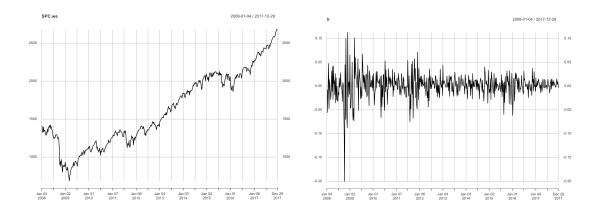
Problem 1

- The symbols DPS download failed after two attempts. Error message: HTTP error 404.



• Plot ratio of two stocks (PepsiCo & Coca-Cola)

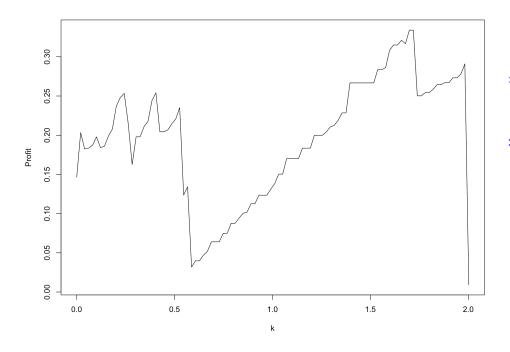


- Finding opening and Closing Positions

 - The green circles stand for the opening positionThe red circles stand for the closing position



- Finding the optimal value for K based on the profit of different K and different positions.
 - split the ten years data as train and test
 - Compute the optimal K value using training data
 - After optimal k value to calculate the profit of testing data.



> ks[profits == max(profits)]
[1] 1.699071 1.719295

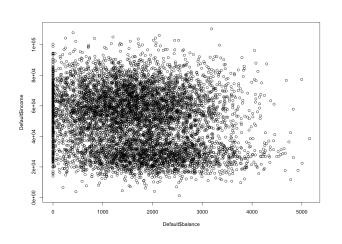
> testProfit
[1] 0.3946535

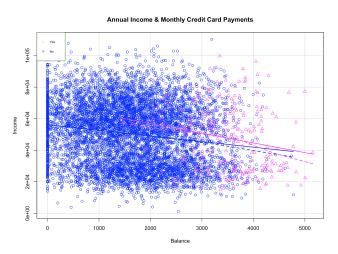
Problem 2

> summary(Default)

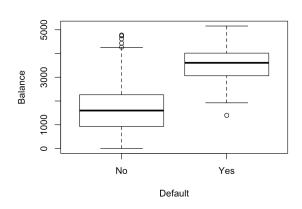
index default student balance income No:4956 Min. : 1 No :6766 Min. : 0.0 Min. : 1158 1st Qu.:1751 Yes: 234 Yes:2044 1st Qu.: 956.8 1st Qu.: 32046 Median :3500 Median :1641.6 Median : 51961 Mean :3500 Mean :1671.2 Mean : 50352 3rd Qu.:5250 3rd Qu.:2334.8 3rd Qu.: 65606 Max. :7000 Max. :5156.9 Max. :110331

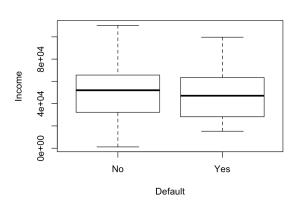
- From the above summary we can found that this dataset is imbalanced dataset. Almost 97% of the dataset are No default, only 3% are default.
- We need to use confusion matrix to evaluate our model



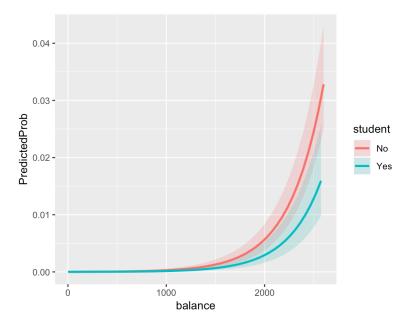


- The first plot is quiet unclear to show the relationship between income and balance
- Check the relationship between balance and income how to effect the default which is a factor with levels No and Yes indicating whether the customer defaulted on their debt
- The second plot indicates that the higher average balance that the customer has remained on their credit card after making their monthly payment more likely the customers tends to have defaulted on their debt.
- For income, there is no obvious difference between the low income and high income customers.





- As above box-plots shows that higher the balance remained in their accounts the more likely the customers default the debt
- There is no obvious difference between the low income and high income customers whether they default the debt or not.



Student is less risky than a non student with same credit balance

1. Logistic Regression

glm.pred No Yes No 3373 74 Yes 19 35 -The overall error rate: 0.0266 -Error among defaulted: 0.679

-Sensitivity: is 0.321 -Specificity: 0.994

2. Linear Discriminant Analysis

lda.class No Yes
No 3381 82
Yes 11 27

Overall error rate: 0.0266

-Error among defaulted: 0.752

-Sensitivity: 0.248

-Specificity: 0.997

3. Quadratic discriminant Analysis

qda.class No Yes
No 3378 80
Yes 14 29

Overall error rate: 0.0268
-Error among defaulted: 0.734
-Sensitivity: 0.266
-Specificity: 0.996

4. K-nearest Neighbor Classification

knn1.pred No Yes knn2.pred No Yes knn3.pred Yes No 3298 84 84 No No 3285 97 No 3367 Yes 94 25 Yes 107 25 Yes 25 12

- Overall error rate: 0.055

- Error among defaulted: 0.771

- Sensitivity: 0.229

- Specificity: 0.968

- Overall error rate : 0.055

- Error among defaulted: 0.771

- Sensitivity: 0.229

- Specificity: 0.972

- Overall error rate: 0.034

- Error among defaulted: 0.890

Sensitivity: 0.110Specificity: 0.993

knn4.pred No Yes No 3375 95 Yes 17 14

- Overall error rate: 0.032

- Error among defaulted: 0.872

- Sensitivity: 0.128

- Specificity: 0.995

knn5.pred No Yes No 3387 107 Yes 5 2

- Overall error rate: 0.032

- Error among defaulted: 0.982

Sensitivity: 0.018Specificity: 0.999

Conclusion:

For the dataset like problem 2 which are imbalance classification dataset. The overall error rate is not the proper model evaluation metrics.

- Logistic Regression, LDA, and QDA has almost the same overall error rate and Specificity.
 However, the logistic regression is more accurate model. Since Logistic regression model have the highest Sensitivity which means the percentage of true defaulters been identified.
- AS for different K of K-NN algorithm. With K = 1 and 2, the KNN test error rate is the highest compare to other K values or other algorithms.

Problem 3

a) Create a training set containing a random sample of 700 observations, and a test set containing the remaining observations.

```
set.seed(2)
train <- sample(1:nrow(0J), 700)
oj_train <- 0J[train,]
dim(oj_train)
oj_test <- 0J[-train,]
dim(oj_test)</pre>
```

b) Fit a tree to the training data, with Purchase as the response and the other variables as predictors. Use the summary() function to produce summary statistics about the tree, and describe the results obtained. What is the training error rate? How many terminal nodes does the tree have?

```
tree.OJ <- tree(Purchase~.,oj_train)
tree.OJ

tree.pred=predict(tree.OJ, oj_test ,type="class")
table(tree.pred, oj_test$Purchase)
summary(tree.OJ)

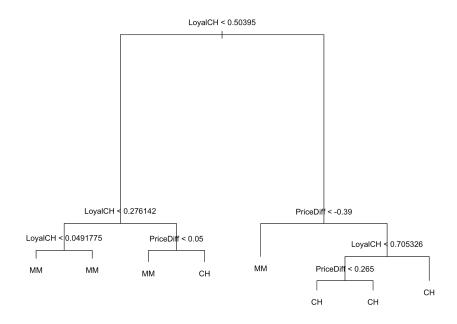
mean(tree.pred == oj_test$Purchase)
#overall error rate
1-mean(tree.pred == oj_test$Purchase)

> summary(tree.OJ)

Classification tree:
tree(formula = Purchase ~ ., data = oj_train)
Variables actually used in tree construction:
[1] "LoyalCH" "PriceDiff"
Number of terminal nodes: 8
Residual mean deviance: 0.7493 = 518.5 / 692
Misclassification error rate: 0.1686 = 118 / 700
```

- The model have 8 terminal nodes
- Training error rate is 0.1686
- Residual mean deviance is 0.7493
- c) Type in the name of the tree object in order to get a detailed text output. Pick one of the terminal nodes, and interpret the information displayed.

d) Create a plot of the tree, and interpret the results.



e) Predict the response on the test data, and produce a confusion matrix comparing the test labels to the predicted test labels. What is the test error rate?

tree.pred CH CH 210 42

22 96 - Test error rate: 0.172973

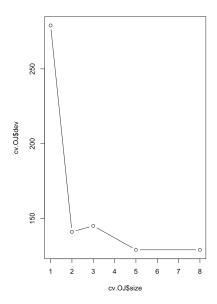
- Error among defaulted: 0.3043478

- Sensitivity: 0.6956522 - Specificity: 0.6862745

f) Apply the cv.tree() function to the training set in order to determine the optimal tree size.

The optimal tree size is 5.

g) Produce a plot with tree size on the x-axis and cross-validated classification error rate on the y-axis.



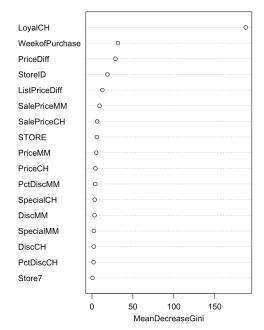
h) Apply random forests method and check the performance of the model.

yhat.rf CH MM CH 194 35 MM 38 103

- Test error rate: 0.1972973

- Error among defaulted: 0.2463768

Sensitivity: 0.7536232Specificity: 0.8362069



i) Apply boosting method and check the performance of the model.

Have problem to implementing the gbm to classification problem.

j) Discuss the comparison in performance by applying different tree methods.

Random forest is more accuracy than the decision tree. Especially when we use confusion matrix to evaluate the model.