

Sales Overview

Revenue by Month

Sum of Revenue



448.39M

Total Revenue

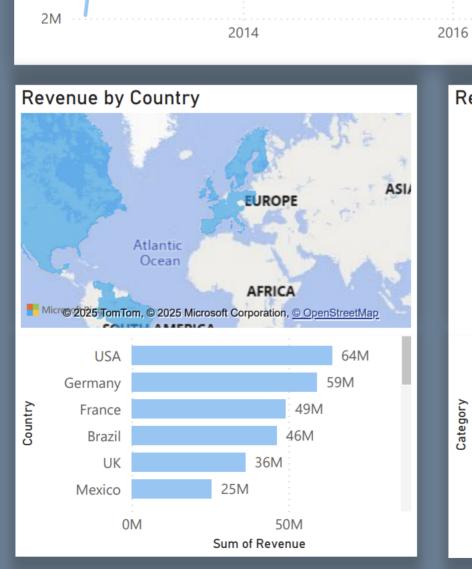
16282

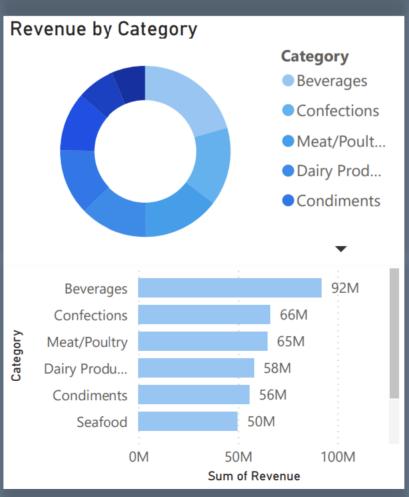
Number of Sales

27,539

Average Order Value

Year 2012 2023

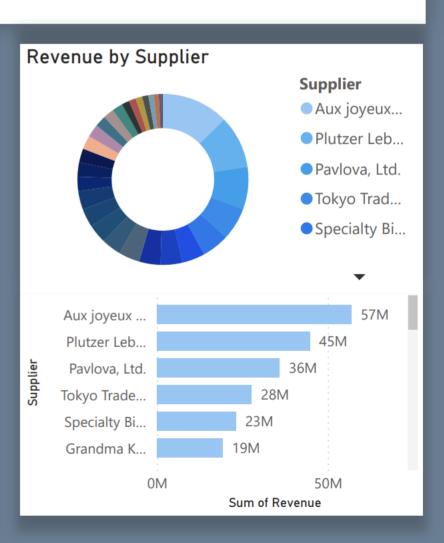




2018

YearMonth

2020



2022



Customer Insights









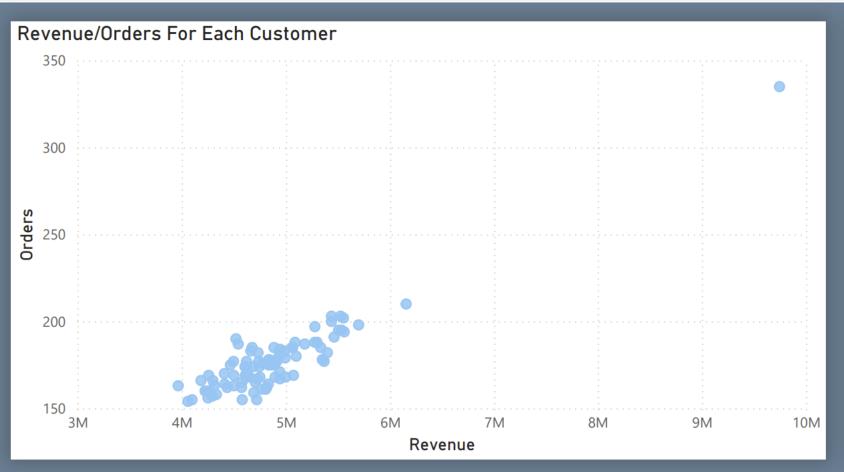
ITTop Customer

92Total Customers

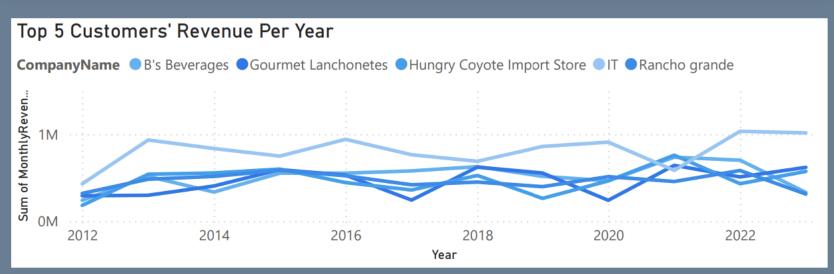
4,873,768

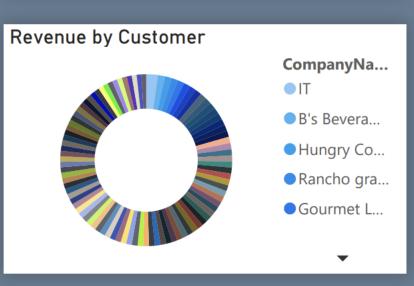
Avg. Customer Value













Product Performance









Côte de Blaye

Top Product

22

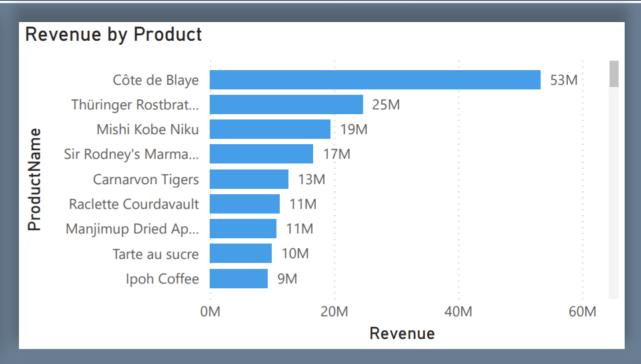
No. of Low Stock Products

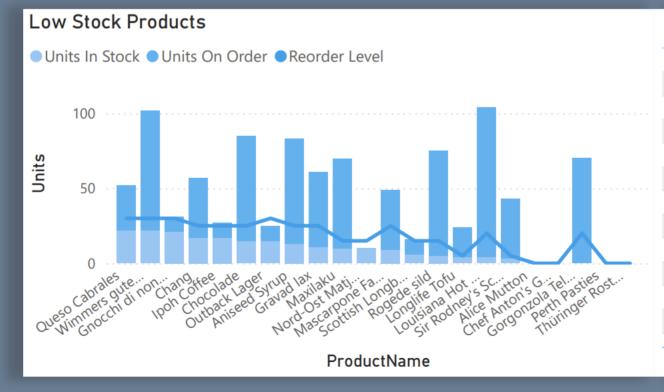
77

No. of Products Sold



ProductName	Units In Stock	Units On Order	Reorder Level
Rhönbräu Klosterbier	125	0	25
Boston Crab Meat	123	0	30
Grandma's Boysenberry Spread	120	0	25
Pâté chinois	115	0	20
Sirop d'érable	113	0	25
Geitost	112	0	20
Inlagd Sill	112	0	20
Sasquatch Ale	111	0	15
Gustaf's Knäckebröd	104	0	25
Röd Kaviar	101	0	5
Spegesild	95	0	0
Total	3119	780	960









Employee Insights









Margaret Peacock

Top Employee

9 Employees

49,820,737

Average Revenue

Year 2012 2023



