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Challenge 1

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Crowdfunding campaigns are usually wildly successful or not successful at all, there are some in between but it rarely seems to happen. Another conclusion is that crowdfunding campaigns are usually for niche products or services. Lastly, donations are usually in small amounts.

What are some limitations of this dataset?

The fact that this data set only includes crowdfunding for the liberal arts is one limitation. Another limitation is that the dates these crowdfunding projects began are really old and outdated. A data set with more current crowdfunding projects would be more useful for an analysis.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create different tables for crowdfunding projects over and under a certain monetary amount. For example, show tables and graphs for projects with a goal of over \$10,000 and another table/graph for projects that are under \$10,000 and go from there. This would show the difference in donations based on the initial donation goal and the impact the initial donation amount makes to investors. Would a high initial donation goal intrigue investors more? Or visa versa.