

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: Sep 10, 2025 Version 2.4.3

Summary

Welcome to this week's release! This update focuses on enhancing firsttime user experience, improving transparency in data sourcing, and resolving a few lingering bugs. Here's what's new!

New Features

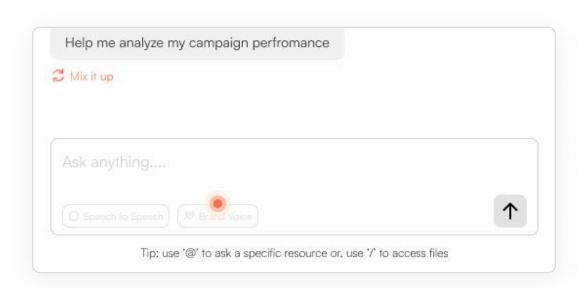
INTERACTIVE ONBOARDING FLOW

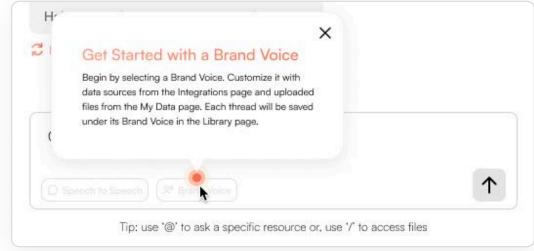
First time logging in? We've got you covered.

New users will now be greeted with glowing interface beacons—

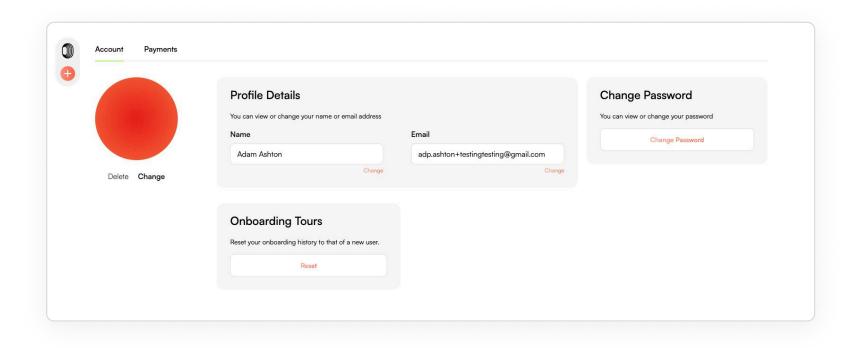
contextual visual cues that guide you through key features as you

explore.





- Click a beacon to get a short explanation of that part of the interface.
 - Once closed, the beacon disappears to keep your screen clutter-free.
 - Want them back? You can restart the onboarding tour anytime from your Account Settings.



This aims to make onboarding more intuitive, without getting in your way once you're familiar with the layout.

RESEARCH ENDPOINT RENAMED: @Research → @MarketResearch

To improve clarity and transparency, we've renamed the Research endpoint to MarketResearch.

Why?

This endpoint crawls regularly updated market research sources, and we want users to understand exactly what type of content is being queried.

Bug Fixes

- Scrollbars Restored on Excel Uploads
 - Integrations Page Optimization

And that's it for now!

