

0.957



0.942

High memorability

- Person and focal product have similar visual weight (low relative imbalance)
- Human presence is visually salient
- Visually dominant focal product; simple background



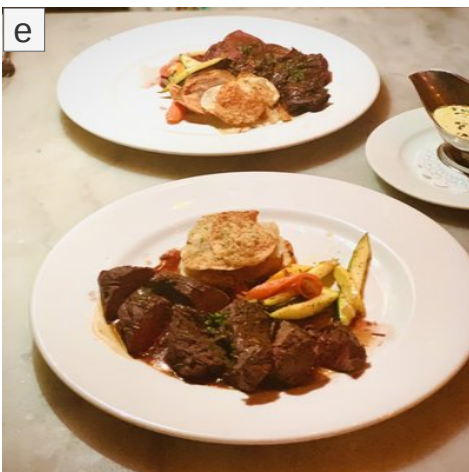
0.689



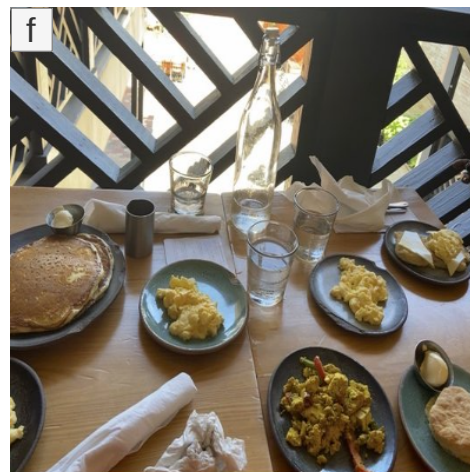
0.687

Moderate memorability

- Non-person objects occupy most of the frame (high relative imbalance)
- People present but is small or off to the side (not the focal point)
- Scene is visually busy; focal point is diffuse



0.486



0.449

Low memorability

- Non-person objects fully dominate the frame (no person; extreme imbalance)
- Multiple similar items with no single focal product; overall structure is diffuse