

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: July 11, 2025
Version 2.1.0

Summary

We've made several meaningful updates to enhance access, flexibility, and functionality across the platform:

New Features

STRIPE INTEGRATION

Stripe has now been fully integrated into the platform.

- While payments functionality is in place, access remains free for now.
- Admin users will now see a message on the Payments page noting that their access is currently free – no payment setup is required.

GA-4

Google Analytics 4 is now live and fully integrated:

- You can now authenticate directly within the platform to begin querying GA-4 data.
- We've made improvements to the UI and backend to ensure responses are cleaner, more relevant, and easier to interpret.

EXPANDED LLM ACCESS – COHERE, CLAUDE, GEMINI

We've added support for additional large language models:

- We've added support for additional large language models:
- Simply input your own API keys to begin using these models in your workflows.

Feature Enhancements

IMPROVED DATA VISUALIZATIONS

- We have enhanced the layout of all of our data visualizations, ensuring a cleaner user experience.

RBAC ENHANCEMENTS

We've made important updates to role-based access controls (RBAC) to support a smoother onboarding experience:

- Users can now input their own API keys to get started with these data source integrations.
- Bypass Applied: To ensure uninterrupted usage, we've defaulted access to these platforms for all users while RBAC continues to roll out behind the scenes.

And that's it for now!