

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: Sep 3, 2025 Version 4.2.2

Summary

This week's release focuses on performance, personalization, and polish.

As our platform scales with more users and workflows, we're making key updates to ensure a smoother, more resilient experience.

New Features

PERPLEXITY

We've added Perplexity as a new way to perform web-based lookups directly within Adaly.

Why it matters:

- Great for supplementing insights with real-time public sources.
- Keeps you in one seamless workflow no need to context-switch between tools.

Over time, this will get smarter based on your query history and feedback.

Feature Enhancements

INFRASTRUCTURE IMPROVEMENTS

We made backend infrastructure upgrades to support our growing user base.

What this means for you:

Faster response times, fewer hiccups during high-traffic periods, and a more stable overall experience.

No action needed on your end - just enjoy the smoother ride.

PROFILE PICTURE SIZING

You can now upload and manage your own profile photo right from your settings.

Why it matters:

- Adds a personal touch to your workspace.
- Makes team collaboration feel more human.
- Helps distinguish between team members across shared environments.

To update your picture, head to Account Settings ightarrow Select Change Profile Photo and upload any image.

Bug Fixes

- Fixed minor issues when working with Excel files, improving stability and import reliability.
 Additional under-the-hood fixes and visual tweaks for a smoother
- user experience.

And that's it for now!

