



Wireframes & Mockups

By AdaLink

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Introduction

The UX/UI design of the MVP platform is presented throughout this report. The UI of the platform consists of five main parts. Each is described below.

Incentive Programs' Page

This page shows all incentive programs on the platform. The user is able to search, filter, look for specific campaigns or query to see all programs at once.

Explore SPOs' Page

This page presents all the registered pools on the platform. The user is able to search, filter, look for specific pools or query to see all registered stake pools at once.

Sign Up & Login Part

This part of the UI is responsible for providing new users the ability to register on the platform and to allow registered users to log back in.

Account's Page

This page is for registered accounts to view their profiles. Registered users can edit some of their accounts. Additionally, they can get analytics regarding their performance either as a pool or as an affiliate.

Wallet Delegation's Page

This page is shown to users when they click on the previously generated affiliate links. Depending on the link, the user will be prompted to connect his/her wallet and automatically provided with the delegation transaction to be signed and confirmed.

Platform's Wireframes

This chapter presents the wireframes of the MVP platform to be built. For each main page there are several wireframes showing the general UI design of the platform.

Incentive Programs' Page

The page consists primarily of a list of the created incentive programs. Each item represents a campaign and can be expanded to show more related information about the incentive program.

LOGO Incentive Programs Explore SPOs Login Sign Up

Search Bar...

Filter Reward Rate ▲▼ - Start Epoch ▲▼ - End Epoch ▲▼ - Status All ▼

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	510	Ended	518	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A
 Current Stake Amount Of Pool: 3,052,456 A
 Stake Amount Needed To Reach Saturation: 67,052,456 A
 Remaining Rewards Per Epoch: 3,154 A

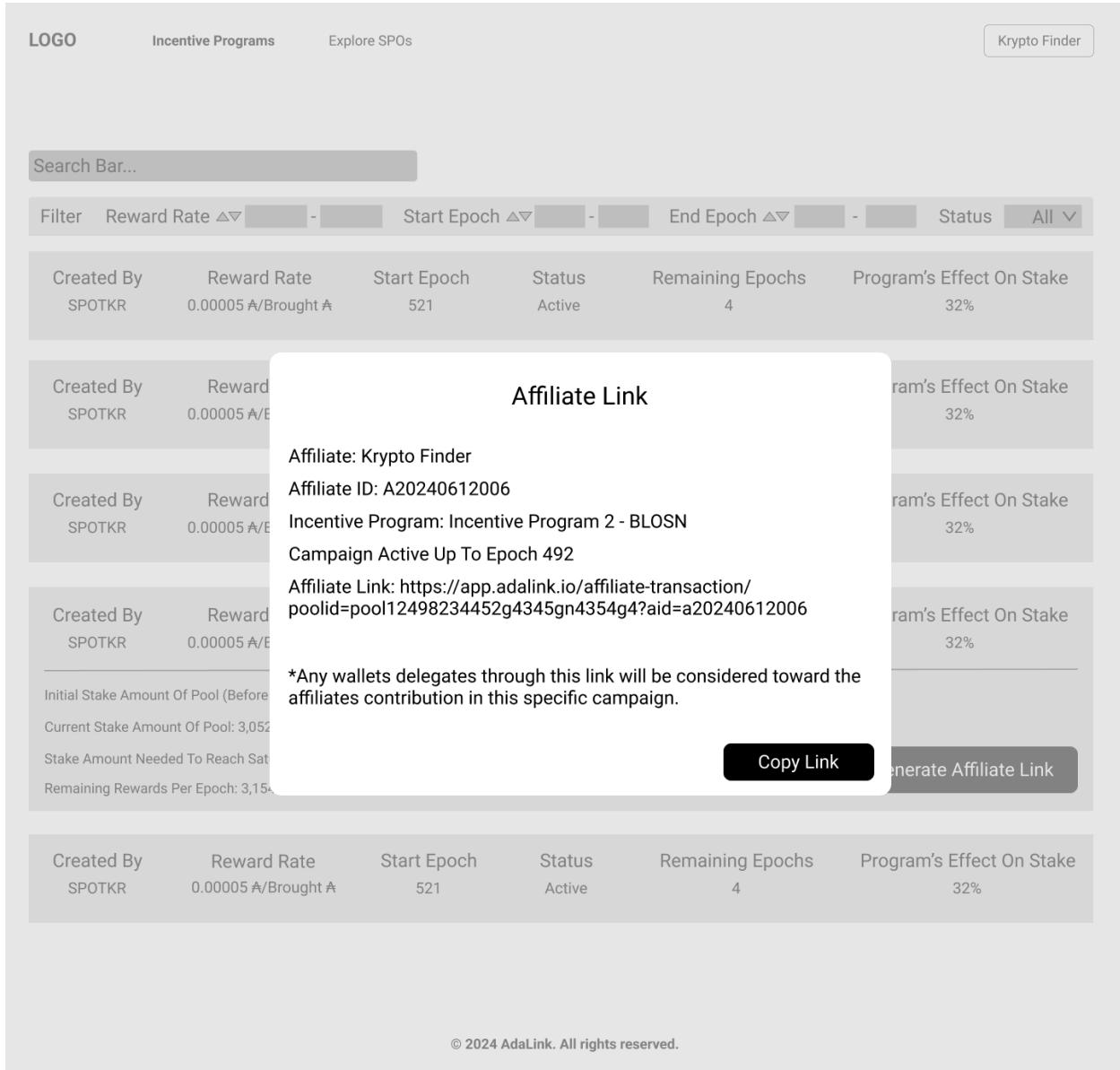
Generate Affiliate Link

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

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Figure 1-1: Wireframe of the incentive programs' page.

Each active campaign has a button to generate an affiliate link. The user has to be logged in to generate the link so it can be linked to the affiliate. The affiliate can always retrieve his/her affiliate links from their account page as will be shown in following sections.



The wireframe shows a user interface for managing campaigns. At the top, there is a navigation bar with 'LOGO', 'Incentive Programs', 'Explore SPOs', and a search bar labeled 'Search Bar...'. A 'Krypto Finder' button is also present. Below the navigation is a filter section with dropdowns for 'Filter', 'Reward Rate ▲▼', 'Start Epoch ▲▼', 'End Epoch ▲▼', and 'Status All ▾'. A table lists campaign details:

Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%
Created By SPOTKR	Reward	Affiliate Link			
Created By SPOTKR	Reward	Affiliate: Krypto Finder			
Created By SPOTKR	Reward	Affiliate ID: A20240612006			
Created By SPOTKR	Reward	Incentive Program: Incentive Program 2 - BLOSN			
Created By SPOTKR	Reward	Campaign Active Up To Epoch 492			
Created By SPOTKR	Reward	Affiliate Link: https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006			
*Any wallets delegates through this link will be considered toward the affiliates contribution in this specific campaign.					
Copy Link Generate Affiliate Link					
Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%

At the bottom, there is a copyright notice: © 2024 AdaLink. All rights reserved.

Figure 1-2: Wireframe of the window showing the details of the generated affiliate link.

Explore SPOs' Page

The page consists primarily of a list of the registered stake pools. Each item represents a stake pool and can be expanded to show more related information about the pool.

LOGO
Incentive Programs
Explore SPOs
Login
Sign Up

Filter
Fixed Fees ▲▼
Margin ▲▼
Saturation ▲▼
Available Campaign
All ▾

	Ticker	Display Name	Fixed Fee	Margin	Saturation	Available Campaign
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	Yes
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	No
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	Yes
Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a Creation Date: 24 Dec, 2023 Live Stake: 24,654,874 ₩ Active Stake: 23,254,846 ₩ Recent ROA: 3.026% Lifetime ROA: 3.495% Lifetime Luck: 98% Delegators Count: 106 Pledge Leverage: 1025.03						
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	No

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Figure 1-3: Wireframe of the Explore SPOs' page.

Sign Up & Login Part

This part is divided into two parts. First, is a centered window for new users to register on the platform, either as an SPO or as an affiliate. The second part is a login window for users who already registered and came back to visit the platform.

LOGO
Incentive Programs
Explore SPOs
Login
Sign Up

Filter
Reward Rate ▲▼
-
Start Epoch ▲▼
-
End Epoch ▲▼
-
Status
All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A				32%
SPOTKR	0.00005 A/Brought A				32%
SPOTKR	0.00005 A/Brought A				32%

Sign Up

User Type: SPO ▾

Display Name:

Pool ID:

Website:

Social Link:

Wallet: Vespr ▾

Initial Stake Amount Of Pool (Before)
Current Stake Amount Of Pool: 3,052
Stake Amount Needed To Reach Sat
Remaining Rewards Per Epoch: 3,152

Register

[Generate Affiliate Link](#)

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

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Figure 1-4: Wireframe of the sign up window positioned globally.

Sign Up

User Type: SPO ▾

Display Name:

Pool ID:

Website:

Social Link:

Wallet: Vespr ▾

Upload

Figure 1-5: Wireframe of the sign up window as an SPO user.

Sign Up

User Type: Affiliate ▾

Display Name:

Website:

Social Link:

Wallet: Vespr ▾

Upload

Figure 1-6: Wireframe of the sign up window as an affiliate user.

Accounts' Page

The profile page of each account allows the user to view their profile information.

LOGO Incentive Programs Explore SPOs Blue Ocean

Account Info

Display Name: Blue Ocean 

Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a

Ticker: BLOCN

Website: <https://blueocean.io> 

Social Link: <https://twitter.com/blueoceanpool> 

Pool's Statistics

Saturation: 42%	Fixed Fees: 170 A	Creation Date: 24 Dec, 2023
Live Stake: 24,654,874 A	Margin Fees: 2%	Delegators Count: 106
Active Stake: 23,254,846 A		Lifetime Luck: 98%

Declared Pledge: 100,000 A Recent ROA: 3.026%

Active Pledge: 105,250 A Lifetime ROA: 3.495%

Pledge Leverage: 1025.03

Pool's Analytics

Saturation When Registered With AdaLink: 21%

Saturation Increase: 20.6%

Saturation Increase From Affiliates: 16.2%

Stake Brought To Pool From Affiliates: 10,540,846 A

Number Of Campaigns Created: 3

Amount Of Funds Invested: 4,600 A

Projected Annual Income From Brought A (Excluding Fixed Fees): 6,300 A

Incentive Programs' Summary

Incentive Program Incentive Program 2 

Status: Ended

Start Epoch: 482

End Epoch: 492

Funds Paid: 1,800 A

Brought A To Pool: 3,546,489 A

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Figure 1-7: Wireframe of the Account page for an SPO type user.

LOGO Incentive Programs Explore SPOs Krypto Finder

Account Info

Display Name: Krypto Finder 

Affiliate ID: A20240612006

Website: <https://kryptofinder.io> 

Social Link: <https://twitter.com/kkryptofinder> 



Affiliate's Analytics

Number Of Incentive Programs Participated In: 8

Total Rewards Received From Campaigns: 648 ₩

Total Brought ₩ To Stake Pools: 2,548,684 ₩

Incentive Programs' Summary

Incentive Program Incentive Program 2 - BLOCN ▾

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006> Copy Link

Status: Ended

Start Epoch: 482

End Epoch: 492

Affiliated Brought ₩ To Pool: 546,489 ₩

Rewards Received: 148 ₩

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Figure 1-8: Wireframe of the Account page for an affiliate type user.

Wallet Delegation's Page

The UI of this page consists of a window centered on the screen. This window shows the affiliate user generated the link and the stake pool to be delegated to. The user will be asked to connect their wallet. Which then the platform automatically constructs the affiliated delegation transaction to be signed and submitted by the wallet.

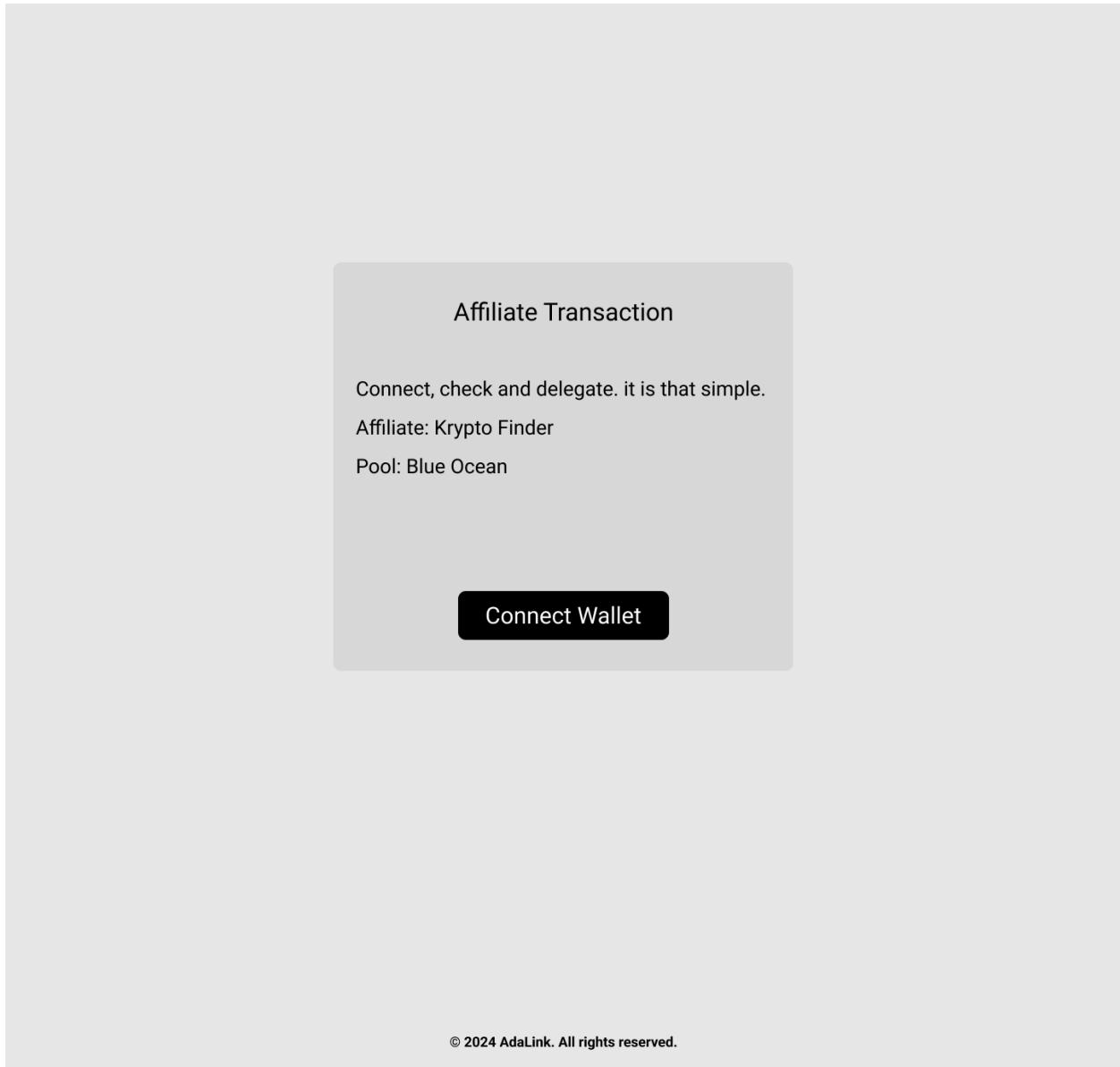


Figure 1-9: Wireframe of the Wallet Delegation's page.



Figure 1-10: Wireframe of the Wallet Delegation's page while connecting the wallet.

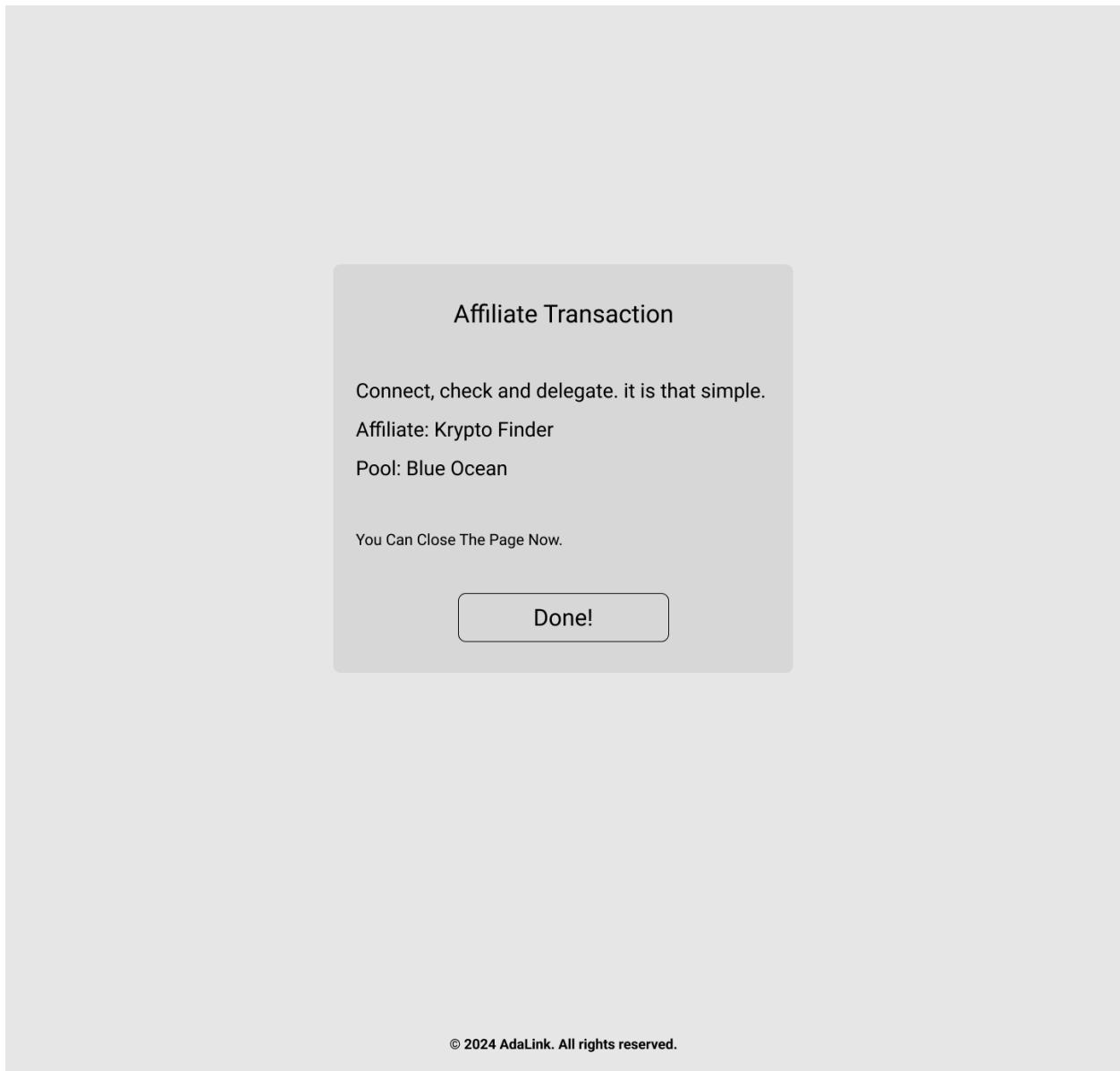
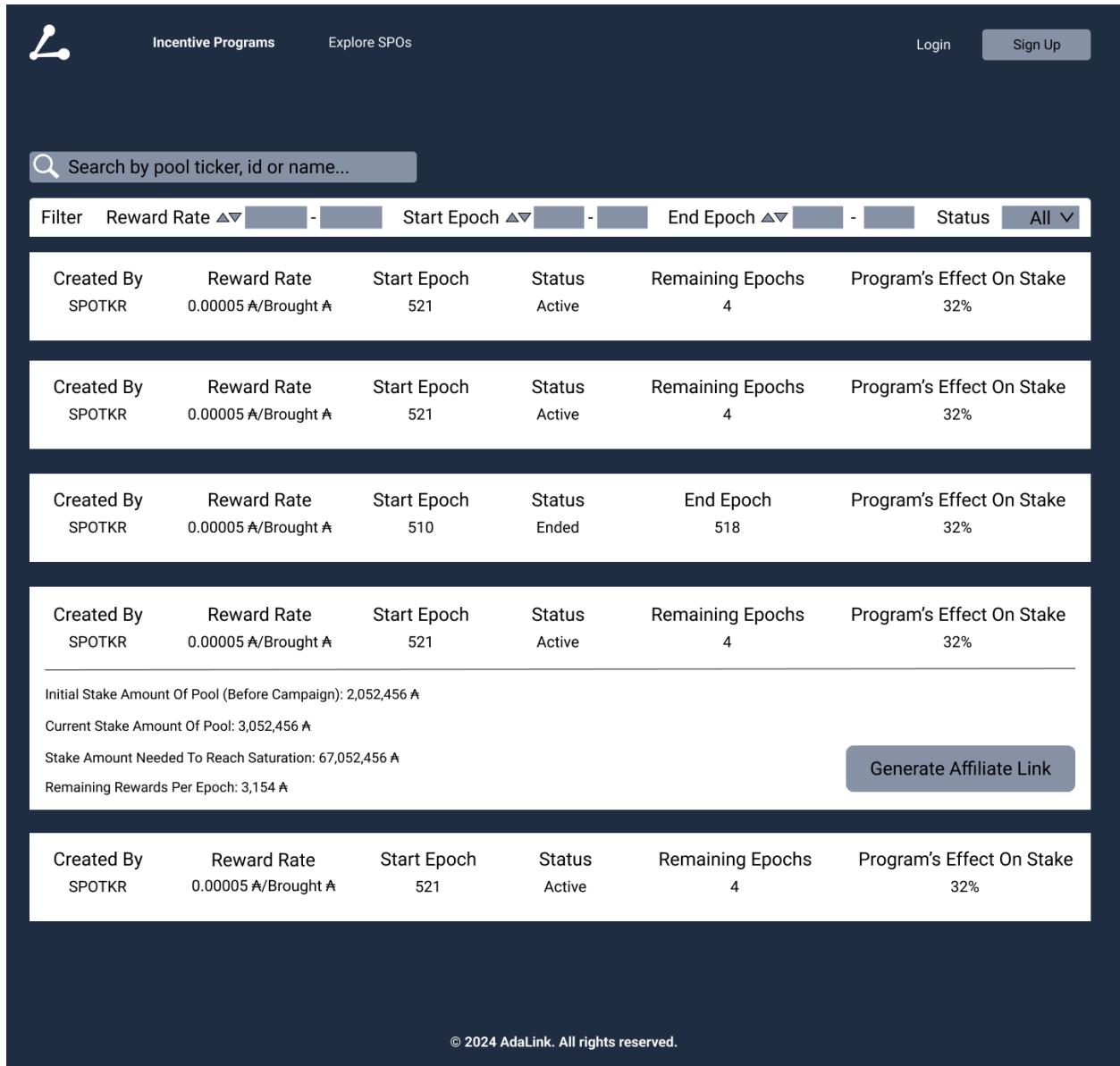


Figure 1-11: Wireframe of the Wallet Delegation's page after the user delegates to the stake pool.

Platform's Mockups

This chapter presents four different themes that can be used for MVP's UI design. Each theme shows the different parts of the MVP. For each page/window details check the previous chapter.

Theme 1 - Flat Dark



Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	510	Ended	518	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A
 Current Stake Amount Of Pool: 3,052,456 A
 Stake Amount Needed To Reach Saturation: 67,052,456 A
 Remaining Rewards Per Epoch: 3,154 A

[Generate Affiliate Link](#)

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Figure 2-1: Incentive Programs' page in Flat Dark theme.


Incentive Programs
Explore SPOs
Krypto Finder

Search by pool ticker, id or name...


Filter
Reward Rate ▲▼
Start Epoch ▲▼
End Epoch ▲▼
Status
All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/B				
SPOTKR	0.00005 A/B				
SPOTKR	0.00005 A/B				

Affiliate Link

Affiliate: Krypto Finder

Affiliate ID: A20240612006

Incentive Program: Incentive Program 2 - BLOSN

Campaign Active Up To Epoch 492

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006>

*Any wallets delegates through this link will be considered toward the affiliates contribution in this specific campaign.

[Copy Link](#)
[Generate Affiliate Link](#)

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

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Figure 2-2: Generated affiliate link page in Flat Dark theme.

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Incentive Programs
Explore SPOs
Login
Sign Up

Search by pool ticker, id or name...
Filter Fixed Fees ▲▼ - Margin ▲▼ - Saturation ▲▼ - Available Campaign All ▾

Icon	Ticker	Display Name	Fixed Fee	Margin	Saturation	Available Campaign
	SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
	SPOTKR	Stake Pool Name	170 A	2%	42%	No
	SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a Creation Date: 24 Dec, 2023 Live Stake: 24,654,874 A Active Stake: 23,254,846 A Recent ROA: 3.026% Lifetime ROA: 3.495% Lifetime Luck: 98% Delegators Count: 106 Pledge Leverage: 1025.03						
	SPOTKR	Stake Pool Name	170 A	2%	42%	No

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Figure 2-3: Explore SPOs' page in Flat Dark theme.

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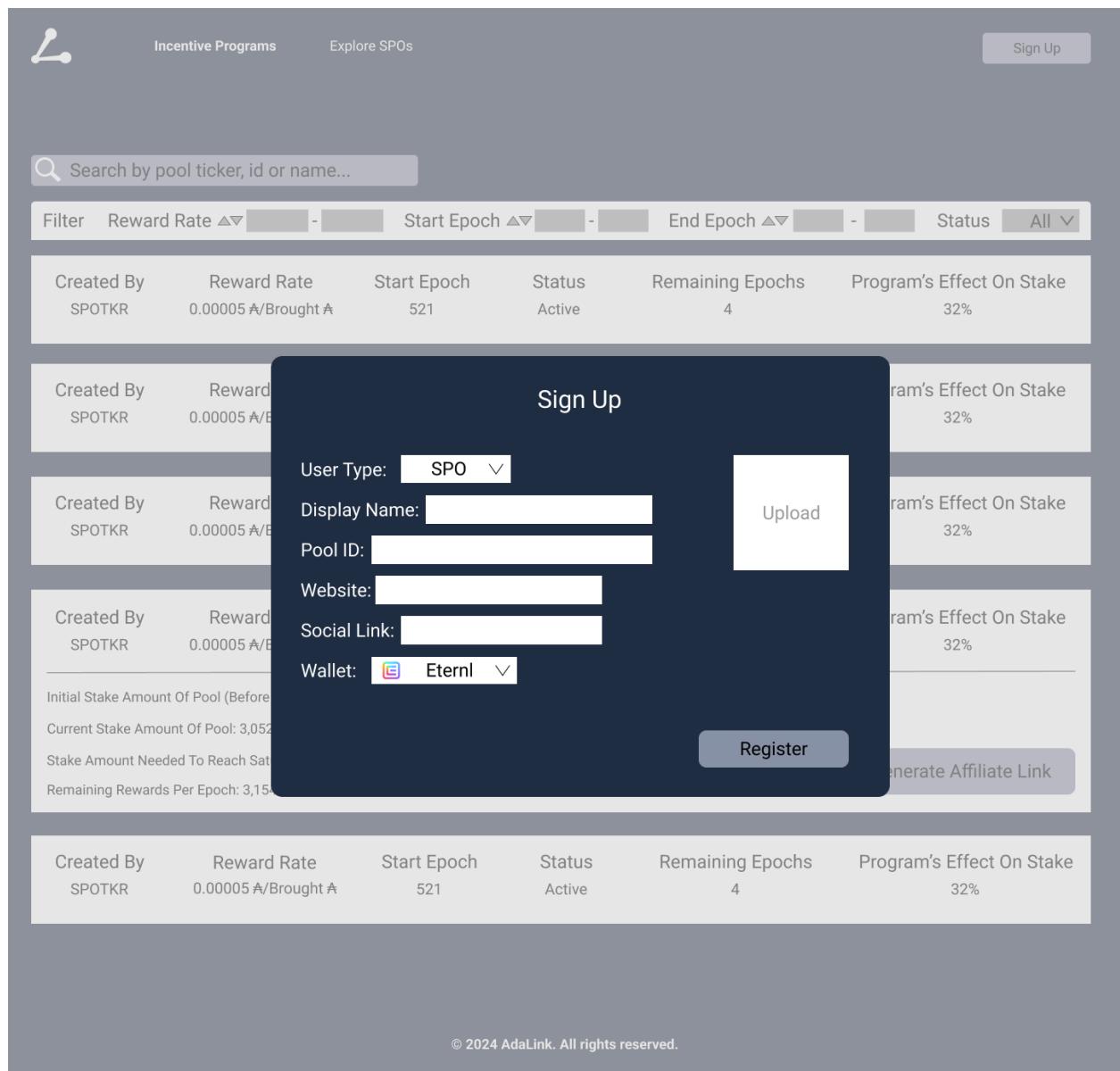


Figure 2-4: Sign up window global position in Flat Dark theme.

Sign Up

User Type: SPO ▾

Display Name:

Pool ID:

Website:

Social Link:

Wallet:  Nami ▾

Upload

Register

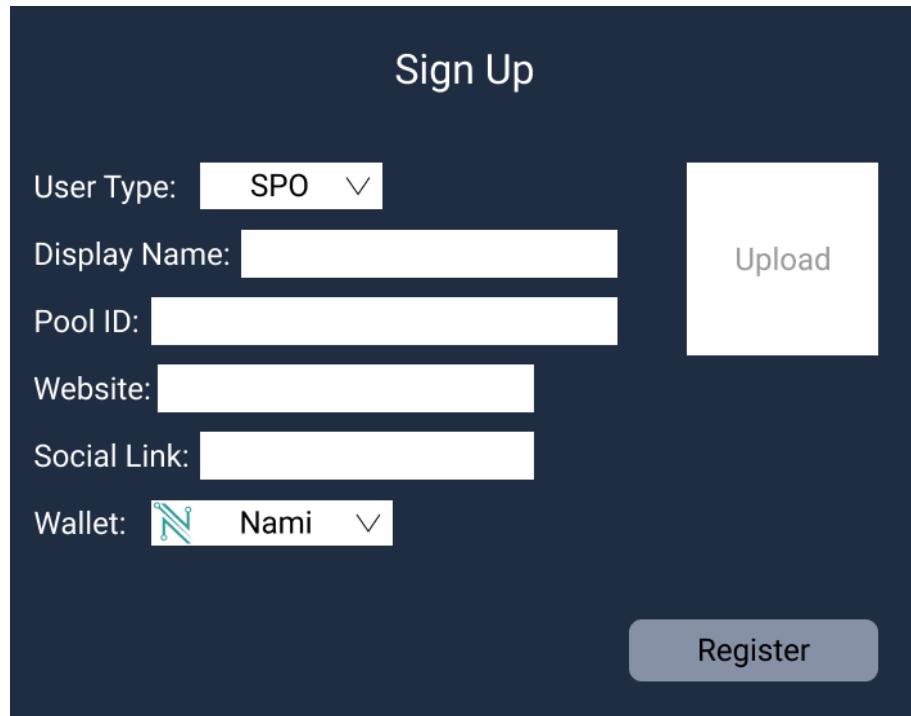
A screenshot of a mobile application's sign-up screen for an SPO user. The background is dark blue. At the top center is the title "Sign Up". Below it are five input fields: "User Type" set to "SPO" with a dropdown arrow; "Display Name" with an empty input field; "Pool ID" with an empty input field; "Website" with an empty input field; and "Social Link" with an empty input field. To the right of the "Display Name" and "Pool ID" fields is a white rectangular button labeled "Upload". At the bottom left is a "Wallet" section showing "Nami" with a dropdown arrow, accompanied by its logo. On the far right is a large grey rounded rectangle containing the word "Register".

Figure 2-5: Sign up window as an SPO type user in Flat Dark theme.

Sign Up

User Type: Affiliate ▾

Display Name:

Website:

Social Link:

Wallet:  Eternl ▾

Upload

Register

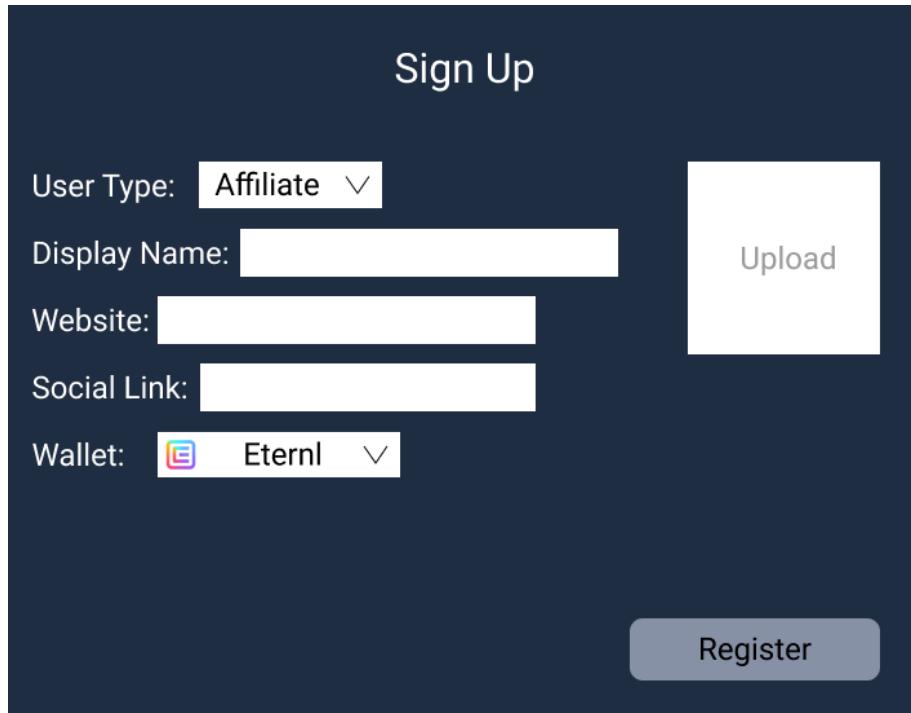
A screenshot of the same mobile application's sign-up screen, but for an "Affiliate" user. The "User Type" dropdown shows "Affiliate". All other fields and layout are identical to Figure 2-5, including the "Nami" wallet entry and the "Eternl" entry at the bottom.

Figure 2-6: Sign up window as an affiliate user in Flat Dark theme.

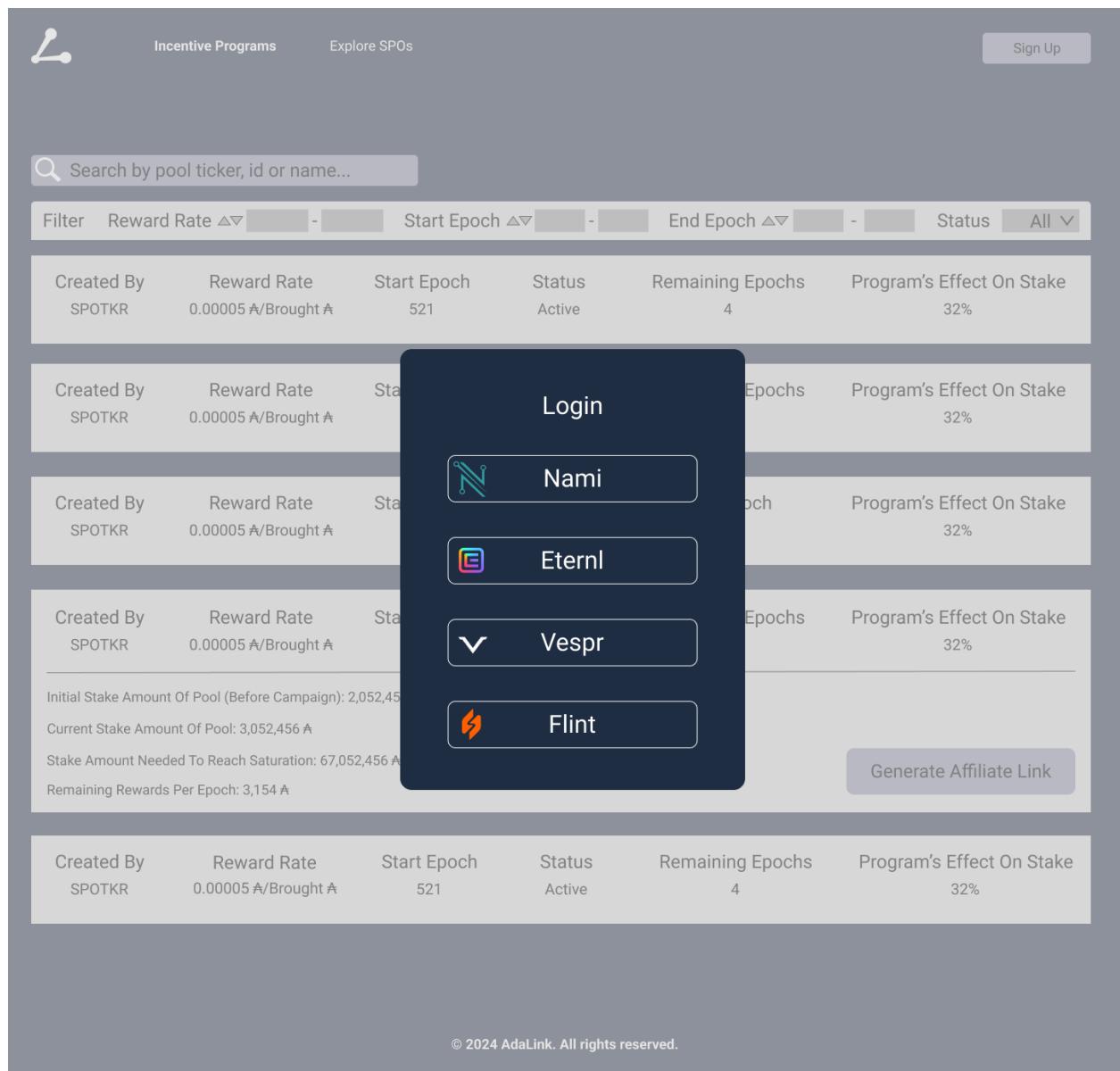


Figure 2-7: Login window global position in Flat Dark theme.


Incentive Programs
Explore SPOs
Blue Ocean

Account Info

Display Name: Blue Ocean 

Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a

Ticker: BLOCN

Website: <https://blueocean.io> 

Social Link: <https://twitter.com/blueoceanpool> 



Pool's Statistics

Saturation: 42%

Live Stake: 24,654,874 A

Active Stake: 23,254,846 A

Fixed Fees: 170 A

Margin Fees: 2%

Creation Date: 24 Dec, 2023

Delegators Count: 106

Lifetime Luck: 98%

Declared Pledge: 100,000 A

Active Pledge: 105,250 A

Pledge Leverage: 1025.03

Recent ROA: 3.026%

Lifetime ROA: 3.495%

Pool's Analytics

Saturation When Registered With AdaLink: 21%

Saturation Increase: 20.6%

Saturation Increase From Affiliates: 16.2%

Stake Brought To Pool From Affiliates: 10,540,846 A

Number Of Campaigns Created: 3

Amount Of Funds Invested: 4,600 A

Projected Annual Income From Brought A (Excluding Fixed Fees): 6,300 A

Incentive Programs' Summary

Incentive Program Incentive Program 2 

Status: Ended

Start Epoch: 482

End Epoch: 492

Funds Paid: 1,800 A

Brought A To Pool: 3,546,489 A

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Figure 2-8: Profile page as an SPO in Flat Dark theme.

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Incentive Programs Explore SPOs Krypto Finder

Account Info

Display Name: Krypto Finder 

Affiliate ID: A20240612006

Website: <https://kryptofinder.io> 

Social Link: <https://twitter.com/kkryptofinder> 



Affiliate's Analytics

Number Of Incentive Programs Participated In: 8

Total Rewards Received From Campaigns: 648 ₿

Total Brought ₿ To Stake Pools: 2,548,684 ₿

Incentive Programs' Summary

Incentive Program Incentive Program 2 - BLOCN 

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006> Copy Link

Status: Ended

Start Epoch: 482

End Epoch: 492

Affiliated Brought ₿ To Pool: 546,489 ₿

Rewards Received: 148 ₿

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Figure 2-9: Profile page as an affiliate user in Flat Dark theme.

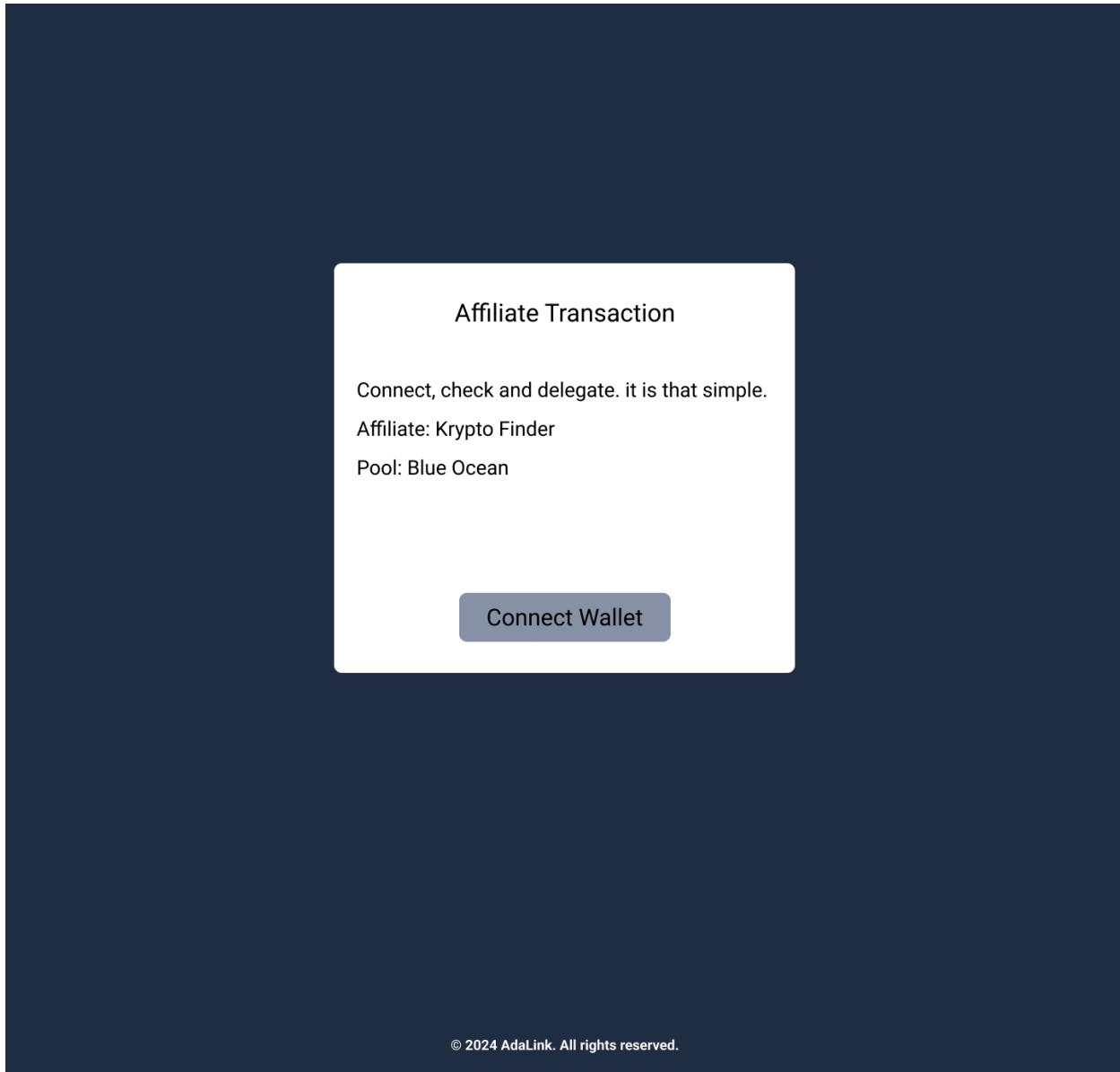


Figure 2-10: Wallet Delegation's page in Flat Dark theme.

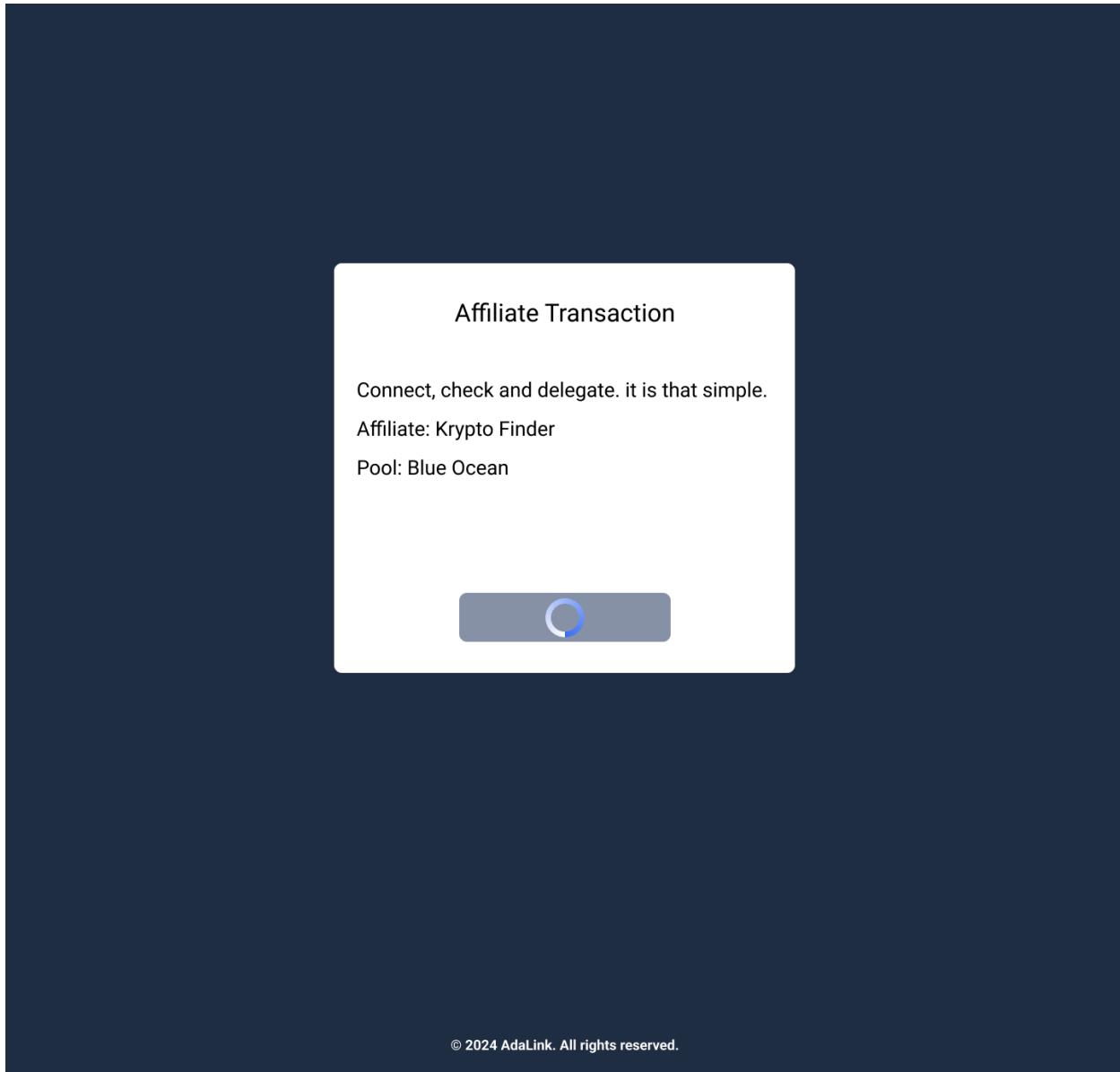


Figure 2-11: Wallet Delegation's page in Flat Dark theme.



Figure 2-12: Wallet Delegation's page in Flat Dark theme.

Theme 2 - Flat Light


Incentive Programs
Explore SPOs
Login
Sign Up

Search by pool ticker, id or name...


Filter
Reward Rate ▲▼
Start Epoch ▲▼
End Epoch ▲▼
Status
All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	510	Ended	518	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A Current Stake Amount Of Pool: 3,052,456 A Stake Amount Needed To Reach Saturation: 67,052,456 A Remaining Rewards Per Epoch: 3,154 A Generate Affiliate Link					
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

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Figure 2-13: Incentive Programs' page in Flat Light theme.


Incentive Programs
Explore SPOs
Krypto Finder

Filter
Reward Rate ▲▼ [] - []
Start Epoch ▲▼ [] - []
End Epoch ▲▼ [] - []
Status []
All []

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Affiliate Link

Affiliate: Krypto Finder

Affiliate ID: A20240612006

Incentive Program: Incentive Program 2 - BLOSN

Campaign Active Up To Epoch 492

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006>

*Any wallets delegates through this link will be considered toward the affiliate's contribution in this specific campaign.

Copy Link
Generate Affiliate Link

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

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Figure 2-14: Generated affiliate link page in Flat Light theme.

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Incentive Programs
Explore SPOs
Login
Sign Up

Search by pool ticker, id or name...

Filter
Fixed Fees ▲▼
Margin ▲▼
Saturation ▲▼
Available Campaign

Ticker	Display Name	Fixed Fee	Margin	Saturation	Available Campaign
 SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
 SPOTKR	Stake Pool Name	170 A	2%	42%	No
 SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a Creation Date: 24 Dec, 2023 Live Stake: 24,654,874 A Active Stake: 23,254,846 A Recent ROA: 3.026% Lifetime ROA: 3.495% Lifetime Luck: 98% Delegators Count: 106 Pledge Leverage: 1025.03					
 SPOTKR	Stake Pool Name	170 A	2%	42%	No

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Figure 2-15: Explore SPOs' page in Flat Light theme.

Incentive Programs
Explore SPOs
Login
Sign Up

Search icon

Filter
Reward Rate ▲▼ [Color Scale]
Start Epoch ▲▼ [Color Scale]
End Epoch ▲▼ [Color Scale]
Status [All ▾]

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 ADA/Brought ADA	521	Active	4	32%
SPOTKR	0.00005 ADA/E				32%
SPOTKR	0.00005 ADA/E				32%
SPOTKR	0.00005 ADA/E				32%
Initial Stake Amount Of Pool (Before Epoch 521): 3,052 ADA					
Current Stake Amount Of Pool: 3,052 ADA					
Stake Amount Needed To Reach Saturation: 3,154 ADA					
Remaining Rewards Per Epoch: 3,154 ADA					

Sign Up

User Type:

Display Name:

Pool ID:

Website:

Social Link:

Wallet:

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Figure 2-16: Sign up window global position in Flat Light theme.

Sign Up

User Type: SPO ▾

Display Name:

Pool ID:

Website:

Social Link:

Wallet:  Nami ▾

Upload

Register

Figure 2-17: Sign up window as an SPO type user in Flat Light theme.

Sign Up

User Type: Affiliate ▾

Display Name:

Website:

Social Link:

Wallet:  Eternl ▾

Upload

Register

Figure 2-18: Sign up window as an affiliate user in Flat Light theme.

Incentive Programs
Explore SPOs
Login
Sign Up

Filter
Reward Rate ▲▼
Start Epoch ▲▼
End Epoch ▲▼
Status
All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A				
SPOTKR	0.00005 A/Brought A				
SPOTKR	0.00005 A/Brought A				
<p>Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A</p> <p>Current Stake Amount Of Pool: 3,052,456 A</p> <p>Stake Amount Needed To Reach Saturation: 67,052,456 A</p> <p>Remaining Rewards Per Epoch: 3,154 A</p>					
Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Login

Nami 

Eternl 

Vespr 

Flint 

Generate Affiliate Link

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Figure 2-19: Login window global position in Flat Light theme.


Incentive Programs
Explore SPOs
Blue Ocean

Account Info

Display Name: Blue Ocean 

Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a

Ticker: BLOCN

Website: <https://blueocean.io> 

Social Link: <https://twitter.com/blueoceanpool> 



Pool's Statistics

Saturation: 42%	Fixed Fees: 170 Å	Creation Date: 24 Dec, 2023
Live Stake: 24,654,874 Å	Margin Fees: 2%	Delegators Count: 106
Active Stake: 23,254,846 Å		Lifetime Luck: 98%
Declared Pledge: 100,000 Å	Recent ROA: 3.026%	
Active Pledge: 105,250 Å	Lifetime ROA: 3.495%	
Pledge Leverage: 1025.03		

Pool's Analytics

Saturation When Registered With AdaLink: 21%

Saturation Increase: 20.6%

Saturation Increase From Affiliates: 16.2%

Stake Brought To Pool From Affiliates: 10,540,846 Å

Number Of Campaigns Created: 3

Amount Of Funds Invested: 4,600 Å

Projected Annual Income From Brought Å (Excluding Fixed Fees): 6,300 Å

Incentive Programs' Summary

Incentive Program Incentive Program 2 

Status: Ended

Start Epoch: 482

End Epoch: 492

Funds Paid: 1,800 Å

Brought Å To Pool: 3,546,489 Å

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Figure 2-20: Profile page as an SPO in Flat Light theme.

Incentive Programs Explore SPOs Krypto Finder

Account Info

Display Name: Krypto Finder 

Affiliate ID: A20240612006

Website: <https://kryptofinder.io> 

Social Link: <https://twitter.com/kkryptofinder> 



Affiliate's Analytics

Number Of Incentive Programs Participated In: 8

Total Rewards Received From Campaigns: 648 ₿

Total Brought ₿ To Stake Pools: 2,548,684 ₿

Incentive Programs' Summary

Incentive Program Incentive Program 2 - BLOCN 

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006> Copy Link

Status: Ended

Start Epoch: 482

End Epoch: 492

Affiliated Brought ₿ To Pool: 546,489 ₿

Rewards Received: 148 ₿

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Figure 2-21: Profile page as an affiliate user in Flat Light theme.

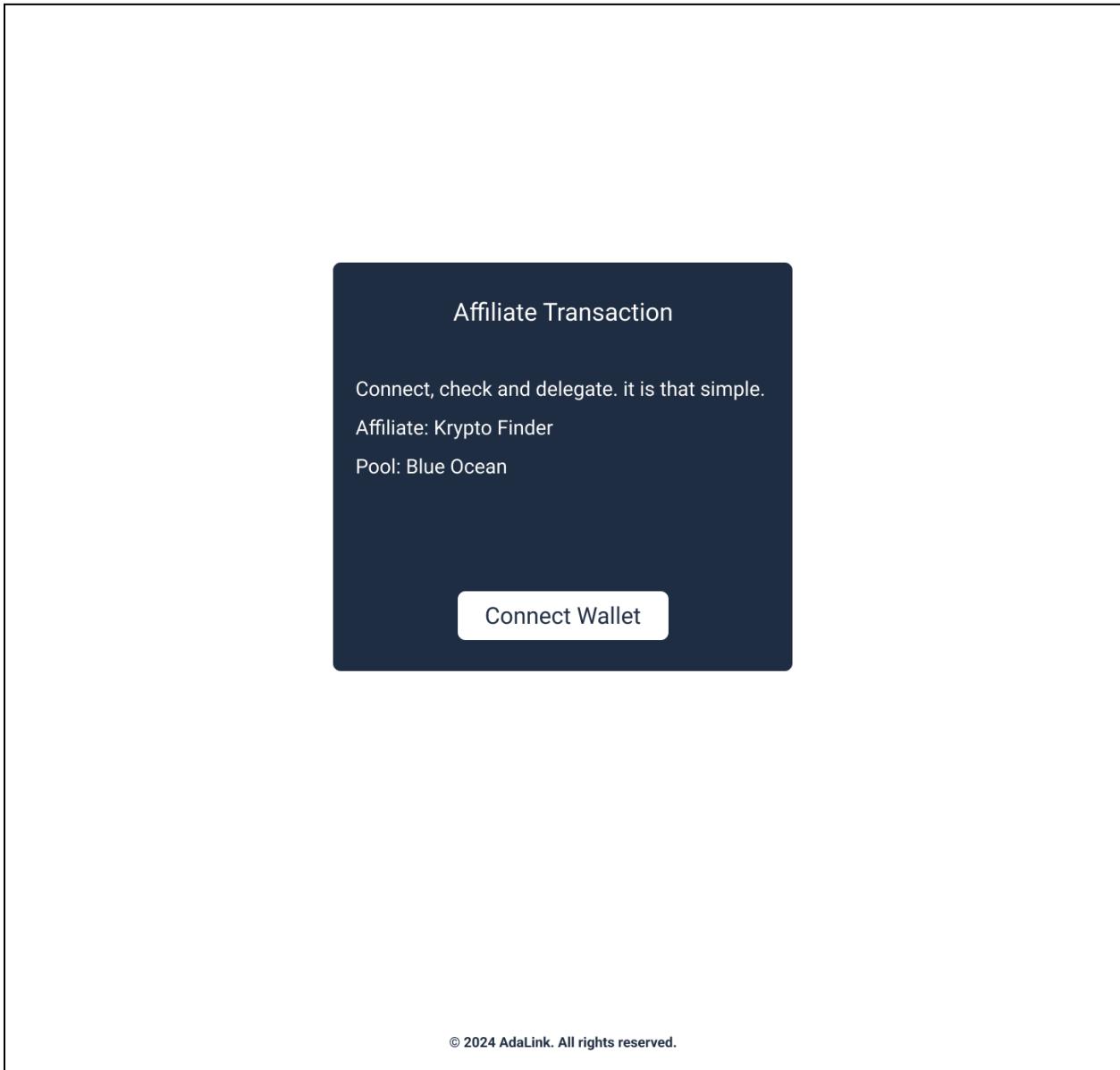


Figure 2-22: Wallet Delegation's page in Flat Light theme.

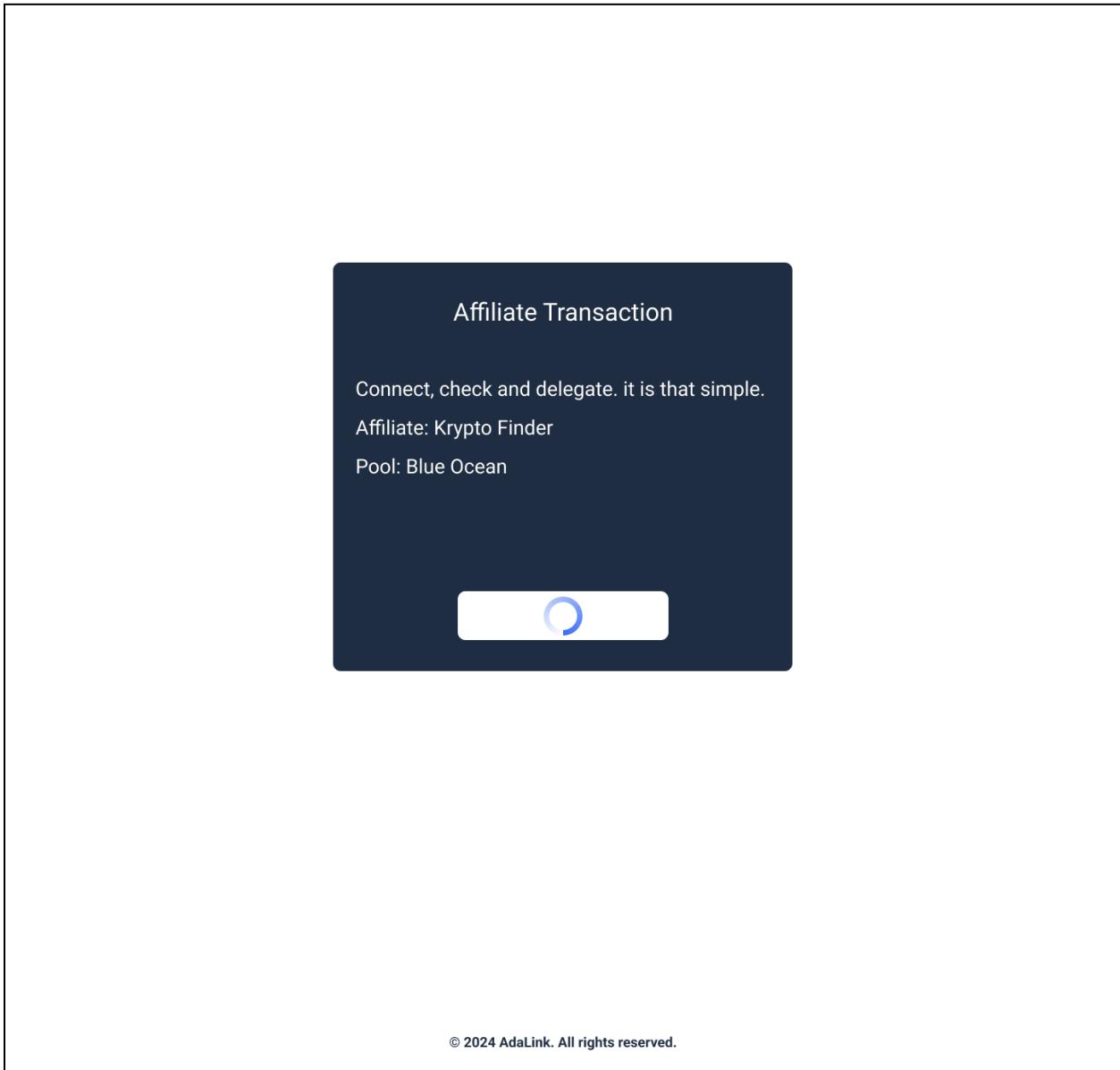


Figure 2-23: Wallet Delegation's page in Flat Light theme.

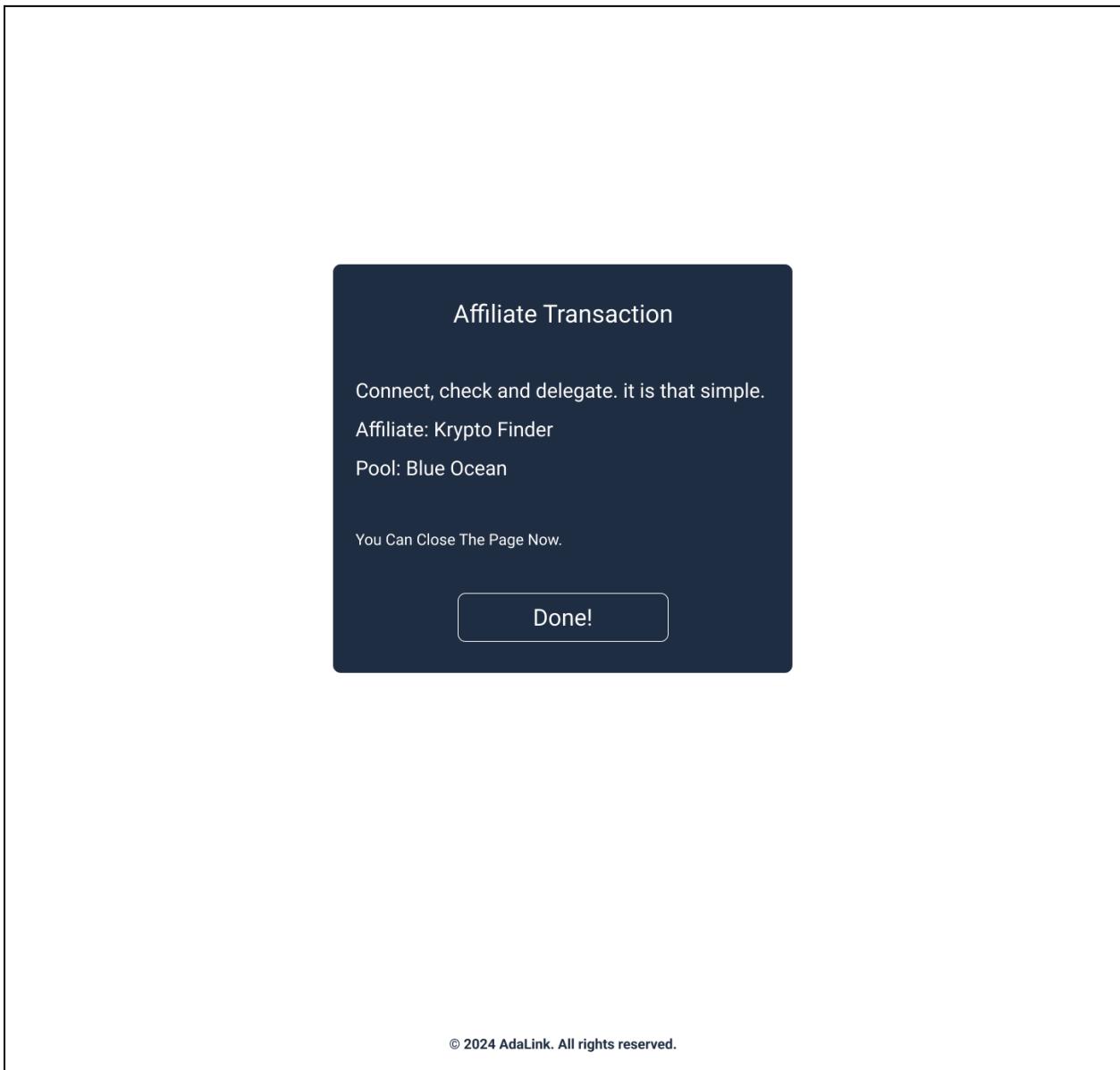
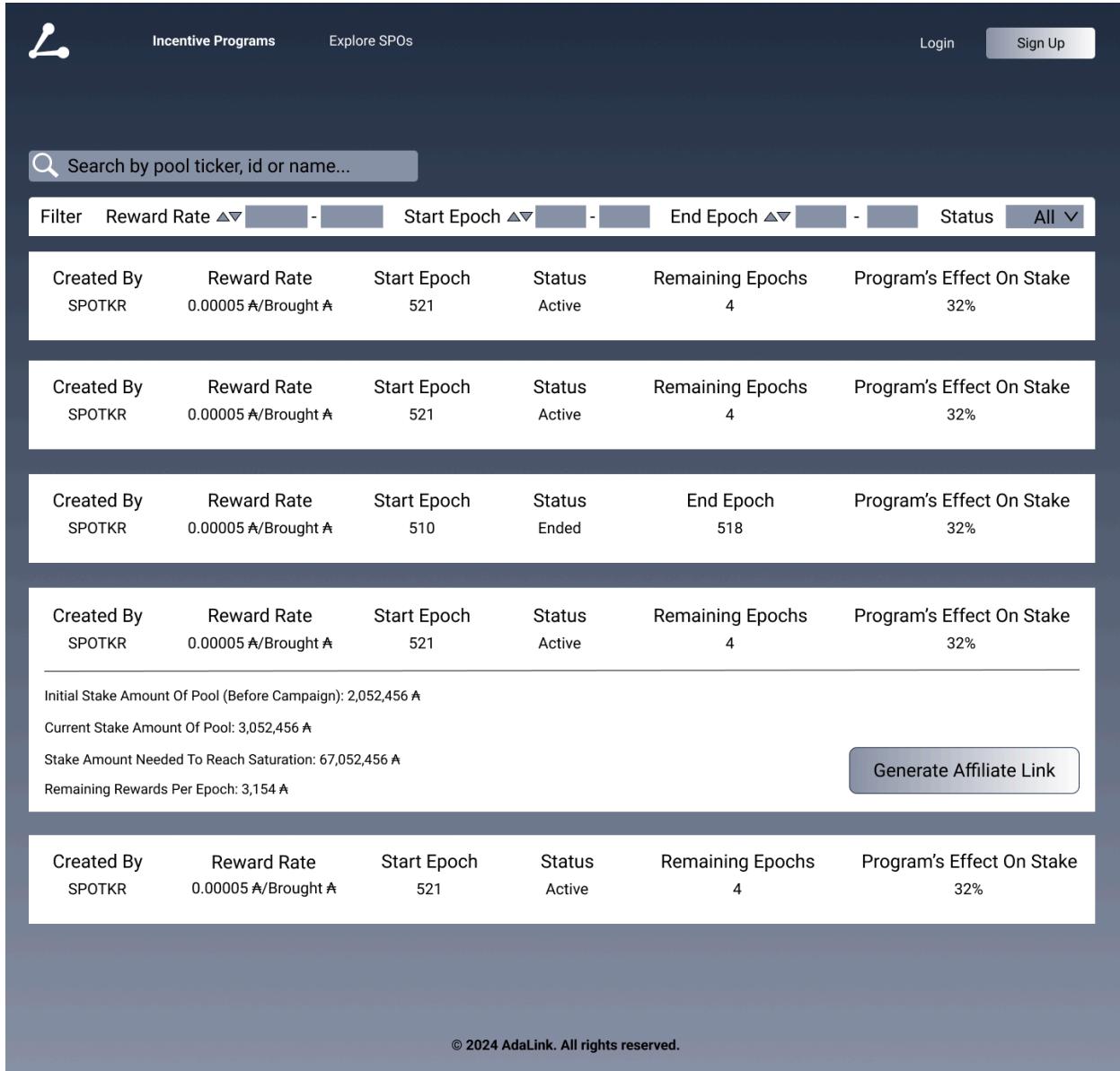


Figure 2-24: Wallet Delegation's page in Flat Light theme.

Theme 3 - Gradient Dark



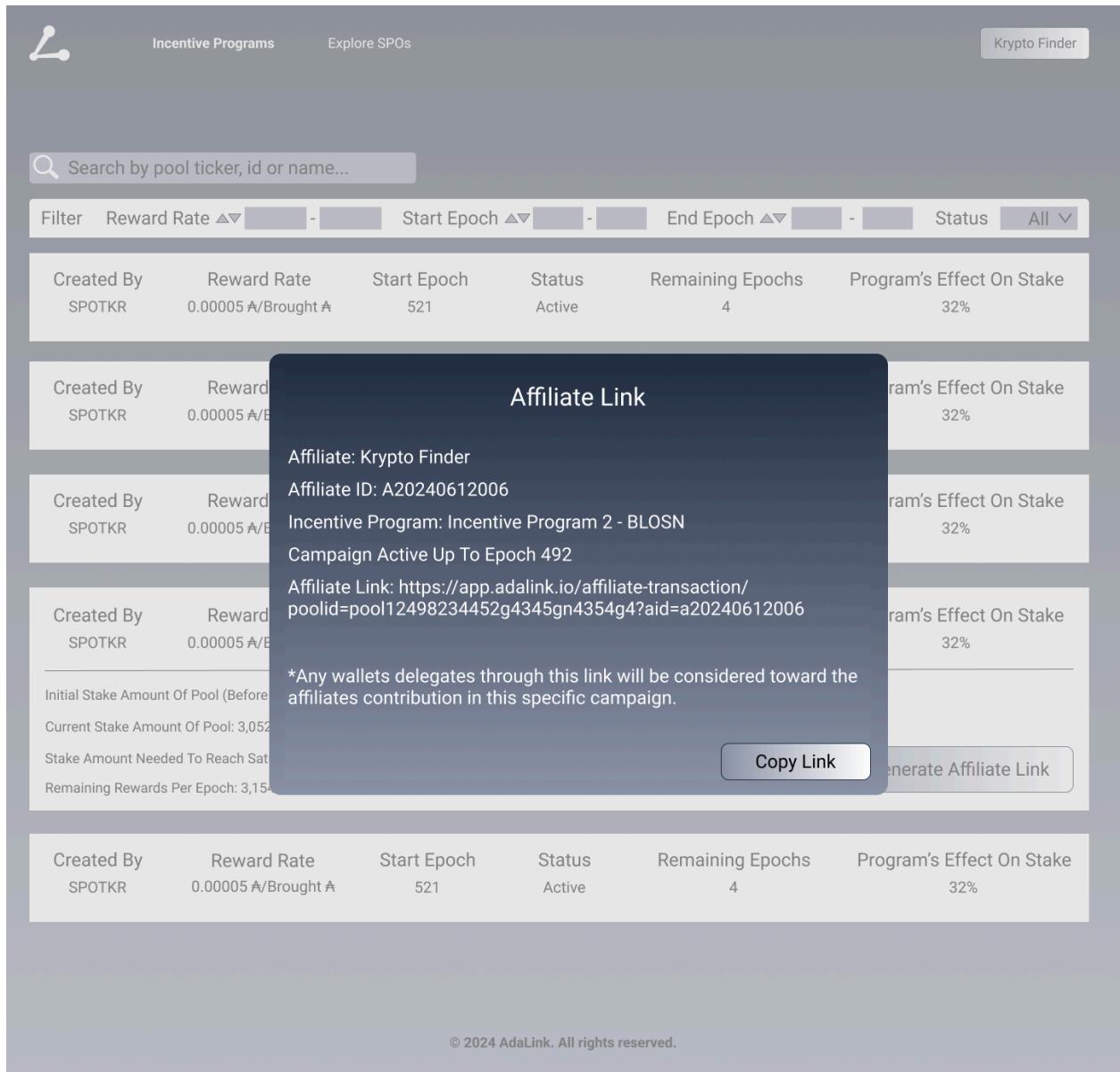
Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A	510	Ended	518	32%
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A
 Current Stake Amount Of Pool: 3,052,456 A
 Stake Amount Needed To Reach Saturation: 67,052,456 A
 Remaining Rewards Per Epoch: 3,154 A

[Generate Affiliate Link](#)

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Figure 2-25: Incentive Programs' page in Gradient Dark theme.



The screenshot shows the AdaLink platform interface in Gradient Dark theme. At the top, there is a navigation bar with links for 'Incentive Programs' and 'Explore SPOs'. A search bar labeled 'Search by pool ticker, id or name...' is also present. Below the search bar are several filter options: 'Filter', 'Reward Rate ▲▼', 'Start Epoch ▲▼', 'End Epoch ▲▼', 'Status', and a dropdown menu set to 'All'. The main content area displays a table of pool information. A modal window titled 'Affiliate Link' is open, providing details about the affiliate campaign. The modal includes fields for 'Affiliate: Krypto Finder', 'Affiliate ID: A20240612006', 'Incentive Program: Incentive Program 2 - BLOSN', and 'Campaign Active Up To Epoch 492'. It also shows the affiliate link URL: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006>. A note at the bottom of the modal states: '*Any wallets delegates through this link will be considered toward the affiliates contribution in this specific campaign.' There are 'Copy Link' and 'Generate Affiliate Link' buttons at the bottom of the modal. The background table shows pool details such as 'Created By SPOTKR', 'Reward Rate 0.00005 ADA/Brought ADA', 'Start Epoch 521', 'Status Active', 'Remaining Epochs 4', and 'Program's Effect On Stake 32%'. The footer of the page contains the copyright notice: '© 2024 AdaLink. All rights reserved.'

Figure 2-26: Generated affiliate link page in Gradient Dark theme.

Λ
[Incentive Programs](#)
[Explore SPOs](#)
Login
Sign Up

Filter
Fixed Fees ▲▼
Margin ▲▼
Saturation ▲▼
Available Campaign
All ▾

	Ticker	Display Name	Fixed Fee	Margin	Saturation	Available Campaign
	SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
	SPOTKR	Stake Pool Name	170 A	2%	42%	No
	SPOTKR	Stake Pool Name	170 A	2%	42%	Yes
Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a Creation Date: 24 Dec, 2023 Live Stake: 24,654,874 A Active Stake: 23,254,846 A Recent ROA: 3.026% Lifetime ROA: 3.495% Lifetime Luck: 98% Delegators Count: 106 Pledge Leverage: 1025.03						
	SPOTKR	Stake Pool Name	170 A	2%	42%	No

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Figure 2-27: Explore SPOs' page in Gradient Dark theme.

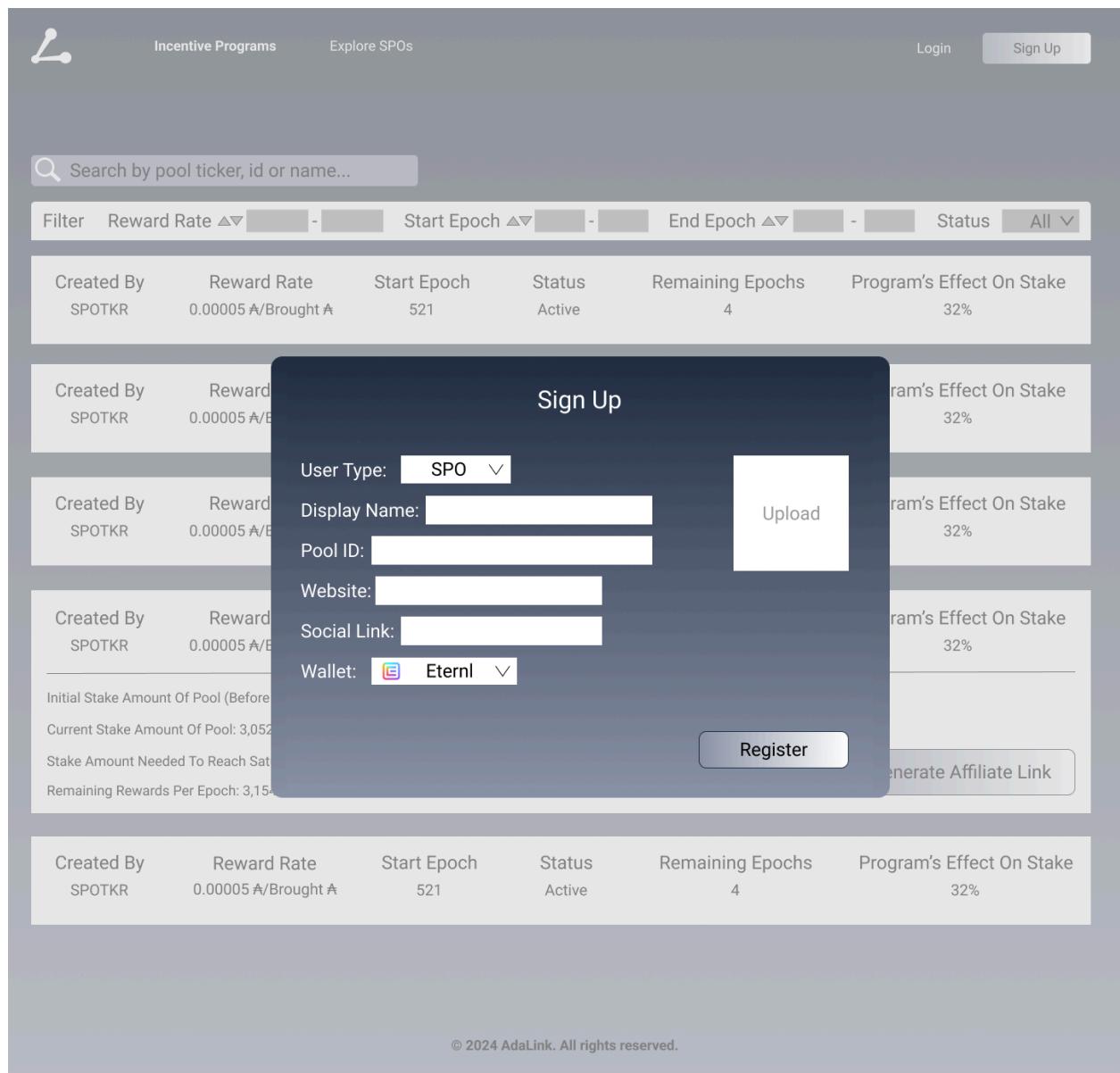


Figure 2-28: Sign up window global position in Gradient Dark theme.

Sign Up

User Type: SPO ▾

Display Name:

Pool ID:

Website:

Social Link:

Wallet:  Nami ▾

Upload

Figure 2-29: Sign up window as an SPO type user in Gradient Dark theme.

Sign Up

User Type: Affiliate ▾

Display Name:

Website:

Social Link:

Wallet:  Eternl ▾

Upload

Figure 2-30: Sign up window as an affiliate user in Gradient Dark theme.

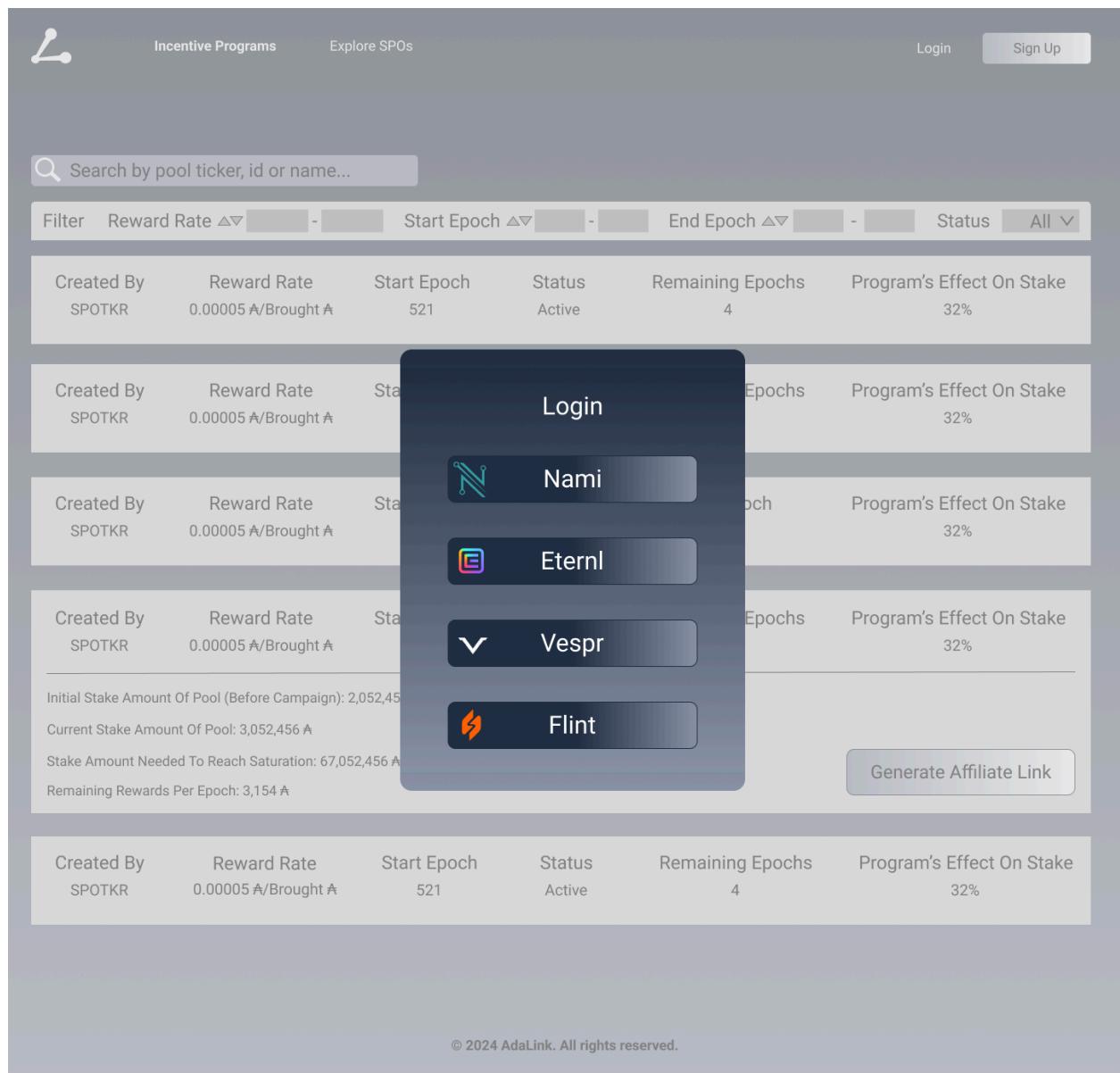


Figure 2-31: Login window global position in Gradient Dark theme.


Incentive Programs
Explore SPOs
Blue Ocean

Account Info

Display Name: Blue Ocean 

Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a

Ticker: BLOCN

Website: <https://blueocean.io> 

Social Link: <https://twitter.com/blueoceanpool> 



Pool's Statistics

Saturation: 42%	Fixed Fees: 170 A	Creation Date: 24 Dec, 2023
Live Stake: 24,654,874 A	Margin Fees: 2%	Delegators Count: 106
Active Stake: 23,254,846 A		Lifetime Luck: 98%

Declared Pledge: 100,000 A	Recent ROA: 3.026%
Active Pledge: 105,250 A	Lifetime ROA: 3.495%
Pledge Leverage: 1025.03	

Pool's Analytics

Saturation When Registered With AdaLink: 21%

Saturation Increase: 20.6%

Saturation Increase From Affiliates: 16.2%

Stake Brought To Pool From Affiliates: 10,540,846 A

Number Of Campaigns Created: 3

Amount Of Funds Invested: 4,600 A

Projected Annual Income From Brought A (Excluding Fixed Fees): 6,300 A

Incentive Programs' Summary

Incentive Program Incentive Program 2 

Status: Ended

Start Epoch: 482

End Epoch: 492

Funds Paid: 1,800 A

Brought A To Pool: 3,546,489 A

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Figure 2-32: Profile page as an SPO in Gradient Dark theme.

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Incentive Programs Explore SPOs Krypto Finder

Account Info

Display Name: Krypto Finder 

Affiliate ID: A20240612006

Website: <https://kryptofinder.io> 

Social Link: <https://twitter.com/kkryptofinder> 



Affiliate's Analytics

Number Of Incentive Programs Participated In: 8

Total Rewards Received From Campaigns: 648 ₣

Total Brought ₣ To Stake Pools: 2,548,684 ₣

Incentive Programs' Summary

Incentive Program Incentive Program 2 - BLOCN 

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006> Copy Link

Status: Ended

Start Epoch: 482

End Epoch: 492

Affiliated Brought ₣ To Pool: 546,489 ₣

Rewards Received: 148 ₣

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Figure 2-33: Profile page as an affiliate user in Gradient Dark theme.



Figure 2-34: Wallet Delegation's page in Gradient Dark theme.

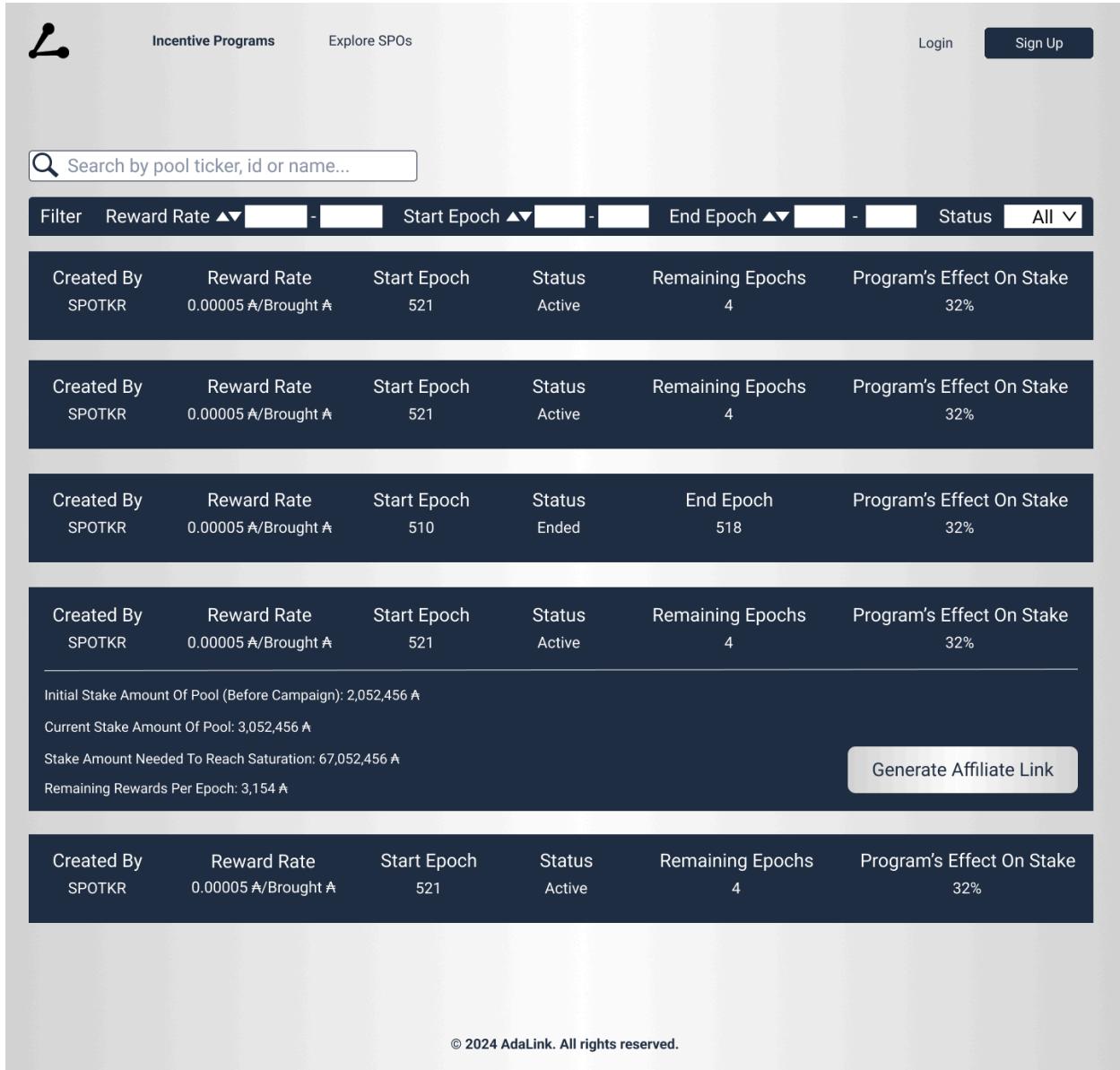


Figure 2-35: Wallet Delegation's page in Gradient Dark theme.



Figure 2-36: Wallet Delegation's page in Gradient Dark theme.

Theme 4 - Gradient Light



Incentive Programs Explore SPOs Login Sign Up

Search by pool ticker, id or name...

Filter Reward Rate ▲▼ - Start Epoch ▲▼ - End Epoch ▲▼ - Status All ▾

Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%
Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%
Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 510	Status Ended	End Epoch 518	Program's Effect On Stake 32%
Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%

Initial Stake Amount Of Pool (Before Campaign): 2,052,456 Å
 Current Stake Amount Of Pool: 3,052,456 Å
 Stake Amount Needed To Reach Saturation: 67,052,456 Å
 Remaining Rewards Per Epoch: 3,154 Å

Generate Affiliate Link

Created By SPOTKR	Reward Rate 0.00005 Å/Brought Å	Start Epoch 521	Status Active	Remaining Epochs 4	Program's Effect On Stake 32%
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Figure 2-37: Incentive Programs' page in Gradient Light theme.


Incentive Programs
Explore SPOs
Krypto Finder

Search by pool ticker, id or name...


Filter
Reward Rate ▲▼
Start Epoch ▲▼
End Epoch ▲▼
Status
All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/E				32%
SPOTKR	0.00005 A/E				32%
SPOTKR	0.00005 A/E				32%

Affiliate Link

Affiliate: Krypto Finder

Affiliate ID: A20240612006

Incentive Program: Incentive Program 2 - BLOSN

Campaign Active Up To Epoch 492

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006>

*Any wallets delegates through this link will be considered toward the affiliate's contribution in this specific campaign.

[Copy Link](#)
[Generate Affiliate Link](#)

Initial Stake Amount Of Pool (Before)
Current Stake Amount Of Pool: 3,052
Stake Amount Needed To Reach Sat
Remaining Rewards Per Epoch: 3,154

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Figure 2-38: Generated affiliate link page in Gradient Light theme.


Incentive Programs
Explore SPOs
Login
Sign Up

Search by pool ticker, id or name...


Filter
Fixed Fees ▼
Margin ▼
Saturation ▼
Available Campaign

	Ticker	Display Name	Fixed Fee	Margin	Saturation	Available Campaign
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	Yes
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	No
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	Yes
Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a Creation Date: 24 Dec, 2023 Live Stake: 24,654,874 ₩ Active Stake: 23,254,846 ₩ Recent ROA: 3.026% Lifetime ROA: 3.495% Lifetime Luck: 98% Delegators Count: 106 Pledge Leverage: 1025.03						
	SPOTKR	Stake Pool Name	170 ₩	2%	42%	No

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Figure 2-39: Explore SPOs' page in Gradient Light theme.

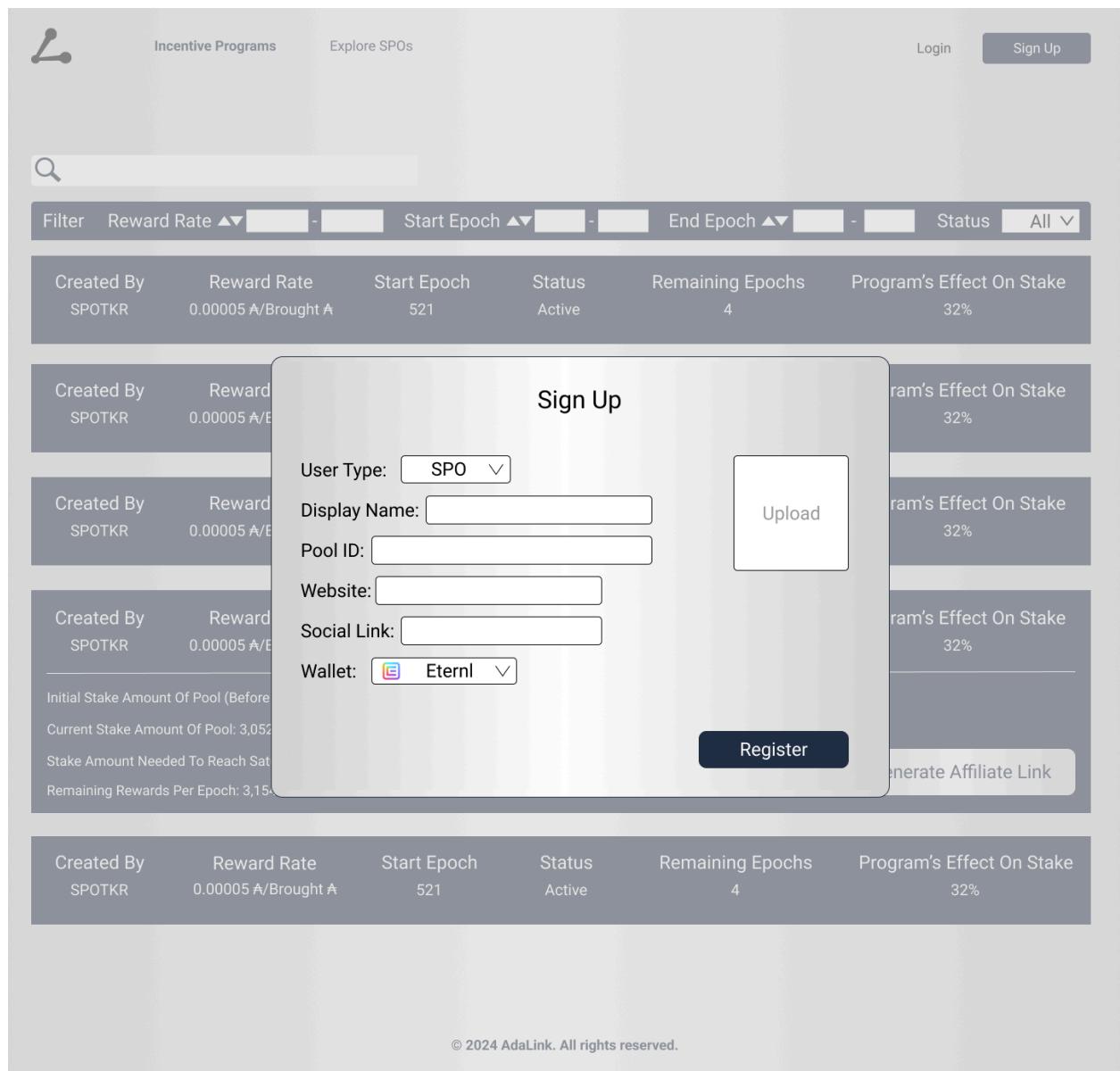


Figure 2-40: Sign up window global position in Gradient Light theme.

Sign Up

User Type:

Display Name:

Pool ID:

Website:

Social Link:

Wallet:  Nami ▾

Figure 2-41: Sign up window as an SPO type user in Flat Light theme.

Sign Up

User Type:

Display Name:

Website:

Social Link:

Wallet:  Eternl ▾

Figure 2-42: Sign up window as an affiliate user in Gradient Light theme.

Incentive Programs
Explore SPOs
Login
Sign Up

Filter
Reward Rate ▲▼ [Color]
Start Epoch ▲▼ [Color]
End Epoch ▲▼ [Color]
Status [Color] All ▾

Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%
SPOTKR	0.00005 A/Brought A				
SPOTKR	0.00005 A/Brought A				
SPOTKR	0.00005 A/Brought A				
<p>Initial Stake Amount Of Pool (Before Campaign): 2,052,456 A</p> <p>Current Stake Amount Of Pool: 3,052,456 A</p> <p>Stake Amount Needed To Reach Saturation: 67,052,456 A</p> <p>Remaining Rewards Per Epoch: 3,154 A</p>					
Created By	Reward Rate	Start Epoch	Status	Remaining Epochs	Program's Effect On Stake
SPOTKR	0.00005 A/Brought A	521	Active	4	32%

Login

 **Nami**

 **Eternl**

 **Vespr**

 **Flint**

Generate Affiliate Link

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Figure 2-43: Login window global position in Gradient Light theme.


Incentive Programs
Explore SPOs
Blue Ocean

Account Info

Display Name: Blue Ocean 

Pool ID: Pool16ajaae2n5lsyr4f9k9uz5y8tpf0996tw640dzu7chwp2wdrnz6a

Ticker: BLOCN

Website: <https://blueocean.io> 

Social Link: <https://twitter.com/blueoceanpool> 



Pool's Statistics

Saturation: 42%	Fixed Fees: 170 A	Creation Date: 24 Dec, 2023
Live Stake: 24,654,874 A	Margin Fees: 2%	Delegators Count: 106
Active Stake: 23,254,846 A		Lifetime Luck: 98%

Declared Pledge: 100,000 A	Recent ROA: 3.026%
Active Pledge: 105,250 A	Lifetime ROA: 3.495%
Pledge Leverage: 1025.03	

Pool's Analytics

Saturation When Registered With AdaLink: 21%

Saturation Increase: 20.6%

Saturation Increase From Affiliates: 16.2%

Stake Brought To Pool From Affiliates: 10,540,846 A

Number Of Campaigns Created: 3

Amount Of Funds Invested: 4,600 A

Projected Annual Income From Brought A (Excluding Fixed Fees): 6,300 A

Incentive Programs' Summary

Incentive Program Incentive Program 2 

Status: Ended

Start Epoch: 482

End Epoch: 492

Funds Paid: 1,800 A

Brought A To Pool: 3,546,489 A

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Figure 2-44: Profile page as an SPO in Gradient Light theme.

Incentive Programs Explore SPOs Krypto Finder

Account Info

Display Name: Krypto Finder 

Affiliate ID: A20240612006

Website: <https://kryptofinder.io> 

Social Link: <https://twitter.com/kkryptofinder> 



Affiliate's Analytics

Number Of Incentive Programs Participated In: 8

Total Rewards Received From Campaigns: 648 ₿

Total Brought ₿ To Stake Pools: 2,548,684 ₿

Incentive Programs' Summary

Incentive Program Incentive Program 2 - BLOCN 

Affiliate Link: <https://app.adalink.io/affiliate-transaction/poolid=pool12498234452g4345gn4354g4?aid=a20240612006> 

Status: Ended

Start Epoch: 482

End Epoch: 492

Affiliated Brought ₿ To Pool: 546,489 ₿

Rewards Received: 148 ₿

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Figure 2-45: Profile page as an affiliate user in Gradient Light theme.



Figure 2-46: Wallet Delegation's page in Gradient Light theme.



Figure 2-47: Wallet Delegation's page in Gradient Light theme.



Figure 2-48: Wallet Delegation's page in Gradient Light theme.