 Questions and answer choice 	ices
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Main Survey	2
Supplementary Questions:	19

Main Survey

Q1
What is your age (# years)?
[List of Values]
Q2
What is your gender?

- Man
- Woman

- NonbinaryPrefer not to sayPrefer to self-describe

Q3

In which country do you currently reside?

[List of Countries]

Q4

What is the highest level of formal education that you have attained or plan to attain within the next 2 years?

- No formal education past high school
- Some college/university study without earning a bachelor's degree
- Bachelor's degree
- Master's degree
- Doctoral degree
- Professional doctorate
- I prefer not to answer

Select the title most similar to your current role (or most recent title if retired):

- Business Analyst
- Data Analyst
- Data Engineer
- Data Scientist
- DBA/Database Engineer
- Machine Learning Engineer
- Product Manager
- Program/Project Manager
- Research Scientist
- Software Engineer
- Statistician
- Student
- Currently not employed
- Other

Q6

For how many years have you been writing code and/or programming?

- I have never written code
- < 1 years
- 1-2 years
- 3-5 years
- 5-10 years
- 10-20 years
- 20+ years

Q7

What programming languages do you use on a regular basis? (Select all that apply)

- Python
- R
- SQL
- C
- C++
- Java
- Javascript
- Julia
- Swift
- Bash
- MATLAB
- None
- Other

What programming language would you recommend an aspiring data scientist to learn first?

- » Python
- » Ř
- » SQL
- » C
- » C++
- » Java
- » Javascript
- » Julia
- » Swift
- » Bash
- » MATLAB
- » None
- » Other

Q9

Which of the following integrated development environments (IDE's) do you use on a regular basis? (Select all that apply)

- JupyterLab
- RStudio
- Visual Studio
- Visual Studio Code (VSCode)
- PyCharm
- Spyder
- Notepad++
- Sublime Text
- Vim. Emacs, or similar
- MATLAB
- Jupyter Notebook
- None
- Other

Which of the following hosted notebook products do you use on a regular basis? (Select all that apply)

- Kaggle Notebooks
- Colab Notebooks
- Azure Notebooks
- Paperspace / Gradient
- Binder / JupyterHub
- Code Ocean
- IBM Watson Studio
- Amazon Sagemaker Studio Notebooks
- Amazon EMR Notebooks
- Google Cloud Notebooks (Al Platform / Vertex Al)
- Google Cloud Datalab
- <u>Databricks Collaborative Notebooks</u>
- Zeppelin / Zepl Notebooks
- Deepnote Notebooks
- Observable Notebooks
- None
- Other

Q11

What type of computing platform do you use most often for your data science projects?

- A laptop
- A personal computer / desktop
- A deep learning workstation (NVIDIA GTX, LambdaLabs, etc)
- A cloud computing platform (AWS, Azure, GCP, hosted notebooks, etc)
- None
- Other

Q12

Which types of specialized hardware do you use on a regular basis? (Select all that apply)

- NVIDIA GPUs
- Google Cloud TPUs
- AWS Trainium Chips
- AWS Inferentia Chips
- None
- Other

Approximately how many times have you used a TPU (tensor processing unit)?

- Never
- Once
- 2-5 times
- 6-25 times
- More than 25 times

Q14

What data visualization libraries or tools do you use on a regular basis? (Select all that apply)

- Matplotlib
- <u>Seaborn</u>
- Plotly / Plotly Express
- Ggplot / ggplot2
- Shiny
- <u>D3 js</u>
- Altair
- Bokeh
- Geoplotlib
- <u>Leaflet / Folium</u>
- None
- Other

Q15

For how many years have you used machine learning methods?

- I do not use machine learning methods
- Under 1 year
- 1-2 years
- 2-3 years
- 3-4 years
- 4-5 years
- 5-10 years
- 10-20 years
- 20 or more years

Which of the following machine learning frameworks do you use on a regular basis? (Select all that apply)

- Scikit-learn
- TensorFlow
- Keras
- PyTorch
- Fast.ai
- MXNet
- Xgboost
- LightGBM
- CatBoost
- Prophet
- H2O 3
- Caret
- Tidymodels
- JAX
- PyTorch Lightning
- Huggingface
- None
- Other

Q17

Which of the following ML algorithms do you use on a regular basis? (Select all that apply):

- Linear or Logistic Regression
- Decision Trees or Random Forests
- Gradient Boosting Machines (xgboost, lightgbm, etc)
- Bayesian Approaches
- Evolutionary Approaches
- Dense Neural Networks (MLPs, etc)
- Convolutional Neural Networks
- Generative Adversarial Networks
- Recurrent Neural Networks
- Transformer Networks (BERT, gpt-3, etc)
- None
- Other

Which categories of computer vision methods do you use on a regular basis? (Select all that apply)1

- General purpose image/video tools (PIL, cv2, skimage, etc)
- Image segmentation methods (U-Net, Mask R-CNN, etc)
- Object detection methods (YOLOv3, RetinaNet, etc)
- Image classification and other general purpose networks (VGG, Inception, ResNet, ResNeXt, NASNet, EfficientNet, etc)
- Generative Networks (GAN, VAE, etc)
- None
- Other

Q19

Which of the following natural language processing (NLP) methods do you use on a regular basis? (Select all that apply)²

- Word embeddings/vectors (GLoVe, fastText, word2vec)
- Encoder-decoder models (seg2seg, vanilla transformers)
- Contextualized embeddings (ELMo, CoVe)
- Transformer language models (GPT-3, BERT, XLnet, etc)
- None
- Other

¹ Question 18 (which specific ML methods) was only asked to respondents that selected the relevant answer choices for Question 17 (which categories of algorithms).

² Question 19 (which specific ML methods) was only asked to respondents that selected the relevant answer choices for Question 17 (which categories of algorithms).

In what industry is your current employer/contract (or your most recent employer if retired)?

- Academics/Education Accounting/Finance
- Broadcasting/Communications
- Computers/Technology
- Energy/Mining
- Government/Public Service
- Hospitality/Entertainment/Sports
- Insurance/Risk Assessment
- Online Business/Internet-based Sales
- Online Service/Internet-based Services
- Marketing/CRM
- Manufacturing/Fabrication
- Medical/Pharmaceutical
- Military/Security/Defense
- Non-profit/Service
- Retail/Sales
- Shipping/Transportation
- Other

Q21

What is the size of the company where you are employed?

- 0-49 employees
- 50-249 employees
- 250-999 employees
- 1000-9,999 employees
- 10,000 or more employees

Approximately how many individuals are responsible for data science workloads at your place of business?

- 0
- 1-2
- 3-4
- 5-9
- 10-14
- 15-19
- 20+

Q23

Does your current employer incorporate machine learning methods into their business?

- We are exploring ML methods (and may one day put a model into production)
- We use ML methods for generating insights (but do not put working models into production)
- We recently started using ML methods (i.e., models in production for less than 2 years)
- We have well established ML methods (i.e., models in production for more than 2 years)
- No (we do not use ML methods)
- I do not know

Q24

Select any activities that make up an important part of your role at work: (Select all that apply)

- Analyze and understand data to influence product or business decisions
- Build and/or run the data infrastructure that my business uses for storing, analyzing, and operationalizing data
- Build prototypes to explore applying machine learning to new areas
- Build and/or run a machine learning service that operationally improves my product or workflows
- Experimentation and iteration to improve existing ML models
- Do research that advances the state of the art of machine learning
- None of these activities are an important part of my role at work
- Other

What is your current yearly compensation (approximate \$USD)?

[List of Values]

Q26

Approximately how much money have you (or your team) spent on machine learning and/or cloud computing services at home (or at work) in the past 5 years (approximate \$USD)?

- \$0 (\$USD)
- \$1-\$99
- \$100-\$999
- \$1000-\$9,999
- \$10,000-\$99,999
- \$100,000 or more (\$USD)

Q27-A

Which of the following cloud computing platforms do you use on a regular basis? (Select all that apply)

- Amazon Web Services (AWS)
- Microsoft Azure
- Google Cloud Platform (GCP)
- IBM Cloud / Red Hat
- Oracle Cloud
- SAP Cloud
- Salesforce Cloud
- VMware Cloud
- Alibaba Cloud
- Tencent Cloud
- None
- Other

Of the cloud platforms that you are familiar with, which has the best developer experience (most enjoyable to use)?³

- » Amazon Web Services (AWS)
- » Microsoft Azure
- » Google Cloud Platform (GCP)
- » IBM Cloud / Red Hat
- » Oracle Cloud
- » SAP Cloud
- » Salesforce Cloud
- » VMware Cloud
- » Alibaba Cloud
- » Tencent Cloud
- None were satisfactory
- They all had a similarly enjoyable developer experience
- Other

Q29-A

Do you use any of the following cloud computing products on a regular basis? (Select all that apply)4

- Amazon Elastic Compute Cloud (EC2)
- Microsoft Azure Virtual Machines
- Google Cloud Compute Engine
- No / None
- Other

Q30-A

Do you use any of the following data storage products on a regular basis? (Select all that apply)⁵

- Microsoft Azure Data Lake Storage
- Microsoft Azure Disk Storage
- Amazon Simple Storage Service (S3)
- Amazon Elastic File System (EFS)
- Google Cloud Storage (GCS)
- Google Cloud Filestore
- No / None
- Other

³ Question 28 (which specific product) was only asked to respondents that selected more than one choice for Question 27-A (which of the following products).

⁴ Question 29-A (which specific AWS/Azure/GCP products) was only asked to respondents that selected the relevant answer choices for Question 27-A (which of the following companies).

⁵ Question 30-A (which specific AWS/Azure/GCP products) was only asked to respondents that selected the relevant answer choices for Question 27-A (which of the following companies).

Do you use any of the following managed machine learning products on a regular basis? (Select all that apply)

- Amazon SageMaker
- Azure Machine Learning Studio
- Google Cloud Vertex AI
- DataRobot
- Databricks
- Dataiku
- Alteryx
- Rapidminer
- No / None
- Other

Q32-A

Which of the following big data products (relational databases, data warehouses, data lakes, or similar) do you use on a regular basis? (Select all that apply)

- MySQL
- PostgreSQL
- SQLite
- Oracle Database
- MongoDB
- Snowflake
- IBM Db2
- Microsoft SQL Server
- Microsoft Azure SQL Database
- Microsoft Azure Cosmos DB
- Amazon Redshift
- Amazon Aurora
- Amazon RDS
- Amazon DynamoDB
- Google Cloud BigQuery
- Google Cloud SQL
- Google Cloud Firestore
- Google Cloud BigTable
- Google Cloud Spanner
- None
- Other

Which of the following big data products (relational database, data warehouse, data lake, or similar) do you use most often?

- » MySQL
- » PostgreSQL
- » SQLite
- » Oracle Database
- » MongoDB
- » Snowflake
- » IBM Db2
- » Microsoft SQL Server
- » Microsoft Azure SQL Database
- » Microsoft Azure Cosmos DB
- » Amazon Redshift
- » Amazon Aurora
- » Amazon RDS
- » Amazon DynamoDB
- » Google Cloud BigQuery
- » Google Cloud SQL
- » Google Cloud Firestore
- » Google Cloud BigTable
- » Google Cloud Spanner
- » None
- » Other

⁶ Question 33 (which specific product) was only asked to respondents that selected more than one choice for Question 32-A (which of the following products).

Which of the following business intelligence tools do you use on a regular basis? (Select all that apply)

- Amazon QuickSight
- Microsoft Power BI
- Google Data Studio
- Looker
- <u>Tableau</u>
- Salesforce
- Einstein Analytics
- Qlik
- <u>Domo</u>
- TIBCO Spotfire
- Altervx
- Sisense
- SAP Analytics Cloud
- Microsoft Azure Synapse
- Thoughtspot
- None
- Other

Q35

Which of the following business intelligence tools do you use most often?⁷

- » Amazon QuickSight
- » Microsoft Power BI
- » Google Data Studio
- » Looker
- » <u>Tableau</u>
- » Salesforce
- » Einstein Analytics
- » Qlik
- » <u>Domo</u>
- » TIBCO Spotfire
- » Alteryx
- » <u>Sisense</u>
- » SAP Analytics Cloud
- » Microsoft Azure Synapse
- » Thoughtspot
- » None
- » Other

⁷ Question 35 (which specific product) was only asked to respondents that selected more than one choice for Question 34-A (which of the following products).

Do you use any automated machine learning tools (or partial AutoML tools) on a regular basis? (Select all that apply)

- Automated data augmentation (e.g. imgaug, albumentations)
- Automated feature engineering/selection (e.g. tpot, boruta py)
- Automated model selection (e.g. auto-sklearn, xcessiv)
- Automated model architecture searches (e.g. darts, enas)
- Automated hyperparameter tuning (e.g. hyperopt, ray.tune, Vizier)
- Automation of full ML pipelines (e.g. Google AutoML, H20 Driverless AI)
- No / None
- Other

Q37-A

Which of the following automated machine learning tools (or partial AutoML tools) do you use on a regular basis? (Select all that apply)⁸

- Google Cloud AutoML
- H20 Driverless Al
- Databricks AutoML
- DataRobot AutoML
- Amazon Sagemaker Autopilot
- Azure Automated Machine Learning
- No / None
- Other

Q38-A

Do you use any tools to help manage machine learning experiments? (Select all that apply)

- Neptune.ai
- Weights & Biases
- Comet.ml
- Sacred + Omniboard
- TensorBoard
- Guild.ai
- Polyaxon
- Trains
- <u>Domino Model Monitor</u>
- MLflow
- No / None
- Other

⁸ Question 37-A (which specific product) was only asked to respondents that answered affirmatively to Question 36-A (which of the following categories of products).

Where do you publicly share or deploy your data analysis or machine learning applications? (Select all that apply)

- Plotly Dash
- Streamlit
- NBViewer
- GitHub
- Personal blog
- Kaggle
- Colab
- Shiny
- None / I do not share my work publicly
- Other

Q40

On which platforms have you begun or completed data science courses? (Select all that apply)

- Coursera
- edX
- Kaggle Learn Courses
- DataCamp
- Fast.ai
- Udacity
- Udemy
- LinkedIn Learning
- Cloud-certification programs (direct from AWS, Azure, GCP, or similar)
- University Courses (resulting in a university degree)
- None
- Other

Q41

What is the primary tool that you use at work or school to analyze data? (Include text response)

- Basic statistical software (Microsoft Excel, Google Sheets, etc.)
- Advanced statistical software (SPSS, SAS, etc.)
- Business intelligence software (Salesforce, Tableau, Spotfire, etc.)
- Local development environments (RStudio, JupyterLab, etc.)
- Cloud-based data software & APIs (AWS, GCP, Azure, etc.)
- Other

Who/what are your favorite media sources that report on data science topics? (Select all that apply)

- Twitter (data science influencers)
- Email newsletters (Data Elixir, O'Reilly Data & AI, etc)
- Reddit (r/machinelearning, etc)
- Kaggle (notebooks, forums, etc)
 Course Forums (forums.fast.ai, Coursera forums, etc)
- YouTube (Kaggle YouTube, Cloud Al Adventures, etc)
- Podcasts (Chai Time Data Science, O'Reilly Data Show, etc)
- Blogs (Towards Data Science, Analytics Vidhya, etc)
- Journal Publications (peer-reviewed journals, conference proceedings, etc)
- Slack Communities (ods.ai, kagglenoobs, etc)
- None
- Other

Supplementary Questions:9

Q27-B

Which of the following cloud computing platforms do you hope to become more familiar with in the next 2 years?

- Amazon Web Services (AWS)
- Microsoft Azure
- Google Cloud Platform (GCP)
- IBM Cloud / Red Hat
- Oracle Cloud
- SAP Cloud
- Salesforce Cloud
- VMware Cloud
- Alibaba Cloud
- Tencent Cloud
- None
- Other

Q29-B

In the next 2 years, do you hope to become more familiar with any of these specific cloud computing products? (Select all that apply)

- Amazon Elastic Compute Cloud (EC2)
- Microsoft Azure Virtual Machines
- Google Cloud Compute Engine
- No / None
- Other

⁹ Non-professionals received questions with an alternate phrasing (questions for non-professionals asked what tools they hope to become familiar with in the next 2 years instead of asking what tools they use on a regular basis). Non-professionals were defined as students, unemployed, and respondents that have never spent any money in the cloud.

Q30-B

In the next 2 years, do you hope to become more familiar with any of these specific data storage products? (Select all that apply)

- Microsoft Azure Data Lake Storage
- Microsoft Azure Disk Storage
- Amazon Simple Storage Service (S3)
- Amazon Elastic File System (EFS)
- Google Cloud Storage (GCS)
- Google Cloud Filestore
- No / None
- Other

Q31-B

In the next 2 years, do you hope to become more familiar with any of these managed machine learning products? (Select all that apply)

- Amazon SageMaker
- Azure Machine Learning Studio
- Google Cloud Vertex Al
- DataRobot
- Databricks
- Dataiku
- Altervx
- Rapidminer
- No / None
- Other

Q32-B

Which of the following big data products (relational databases, data warehouses, data lakes, or similar) do you hope to become more familiar with in the next 2 years? (Select all that apply)

- MySQL
- PostgreSQL
- SQLite
- Oracle Database
- MongoDB
- Snowflake
- IBM Db2
- Microsoft SQL Server
- Microsoft Azure SQL Database
- Microsoft Azure Cosmos DB
- Amazon Redshift
- Amazon Aurora
- Amazon RDS
- Amazon DynamoDB
- Google Cloud BigQuery
- Google Cloud SQL
- Google Cloud Firestore
- Google Cloud BigTable
- Google Cloud Spanner
- None
- Other

Q34-B

Which of the following business intelligence tools do you hope to become more familiar with in the next 2 years? (Select all that apply)

- Amazon QuickSight
- Microsoft Power BI
- Google Data Studio
- Looker
- Tableau
- Salesforce
- Einstein Analytics
- Qlik
- Domo
- TIBCO Spotfire
- Altervx
- Sisense
- SAP Analytics Cloud
- Microsoft Azure Synapse
- Thoughtspot
- None
- Other

Q36-B

Which categories of automated machine learning tools (or partial AutoML tools) do you hope to become more familiar with in the next 2 years? (Select all that apply)

- Automated data augmentation (e.g. imgaug, albumentations)
- Automated feature engineering/selection (e.g. tpot, boruta py)
- Automated model selection (e.g. auto-sklearn, xcessiv)
- Automated model architecture searches (e.g. darts, enas)
- Automated hyperparameter tuning (e.g. hyperopt, ray.tune, Vizier)
- Automation of full ML pipelines (e.g. Google Cloud AutoML, H20 Driverless Al)
- None
- Other

Q37-B

Which specific automated machine learning tools (or partial AutoML tools) do you hope to become more familiar with in the next 2 years? (Select all that apply)

- Google Cloud AutoML
- H20 Driverless Al
- Databricks AutoML
- DataRobot AutoML
- Amazon Sagemaker Autopilot
- Azure Automated Machine Learning
- No / None
- Other

Q38-B

In the next 2 years, do you hope to become more familiar with any of these tools for managing ML experiments? (Select all that apply)

- Neptune.ai
- Weights & Biases
- Comet.ml
- Sacred + Omniboard
- TensorBoard
- Guild.ai
- Polvaxon
- Trains
- <u>Domino Model Monitor</u>
- MLflow
- No / None
- Other