A Proposal for the Ruth 2 Project The Virtual World Fairness License

In this draft of the proposed license, commercial entities are required to ask permission if they want to use something which falls under the terms of this license. This is something of a test. I would like to see if there are commercial entities out there who are interested in off-shoots of the Ruth Project, and, if so, what they want to use them for.

The language can be easily changed so that the license does away with the permission requirement and simply doesn't permit commercial use. Nonetheless, but we might be able to learn something from it – and having that ability might be attractive to potential contributors to the Ruth Project. I've included the permission requirement, but if there is a strong feeling otherwise, then I'm fine to do otherwise.

Summary of "The Virtual World Fairness License"

Note the term "Licensed Work" means the component or script the original owner has placed under this license. So, if the Fingernail HUD used this license, it would be the "Licensed Work." Or if a script use this license, it would be the "Licensed Work," etc.

- No Permission is required for the following:
 - Personal projects
 - All non-commercial purposes
 - Distributing free (no cost) packages which include Ruth/Roth avatars & related
 - Selling skins, clothing, etc for Ruth/Roth

Example: One of members of the Ruth Google + group creates a tattoo for Ruth and uses an Applier which is a Licensed Work. He or she would NOT have to ask permission

Example: An OpenSim merchant uses an Applier (which is a Licensed Work) to create a tattoo for Ruth. They would NOT have to ask permission.

Example: The Mesh Project wants to use the Applier (which is a Licensed Work) to distribute skins for their mesh avatars. Permission would be required.

Permission is required if the Licensed Work is used for commercial purposes.

Example: Maitreya wants to use sell my Fingernail HUD along with a package of 30 designs. They would have to ask permission.

Permission required to distribute Licensed Work with non-Ruth related packages.

Example: Belleza wants to package a Ruth Project script, HUD, and some other components along with one their commercially sold avatars. They would have to ask permission.

Example: Slink wants to create a fee package consisting of the Fingernail HUD along some fingernail designs. The package is free so it meets the non commercial clause of the license. However, it is a non-Ruth package, so they would need to seek permission.

• If someone is selling skins, clothing, etc. for Ruth, and they are using the Licensed Work, they don't have to worry about the license requirement.

Example: An individual can create a series of fingernail designs that they plan to sell. To get the designs to their customers, they use an Applier (which is a Licensed Work). Under this clause in the license terms, if they use the Applier, they wouldn't have to worry about including copies of the license and all of the other stipulations required of someone who is actually distributing or modifying the Applier. This is to mitigate concerns raised in the Google + group that their creations might have to become open source.

- Includes boiler-plate legal language for the sharing or conveying of source code and/or artistic, literary or other types of creative work. All downstream recipients must share in the same way and they must provide links to where the source code or creative work is located.
- Includes boiler plate legal language for copyright, identification of the creator, term, no endorsement, disclaimer or warranties, release of liability, etc.
- Includes typical language for allowing modifications and making those modifications publically available.
- There is one clause which allows for the unpublished modification of the source code (i.e. change of channel number) if, and only if, it protects intellectual & artistic property of individuals who are creating skins, clothing, etc. for the project. This again is to respond to concerns raised on Google + on how protect a creator's work.
- There is a clause which protects Virtual World propriety source code. This is to respond to the reported concerns virtual world owner.

(End of Summary)

The Virtual World Fairness License

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- k. **Computer Code or Scripts** are instructions written by a programmer in a programming language. In a Virtual World context, computer code is often referred to as scripts. Within this license, computer code and scripts mean the same thing.
- 1. **Source Code** is the original series of instructions written by a programmer before it may be compiled into a different form. If modifications are made, they are made to the Source Code.

- m. **Virtual World** means a computer-based online environment in which users create and use an Avatar to explore a simulated world, participate in its activities and communicate with others.
- n. **Avatar** means a representation of a person or entity in the virtual world. Ruth (female) and Roth (male) are avatars in the Ruth 2 Project.
- o. **Ruth 2 Project** means the open source, collaborative venture to create Avatars and ancillary components and scripts for the Virtual World. Source code and other components of the project are publically available and are found on the GitHub repository: https://github.com/Outworldz/Ruth
- p. **Open Source** has a narrow and specific definition under this License. It means that Source Code or derivatives of Source Code are publicity accessible and may be used, changed, and shared (in modified or unmodified form).
- q. **You** means the individual or entity exercising the Licensed Rights under this License. **Your** has a corresponding meaning.

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 - 1. Permission is not required for if You have made major contributions to the Ruth 2 Project.
 - 2. Permission is not required if You are distributing this Licensed Work in free (no cost) packages which include Avatars and/or ancillary components related to the Ruth 2 Project.
 - 3. Permission is not required if You are distributing this Licensed Work free of cost for NonCommercial purposes.
- **c.** Commercial Use of the Licensed Work. If You use this Work for commercial purposes, permission is required. Two exceptions are allowed:
 - 1. If You have made major contributions to the Ruth 2 Project, You may use the Licensed Work for Commercial purposes.
 - 2. If You have created clothing, skins and other accessories for Commercial purposes in the Virtual World, and if you are using this Work in some way in connection with those creations, permission is not required as long as the creations are intended for Ruth 2 Project avatars and/or ancillary components.

d. Permission Requests. If You do not meet one of the exceptions outlined in Section 2c, you may request permission from the Licensor at this address: SunHaiku@gmail.com.

Section 3 – License Grant.

- **a. NonCommercial**. If You meet one of the exceptions outlined in Section 2b, subject to the terms and conditions of this License, the Licensor hereby grants You a worldwide, royalty-free, non-sublicensable, non-exclusive, irrevocable license to exercise the Licensed Rights in the Licensed Work to Share the Work, in whole or in part, for NonCommercial purposes.
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ADDENDUM

Sample language to be placed on a script or component which falls under this license:

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