Alpha Testing Report

By AdaLink

Overview **3**
Testing Environment **4**
Introduction 4
Testing Group 4
Google Form Summary 4
Environment Description 9
Main Page 10
New Affiliate Program Creation 11
Explore Projects 12
Signing Up 13
Profile Pages 14
Affiliated Link Page 15
Feedback Collection **16**
Introduction 16
Collected Feedback 16
Reported Bugs 16
Feedback Review and Implementation **17**
Introduction 17
Feedback and Implementations 17
Bug Fixes 17

Overview

This report discusses the alpha testing phase of the created MVP. It consists of three main parts. The testing environment, which is an MVP version built upon the Preview testnet. Feedback collection, where all the feedback and reviews from the testing users are presented. Lastly, Implementations and fixes, this chapter discusses the fixes of reported bugs along with any improvements added to the MVP.

Testing Environment

Introduction

The testing environment consists of an MVP version built upon the Preview testnet. The environment was designed to be openly accessible, allowing any interested participant, including projects and affiliates, to sign up, create accounts, and explore the platform's features.

Testing Group

Over 15 projects and several influencers were personally invited to test the platform.

A broader public call for participation was issued via social media on X (formerly Twitter), which received 29 likes and 14 shares. The invitation encouraged participation by offering a 50 $ADA giveaway as an incentive for providing feedback. Link to post: https://x.com/AdaLink_io/status/1869399037184516575

A total of 12 users submitted feedback through a Google Form: 6 as Projects and 6 as affiliates.

Google Form Summary

The testing took place from December 16, 2024, to Jan 14, 2024. User feedback was collected through Google Forms submissions, which included specific questions about their experience using the MVP. The feedback highlighted various aspects of the platform, such as ease of navigation, speed, responsiveness, and clarity of provided information.

This is the link to the form:
https://docs.google.com/forms/d/e/1FAIpQLSftO5R97ftLEqRMqk9JlFYbtR2DyLNwzNYFg92Z61nVmk7fCQ/viewform

AdaLink Affiliate Network Testing

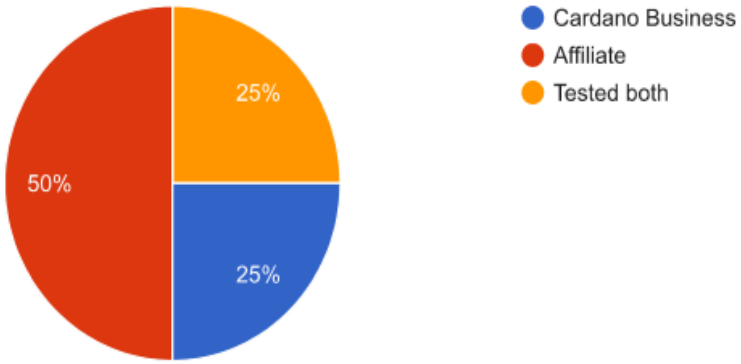
12 responses

Publish analytics

What type of user are you?

Copy

12 responses



If you have a Cardano business, what is your business website?

5 responses

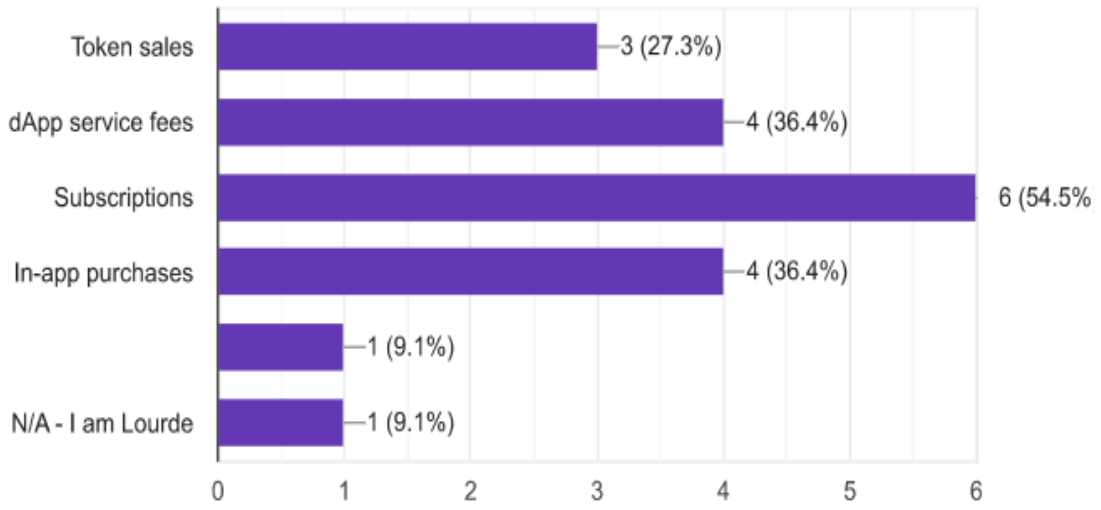
- https://casadavovocriptodigital.gitbook.io/casa-da-vovo-de-inclusao-social-cripto-digital/
- https://github.com/The-HardForq
- Not business at the moment
- https://campuspq.pythonanywhere.com/dashboard/ (It's a web2 platform for Nigeria university student to access personalized resources and practices question looking into migrating into cardano, currently in development)
- N/A - I am Lourde

How does your business generate revenue?

(Select all that apply)

Copy

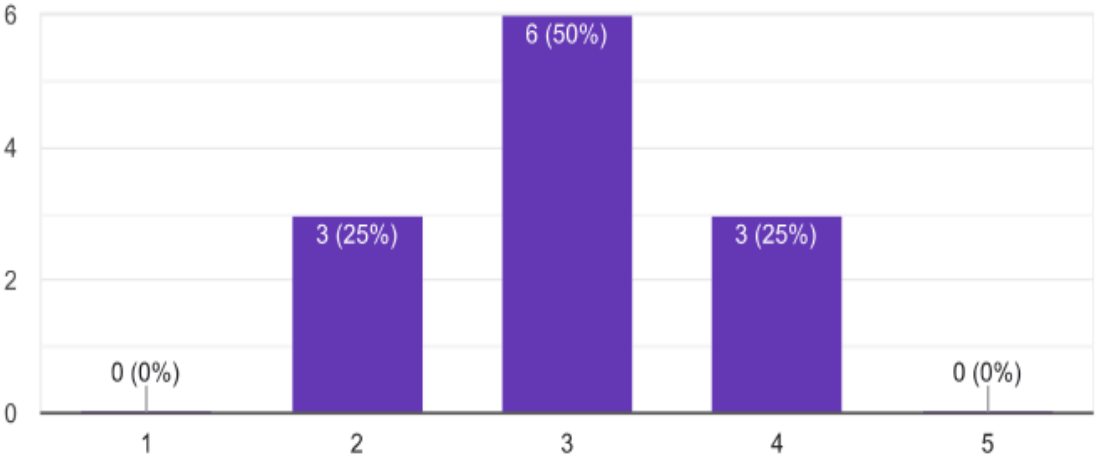
11 responses



How would you rate how intuitive the navigation of the dApp is?

Copy

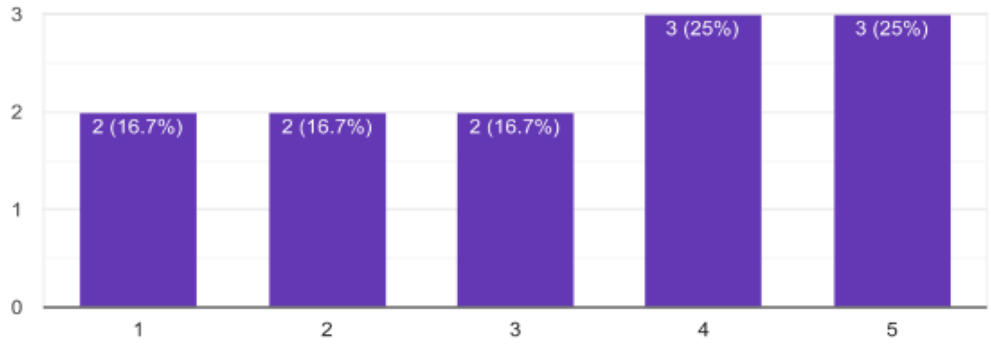
12 responses



How would you rate the speed and responsiveness of the dApp?

Copy

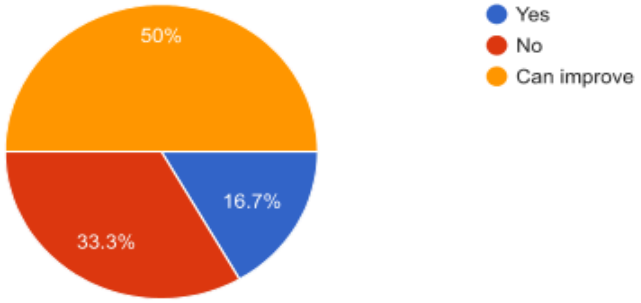
12 responses



Is the process for joining or creating affiliate programs straightforward?

Copy

12 responses



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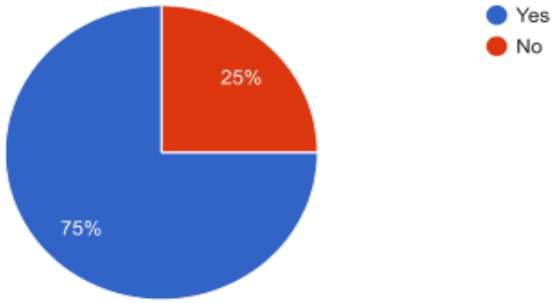
Were there any bugs or issues you encountered?

12 responses



If you encountered a bug or issue, please describe it in this section. (Please include what browser and wallet you used).

8 responses

I couldn't even sign up. it keeps showing logging in

The issue I encountered is that I wasn't able to register on the dAPP. I used vespr wallet and chrome browser to access the Link. It was slow and when it loads, I wasn't able to complete my registration. I filled all information and when it got to wallet information it went blank after I clicked the wallet option. That's what I encountered when accessing the link on both vespr wallet and chrome browser.

I would have loved to share a screenshot, because I couldn't verify if I was able to successfully register. At the point of hitting signup, I have an error return that says "It is always better to upload a profile picture" although I used the VSPER wallet on my mobile phone. It will be a great experience if the Dapp can be mobile-friendly and optimized.

Chrome - typhon Wallet - I was having this weird issue with the login screen. Every time I tried to log in, it just kept cycling and wouldn't let me through. I was really frustrated because I was eager to test this out, and now I'm completely locked out of the competition. I'd even invited my friends to join, hoping we could participate together. Even when I did a hard refresh, nothing changed. Despite the setback, I tried my best to troubleshoot.

I think is lauding little slow but overall is good
Can be improved

There was an issue with the wallet connect and selecting preview testnet, also had to turn off brave shield blocker

404

All registration went through smoothly but when I go to the part of setting up my wallet it didn't bring out any options just showing a UI display having the name "Select wallet" and nothing else was happening

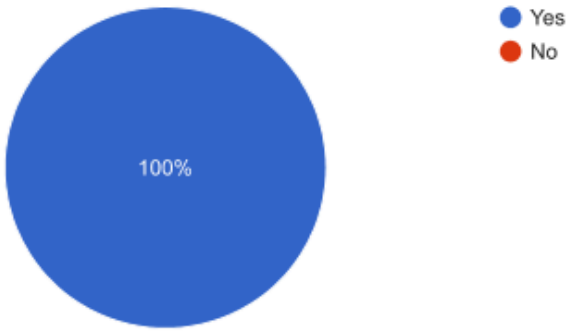
Copy

Would it be helpful for your business's affiliate program if you could fund a sign-up campaign on AdaLink?

- You decide the reward amount per new affiliate subscription.
- Affiliates must input their newly created affiliate link to claim the reward.

We believe this feature could incentivize affiliates to sign up for your program. What do you think?

12 responses



Any other comments or suggestions?

8 responses

I just hope the website will be more functional and signing up would be more easier

I will test the app on PC and resubmit whatever my experience is. But it will be good if the app can be optimized for mobile users.

GO $ADA , VAI BRASIL!

Overall

I tried signing up for the affiliate listing and didn't have the affiliate link

it can be improve like to make it more simpple to udestand

I have pictures for all my activities, if you need more evidence of my testing, can reach out to me on any socials using the user: sirxalfred (it's unique and consistent on discord, telegram, X (twitter), and Instagram.

I would be really interested in further testing this platform please make announcement after fixing the bug

A Documents walkthrough may be needed for those not technically inclined but it is pretty straight forward for the sign up, But I do not know how to do the Business program unless I re-apply. Can you do both with 1 wallet? Affiliate & Business?

Want to participate in the 50 $ADA giveaway? Please share your twitter handle.

11 responses

@ayomishuga

@kamarudeen22205

@basrahtop

@derivativador

@BenDZN33

https://x.com/HardForQKafe

MusaRidwanItopa

@HydraFx6

S10s1012

https://x.com/sirxalfred?t=fPrgeK7L_xYsbxd3BXmoDw&s=09

@lourde_p

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Does this form look suspicious? Report

Google Forms

Environment Description

A quick overview of the platform's MVP is presented below. For a more in depth description please refer to the previously published "Platform's Architecture" and "Wireframes & Mockups" reports.

Main Page

This page contains all affiliate programs, both currently active and the ones who ended as well.

The active campaigns are eligible for creating a partnership between the creator project and any registered affiliate.

Subscribing to an affiliate program by an affiliate user creates a new affiliated link that can be used by anyone. Check “Platform’s Architecture” report for more details.

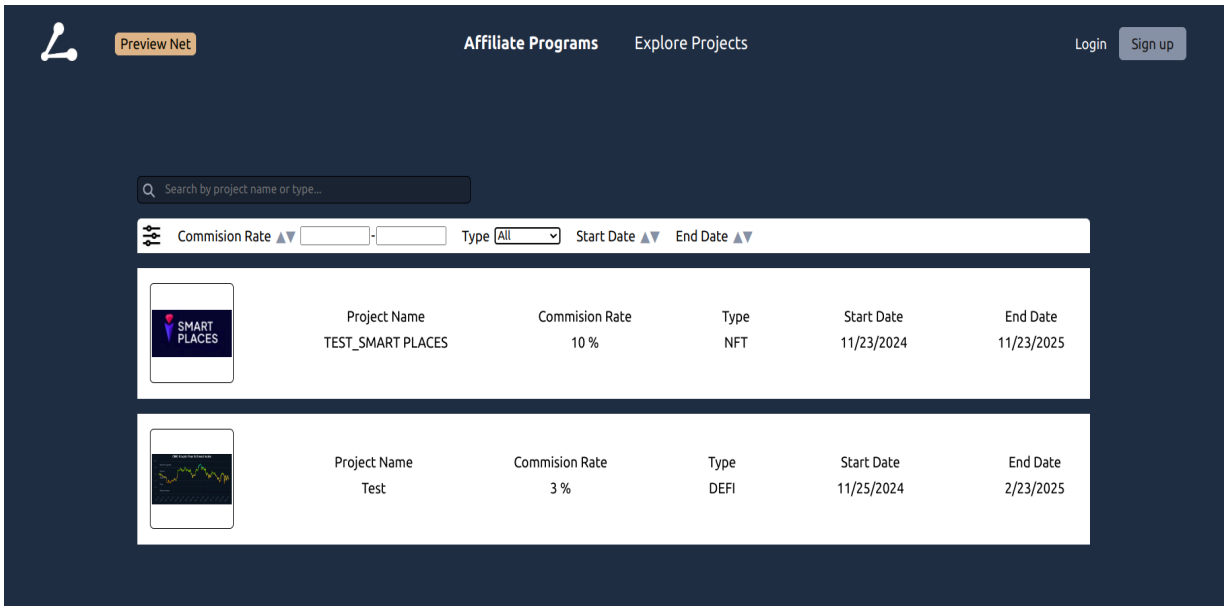

Figure 1-1: Main page showing affiliate programs for registered projects.

New Affiliate Program Creation

This portion is responsible for launching a new affiliate program. It is only available for Project users.

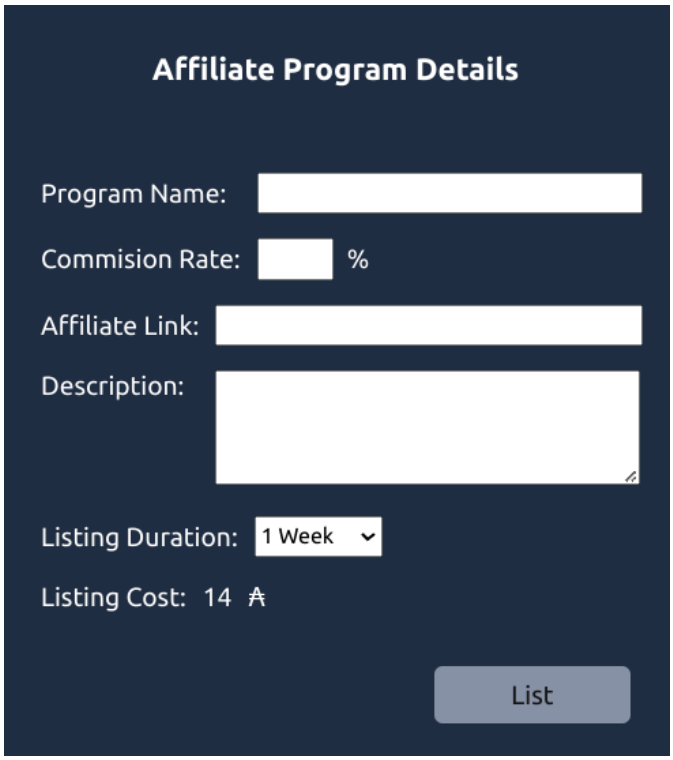

Figure 1-2: Affiliate program creation window.

Explore Projects

This page is for affiliates and the public as well to explore all registered projects to the platform. Designed to maximize a positive user experience, the filtering system can be used to order the projects as desired by the user.

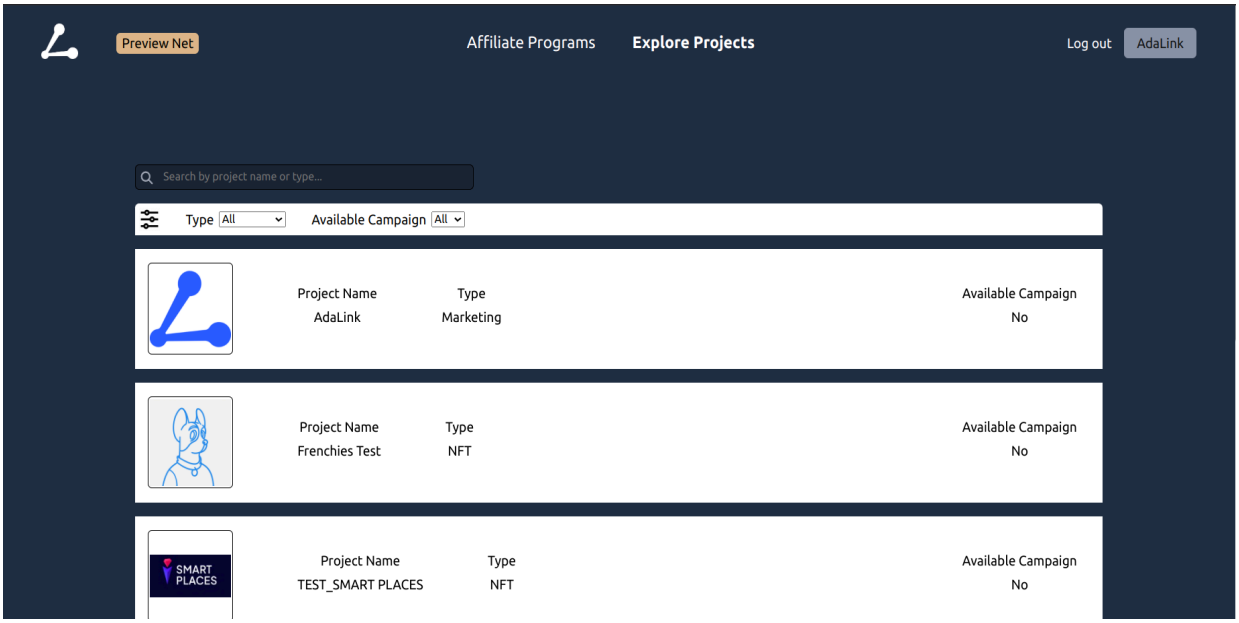

Figure 1-3: Explore Projects page showing all registered projects in the platform.

Signing Up

This part is responsible for registering new users to the platform. Both Projects and affiliates start here to unlock full access to all the provided features of the platform.

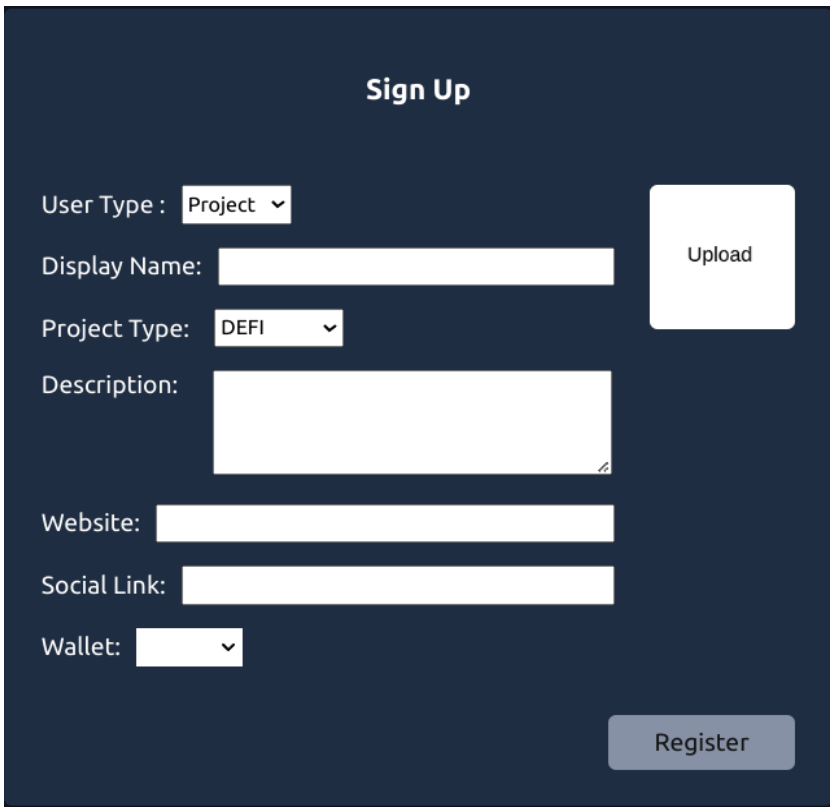

Figure 1-4: Sign up window for new users registration.

Profile Pages

Once registered, a user can always visit their profile by clicking on the upper right corner button showing their name. Users can edit, view and study all data related to their profile since the account's creation up till the current moment.

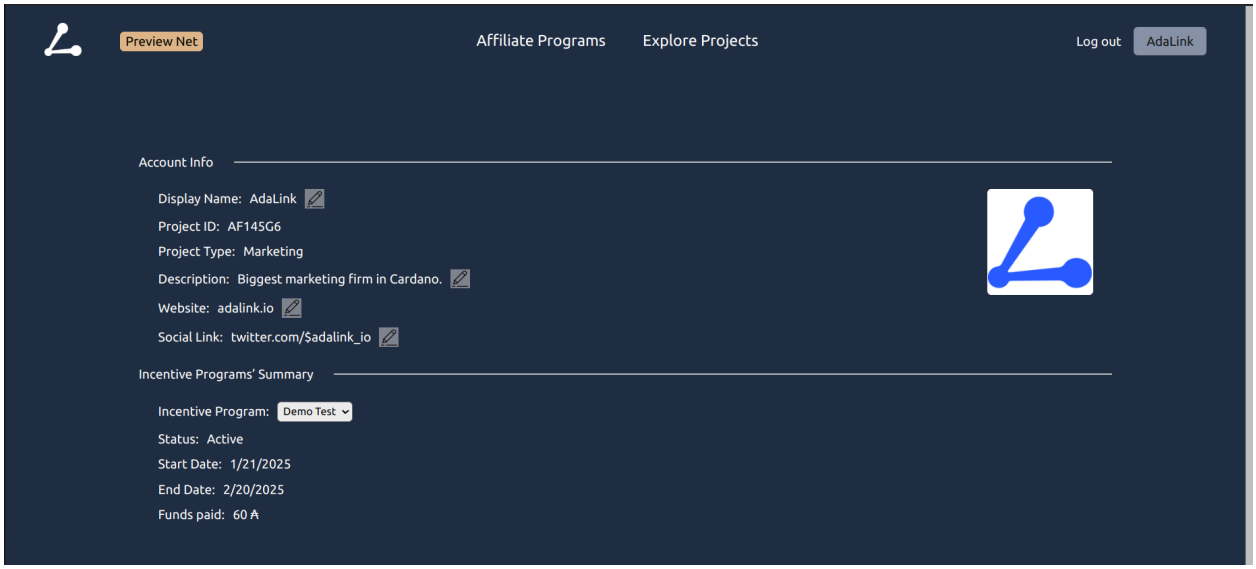

Figure 1-5: Profile page where each user can edit and view their stats.

Affiliated Link Page

This page is the result of visiting an affiliated link. For more details about the affiliate link page please refer to “Platform’s Architecture” report.

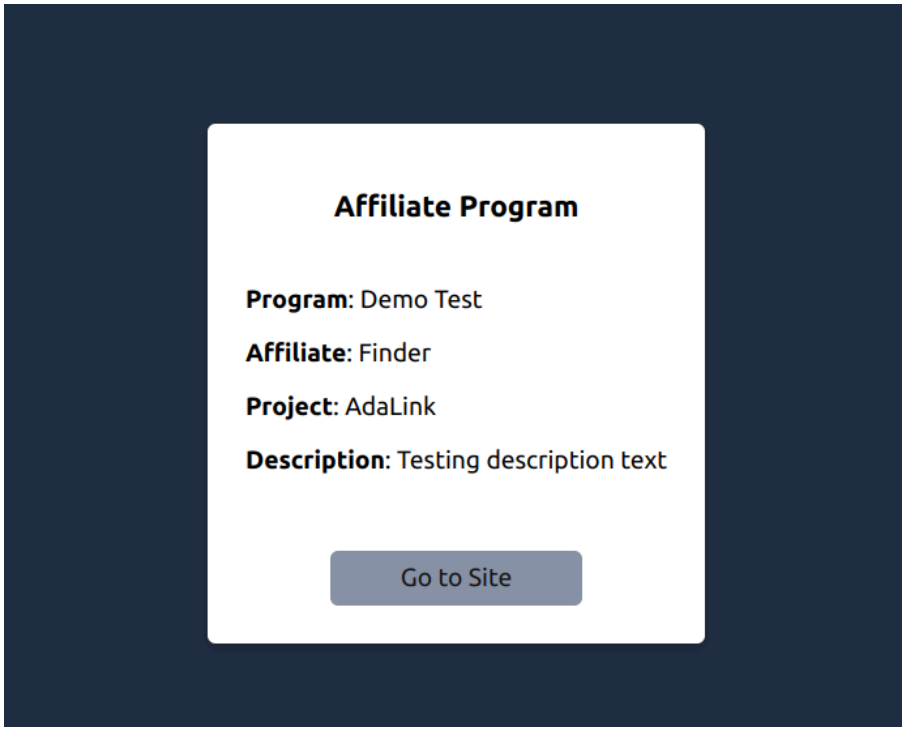

Figure 1-6: Affiliate link page.

Feedback Collection

Introduction

This chapter goes over alpha testers feedback and reviews about the initial MVP settings. It consists of the comments and reviews related to any bugs both apparent on the UI and undesired actions that are caused from an issue in the backend.

Collected Feedback

Reported Bugs

- The expanded affiliate program in the Home page automatically collapses every 10 seconds when the list is refreshed by the dApp.
- The expanded project in the Explore Projects page automatically collapses every 10 minutes when the list is refreshed by the dApp.
- After registering as a new user (especially as an affiliate) the dApp freezes and cannot correctly redirect to the Profile page as intended.
- "Not enough ADA" when creating a campaign isn't handled properly.
- Logging out freezes the dApp and shows a white screen.
- Search results both in the Home and Explore Projects pages are reset when the page is refreshed to resync the dApp.

Feedback Review and Implementation

Introduction

This chapter discusses the fixes and improvements inspired by alpha testers' feedback and reviews proposed in the previous chapter. It consists of the bug fixes' related actions to any reported bugs, both the apparent ones on the UI and the hidden issues that cause undesired actions mainly originated from the backend part.

Feedback and Implementations

Bug Fixes

- The expanded affiliate program is fixed to not collapse by itself when the home page is auto-synced.
- The expanded project is fixed to not collapse by itself when the Explore Projects page is auto-synced.
- The dApp no longer freezes after a successful user registration and it automatically redirects to the profile page as intended to.
- The "Not Enough ADA" or "Output Exhausted" errors thrown by wallet APIs are handled correctly and a warning message is displayed to the user.
- Logging out no longer freezes the dApp.
- Search and filtering results in both the home and Explore Projects pages no longer resets unintentionally when the page is re-synced with the chain and the backend.