

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: May 22, 2025
Version 1.3.2

Summary

This release makes it easier to research, take action, and get started. **@General** is now **@adaly**—a smarter research agent built for sharper decision-making. We’ve also refreshed the Sign Up flow with a cleaner design, improved validation, and clearer Terms to keep everything transparent from the start.

Feature Enhancements

@GENERAL IS NOW @ADALY

Your research assistant just got an upgrade—starting with the name.

This better reflects the role @Adaly plays in your workflow: a smart, connected research agent built specifically for marketers. Same functionality, but with sharper focus.

@Adaly’s got you covered—here’s how:

- **Summarize** market research into clear takeaways.
- **Reword** technical findings for any audience.
- **Draft** emails based on what you've discovered.
- **Create** reports by blending internal and external data.
- **Transform** graphs and visuals into narrative insights.
- **Extract** pain points from qualitative data.
- **Simplify** complex insights for the wider team.
- **Generate** content backed by real research.

Adaly Agent connects directly to your trusted data sources—like Statista, YouGov, and your own uploads—transforming scattered research into strategic action.

No more jumping between tools. No more raw data overwhelm. Just sharper insights, delivered in context.

Improvements

REFRESHED SIGN UP + TERMS & CONDITIONS

Sign Up That Snaps into Place

We gave our onboarding flow a tune-up—with fresh copy, improved styling, and better feedback if something goes wrong.

New Terms & Conditions

We’ve added clear, no-nonsense terms that lay out how we work together and keep things fair on both sides.

Behind-the-Scenes Fixes

The sign-up engine got an under-the-hood upgrade. It’s now faster, more stable, and ready for what’s next.

And that’s it for now!