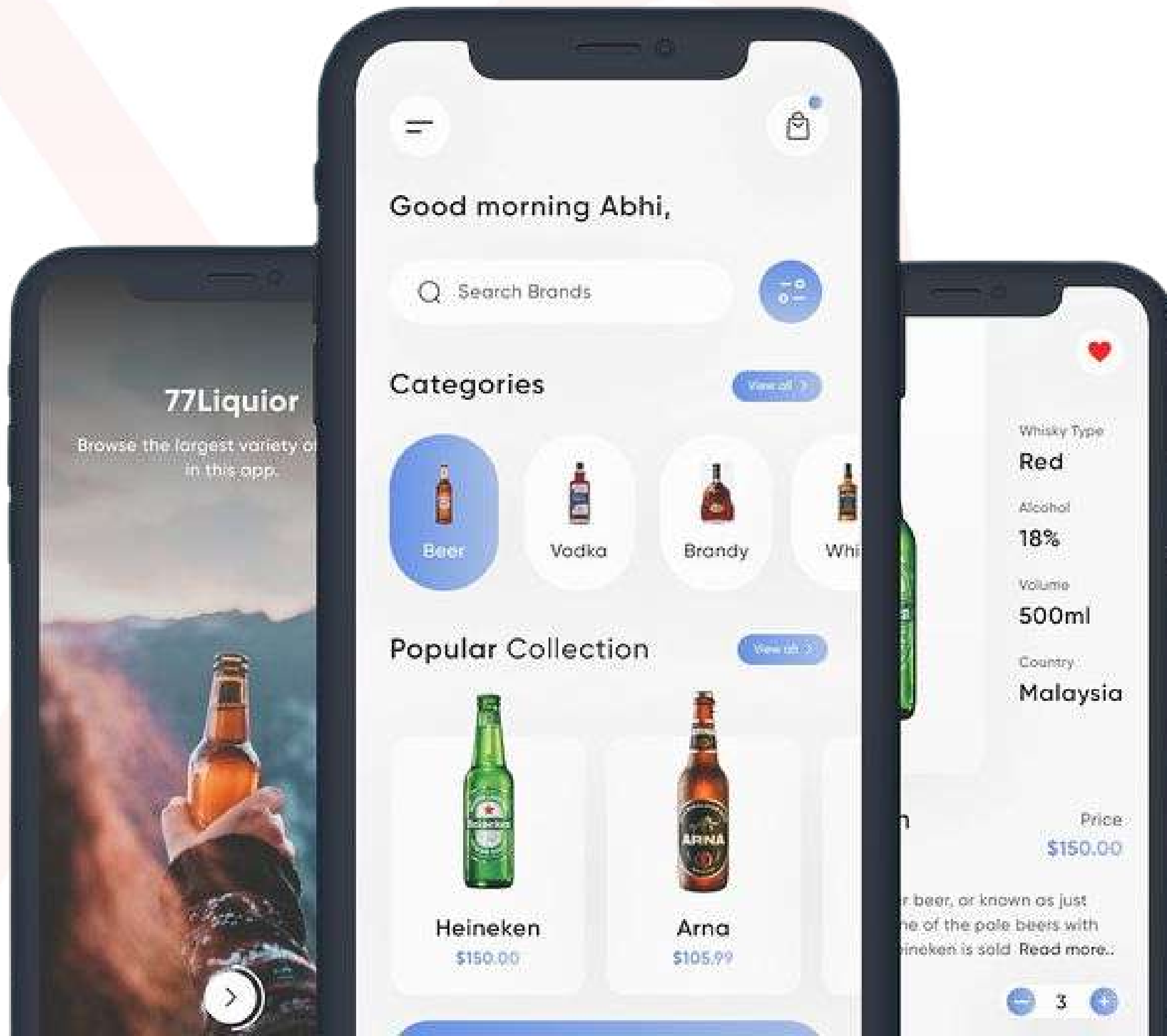
- E-commerce
- Mobile App Development
- Web Development
- Responsive UI/UX
- Product Design

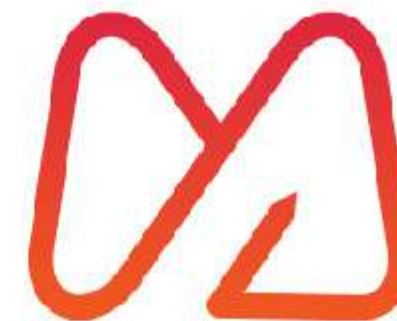
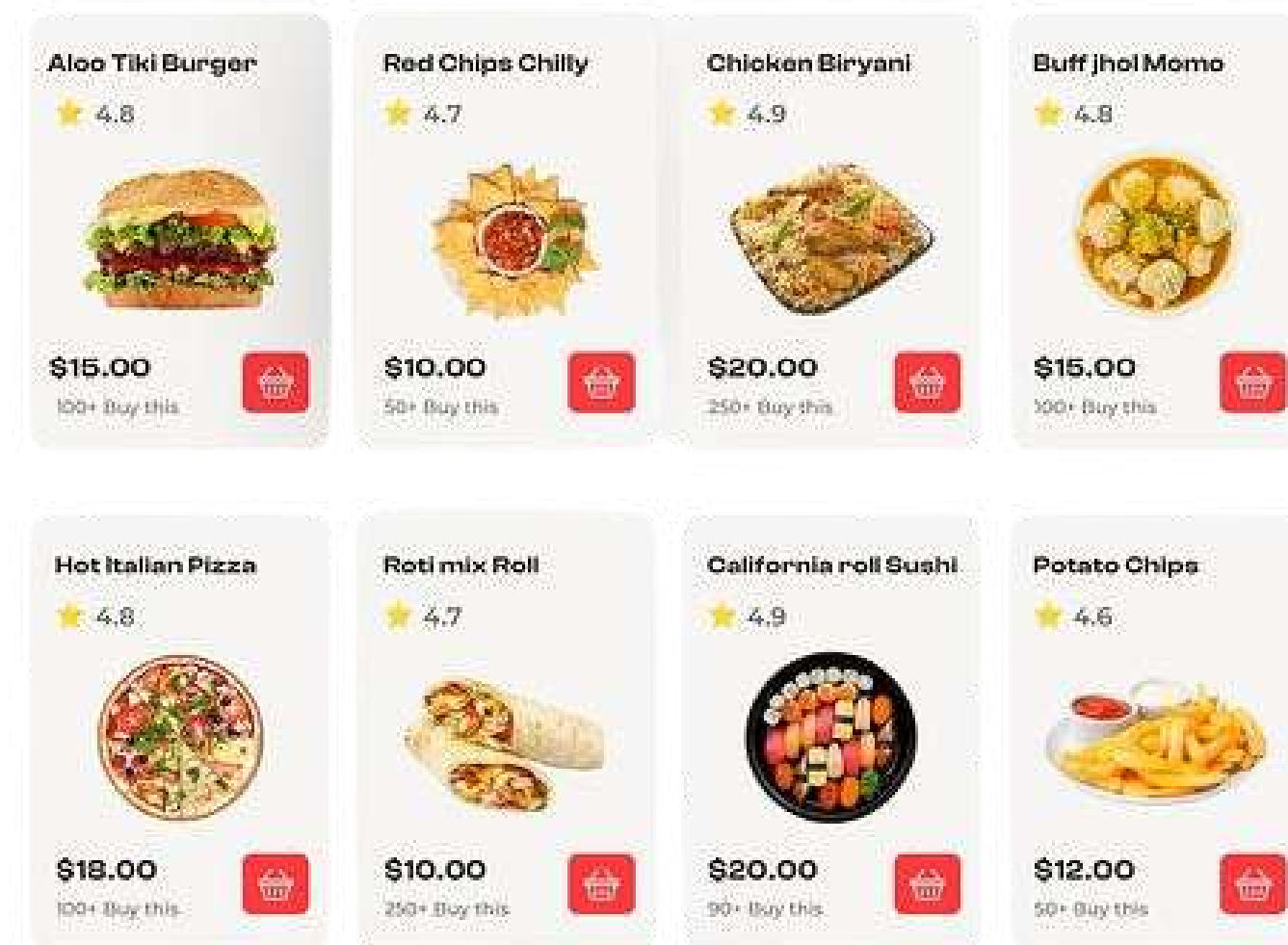
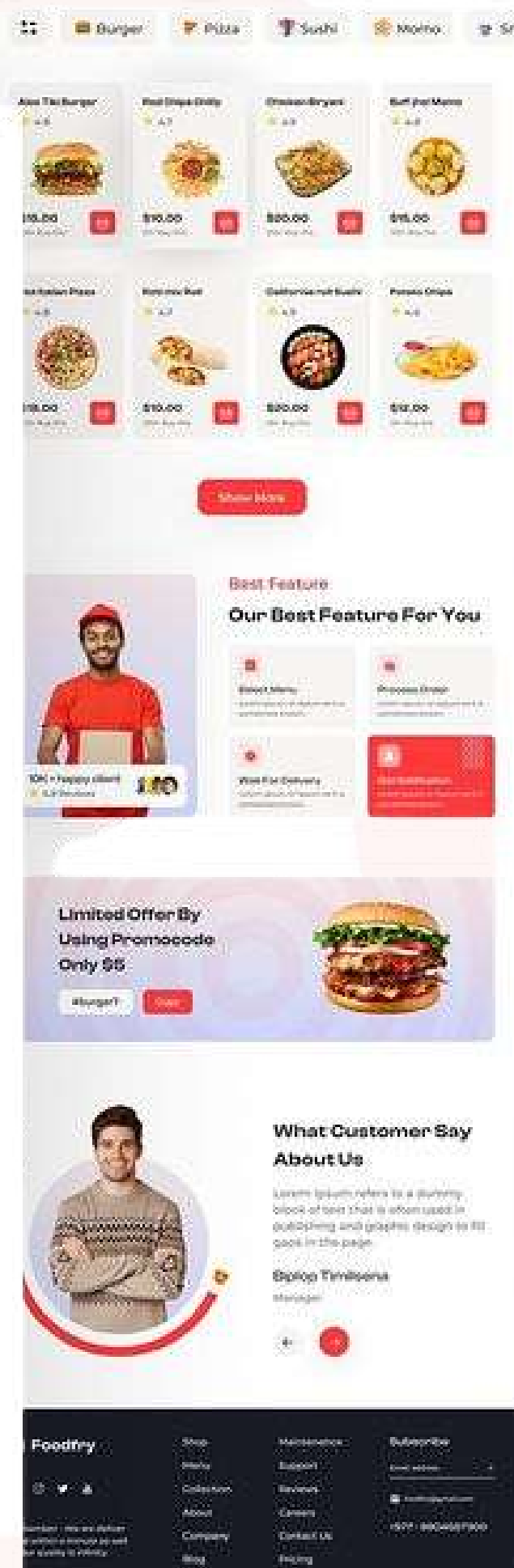
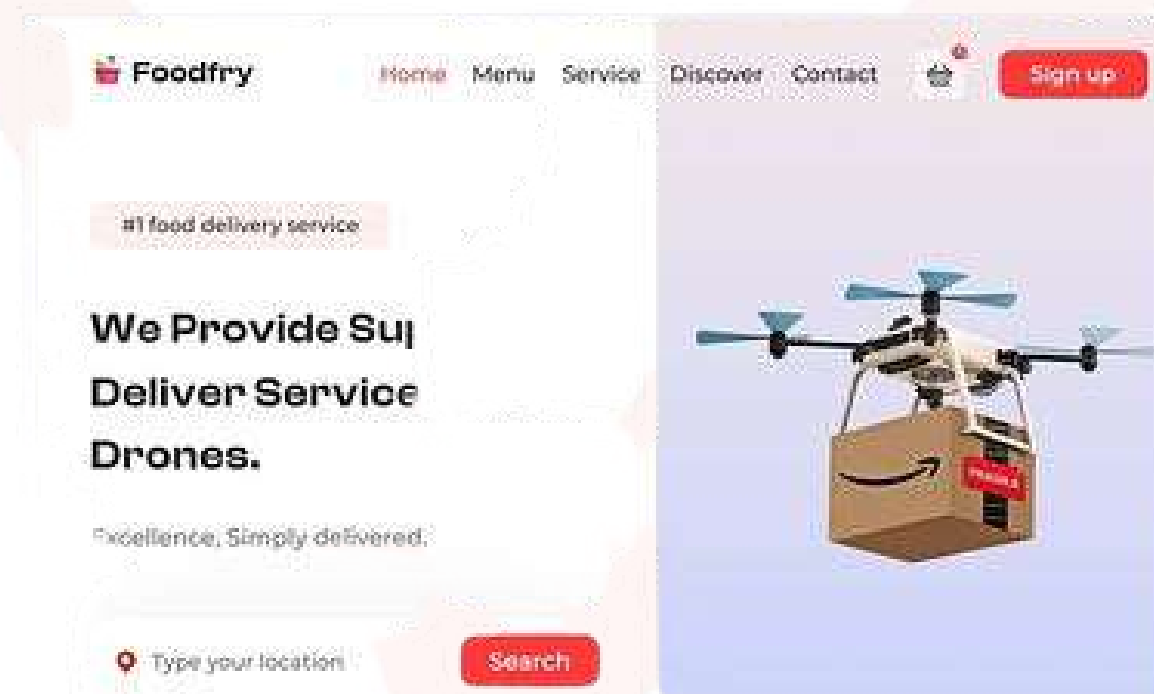
UI/UX Projects



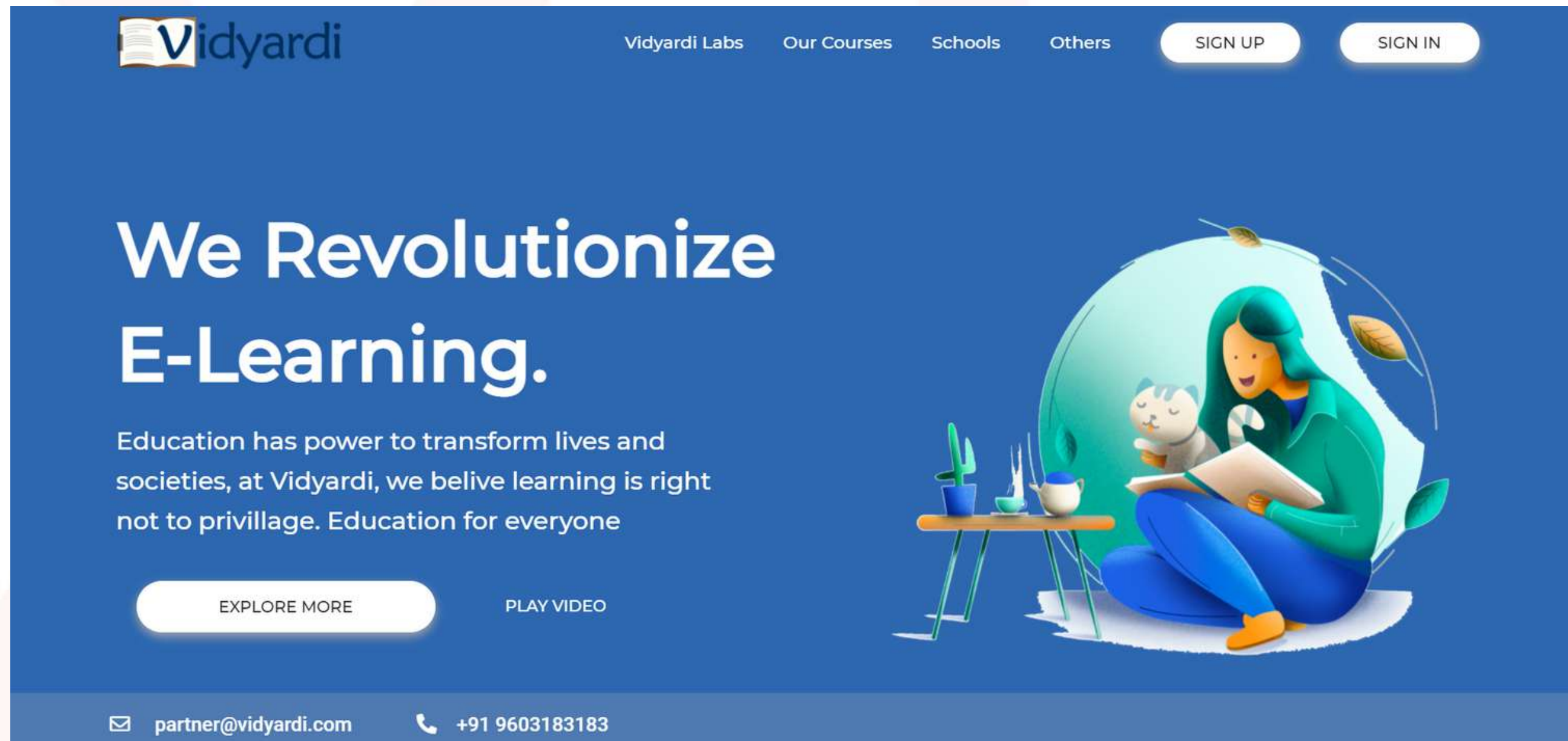
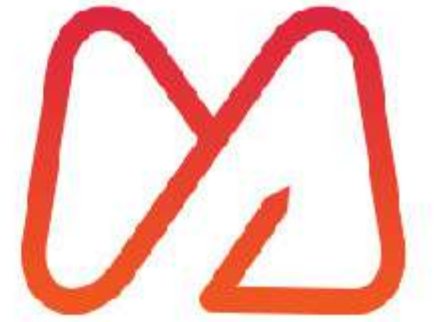


Mobile Application Projects

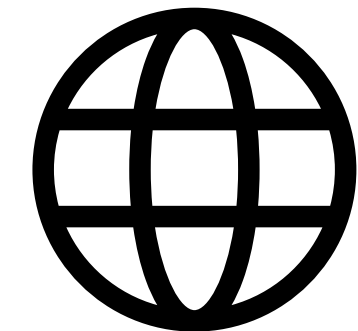




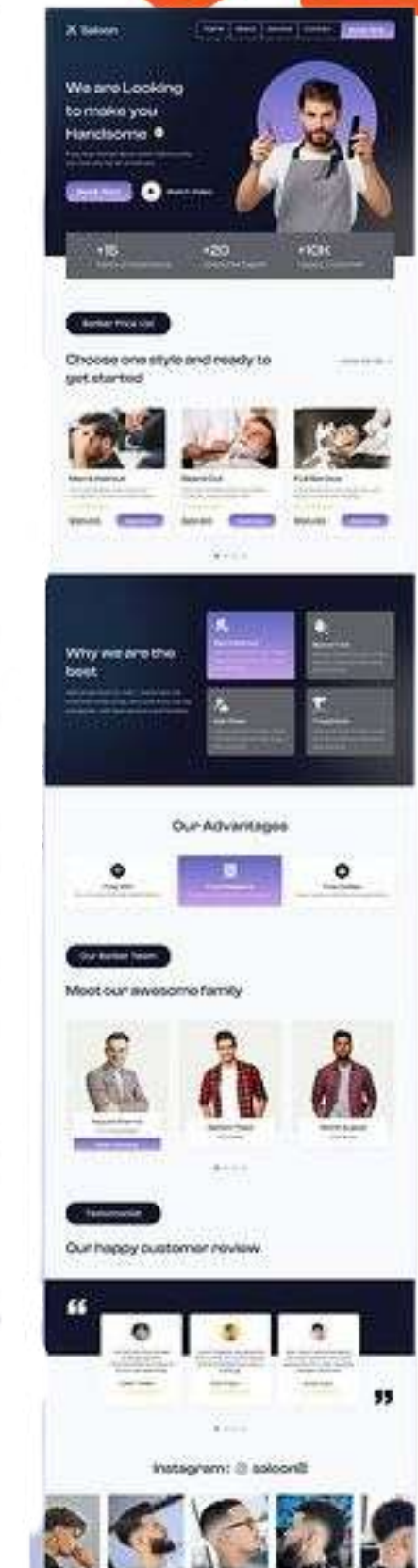
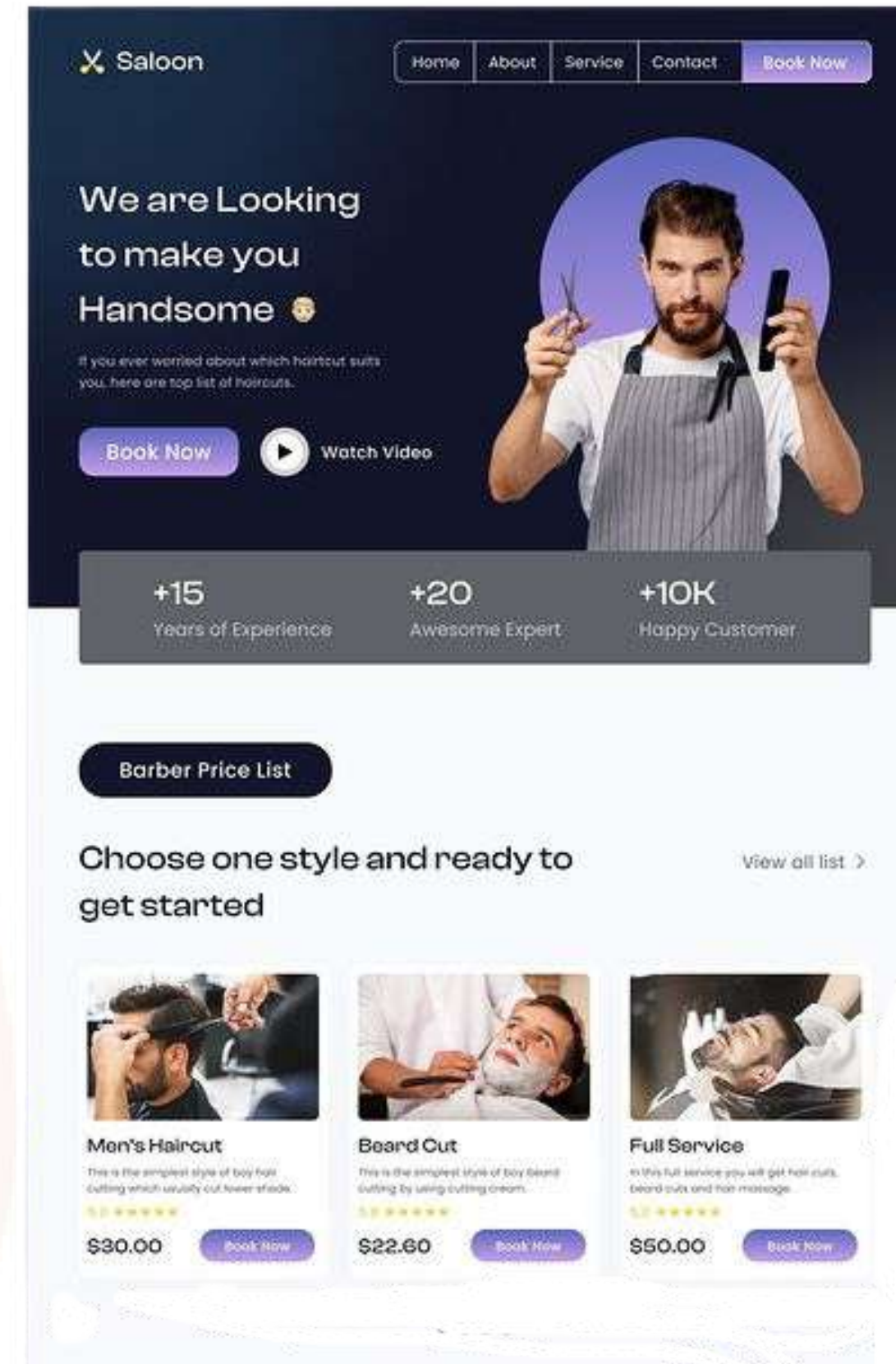
Webpage Projects

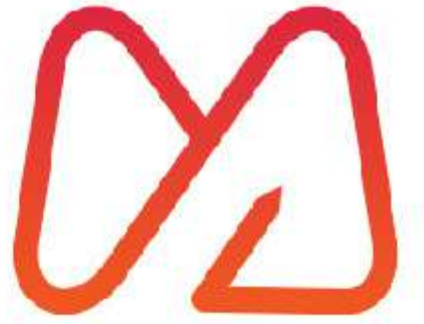


Vidyardi



Webpage Projects





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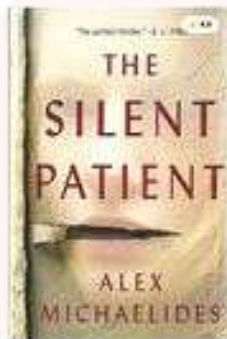
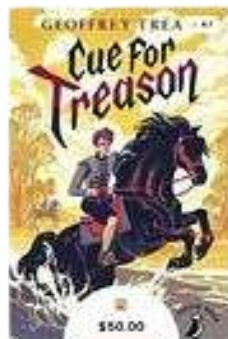
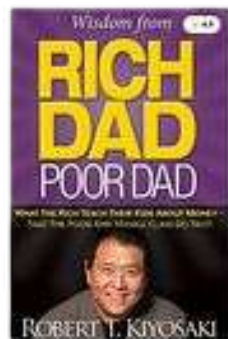
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Watch Our Story

Book Name

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Our Some Feature

There are variety of features are provided to customer history are discussed here.

Track your Order

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Books Types

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Fiction

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History

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Education

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Modern Europe

The King of the Sea

The Duke of the Sea

Prev

Next

Testimonial

What our client are saying

Thank you for the book. I am so happy to receive my first order. They deliver my product in just 2 days without any delivery cost.

I am very happy and very grateful to the online book providing service. Best for a good luck. !!

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Basic Yoga and Mediation For Beginners !

You are welcome to our center where every person is treated with high attention.

Start Now

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Reduce Stress

Healthy Body

Trending Program

Try popular program that suit yourself

Healthy Body Yoga

Morning Yoga

Total Body Yoga

Browse All

Healthy Body Yoga

Morning Yoga

Total Body Yoga

Why you should join us

If you haven't find an exact reason you should do yoga, then the following three reason should be consideration.

Excluding dangerous diseases

Make heart more together

Better sleep quality

Make the mind better

Membership Plans

Join our first membership, let's start

1 month membership \$50.

3 month membership \$150.

1 year membership \$500.

What They Say About Us

See their testimonials

"Yoga helps me run a healthy and good body. In addition to helping me get a fresh mind, I become healthier and happy."

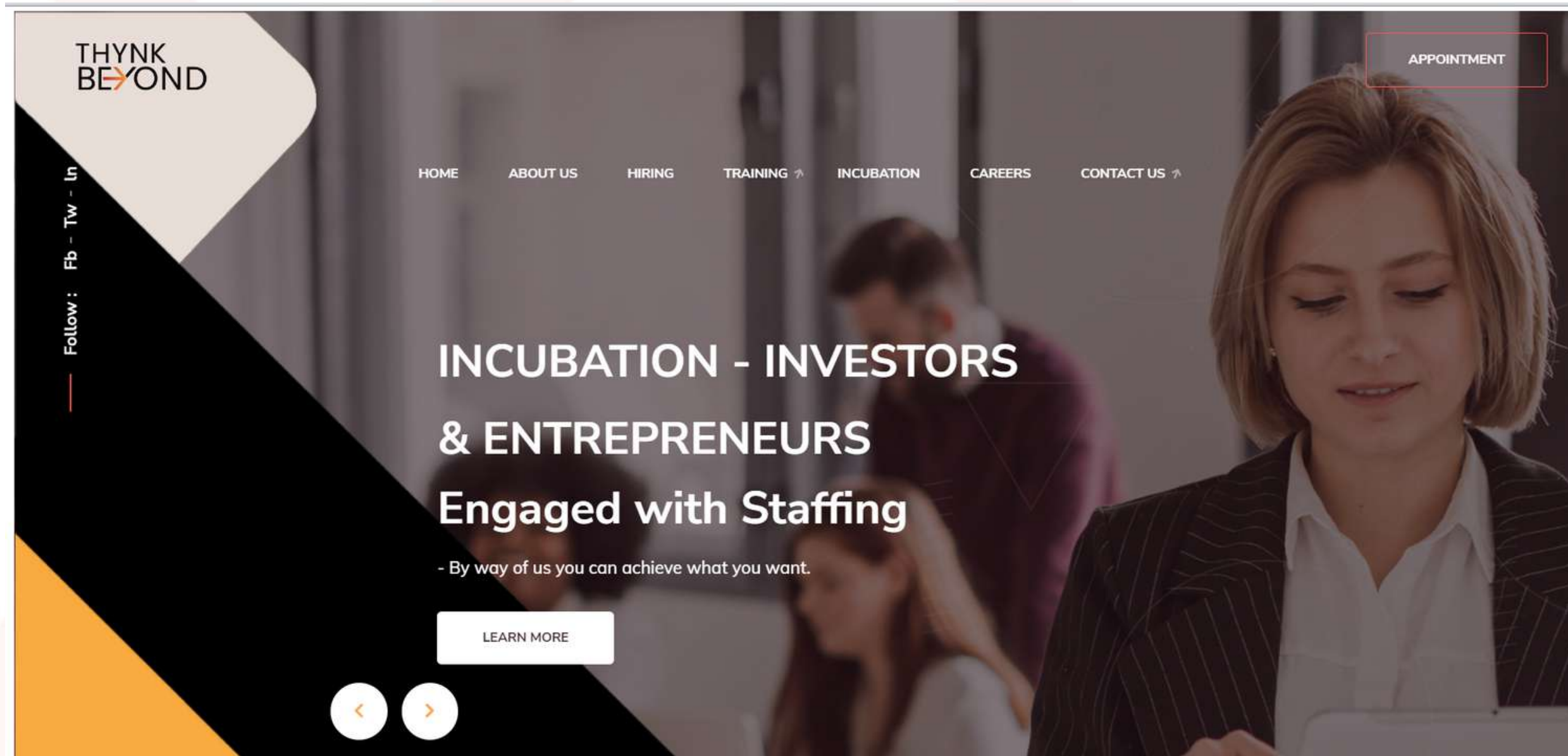
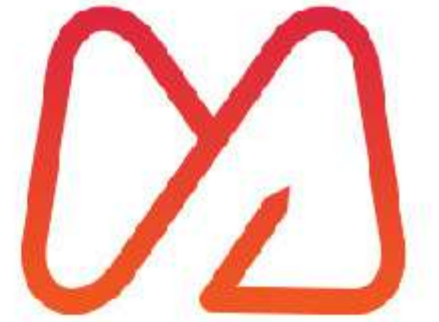
Dr. Abhimanyu Sinha

Manager

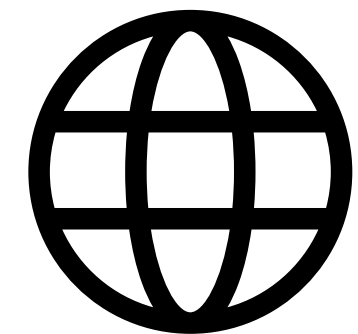
Take Your First Class Free

Join Now

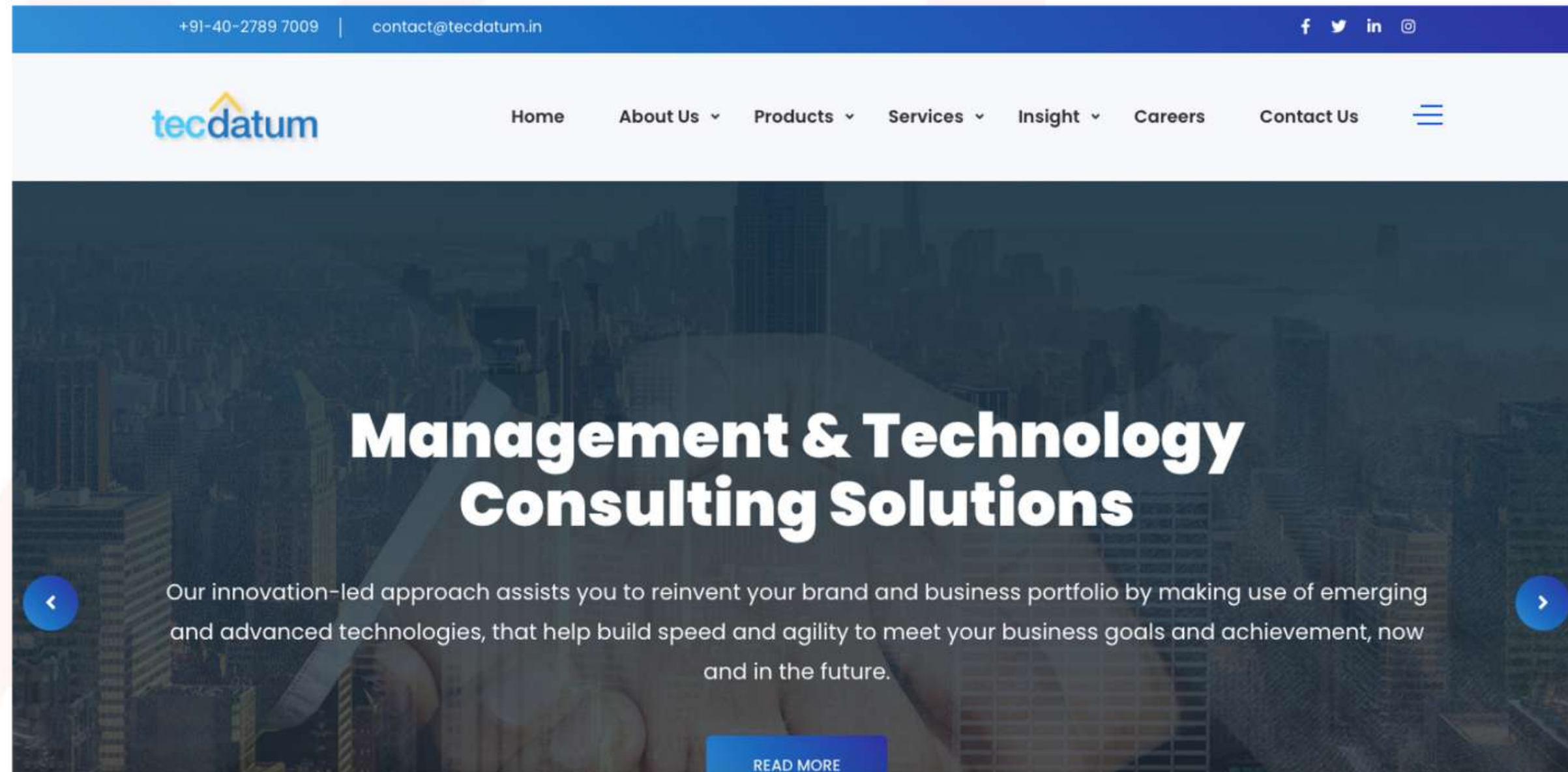
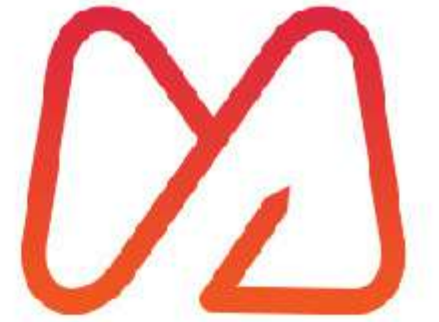
Webpage Projects



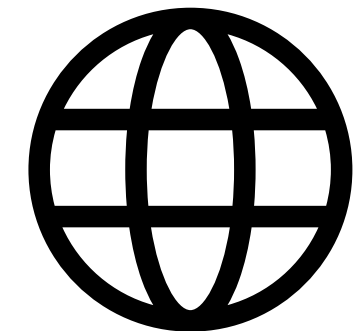
Thynk Beyond



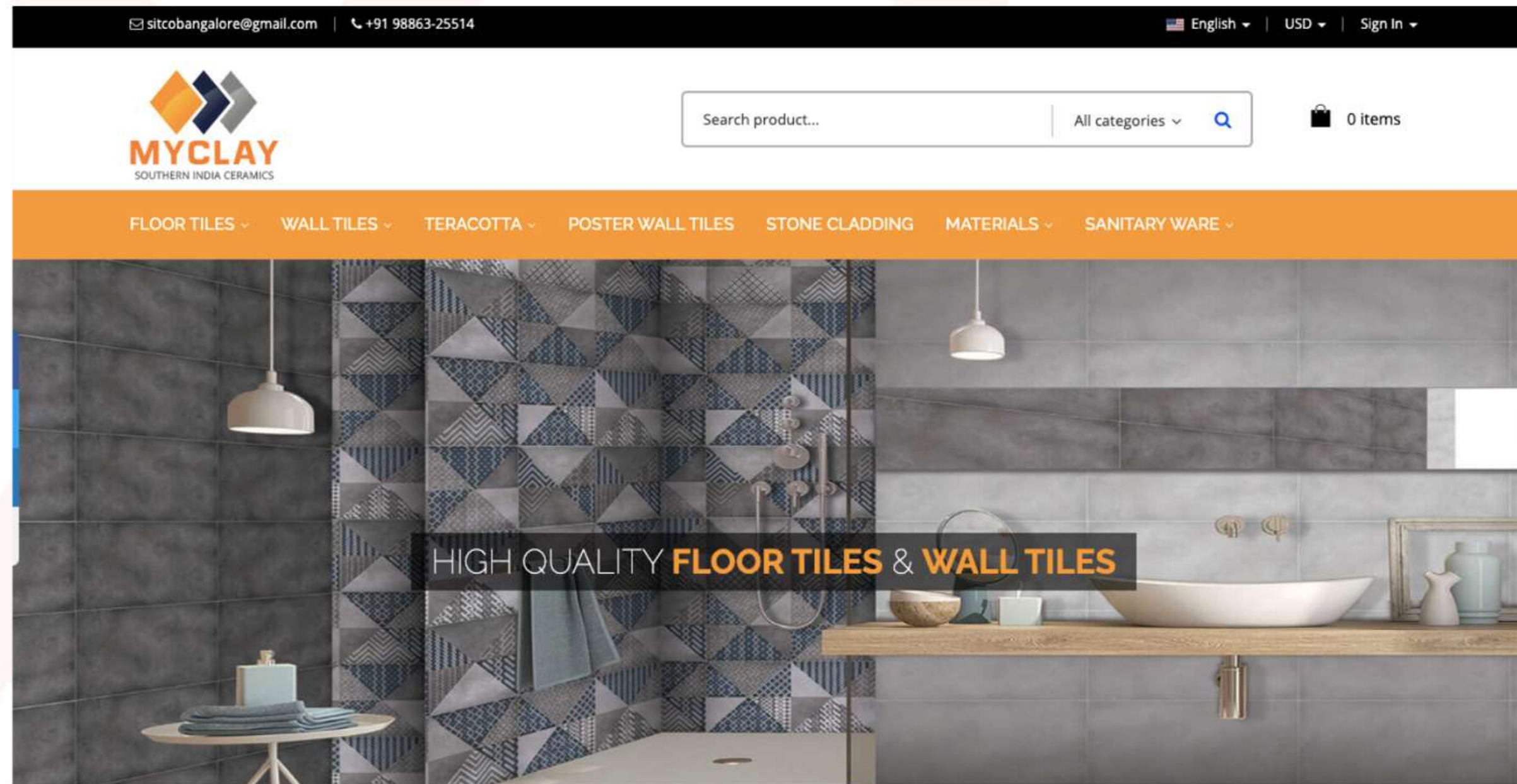
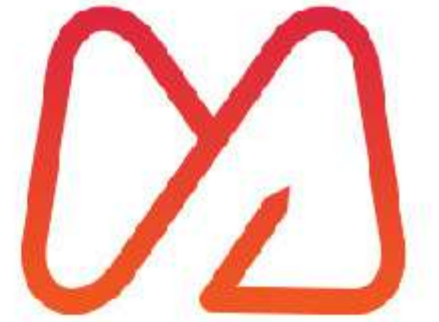
Webpage Projects



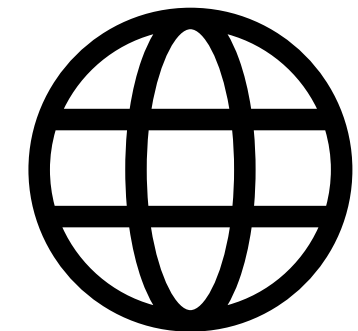
tecdatum



Webpage Projects



Myclay



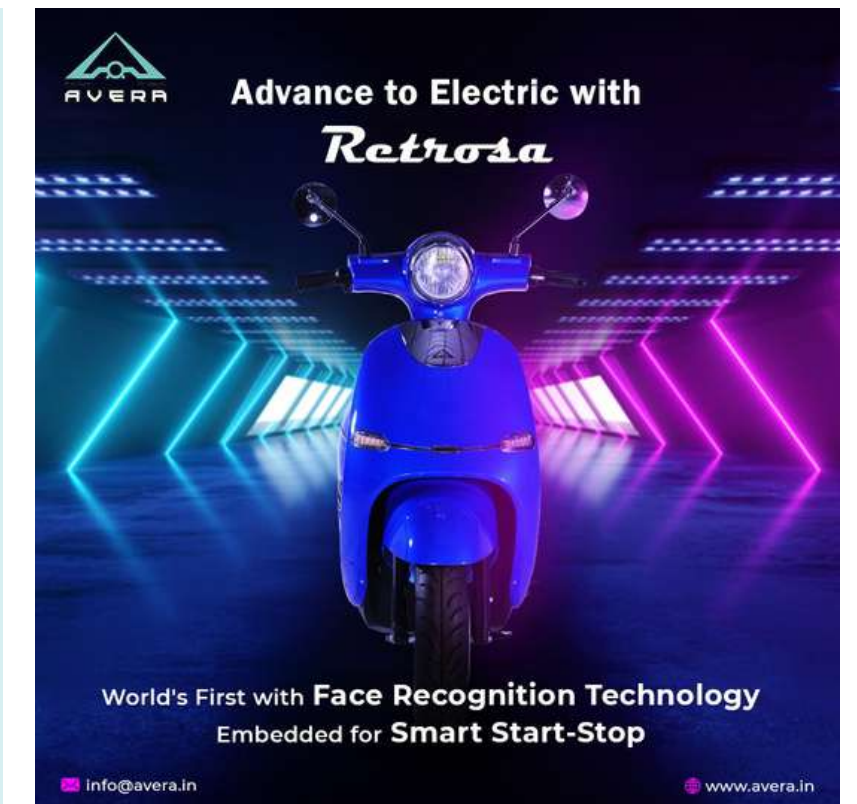
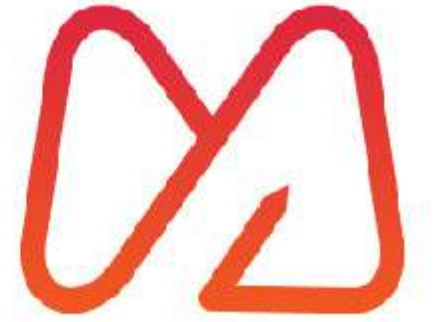
and many more...

Digital Marketing

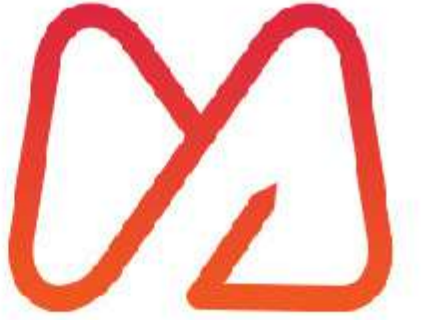


- Social Media Marketing
- Performance Marketing
- Search Engine Optimization
- Content Marketing
- Email Marketing
- Influencer Marketing
- Online Reputation Management

Social Media



Social Media



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Pros and Cons of HTML

Pros Cons

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pom pah!

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Ph: +91 8041144488, +91 9880848303

Juhu, Mumbai
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Ground floor 30B, High Tide, Juhu Tara Road,
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Ph: +91 9860031046, 02262285020

Baby Sutrad

Protective HairStyles
For your Child at the Pool

Twists Braids Bun

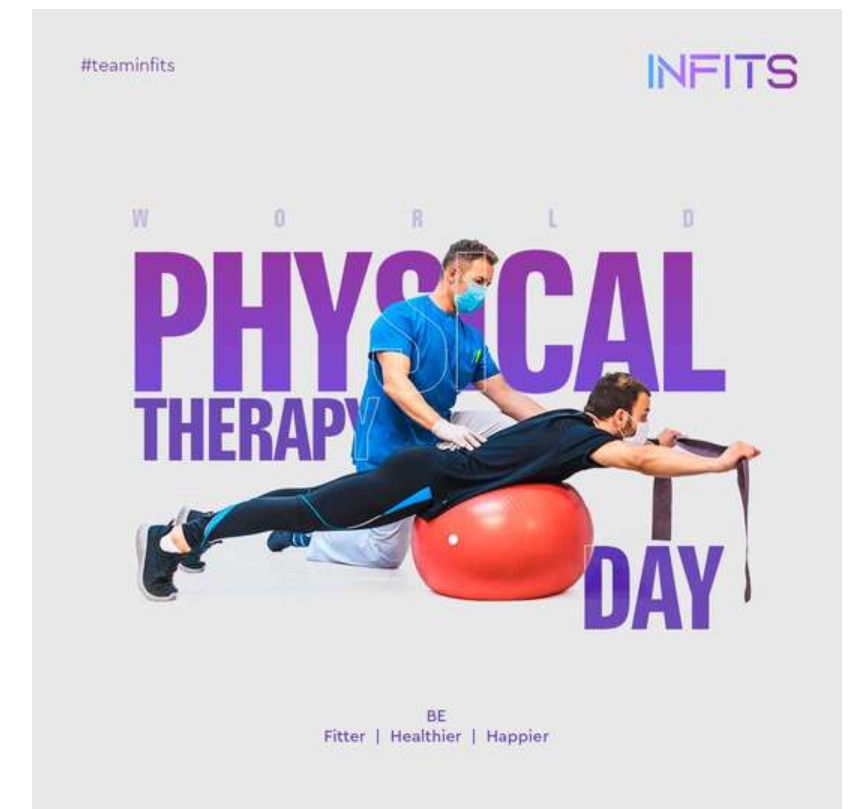
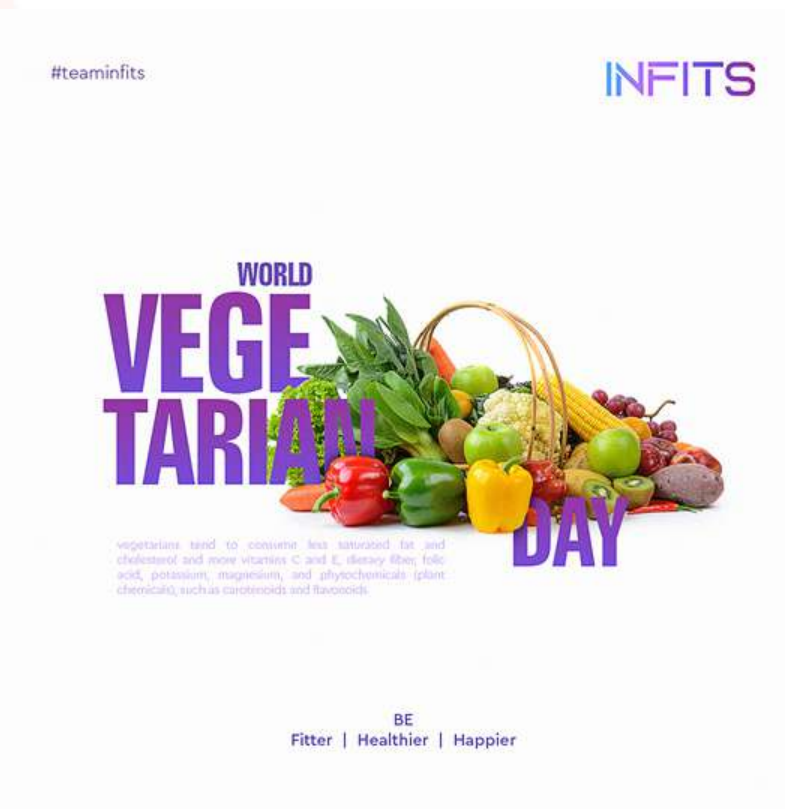
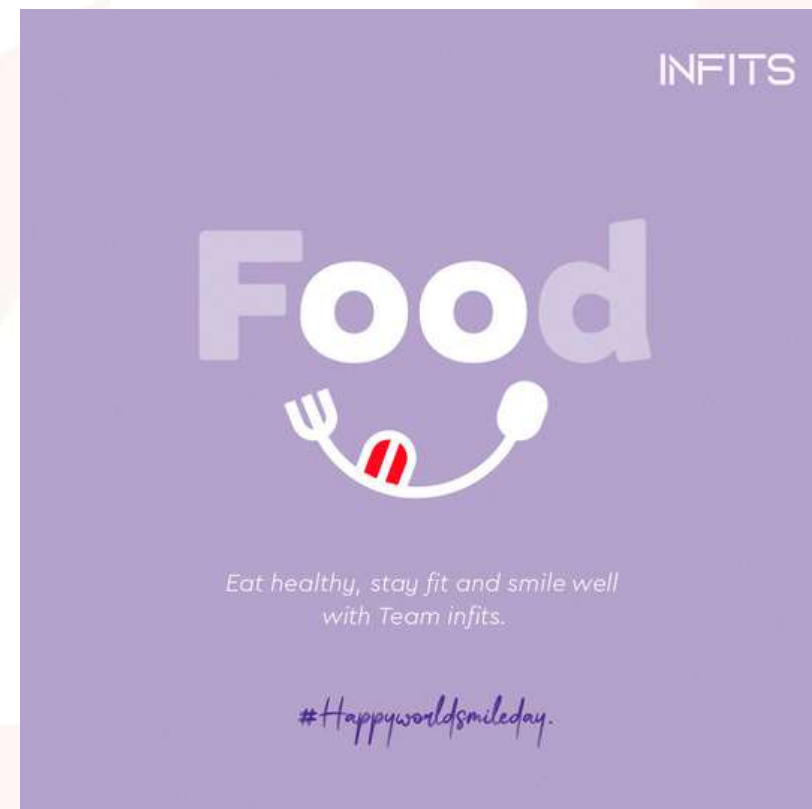
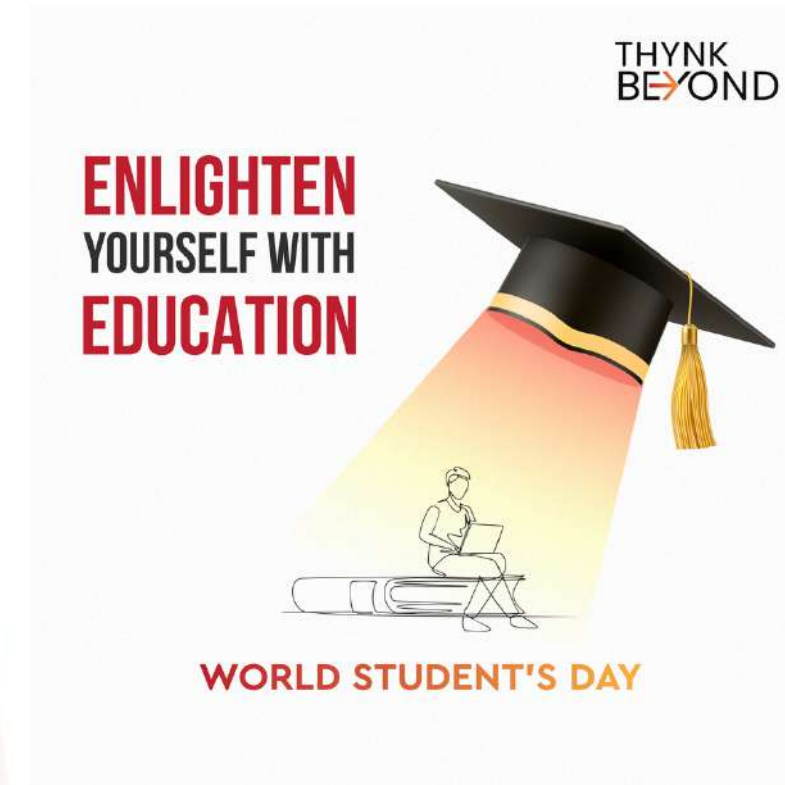
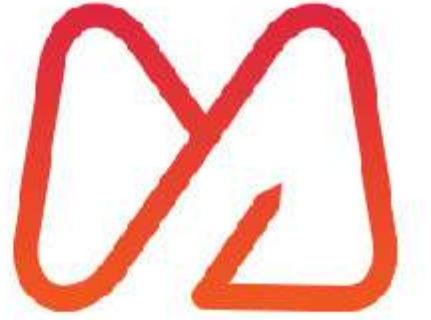
Twisted Crown Braid Two PonyTail

The world needs an interpreter,
your the canvas awaits

MAGICAL
TOUCH.

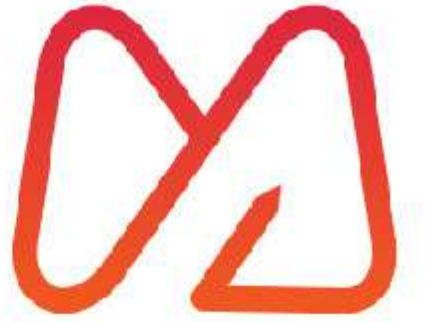
pom pah!

Social Media



Performance Marketing

(Ad Copy & Creatives)



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Looking for a job?

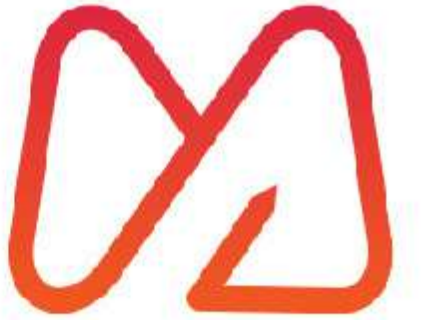
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Performance Marketing

(Ad Copy & Creatives)



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- antioxidant
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INCREASES OXYGEN FLOW TO HEART
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Rich Source of Fibre

Great for Skin

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NAMHYA

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PCOS TEA

WITH AYURVEDIC HERBS

1 Put a table spoon leaves in Boiling water

2 Boil for 2-3 Minutes

3 Strain and Drink

NAMHYA

A drink to help balance hormones

Use Coupon Code
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Get 10% Discount

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Strengthens Hormonal Imbalance Period Pain
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নলেন গুড়ের মিষ্টিতে

Winter special fresh Nolen-gur sweets are just a click away

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Mustard Oil just got easier

at your door step

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Fresh Fish

Use Code **Fresh15**

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*T & C apply. Offer valid on orders of fresh produce worth ₹500

ShopDlite

Enjoy delicious
Dada-Boudi Biryani

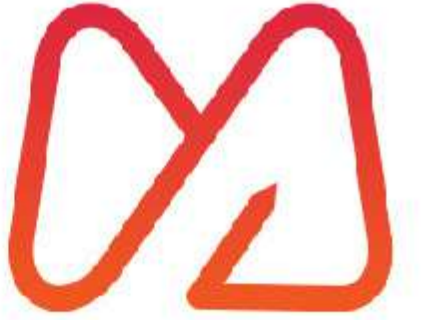
from the comfort of your home

Get **FLAT 30 OFF**
on order value of above ₹ 250

Use code: **Food30**

Performance Marketing

(Ad Copy & Creatives)



THE TIMES OF INDIA
Presents
CODINGBEE
ఛాంపియన్ షిప్
2021

ఉత్తేజకరమైన బహుమతులు గెలుచుకోండి మరియు టీవీలో కనిపించే అవకాశం.

నమోదు చేసుకోండి

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<https://timesofindia.indiatimes.com/codingbee>

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CODING LEAGUE
OF THE
YEAR!

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चैंपियनशिप
रजिस्टर करें

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नोंदणी करा

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TWS EARBUDS

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- Bluetooth Version 5.0
- Battery Upto 24 hrs

(((((Feel the beat))))))

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SWAARNIM
NATURSCIENCE

A Jar full of
Sattvic Qualities

Brahma Muhurta Ghee

A2 GHEE

100% pure

swaarnim
NATURSCIENCE

Arthritis Problems
need a **Permanent Solution**

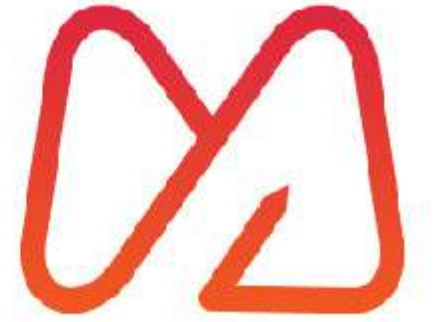
OMNI
PATENTED AYURVEDIC OIL

OMNIOIL
PATENTED AYURVEDIC OIL

70 ml. OZ

Stop Suffering
Start Applying

Performance Marketing



- Generated leads for Franchise through FB & Google
- Revenue- INR 1.5 Cr.
- RoAS - 17.5 Times

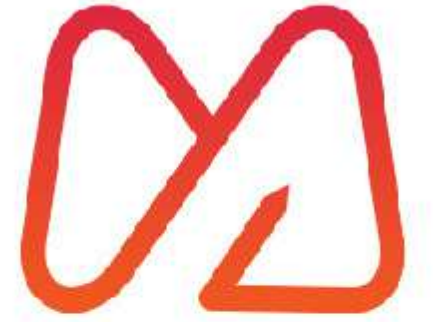


- Working as Channel Partner with Upgrad
- Generating Leads for Different courses through FB & Google
- Monthly Revenue- INR 8-10 Lakhs
- RoAS- 12 Times



- Generated direct sales through FB & Google Ads
- Monthly Revenue- INR 300,000
- RoAS- 2.8 Times

Performance Marketing



- Generated leads to onboard coaches on the platform through FB/LinkedIn
- Monthly Revenue- USD 6,000
- RoAS- 7.4 Times

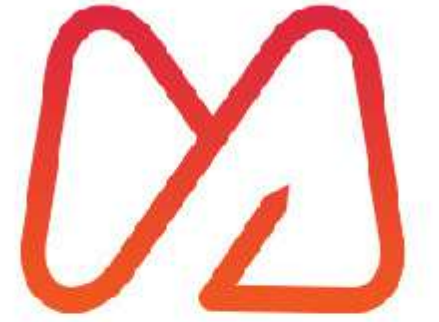


- Generated direct sales of the courses through FB & Google
- Monthly Revenue- INR 10 lakhs
- RoAS- 5.3 Times



- Generating sales of Different memberships through FB & Google
- Monthly Revenue- INR 2 lakhs
- RoAS- 2 Times

Performance Marketing



- Generating B2B leads for AI Chatbot through Google & LinkedIn
- Monthly Revenue- INR 7-8 Lakhs
- RoAS- 12.5 Times



- Generated leads for Artists to onboard on the platform through FB
- 500+ Artists onboarded in 4 months
- CAC- INR 300



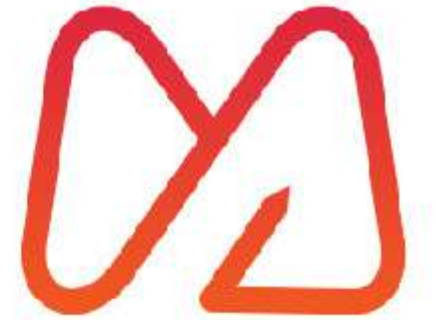
Increase the App Downloads through FB & Google
Download cost- INR 7-8
CAC- INR 100

and many more...

SEO Projects

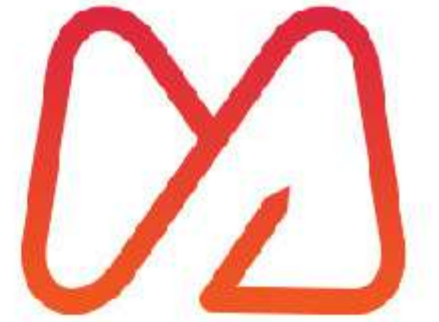


- Timeline- November'21-Present
- Monthly Website Traffic increased to 1.2M from 0.8M
- Avg. Visit Duration improved to 4.5 min from 3.5 Min
- Authority score improved from 30 to 41
- Keywords Improved from 90K to 158K
- Keywords Ranking (USA & Canada)-
 - 1807 keywords- Ranking on 1st position
 - 12412 Keywords- Ranking on 1st page



- Timeline- April'21-August'22
- Monthly Website Traffic increased to 3K from 500
- Avg. Visit Duration improved to 3.5 min from 50 Sec
- Authority score improved from 4 to 12
- Keywords Improved from 16 to 334
- Keywords Ranking (India)-
 - 12 keywords- Ranking on 1st position
 - 84 Keywords- Ranking on 1st page

SEO Projects



O Genie TRAVELS

- Timeline- Feb'21-Present
- Monthly Website Traffic increased to 1200 from 200
- Avg. Visit Duration improved to 2 min from 75 Sec
- Authority score improved from 11 to 17
- Keywords Improved from 56 to 170
- Keywords Ranking (India) -
 - 6 keywords- Ranking on 1st position
 - 56 Keywords- Ranking on 1st page

MAKEBOT STEAMing THE NATION

- Timeline- Sep'21- March'21
- Monthly Website Traffic increased to 900 from 600
- Avg. Visit Duration improved to 3.5 min from 50 Sec
- Authority score improved from 12 to 20
- Keywords Improved from 20 to 99
- Keywords Ranking-
 - 5 keywords- Ranking on 1st position
 - 25 Keywords- Ranking on 1st page

Branding



- Logo Designing
- Market Positioning
- Brand Survey & Research
- Brand Engagement Analytics
- Brand Portfolio & Launch Strategy



Breakfastt



Zero Gravity



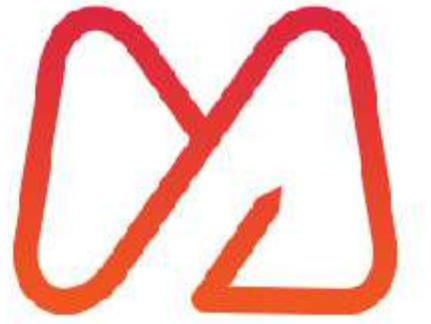
Royal Nutri

and many more...

Overseas Clients



Our Clients



upGrad



MAKEBOT
STEAMing THE NATION



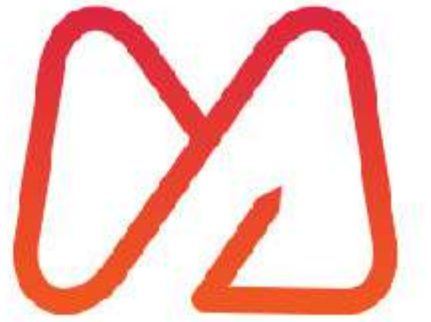
O Genie
TRAVELS



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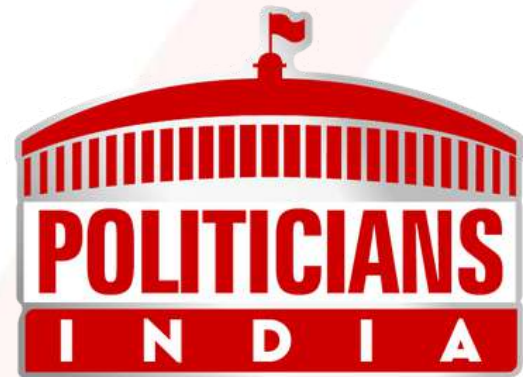
Our Clients



INFITS



RIGHTER



pom pah!



Our Clients



Thanks for your time!

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