

# SOCIAL INTERNSHIP REPORT

## CONSOLIDATED REPORT



**Date:** 01/06/22

**Organisation:** People R.

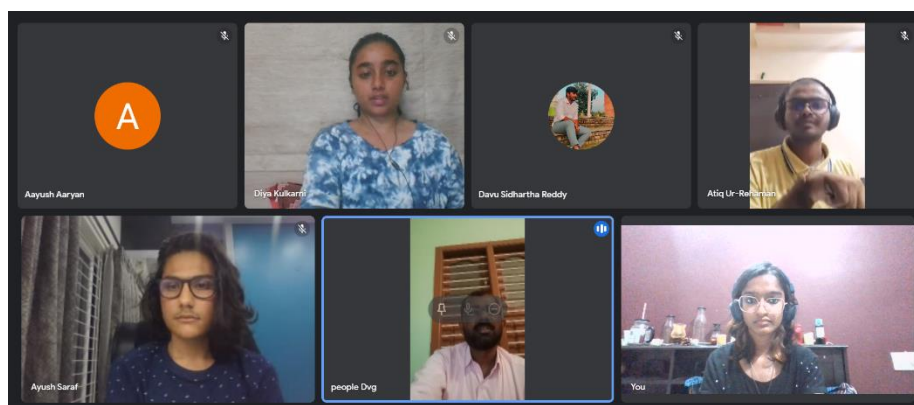
**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 01/06/22.

### MEET WITH THE ORGANISATION (30/05/22)



## **TODAY'S AGENDA:**

The team went through the Organisation's website, and the projects that have taken place, to get a better understanding of what the organisation aims to achieve.

After our call with Manjunatha Sir yesterday, we came to an understanding that the organisation primarily works in the education sector, and focuses primarily on child right, such as right to education needed by the children of the affected areas, child marriage, prevention of school dropouts, child labour etc. in and around the areas of Davangare.

We also discussed how we can use the information the organisation sends us, and how we use it to spread awareness of the causes and goals of the organisation.

Today the team got together to decide what our plan of action would be.

The team had a meeting to discuss the goals we have to achieve.

Our duties are split into two:

One team, consisting of Diya, Siddhartha, and Pavitra, will be working on how to engage with the public on social media platforms such as Instagram, LinkedIn Facebook, and create posters and posts and other related activities to help create a stronger digital presence for the Organisation.

The second team, consisting of Ayush, Atiq and Divyanshu, will work together to discuss ideas on how to market People to the world, and submit reports and how to introduce People to the rest of the state and the country.

All the team members, with the help of Anand sir, mutually agree that our strongest card is using the power of the Internet to help spread awareness of the Organisation, and that creating a strong presence can help the rest of the nation to help bring attention to the people of the areas suffering, and spread awareness of the grievances and how People R provides them with the necessary aid they need.

## **TOMORROW'S AGENDA:**

The team will discuss strategies on how to proceed further with what is discussed, and discuss with sir. We will also start working on the objectives as discussed above.

---

**Date:** 02/06/22

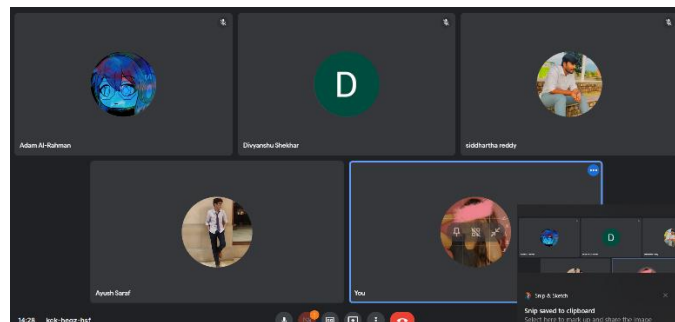
**Organisation:** People R.

**Super Lead:** Aayush

### **Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 02/06/22.



### **TODAY'S AGENDA:**

Today, the team thoroughly went through the organisation's website, and strategized our course of action. In order to spread awareness about this organisation on social media platforms, we decided to go through its website as we need to understand the projects that the organisation has worked on, and is currently working on, and put it in a manner in which it reaches all the audience in an appropriate manner.

The social media team will soon filter all the data, and ideate together to produce posters, posts etc, and how to spread the awareness through the social platforms.

The marketing team will use the information and look into the projects undertaken, and strategically plan now to present it to the website and as documents.

Over the weekend, we will work more on this further, and we will present it to sir in a meeting next week.

The team will get in touch with sir and discuss further.

### **TOMORROW'S AGENDA:**

The team will work further on our assigned roles, and plan our agenda for the next week.

---

**Date:** 03/06/22

**Organisation:** People R.

**Super Lead:** Aayush

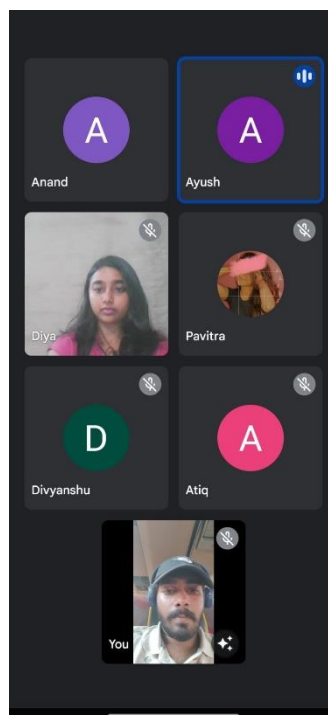
**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 03/06/22.

### **TODAY'S AGENDA:**

The team had a meeting with Anand Sir, to further clarify our doubts.



The team worked further on our assigned roles.

Planning of the agenda for the following week.

---

**Date:** 06/06/22

**Organisation:** People R.

**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 06/06/22.

### **TODAY'S AGENDA:**

The social media team got together to discuss new ideas for the posts and posters they are to create. They will finalise the template tomorrow, and pitch the idea to sir by the end of the week, after which if we get the approval, we will start updating the website, Facebook page, and LinkedIn profiles, as well as create an Instagram account with daily updates and content uploaded.

The marketing team has started their research for the same, and will strategize how to introduce People R, and make the companies aware of their goals and projects.

---

**Date:** 07/06/22

**Organisation:** People R.

**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav

5. Atiq Urrehaman
6. Divyanshu

All members were present on 07/06/22.

### **AGENDA:**

The team will have another meet to discuss all the ideas and decisions they've taken, and compile all the work they have completed so far.

---

**Date:** 08/06/22

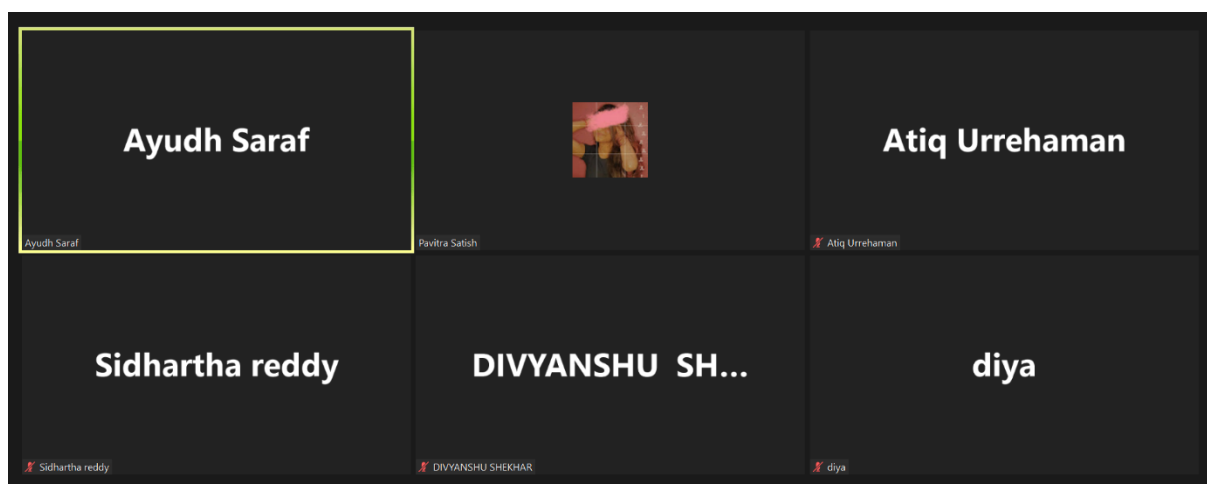
**Organisation:** People R.

**Super Lead:** Aayush

### **Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 08/06/22.



**AGENDA:**

The social media team compiled all of their work and ideas on how to branch out people, and is placed below:



People R. Social  
Media.pdf

Tomorrow, we have set up a meeting with Anand Sir, to present our ideas, and make the necessary changes.

**TOMORROW'S AGENDA:**

Get approval to create Instagram page from sir. Discuss with sir how to move forward.

---

**Date:** 10/06/22

**Organisation:** People R.

**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 10/06/22.

**AGENDA:**

After a meet with sir, we discussed our ideas with Anand Sir, and so far, here are our ideas.

**OUR IDEAS FOR SOCIAL MEDIA**

**Create an Instagram account.**

Social media is the most effective weapon to help spread awareness about our organisation. We thought that creating an Instagram account would help us spread the word of the work done by the People R., and how it would help in engaging with the youth.

We've created some posts, to give a demonstration on how it would post.

For example, the first post would be: Introducing the Organisation.



## DETAILS:

**Account Name:** People R.

**BIO:** PEOPLE® (Power, Educate, Organise, Progress For Liberty and Equity)  
We work for developmental causes focused on uplifting community backwardness in & around Davangere.



**Profile Photo:**

**How to continue maintaining the account?**



For the next few posts, we will talk about the projects that the organisation is undertaking. We will also add the pictures sent on the group by sir, which talks about the accomplishments, meetings and activities that take place.

We could use the **right hashtags**, and keep creating **good** and **interesting posters** and **posts**, with facts and information that would keep the people following **engaged**, and aware of the working of the organisation.

Important to note: Engagement of audience, we would do a little research on how to get engagement for the account.

After a conversation with Anand Sir, we decided that we would connect with the people

### **FOR THE OTHER PLATFORMS:**

1. We will create posters like information about the staff, volunteers, explaining how to help, highlighting a success story, and explaining about the organisation's programmes, cultural connections, delving into the organisation's operations, answering a few questions, offering guest blog posts, sharing all of the organisation's updates, meeting with a donor, working with local celebrities, and so on.
2. We make videos, adding all their recent projects to post on their YouTube channel.
3. We can also create lives, or interviews with the people present there, talking about their stories, and lives.
4. We could conduct interviews and host 'lives' with the workers, students of the area, and the organisation heads, to get an on hands experience of the situation of the area currently.

**This report will be updated soon.**

### **AGENDA FOR NEXT WEEK:**

We will work further on our research on social media, and start posting from the next week after developing our ideas further and start of work soon.

We will also connect with the organisation's social media handler, and work with them, giving them our ideas and thoughts, and coordinate together to spread the word of People R to a larger audience.

---

**Dates:** 13/06/22

14/02/22

15/02/22

**Organisation:** People R.

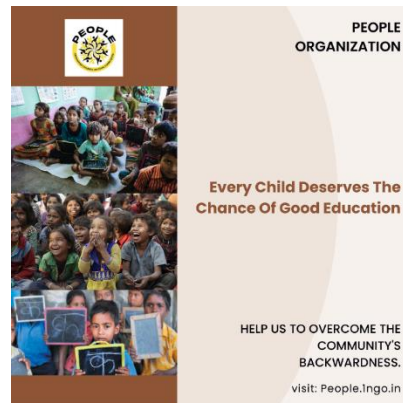
**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 13/06/22.

The team made a few posters and posts for the organisation.





### **AGENDA FOR TOMORROW:**

The team will have a call with Manjunath Sir, and start working with the social media handler of the Organisation.

---

**Date:** 20/06/22

21/06/22

22/06/22

**Organisation:** People R.

**Super Lead:** Aayush

**Group Members:**

1. Pavitra Satish (Group Lead)
2. Ayush Saraf
3. Diya Kulkarni
4. Siddharthareddy Dav
5. Atiq Urrehaman
6. Divyanshu

All members were present on 20/06/22.

The team had a discussion with Imthiyaz Sir.

We also sent him all the work done previously.

He gave us photos to edit, and a report to write, which we finished and submitted to him on 24<sup>th</sup> June 22.

The Report is placed below:



People R Report  
(1).pdf

23/06/22-27/06/22

We worked on the edited pictures for Imthiyaz Sir.

**PEOPLE**  
GOONJ, a voice, an effort  
www.goonj.org

IN THE AREA OF DAVANGERE, THE PEOPLE FROM THE POORER DISTRICTS HAVE MIGRATED TO THE OTHER PARTS OF THE STATE, AND THEIR CHILDREN HAVE NOT BEEN ABLE TO ATTEND SCHOOL. PEOPLE R, KINDLY SPONSORED BY GOONJ, WERE ABLE TO HELP.

LOCATION: GOVERNMENT HIGHER PRIMARY SCHOOL  
EVENT: SCHOOL KIT DISTRIBUTION  
VILLAGE: SIDDAMMANAHALLI  
BLOCK: JAGALUR  
DISTRICT: DAVANAGERE

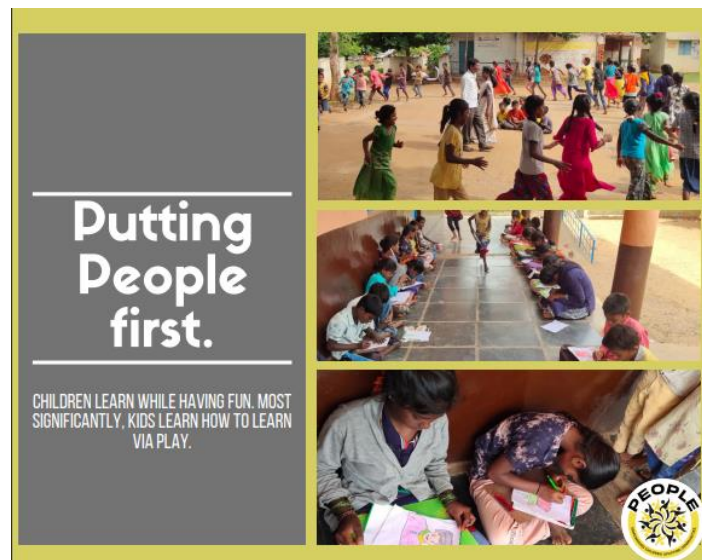
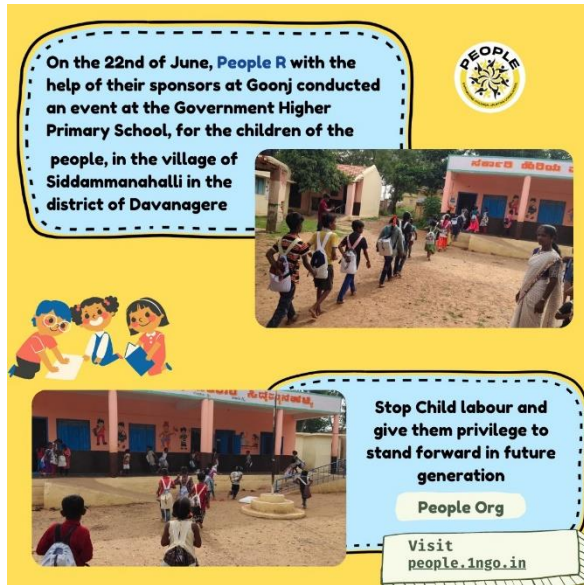
YOU TOO CAN HELP US HELP THE STUDENTS MAKE THEIR DREAMS COME TRUE!

VISIT OUR WEBSITE, SUPPORT OUR CAUSE: [HTTPS://PEOPLE.INGO.IN/](https://people.ingo.in/)

**PEOPLE**  
organization

Kindly sponsored by Goonj, with the support of People, there was also a distribution of 100 kits, which consisted of all the necessary school supplies needed for the children to continue their education

visit: [People.Ingo.in](https://people.ingo.in)



**DATE: 5<sup>th</sup> July 2022**

ON the 5<sup>th</sup> of July, we were invited to join the event organised by Goonj Organisation. Here is our report for the same:



**REPORT**



Date: 5<sup>th</sup> July, 2022.

Location: Bangalore.

On the 5<sup>th</sup> of July 2022, Goonj organised an event for all their Partners. They invited the team from the National Disaster Response Force (NDRF). Ayush Saraf and Pavitra Satish, interning at People R, attended the event on behalf of People R.



The NDRF sent a team, lead by Sub Inspectors Harish and Praveen Kumar. They started the interactive session by introducing the organisation. The NDRF is a specialised paramilitary force that works along with the defence forces of India, taking direct orders from the Prime Minister, who respond to a threatening disaster situation. Disasters can be of two types, Natural: including earthquakes, floods, droughts, cyclones, tsunamis etc., and Man Made: chemical spills, explosions, nuclear blast, train accidents, plane crashes etc. The NDRF responds to the situation, taking the necessary measures to ensure that the situation is handled in the best possible manner, saving the people in the affected areas and events.

To learn more about them, you can visit their website. <https://ndrf.gov.in/>



When asked where to contact them, they said that they are always in contact with district collector of every area, or visit the website.

The main aim of the session was to inform the NGOs on how they can help the NRDF in calamities, as most of the time they would be the first responder. Who is a First Responder? A first responder is the people who is immediately able to respond in situations of panic. They take immediate action to help out whoever is in trouble, and in most situations, the NGOs of India are the First Responders.

The NGOs need to be aware of basic necessities and skills required to help out during a crisis, land how to manage different types of disasters when the NDRF are not able to be present immediately.

We were taught about the basic important skills to deal with some of situations.

## **DISASTER MANAGEMENT**

This is a cycle:



**Mitigation:** prevention phase of emergency management, which is an ongoing process.

**Preparedness:** Individuals, communities, businesses, and organisations may plan and practise what should be done in the case of a disaster. The maximum degree of preparedness is ensured by continuous training, evaluation, and action.

**Response:** Response is what happens after the disaster occurs. it happens when you coordinate the use of resources, and in re-establishing environmental and personal safety, as well as reducing the possibility of any further property damage.

**Recovery:** After a calamity, there is a recovery period. Following any effects of a calamity, an organisation is restored during this period.

## **FIRE:**

### **Some of the main points we learned:**

It is important to note the different causes of fire, and how to react to each of them specifically. For example, if there is a situation where a fire is caused by electrical reasons, you should not throw water to try to diffuse it, as it will end up shocking you in response.



### **USE OF A FIRE EXTINGUISHER:**

There are two basic types. One containing a foam substance, used only by the firefighters, and the regular extinguisher that uses DCP.

The Regular fire extinguishers will have letters written on its side, which say A-Regular fire on wood, paper, etc., B-Petrol or gasoline, C-electrical fires.



How to use: There is a method to use the extinguisher as below:

**P**-Pull the Pin

**A**-Aim the nozzle

**S**-Squeeze the Handle

**S**-Sweep on the base of the fire.

When there is a fire, always attack it at the source.

**NOTE:** We also learned about Gas Cylinders: If a gas cylinder is leaking or is catching on fire, wrap around a wet blanket around it, and call the necessary authorities.

In case of a general fire, and you have no access to an extinguisher, place a wet blanket on the fire, or cover it with sand.

## **FLOODS:**

### **MAIN TAKEAWAYS:**

In a situation of floods, it is important to provide the maximum support and be constantly prepared.

One can make a floating device out of anything, like empty shells of coconuts, a string of bottles, buckets, etc.



It is important to note that only if you are a confident swimmer that you jump in the water to help someone, or else throw a rope, or a dupatta, or a stick, anything long enough for them to hold onto.

NGOs need to be prepared to arrange necessary supplies like clothes, food, drinking water, first aid kits and temporary shelters, and ensure that physical and emotional support is provided at all times.



It is also important to do a headcount of the people present, to see if anyone is out in need of help.

### HOW TO REACT WHEN SOMEONE IS UNCONSCIOUS:

If someone is unconscious on the floor or bed, and needs to be evacuated immediately but there are no resources readily available, there are some techniques we were taught as shown in the pictures below, which included how to drag someone unconscious to a safer place safely, how to carry someone unconscious etc.



We were also taught basic first aid:



CPR:

We learned the proper way to give someone CPR, as mentioned in the steps below:



1. Clear the areas surrounding the person.
2. Try to wake them up.
3. Check their pulse.
4. Ask people around for consent to perform CPR, a very crucial step.
5. Press on the lower part of the rib cage 30 times, with a regular interval. After this, place a thin cloth over the person's mouth and blow air twice. It is advised not to blow directly as it is unhygienic and unsafe.

The whole event was such a great learning experience, and we thank Goonj for conducting such an informative session. In the end, we got to see how to use the fire extinguisher in action, which was a great. The team from NDRF ensured that the session was interactive, and explained everything multiple times so that everyone understood.

We would also like to thank Mr. Manjunatha Sir for giving us this opportunity to participate in this fun informative session, which taught us a lot, that we will share with everyone as we grow older.



**THANK YOU**

---

**Our internship lasted for a course of 2 months, and this report contains all of our work.**

**THANK YOU**