Project: EDA on Zomato Restaurant Rating & Predict the Zomato Restaurant Ratings using Machine Learning

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ABSTRACT

Zomato was launched in 2010. Zomato's technology platform connects customers, restaurant partners and delivery partners, serving their multiple needs. Customers use the Zomato platform to search and discover restaurants, read and write customer-generated reviews and view and upload photos, order food delivery, book a table and make payments while dining out at restaurants. On the other hand, Zomato provides restaurant partners with industry-specific marketing tools which enable them to engage and acquire customers to grow their business while also providing a reliable and efficient last-mile delivery service. Zomato also operates a one-stop procurement solution, Hyperpure, which supplies high quality ingredients and kitchen products to restaurant partners. Zomato also provides our delivery partners with transparent and flexible earning opportunities. Now I am going to analyze the Bangalore Zomato Restaurants Dataset and predict the ratings of a restaurants by using machine learning algorithms.

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Chapter 1

Introduction

Zomato is one of the best online food delivery apps which gives the users the ratings and the reviews on restaurants all over India. These ratings and the Reviews are considered as one of the most important deciding factors which determine how good a restaurant is. We will therefore use the real time Data set with various features a user would look into regarding a restaurant. We will be considering Bangalore City in this analysis.

Problem Statement:

The basic idea of analysing the Zomato dataset is to get a fair idea about the factors affecting the establishment of different types of restaurants at different places in Bengaluru, aggregate rating of each restaurant, Bengaluru being one such city has more than 12,000 restaurants with restaurants serving dishes from all over the world. With each day new restaurants opening the industry hasn't been saturated yet and the demand is increasing day by day. In spite of increasing demand, it however has become difficult for new restaurants to compete with established restaurants. Most of them serving the same food. Bengaluru being an IT capital of India. Most of the people here are dependent mainly on the restaurant food as they don't have time to cook for themselves. With such an overwhelming demand of restaurants it has therefore become important to study the demography of a location. What kind of a food is more popular in a locality. Do the entire locality loves vegetarian food. If yes then is that locality populated by a particular sect of people for e.g., Jain, Marwaris, Gujaratis who are mostly vegetarian. This kind of analysis can be done using the data.

Study of Existing Systems:

- 1. EDA: Bangalore restaurants:
- Author: **FF RANKUSHA** In this project, she did the analysis part in three different stages, that is Univariate Analysis, Bivariate Analysis & Automated Analysis.

- 2. Zomato [EDA FE Model Building]:
- Author-ADITYA RAWAT In this project, he did the analysis part and applied the machine learning algorithms to predict the ratings of a restaurant.

<u>Identification of gaps in existing</u> <u>systems:</u>

- 1. EDA: Bangalore restaurants:
 - Author: FF RANKUSHA Analysis Part should be more in detail.
- 2. Zomato [EDA FE Model Building]:
- Author-ADITYA RAWAT In this project, he applied only two machine learning algorithms to predict the ratings of a restaurant.

Discussed on proposed solution:

- 1. EDA: Bangalore restaurants:
- Author: **FF RANKUSHA** Analysis Part should be more in detail like which service types are more popular in Bangalore and which is the most popular cuisines available in Bangalore and check the Top Rating Restaurants in Bangalore having online order or not and check table booking option available or not and check most liked dishes available or not.
- 2. Zomato [EDA FE Model Building]:
- Author: ADITYA RAWAT We can apply additional two more Machine learning algorithms Random Forest Regressor and Linear Regression and compare the best model by using the accuracy of each model and we can generate the Feature Importance to understand which feature is used to make key decisions.

Tools/Technology used to implement proposed solution:

- Python
- Pandas
- Numpy
- Matplotlib
- Seaborn
- Plotly
- Sklearn
- Jupyter Notebook

Chapter 2 Features & Predictor

- url object
- address object
- name object
- online_order object
- book_table object
- rate int64
- votes int64
- phone object
- location object
- rest_type object
- dish liked object
- cuisines object
- approx_cost(for two people) int64
- reviews_list object
- menu_item object
- listed_in(type) object
- listed_in(city) object

Note

- Total 17 columns
- Numerical 3 Continuous: Which is quantitative data that can be measured.
- String 14 Ordinal Data: Categorical data that has an order to it.

Chapter 3 Methodology

Data Cleaning and Pre-processing:

The datasets which were collected from Zomato Restaurant Rating Dataset from Kaggle website contain unfiltered data which must be filtered before the final data set can be used to do analysis. Also, data has some categorical variables which must be modified into numerical values for which we used Panda's library of Python. In data cleaning step, first we checked whether there are any missing or junk values in the dataset for which we used the is null () function.

Machine Learning Algorithms:

a) ExtraTree Regressor:

An extra-trees regressor, this class implements a meta estimator that fits a number of randomized decision trees (a.k.a. extra-trees) on various subsamples of the dataset and uses averaging to improve the predictive accuracy and control over-fitting.

b) Random Forest Regressor:

A random forest is a meta estimator that fits a number of classifying decision trees on various sub-samples of the dataset and uses averaging to improve the predictive accuracy and control over-fitting. The sub-sample size is controlled with the max_samples parameter if bootstrap=True (default), otherwise the whole dataset is used to build each tree.

c) Decision Tree Regressor:

Decision Trees (DTs) are a non-parametric supervised learning method used for classification and regression. The goal is to create a model that predicts the value of a target variable by learning simple decision rules inferred from the data features. A tree can be seen as a piecewise constant approximation.

d) Linear Regression:

Linear Regression is a machine learning algorithm based on supervised learning. It performs a regression task. Regression models a target prediction value based on independent variables. It is mostly used for finding out the relationship between variables and forecasting. Different regression models differ based on – the kind of relationship between dependent and independent variables they are considering, and the number of independent variables getting used. There are many names for a regression's dependent variable. It may be called an outcome variable, criterion variable, endogenous variable, or regressand. The independent variables can be called exogenous variables, predictor variables, or regressors.

Implementation Steps:

As we already discussed in the methodology section about some of the implementation details. So, the language used in this project is Python programming. We're running python code in anaconda navigator's Jupyter notebook. Jupyter notebook is much faster than Python IDE tools like PyCharm or Visual studio for implementing ML algorithms. The advantage of Jupyter notebook is that while writing code, it's really helpful for Data visualization and plotting some graphs like histogram and heatmap of correlated matrices. Let's revise implementation steps: a) Dataset collection. b) Importing Libraries: NumPy, Pandas, Matplotlib, Seaborn and Sklearn libraries were used. c) Exploratory data analysis: For getting more insights about data. d) Data cleaning and pre-processing: Checked for null and junk values using isnull() and isna().sum() functions of python. In Pre-processing phase, we did feature engineering on our dataset. As we converted categorical variables into numerical variables using function of Pandas library. All our datasets contains some categorical variables.

LIBRARIES:

import pandas as pd

import numpy as np

from matplotlib import pyplot as plt

import seaborn as sns

import plotly.express as px

from sklearn.preprocessing import LabelEncoder

import re

from sklearn.model_selection import train_test_split

from sklearn.metrics import r2_score

from sklearn.linear_model import LinearRegression from sklearn.ensemble import RandomForestRegressor from sklearn.ensemble import ExtraTreesRegressor from sklearn.tree import DecisionTreeRegressor

import warnings

warnings.filterwarnings('ignore')

%matplotlib inline

Reading the Dataset and assigning that to the variable df:

df=pd.read_csv("zomato.csv")

Access the first 5 rows of a dataframe:

df.head()

	url	address	name	online_order	book_table	rate	votes	phone
0	https://www.zomato.com/bangalore/jalsa- banasha	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes	Yes	4.1/5	775	080 42297555\r\n+91 9743772233
1	https://www.zomato.com/bangalore/spice- elephan	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	Yes	No	4.1/5	787	080 41714161
2	https://www.zomato.com/SanchurroBangalore?	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	Yes	No	3.8/5	918	+91 9663487993
3	https://www.zomato.com/bangalore/addhuri-udupi	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana	No	No	3.7/5	88	+91 9620009302
4	https://www.zomato.com/bangalore/grand- village	10, 3rd Floor, Lakshmi Associates	Grand Village	No	No	3.8/5	166	+91 8026612447\r\n+91

Access the last 5 rows of a dataframe:

df.tail()

51712	https://www.zomato.com/bangalore/best- brews-fo	Four Points by Sheraton Bengaluru, 43/3, White	Best Brews - Four Points by Sheraton Bengaluru	No	No	3.6 /5	27	080 40301477	V
51713	https://www.zomato.com/bangalore/vinod- bar-and	Number 10, Garudachar Palya, Mahadevapura, Whi	Vinod Bar And Restaurant	No	No	NaN	0	+91 8197675843	V
51714	https://www.zomato.com/bangalore/plunge- sherat	Sheraton Grand Bengaluru Whitefield Hotel & Co	Plunge - Sheraton Grand Bengaluru Whitefield H	No	No	NaN	0	NaN	V
51715	https://www.zomato.com/bangalore/chime- sherato	Sheraton Grand Bengaluru Whitefield Hotel & Co	Chime - Sheraton Grand Bengaluru Whitefield Ho	No	Yes	4.3 /5	236	080 49652769	v
51716	https://www.zomato.com/bangalore/the- nest-the	ITPL Main Road, KIADB Export Promotion Industr	The Nest - The Den Bengaluru	No	No	3.4 /5	13	+91 8071117272	v

Prints information about the DataFrame:

df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 23248 entries, 0 to 23247
Data columns (total 15 columns):
                 Non-Null Count Dtype
    Column
---
    -----
                 -----
0
    address
                 23248 non-null object
1
                 23248 non-null object
    name
    online order 23248 non-null int64
2
                 23248 non-null int64
3
    book_table
4
  rate
                 23248 non-null float64
5
    votes
                 23248 non-null int64
                 23248 non-null int32
6
   location
7 rest_type
                 23248 non-null int32
    dish_liked
                 23248 non-null object
8
    cuisines
9
                 23248 non-null int32
10 cost
                 23248 non-null float64
11 reviews_list 23248 non-null object
12 menu_item
                 23248 non-null int32
13 type
14 city
                 23248 non-null object
                 23248 non-null object
dtypes: float64(2), int32(4), int64(3), object(6)
memory usage: 2.3+ MB
```

Dimension of the Dataset:

```
In [5]: 1 df.shape
Out[5]: (51717, 17)
```

Checking the data type for each column:

```
In [6]:
          1 df.dtypes
Out[6]: url
                                         object
        address
                                         object
         name
                                         object
        online_order
                                         object
         book_table
                                         object
                                         object
         rate
                                          int64
         votes
                                         object
         phone
        location
                                         object
                                         object
        rest_type
         dish_liked
                                         object
         cuisines
                                         object
                                         object
         approx_cost(for two people)
         reviews_list
                                         object
        menu_item
                                         object
        listed_in(type)
                                         object
         listed_in(city)
                                         object
         dtype: object
```

Delete the Unnnecessary Columns:

df=df.drop(['url','phone'],axis=1)

Checking for duplicate values:

Drop the duplicate values:

```
In [9]: 1 df.drop_duplicates(inplace=True)
In [10]: 1 df.duplicated().sum() #Make sure that the duplicate values are droped
Out[10]: 0
```

Checking for null values:

```
df.isnull().sum()
In [11]:
Out[11]: address
                                                0
          name
                                                0
          online_order
                                                0
          book_table
                                                0
          rate
                                            7767
          votes
                                                0
          location
                                              21
          rest_type
                                             227
          dish_liked
                                           28047
          cuisines
                                              45
          approx_cost(for two people)
                                             345
          reviews list
                                                0
          menu_item
                                                0
          listed_in(type)
                                                0
          listed_in(city)
                                                0
          dtype: int64
```

Drop the null values:

```
df.dropna(how='any',inplace=True)
In [12]:
            1
               df.isnull().sum()
            2
Out[12]: address
                                             0
                                             0
          name
          online_order
                                             0
          book_table
                                             0
          rate
                                             0
          votes
                                             0
          location
                                             0
          rest_type
dish_liked
                                             0
                                             0
          cuisines
                                             0
          approx_cost(for two people)
                                             0
          reviews_list
                                             0
          menu_item
                                             0
          listed_in(type)
                                             0
          listed_in(city)
                                             0
          dtype: int64
```

Renaming the columns appropriately:

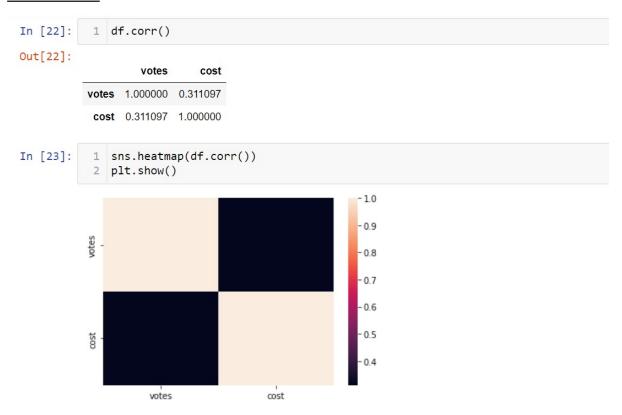
Replace the comma (',') from cost:

Removing '/5' from Rates:

Convert the cost column datatype to float:

```
In [21]: 1 df['cost'] = df['cost'].astype(float)
```

Correlation:

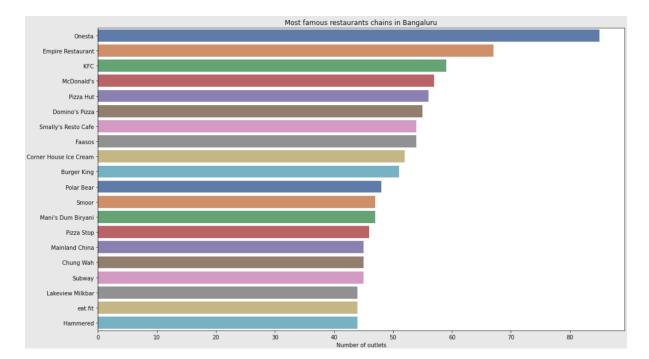


- Votes are highly correlated with cost
- Cost is highly correlated with votes

Most famous restaurants chains in Bangaluru:

```
In [24]: 1 famous_restaurants=df['name'].value_counts()[:20]

In [25]: 1 plt.figure(figsize=(17,10))
2     sns.barplot(x=famous_restaurants,y=famous_restaurants.index,palette='deep')
3     plt.title("Most famous restaurants chains in Bangaluru")
4     plt.xlabel("Number of outlets")
5     plt.show()
```



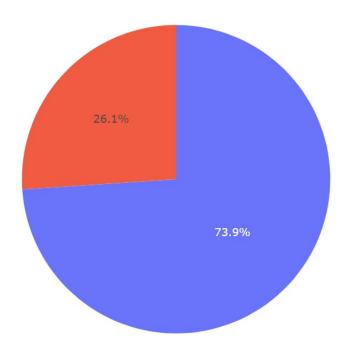
Observation

The Top five famous restaurants in Bangalore are

- Onesta
- Empire Restaurant
- KFC
- McDonald's
- Pizza Hut

Whether restaurant offer Table booking or not:

Table booking

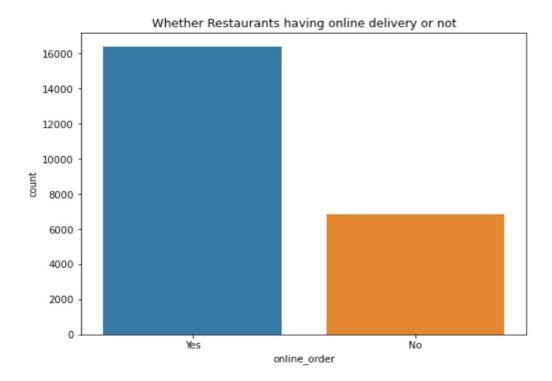


Observation

- 73.9% of the Restaurants do not offer table booking
- 26.1% of the Restaurants offer table booking

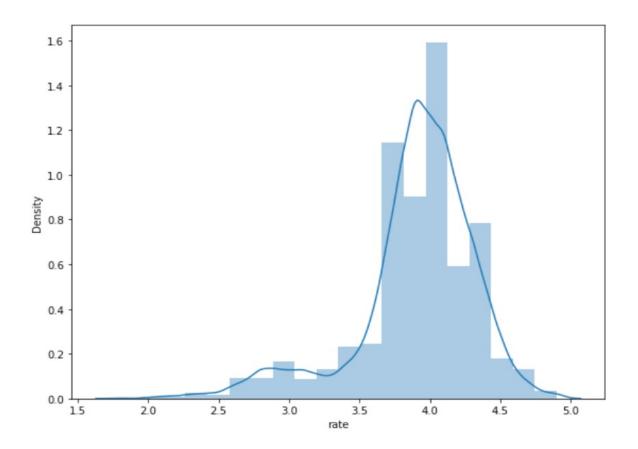
Whether Restaurants having online delivery or not:

```
In [28]: 1 plt.figure(figsize=(8,6))
2 sns.countplot(df['online_order'])
3
4 plt.title("Whether Restaurants having online delivery or not")
5 plt.show()
```



• Most of the Restaurants offer option for online order and delivery

Rating Distributions:

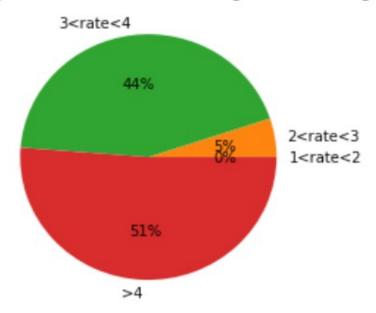


• We can infer from above that most of the ratings are within 3.5 and 4.5

Checking the count of ratings as between "1 and 2", "2 and 3", "3 and 4", and "4 and 5":

Plotting the counts with the help of pie chart:

Percentage of Restaurants according to their ratings

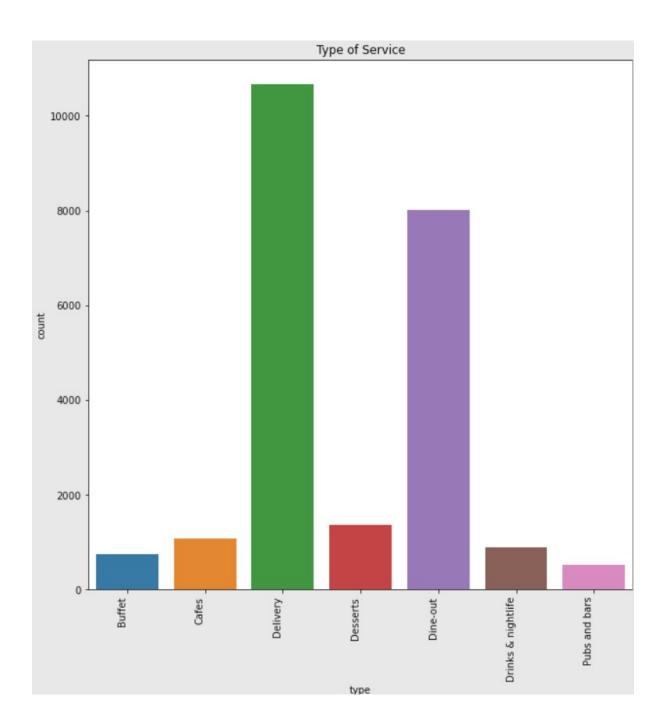


Observation:

- 51% of Restaurants ratings are greater than 4
- 44% of Restaurants ratings between 3 to 4
- 5% of Restaurants ratings between 2 to 3

Services Types:

```
plt.figure(figsize=(10,10))
sns.countplot(df['type']).set_xticklabels(sns.countplot(df['type']).get_xticklabels(), rotation=90
fig = plt.gcf()
plt.title('Type of Service')
plt.show()
```



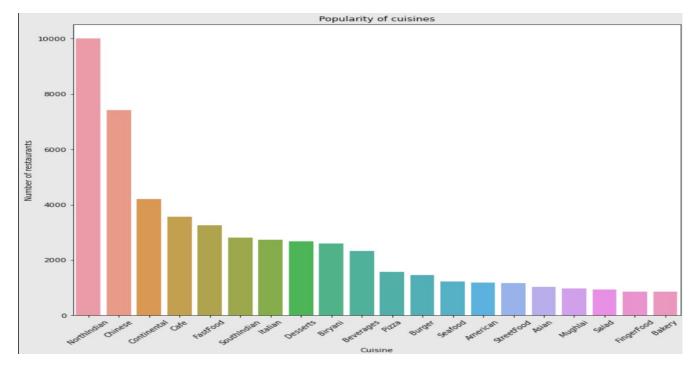
Here the two main service types are Delivery and Dine-out

Cuisines:

Out[42]:

All_cuisines No_of_restaurants

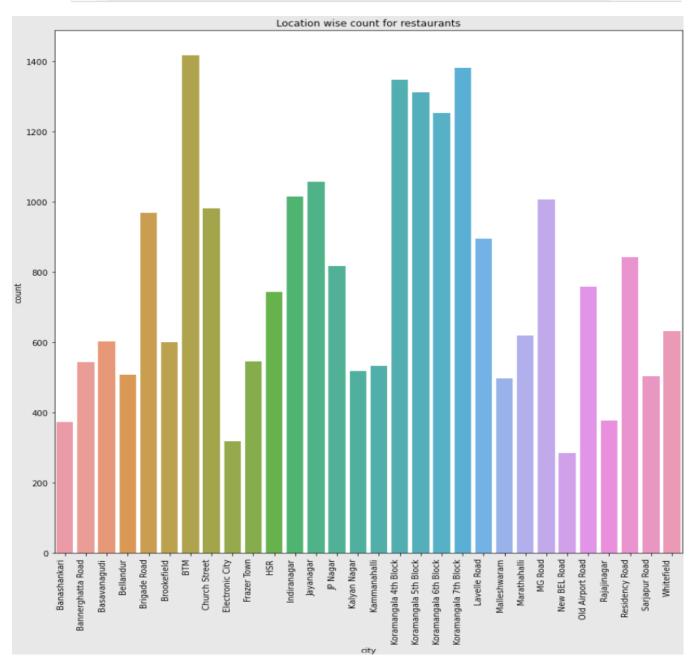
0	NorthIndian	10011
2	Chinese	7422
10	Continental	4204
4	Cafe	3572
13	FastFood	3249



 Here the three popularity cuisines are NorthIndian, Chinese and Continental

Location wise count for restaurants:

```
In [44]:
1     sns.countplot(df['city'])
2     sns.countplot(df['city']).set_xticklabels(sns.countplot(df['city']).get_xticklabels(), rotation=9
3     fig = plt.gcf()
4     fig.set_size_inches(13,13)
5     plt.title('Location wise count for restaurants')
6     plt.show()
```



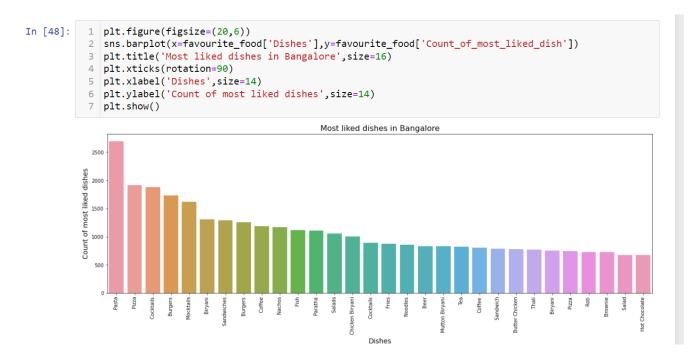
• We can infer from the analysis that the top 3 Locations are BTM, Koramangala 7th Block and Koramangala 4th Block

Most Liked Dishes:

```
In [45]:
            1 #re=regular expression (use for splitting words)
            3 df.index=range(df.shape[0])
            4 likes=[]
            5 for i in range(df.shape[0]):
                    array_split=re.split(',',df['dish_liked'][i])
                    for item in array_split:
            7
                         likes.append(item)
In [46]:
            1 print("Count of Most liked dishes in Bangalore")
            2 favourite_food = pd.Series(likes).value_counts()[:30]
            3 favourite_food
          Count of Most liked dishes in Bangalore
Out[46]:
                                 2692
           Pasta
           Pizza
                                 1915
           Cocktails
                                 1880
           Burgers
                                 1736
           Mocktails
                                 1623
           Biryani
                                 1307
           Sandwiches
                                 1287
          Burgers
                                 1256
           Coffee
                                 1184
 In [47]:
          1 favourite_food=favourite_food.reset_index()
          2 favourite_food.rename(columns = {'index':'Dishes',0:'Count_of_most_liked_dish'}, inplace = True)
          3 favourite_food
Out[47]:
                 Dishes Count_of_most_liked_dish
          0
                   Pasta
                                      2692
          1
                   Pizza
                                      1915
          2
                 Cocktails
                                      1880
          3
                 Burgers
                                      1736
                 Mocktails
                                      1623
          4
          5
                  Biryani
                                      1307
          6
               Sandwiches
                                      1287
          7
                 Burgers
                                      1256
```

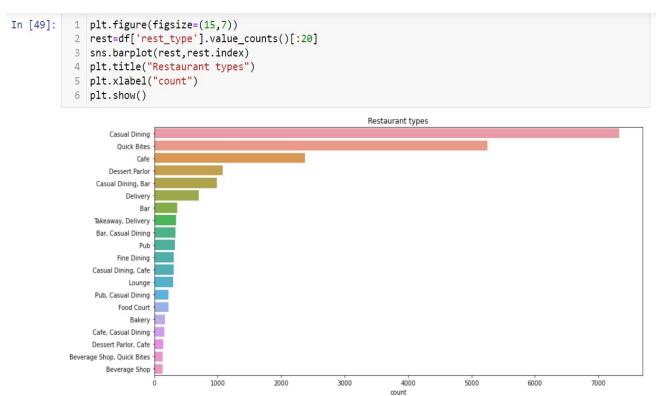
1184

Coffee



• We can infer from the analysis that the 5 most liked dishes are Pasta, Pizza, Cocktails, Burgers, and Mocktails

Restaurants types and their counts:



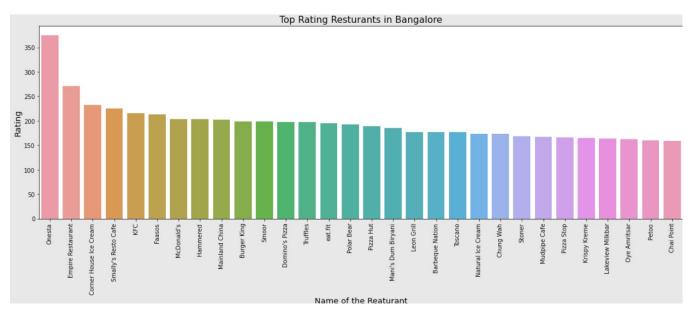
 Casual Dining, Quick Bites and Cafe are the 3 most common types of Restaurants in Bangalore

Top Rating Restuarants in Bangalore:

```
1 top_rating_res=df.groupby(['name'])['rate'].sum().sort_values(ascending=False)[:30]
          2 top_rating_res
Out[50]: name
         Onesta
                                 374.9
                                 270.9
         Empire Restaurant
         Corner House Ice Cream
                                 232.2
         Smally's Resto Cafe
                                 225.3
         KFC
                                 215.3
         Faasos
                                 212.8
         McDonald's
                                 203.7
                                 203.5
         Hammered
         Mainland China
                                 202.3
         Burger King
                                 198.6
                                 198.1
         Domino's Pizza
                                 197.7
         Truffles
                                 197.6
         eat.fit
                                 194.4
         Polar Bear
                                 192.3
         Pizza Hut
                                 189.3
         Mani's Dum Biryani
                                 185.4
                                 176.8
         Leon Grill
         Barbeque Nation
                                 176.6
         Toscano
                                 176.5
         Natural Ice Cream
                                 173.3
In [51]:
              1 top_rating_res=top_rating_res.reset_index()
              2 top_rating_res
```

Out[51]:

	name	rate
0	Onesta	374.9
1	Empire Restaurant	270.9
2	Corner House Ice Cream	232.2
3	Smally's Resto Cafe	225.3
4	KFC	215.3
5	Faasos	212.8
6	McDonald's	203.7
7	Hammered	203.5
8	Mainland China	202.3
9	Burger King	198.6
10	Smoor	198.1
11	Domino's Pizza	197.7
12	Truffles	197.6
13	eat.fit	194.4



 We can infer from the analysis that the 5 most top restuarants are Onesta, Empire Restaurant, Corner House Ice Cream, Smally's Resto Cafe, KFC

Check Top Rating Restaurants having online order:

```
1 | res_online_order=df.groupby(['name','online_order'])['rate'].sum().sort_values(ascending=False)
In [53]:
           2 res_online_order
Out[53]: name
                               online_order
                               Yes
                                               374.9
         Onesta
         Empire Restaurant
                                               263.2
                               Yes
         Smally's Resto Cafe Yes
                                                225.3
         KFC
                               Yes
                                               211.4
         Faasos
                                                208.7
                               Yes
         Nalaas Aapakadai
                               No
                                                  2.7
         Delight Food
                               Yes
                                                  2.6
         Swad
                               Yes
                                                  2.6
         Gongura
                               No
                                                  2.6
         Night Spoon
                                                  2.4
                               No
         Name: rate, Length: 3342, dtype: float64
```

```
In [54]:
                   res_online_order=res_online_order.reset_index()
                   res online order
Out[54]:
                                         online_order
                                  name
                                                          rate
                 0
                                 Onesta
                                                   Yes
                                                        374.9
                      Empire Restaurant
                                                   Yes 263.2
                                                   Yes 225.3
                     Smally's Resto Cafe
                  3
                                                   Yes 211.4
                                                         208.7
                                Faasos
                                                   Yes
                       Nalaas Aapakadai
              3337
                                                    No
                                                           2.7
              3338
                           Delight Food
                                                           2.6
                                                   Yes
              3339
                                  Swad
                                                   Yes
                                                           2.6
              3340
                               Gongura
                                                           2.6
                                                    No
              3341
                            Night Spoon
                                                    No
                                                           2.4
             3342 rows × 3 columns
In [55]:
          1 top_rating_res=["Onesta", "Empire Restaurant", "Corner House Ice Cream", "Smally's Resto Cafe", "KFC"]
             indx=[]
           3 for i in range(len(res_online_order.name)):
          4
                 for rest in top_rating_res:
                     if rest == res_online_order.name[i]:
          5
                         indx.append(i)
In [56]:
          1 df_rest = pd.DataFrame()
             for indexes in indx:
                df_rest = df_rest.append(res_online_order.iloc[indexes])
In [57]:
          1 df_rest[:5]
Out[57]:
                          name online order
                                           rate
          0
                         Onesta
                                          374.9
                                      Yes
                 Empire Restaurant
                                      Yes 263.2
                                      Yes 225.3
                Smally's Resto Cafe
          3
                           KFC
                                      Yes 211.4
                                      Yes 170.7
          20 Corner House Ice Cream
```

 We can infer from the analysis that the 5 most top restuarants are Onesta, Empire Restaurant, Corner House Ice Cream, Smally's Resto Cafe, KFC having online order.

Check Top Rating Restaurants having table booking option:

```
In [58]:
         1 res_table_book=df.groupby(['name','book_table'])['rate'].sum().sort_values(ascending=False)
          2 res_table_book
Out[58]: name
                                book_table
         Onesta
                                Yes
                                             374.9
         Empire Restaurant
                                No
                                             270.9
                                             232.2
         Corner House Ice Cream No
                               No
                                             215.3
         Faasos
                                No
                                             212.8
         Foodie
                                              2.9
         Nalaas Aapakadai
                                               2.7
                               No
         Tuk-Tuk
                                               2.7
                                No
         Gongura
                                No
                                               2.6
         Delight Food
                               No
                                               2.6
         Name: rate, Length: 3228, dtype: float64
```

```
In [59]: 1    res_table_book=res_table_book.reset_index()
2    res_table_book
```

Out[59]:

	name	book_table	rate
0	Onesta	Yes	374.9
1	Empire Restaurant	No	270.9
2	Corner House Ice Cream	No	232.2
3	KFC	No	215.3
4	Faasos	No	212.8
3223	Foodie	No	2.9
3224	Nalaas Aapakadai	No	2.7
3225	Tuk-Tuk	No	2.7
3226	Gongura	No	2.6
3227	Delight Food	No	2.6

3228 rows × 3 columns

```
1 top_rating_res=["Onesta", "Empire Restaurant", "Corner House Ice Cream", "Smally's Resto Cafe", "KFC"]
              indx=[]
              df tab rest = pd.DataFrame()
              for i in range(len(res_table_book.name)):
                  for rest in top_rating_res:
                      if rest == res_table_book.name[i]:
                           indx.append(i)
          10
             for indexes in indx:
                  df_tab_rest = df_tab_rest.append(res_table_book.iloc[indexes])
          11
          13 df_tab_rest[:5]
Out[60]:
                            name book table
                                            374.9
                           Onesta
                                        Yes
                  Empire Restaurant
                                        No 270.9
           1
           2 Corner House Ice Cream
           3
                                        No 215.3
                 Smally's Resto Cafe
                                        No 116.6
```

 We can infer from the analysis that the top most restaurant Onesta having Table booking option.

Check Top Rating Restaurants having most liked dishes or not:

For this Analysis part, I have taken each Top Rating Restaurants separately and then check whether the most liked dishes are available or not



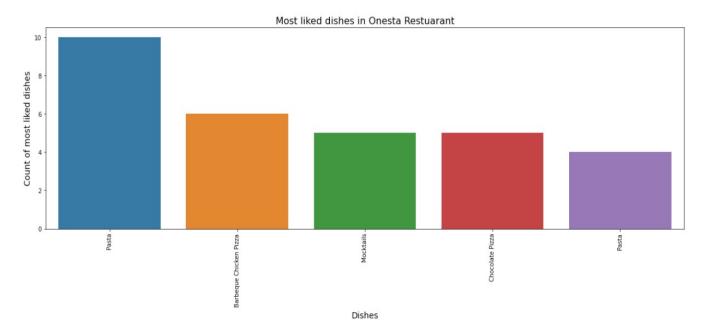
Onesta Restaurant:

```
In [65]:
             df_Onesta = pd.DataFrame()
             df_Onesta = df_liked_rest.where(df_liked_rest.name == 'Onesta')
             df_Onesta=df_Onesta.dropna()
           5 df_Onesta.index=range(df_Onesta.shape[0])
           6 likes=[]
             array_split=[]
          8 for i in range(df_Onesta.shape[0]):
                 array_split=re.split(',',df_Onesta['dish_liked'][i])
          9
          10
                 for item in array_split:
          11
                     likes.append(item)
          12
          print("Count of Most liked dishes in Onesta Restuarant")
         14 favourite_food = pd.Series(likes).value_counts()[:5]
          15
         16 favourite_food=favourite_food.reset_index()
          17 | favourite_food.rename(columns = {'index':'Dishes',0:'Count_of_most_liked_dish'}, inplace = True)
          18 favourite_food
```

Count of Most liked dishes in Onesta Restuarant

Out[65]:

Dishes Count_of_most_liked_dish Pasta 10 Barbeque Chicken Pizza 6 Mocktails 5 Chocolate Pizza 5 Pasta 4



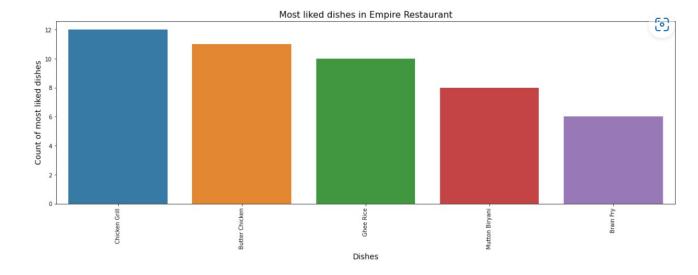
Empire Restaurant:

```
In [67]:
           1 df_Empire = pd.DataFrame()
              df_Empire = df_liked_rest.where(df_liked_rest.name == 'Empire Restaurant')
           3 df_Empire=df_Empire.dropna()
           5 df_Empire.index=range(df_Empire.shape[0])
           6 likes=[]
            array_split=[]
for i in range(df_Empire.shape[0]):
                  array_split=re.split(',',df_Empire['dish_liked'][i])
           9
                  for item in array_split:
          10
          11
                     likes.append(item)
          12
          print("Count of Most liked dishes in Empire Restaurant")
          14 favourite_food = pd.Series(likes).value_counts()[:5]
          15
          16 favourite_food=favourite_food.reset_index()
          17 | favourite_food.rename(columns = {'index':'Dishes',0:'Count_of_most_liked_dish'}, inplace = True)
          18 favourite_food
```

Count of Most liked dishes in Empire Restaurant

Out[67]:

	Dishes	Count_of_most_liked_dish
0	Chicken Grill	12
1	Butter Chicken	11
2	Ghee Rice	10
3	Mutton Biryani	8
4	Brain Fry	6



Corner House Ice Cream Restaurant:

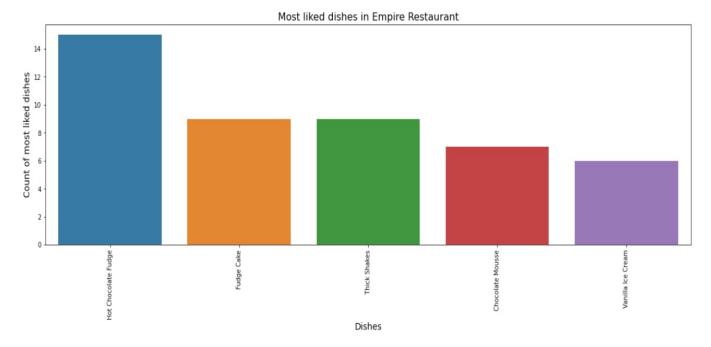
```
In [69]:
              df_ice_cream = pd.DataFrame()
              df_ice_cream = df_liked_rest.where(df_liked_rest.name == 'Corner House Ice Cream')
              df_ice_cream=df_ice_cream.dropna()
              df_ice_cream.index=range(df_ice_cream.shape[0])
           6
              likes=[]
              array_split=[]
           8
              for i in range(df_ice_cream.shape[0]):
                   array_split=re.split(',',df_ice_cream['dish_liked'][i])
for item in array_split:
    likes.append(item)
          10
          11
          12
              print("Count of Most liked dishes in Corner House Ice Cream Restaurant")
          13
          favourite_food = pd.Series(likes).value_counts()[:5]
          16 favourite_food=favourite_food.reset_index()
              favourite_food.rename(columns = {'index': 'Dishes',0:'Count_of_most_liked_dish'}, inplace = True)
          17
          18 favourite_food
```

Count of Most liked dishes in Corner House Ice Cream Restaurant

Out[69]:

DishesCount_of_most_liked_dish0Hot Chocolate Fudge151Fudge Cake92Thick Shakes93Chocolate Mousse74Vanilla Ice Cream6

```
In [70]: 1 plt.figure(figsize=(20,6))
2 sns.barplot(x=favourite_food['Dishes'],y=favourite_food['Count_of_most_liked_dish'])
3 plt.title('Most liked dishes in Empire Restaurant',size=16)
4 plt.xticks(rotation=90)
5 plt.xlabel('Dishes',size=14)
6 plt.ylabel('Count of most liked dishes',size=14)
7 plt.show()
```



Smally's Resto Cafe Cream Restaurant:

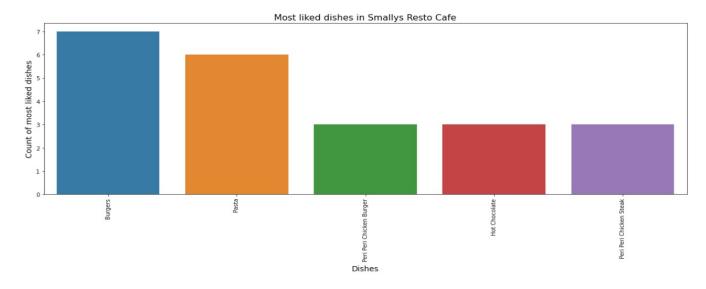
```
In [71]:
          1 df_smallys = pd.DataFrame()
           2 df_smallys = df_liked_rest.where(df_liked_rest.name == "Smally's Resto Cafe")
          3 df_smallys=df_smallys.dropna()
          5 df_smallys.index=range(df_smallys.shape[0])
          6 likes=[]
          7 array_split=[]
          8 for i in range(df_smallys.shape[0]):
                 array_split=re.split(',',df_smallys['dish_liked'][i])
          10
                 for item in array_split:
                     likes.append(item)
          11
          12
          print("Count of Most liked dishes in Smally's Resto Cafe")
          14 | favourite food = pd.Series(likes).value counts()[:5]
          15
          16 favourite_food=favourite_food.reset_index()
          17 favourite food.rename(columns = {'index':'Dishes',0:'Count of most liked dish'}, inplace = True)
          18 favourite_food
```

Count of Most liked dishes in Smally's Resto Cafe

Out[71]:

Dishes Count_of_most_liked_dish

0	Burgers	7
1	Pasta	6
2	Peri Peri Chicken Burger	3
3	Hot Chocolate	3
4	Peri Peri Chicken Steak	3



KFC Restaurant:

```
In [73]:
            1 df_kfc = pd.DataFrame()
              df_kfc = df_liked_rest.where(df_liked_rest.name == 'KFC')
df_kfc=df_kfc.dropna()
            5
              df_kfc.index=range(df_kfc.shape[0])
            6
               likes=[]
              array_split=[]
for i in range(df_kfc.shape[0]):
            8
                   array_split=re.split(',',df_kfc['dish_liked'][i])
for item in array_split:
           10
           11
                       likes.append(item)
           print("Count of Most liked dishes in KFC Restaurant")
           14 favourite_food = pd.Series(likes).value_counts()[:5]
           16 favourite_food=favourite_food.reset_index()
           17 | favourite_food.rename(columns = {'index':'Dishes',0:'Count_of_most_liked_dish'}, inplace = True)
           18 favourite_food
```

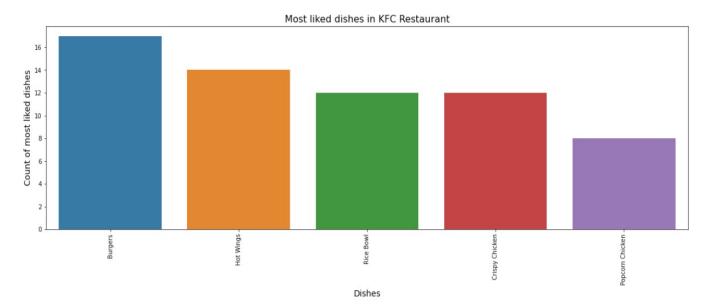
Count of Most liked dishes in KFC Restaurant

Out[73]:

	Dishes	Count_of_most_liked_dish
0	Burgers	17
1	Hot Wings	14
2	Rice Bowl	12
3	Crispy Chicken	12
4	Popcorn Chicken	8

```
In [74]:

1  plt.figure(figsize=(20,6))
2  sns.barplot(x=favourite_food['Dishes'],y=favourite_food['Count_of_most_liked_dish'])
3  plt.title('Most liked dishes in KFC Restaurant',size=16)
4  plt.xticks(rotation=90)
5  plt.xlabel('Dishes',size=14)
6  plt.ylabel('Count of most liked dishes',size=14)
7  plt.show()
```



Observation:

• We can infer from the analysis and compare with that previously created barplot, "Count of Most Liked Dishes in Bangalore," that the top most restaurants have the favourite dishes.

Creation of a Model:

Convert the online order column categorical variables into a numeric format:

```
In [75]: 1 df.online_order[df.online_order == 'Yes'] = 1
2 df.online_order[df.online_order == 'No'] = 0

In [76]: 1 df.online_order.value_counts()

Out[76]: 1 16378
0 6870
Name: online_order, dtype: int64
```

```
In [77]: 1 df.online_order = pd.to_numeric(df.online_order)
```

Convert the book_table column categorical variables into a numeric format:

Convert the Object Datatypes to int using label encoder:

Create a copy of Dataset:

Take X and Y:

	online_order	book_table	votes	location	rest_type	cuisines	cost	menu_item
0	1	1	775	1	20	1386	800.0	5047
1	1	0	787	1	20	594	800.0	5047
2	1	0	918	1	16	484	800.0	5047
3	0	0	88	1	62	1587	300.0	5047
4	0	0	166	4	20	1406	600.0	5047

```
In [85]:
          1 y = df['rate']
Out[85]: 0
                  4.1
                  4.1
         2
                  3.8
                  3.7
                  3.8
         23243
                  3.8
         23244
                  3.9
         23245
         23246
         23247
                  4.3
         Name: rate, Length: 23248, dtype: float64
```

Split the train and test part:

```
In [86]: 1 x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=.3,random_state=10)
```

Model 1:- Linear Regression:

Observation:

• 22.82% of Accuracy in Linear Regression Model.

Model 2:- RandomForest Regressor:

```
In [89]: 1 RF_Model=RandomForestRegressor(n_estimators=10, random_state=10)
2 RF_Model.fit(x_train,y_train)
3 y_predict=RF_Model.predict(x_test)
4 score_rf=round(r2_score(y_test,y_predict)*100,2)
5 score_rf
Out[89]: 89.03
```

89.03% of Accuracy in Random Forest Regressor Model.

Model 3:- ExtraTree Regressor:

```
In [90]: 1  ET_Model=ExtraTreesRegressor(n_estimators = 120)
2  ET_Model.fit(x_train,y_train)
3  y_predict=ET_Model.predict(x_test)
4  score_etr=round(r2_score(y_test,y_predict)*100,2)
5  score_etr
Out[90]: 93.3
```

Observation:

• 93.3% of Accuracy in ExtraTree Regressor Model.

Model 4:- Decision Tree Regressor:

Observation:

• 85.54% of Accuracy in Decision Tree Regressor Model.

Feature Importance For a ExtraTree Regressor Model:

- Feature Importance provides a score that indicates how helpful each feature was in our model.
- The higher the Feature Score, the more that feature is used to make key decisions & thus the more important it is.

```
In [97]:
              importance = ET_Model.feature_importances_
           3
              for i,v in enumerate(importance):
                  print('Feature: %0d, Score: %.5f' % (i,v))
           4
         Feature: 0, Score: 0.02975
         Feature: 1, Score: 0.11946
         Feature: 2, Score: 0.27380
         Feature: 3, Score: 0.14643
         Feature: 4, Score: 0.09346
         Feature: 5, Score: 0.17400
         Feature: 6, Score: 0.14147
         Feature: 7, Score: 0.02163
In [98]:
           1 index=my_data.columns[:-1]
              importance = pd.Series(ET_Model.feature_importances_,index)
           3 importance.nlargest(8).plot(kind='barh',colormap='winter')
           4 plt.show()
       cost
online order
   location
 book table
   cuisines
      votes
  rest_type
       rate
                    0.05
                             0.10
                                        0.15
                                                  0.20
                                                            0.25
         0.00
```

• From the above feature importance graph, we can conclude that the top 5 significant features were rate, rest type, votes, cuisines, book table.

Chapter 4

Analysis of the Result

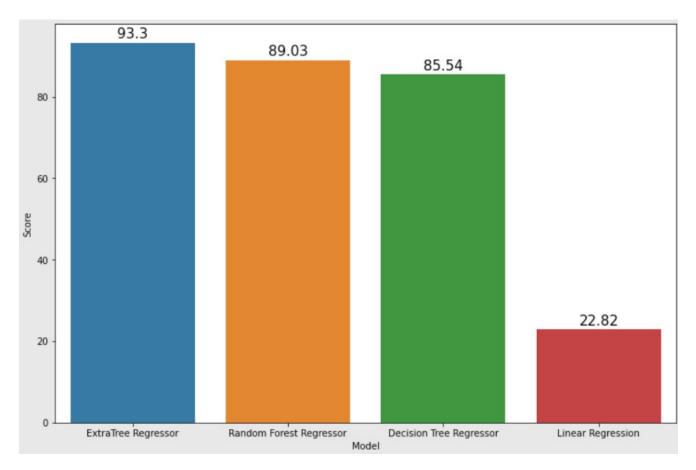
- 1. We can infer from the analysis that the top 5 restaurants are Onesta, Empire Restaurant, Corner House Ice Cream, Smally's Resto Cafe, KFC.
- 2. The two main service types are Delivery and Dine-out.
- 3. The three popularity cuisines are NorthIndian, Chinese and Continental.
- 4. We can infer from the analysis that the top 3 famous locations in Bangalore are BTM, Koramangala 7th Block and Koramangala 4th Block.
- 5. We can infer from the analysis that the 5 most liked dishes are Pasta, Pizza, Cocktails, Burgers, and Mocktails.
- 6. Casual Dining, Quick Bites and Cafe are the 3 most common types of Restaurants in Bangalore.

Find the Best Model:

```
In [92]: 1 results = pd.DataFrame({
          'Model': [ 'Linear Regression',
          3
                           'Random Forest Regressor',
          4
                           'ExtraTree Regressor',
          5
                           'Decision Tree Regressor'
          6
                          ],
          7
                'Score': [ score_lr,
          8
                          score_rf,
                          score_etr,
          10
                          score_dtr]
          11
                       })
          12 result_df = results.sort_values(by='Score', ascending=False)
          13 result_df = result_df.reset_index(drop=True)
          14 result_df.head()
```

Out[92]:

	Model	Score
0	ExtraTree Regressor	93.30
1	Random Forest Regressor	89.03
2	Decision Tree Regressor	85.54
3	Linear Regression	22.82



- ExtraTree Regressor Model having the highest Accuracy Score 93.28%
- Random Forest Regressor Model having the Second Highest Accuracy Score 89.03%
- Decision Tree Regressor Model having the Third Highest Accuracy Score 85.26%
- Linear Regression Model Provide the lowest Accuracy Score 22.82%

Chapter 5

Conclusion

- Our ExtraTree Regressor algorithm yields the highest accuracy, 93.28%. Any accuracy above 70% is considered good, but be careful because if your accuracy is extremely high, it may be too good to be true (an example of Overfitting). Thus, 80% is the ideal accuracy!
- Out of the 8 features we examined, the top 5 significant features that helped us to predict the rating (i.e.) rate, rest_type, votes, cuisines and book_table.
- Our machine learning algorithm will able to predict the restaurant rating.
- Based upon the analysis of the result, we can suggest the restaurant owners to improve the service type and what type of cuisines need to be provided and what type of dishes need to be included in the menu.
- The two main service types are Delivery and Dine-out
- The three popularity cuisines are NorthIndian, Chinese and Continental
- The Below Dishes need to be included in the Menu Pasta, Pizza, Cocktails, Burgers, Mocktails, Biryani, Sandwiches, Coffee, Nachos, Barbeque Chicken Pizza, Chocolate Pizza, Chicken Grill, Butter Chicken, Ghee Rice, Mutton Biryani, Brain Fry, Hot Chocolate Fudge, Fudge Cake, Thick Shakes, Chocolate Mousse, Vanilla Ice Cream, Peri Peri Chicken Burger, Hot Chocolate, Peri Peri Chicken Steak, Hot Wings, Rice Bowl, Crispy Chicken, Popcorn Chicken

Here is access to the data set & code from my GitHub page:

https://github.com/Adaikkkappan/ZomatoRestaurantRating-EDA-and-MachineLearning

References

- 1. Titanic dataset from Kaggle Created by HIMANSHU PODDAR.
- 2. Titanic dataset from Kaggle, Author-FFRANKUSHA.

https://www.kaggle.com/code/anatosly/eda-bangalore-restaurants

3. Titanic dataset from Kaggle, Author-ADITYA RAWAT.

https://www.kaggle.com/code/adityarawat10/zomato-eda-fe-model-building

4. Zomato official website: https://www.zomato.com/