Spring 2022 | Lecture: Mon./Wed., 3-4:20pm, Lab: Fri., 9:30-10:20 am | Room: Pick Hall 506 | Units: 100

# PLSC 30600: Causal Inference

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Last Updated: 3/30/2022

### **Course Overview**

Questions of cause and effect are central to the study of political science and to the social sciences more broadly. But making inferences about causation from empirical data is a significant challenge. Critically, there is no simple, assumption-free process for learning about a causal relationship from the data alone. Causal inference requires researchers to make assumptions about the underlying data generating process in order to identify and estimate causal effects. The goal of this course is to provide students with a structured statistical framework for articulating the assumptions behind causal research designs and estimating effects using quantitative data.

The course begins by introducing the counterfactual framework of causal inference as a way of defining causal quantities of interest such as the "average treatment effect." It then proceeds to illustrate a variety of different designs for identifying and estimating these quantities. We will start with the most basic experimental designs and progress to more complex experimental and observational methods. For each approach, we will discuss the necessary assumptions that a researcher needs to make about the process

that generated the data, how to assess whether these assumptions are reasonable, how to interpret the quantity being estimated and ultimately how to conduct the analysis.

This course will involve a combination of lectures, sections and problem sets. Lectures will focus on introducing the core theoretical concepts being taught in this course. Sections will emphasize application and demonstrate how to implement various causal inference techniques with real data sets. Problem sets will contain a mixture of both theoretical and applied questions and serve to reinforce key concepts and allow students to assess their progress and understanding throughout the course.

Assignments will involve analysis of data using the R programming language. This is a free and open source language for statistical computing that is used extensively for data analysis in many fields. Prior experience with the fundamentals of R programming is required.

# **Prerequisites**

This course is the third in the political science graduate methodology sequence. Completing the two courses prior to this sequence should prepare you for the material in this class. We will rely on some background knowledge of core concepts in probability, statistics and inference as well as experience with statistical programming in R. However, there are no strict, specific course pre-requisites as many different disciplines and departments offer introductory statistics classes that cover the relevant material. In general, you should have had some introduction to probability theory and should be familiar with concepts like the properties of random variables (especially expectation and variance), estimands and estimators, and statistical inference. Familiarity with regression modeling is a plus but not stricty required. Please contact the instructor at (astrezhnev@uchicago.edu) if you are interested in enrolling but are unsure of the requirements.

# Logistics

Lectures: Mondays/Wednesdays from 3pm-4:20pm – Location: Pick Hall, Room 506

Sections: Friday from 9:30am - 10:20am - Location: Pick Hall, Room 506

You should attend sections regularly as they comprise a significant element of the course instruction.

**Disucssion Forum**: We will use a private STACKOVERFLOW forum as a course discussion platform at https://stackoverflow.com/c/plsc-30600-causal-inference/. See the Canvas page for more details on how to join.

Course Materials: Lecture materials, assignments and section code will be posted on

the course GitHub page at https://github.com/UChicago-pol-methods/plsc-30600-causal-inference/. Readings will be posted on the Canvas website. You can find them under the "Modules" section organized by week.

### **Textbooks**

The course will involve readings from a variety of different textbooks and published papers. The class will not require the purchase of a single, specific, text and all excerpts from textbooks are available online (either directly or through library resources). However, we do recommend considering obtaining some of these texts to use as a personal reference and they may be valuable to you in the future.

In general, I have found the following books useful. You do not need to purchase *all* of them, but it is worth being aware of them as they provide very good overviews from a variety of disciplines – from econometrics to statistics to epidemiology.

- · Cunningham, Scott. Causal inference: The Mixtape. Yale University Press, 2021.
- · Huntington-Klein, Nick. *The Effect: An Introduction to Research Design and Causality*. Chapman and Hall/CRC, 2021.
- · Angrist, Joshua D., and Jorn-Steffen Pischke. *Mostly Harmless Econometrics: An Empiricist's Companion*. Princeton University Press. 2009.
- · Imbens, Guido W. and Donald B. Rubin. *Causal Inference for Statistics, Social, and Biomedical Sciences.* Cambridge University Press. 2010.
- · Hernán, Miguel A. and James M. Robins. *Causal Inference: What If.* Chapman & Hall/CRC. 2020. (PDF available at: https://www.hsph.harvard.edu/miguel-hernan/causal-inference-book/)
- · Morgan, Stephen L., and Christopher Winship. *Counterfactuals and Causal Inference*. Cambridge University Press, 2015.

# Requirements

Students' final grades are based on three components:

- Problem sets (25% of the course grade). Students will complete a total of three problem sets throughout the quarter. Problem sets will primarily cover topics from the lecture and section for that week and the previous week.
  - The goal of the problem sets is to encourage exploration of the material and to provide you with a clear and credible means of assessing your understanding

and progress through the course. As such, problem sets are *designed* to be challenging and we expect students to find some questions difficult. Because problem sets are mainly a tool for communication between the students and instructional staff, they will not be graded in the usual fashion.

A few days after the release of the problem set, we will be posting the solution key. You should work through the problems *without* the solutions for as long as you can, but should use the solutions after having completed your write-up to check your work. In addition to submitting your assignment write-up, you will also submit responses to a brief open-ended survey outlining which questions or topics you found easy or difficult, where you needed to consult the solutions, and what problems remain unclear or confusing. We will use these surveys to inform which topics to spend more time reviewing and to update the course to focus more on areas that students might be struggling with.

Problem sets will be graded on a  $(+/\sqrt{/-})$  scale with a + awarded for complete and near-perfect work, a  $\sqrt{}$  awarded for generally good work with clear effort shown but with some errors, and a - awarded for significantly incomplete work with major conceptual errors and little effort shown. Since the solutions will be available to you, there is essentially no reason to not get a + if you put in the effort and complete the assignment and the survey. Although the solutions will be posted, we *highly encourage* you to not simply copy and paste solutions and code from our files as this ultimately defeats the entire purpose of the problem sets and will hurt you in preparing for the exams.

- Collaboration policy: We strongly encourage collaboration between students
  on the problem sets and highly recommend that students discuss problems
  with each other either in person or via Stack Overflow. However, each student
  is expected to submit their own write-up of the answers and any relevant
  code.
- Office hours and online discussion: Students should feel free to discuss any questions about the problem sets with the teaching staff during sections and office hours. We also strongly encourage students to post questions about both the problem sets and the assigned readings on the course Stack Overflow board and respond to other students' questions. Responding to other students' questions will contribute to your participation grade.
- Submission guidelines: Problem sets will be distributed as PDF and Rmarkdown files (.Rmd). You should submit your answers and any relevant R code in the same format: including an Rmarkdown file (.Rmd extension) and a corresponding rendered .pdf file as your submission. Rmarkdown combines the text formatting syntax of Markdown markup language with the ability to embed and execute

chunks of R code directly into a text document. This allows you to present your code, graphical output, and discussion/write-up all in the same document. We highly recommend that you edit the distributed Rmarkdown assignment file for each problem set directly to make organization easier.

- Take-home midterm and final exams (30% and 35% of the course grade respectively). The take-home midterm and final will have the same format and structure as the problem sets but with two key differences. First, solutions will *not* be posted the goal of the exams is to evaluate your understanding of the material and you will be graded on the accuracy of your responses to the problems. Second, you are **not** permitted to collaborate with other students or any other individual on the exams. The teaching staff will answer any clarifying questions on the STACK OVERFLOW discussion board, but will not answer substantive questions.
- · Participation (10% of the course grade). We expect students to take an active role in learning in both lecture and section. Engagement with the teaching staff by asking and answering questions will contribute to this grade as will interaction on the Stack Overflow board.

# Computing

This course will use the R programming language. This is a free and open source programming language that is available for nearly all computing platforms. You should download and install it from http://www.r-project.org. Unless you have strong preferences for a specific coding environment, we also highly recommend that you use the free RStudio Desktop Integrated Development Environment (IDE) which you can download from https://rstudio.com/products/rstudio/download/#download. In addition to being a great and simple to use environment for editing code, RStudio makes it very easy to write and compile Rmarkdown documents: the format in which problem sets will be distributed. In addition to base R, we will be frequently using data management and processing tools found in the tidyverse set of packages along with basic graphics and visualization using ggplot2.

### Schedule

A schedule of topics and readings is provided below. Each week will cover a single topic or group of topics. Monday lectures will typically be an introduction to the topic while Wednesday lectures will go into greater detail and involve some applications of the method. You should make sure to review the readings prior to that week's lectures with an aim towards completing the reading assignments prior to Wednesday's lecture.

### Week 1: Introduction to Potential Outcomes (March 28)

- · Review of random variables, estimators and inference.
- · Counterfactual reasoning and the "Fundamental Problem of Causal Inference"
- · The "potential outcomes" model
- · Estimands and causal quantities of interest

#### Readings

- · Chapter 1, Imbens, Guido W. and Donald B. Rubin. *Causal Inference for Statistics, Social, and Biomedical Sciences*. Cambridge University Press. 2010.
- · Chapter 1, Hernán, Miguel A. and James M. Robins. *Causal Inference: What If.* Chapman & Hall/CRC. 2020.
- · Lundberg, Ian, Rebecca Johnson, and Brandon M. Stewart. "What is your estimand? Defining the target quantity connects statistical evidence to theory." *American Sociological Review* 86.3 (2021): 532-565.

Problem Set 1 Assigned March 30, Due April 12

# Week 2: Randomized Experiments (April 4)

- · What assumptions are needed to identify average treatment effects
- · Why randomized experiments satisfy these assumptions
- · Estimation and randomization inference in standard experimental designs

### Readings

- · Sections 1-5, Athey and Imbens, "The Econometrics of Randomized Experiments," *Handbook of economic field experiments*. Vol. 1. North-Holland, 2017. 73-140.
- · Chapter 2, Hernán, Miguel A. and James M. Robins. *Causal Inference: What If.* Chapman & Hall/CRC. 2020.
- · Druckman, James N., et al. "The growth and development of experimental research in political science." American Political Science Review 100.4 (2006): 627-635.

#### **Applications**

- · Gerber, Alan S., Donald P. Green, and Christopher W. Larimer. "Social pressure and voter turnout: Evidence from a large-scale field experiment." American political Science review 102.1 (2008): 33-48.
- · Mutz, Diana C., and Byron Reeves. "The new videomalaise: Effects of televised incivility on political trust." American Political Science Review 99.1 (2005): 1-15.

# Week 3: Experiments Continued (April 11)

- Stratification and using covariates in experiments
- · Analysis of cluster-randomized experiments
- · Problems of non-compliance

#### Readings

- · Sections 6-12, Athey and Imbens, "The Econometrics of Randomized Experiments," *Handbook of economic field experiments*. Vol. 1. North-Holland, 2017. 73-140.
- · Montgomery, Jacob M., Brendan Nyhan, and Michelle Torres. "How conditioning on posttreatment variables can ruin your experiment and what to do about it." American Journal of Political Science 62.3 (2018): 760-775.
- · Aronow, P. M., Jonathon Baron, and Lauren Pinson. "A note on dropping experimental subjects who fail a manipulation check." Political Analysis 27.4 (2019): 572-589.
- · Lin, Winston. "Agnostic notes on regression adjustments to experimental data: Reexamining Freedman's critique." The Annals of Applied Statistics 7.1 (2013): 295-318.
  - Bonus: Samii, C., and P. M. Aronow. "On equivalencies between design-based and regression-based variance estimators for randomized experiments."
     Statistics & Probability Letters 82.2 (2012): 365-370.

### **Applications**

- · Casey, K., Glennerster, R., & Miguel, E. (2012). Reshaping institutions: Evidence on aid impacts using a preanalysis plan. The Quarterly Journal of Economics, 127(4), 1755-1812.
- · Crépon, B., Devoto, F., Duflo, E., & Parienté, W. (2015). Estimating the impact of microcredit on those who take it up: Evidence from a randomized experiment in Morocco. American Economic Journal: Applied Economics, 7(1), 123-50.

### Problem Set 2 Assigned April 13, Due April 26

# Week 4: Selection-on-observables (April 18)

- · What to do when random assignment of treatment is not possible common challenges of observational designs
- · Assumptions behind "no unobserved confounding" designs
- · Representing assumptions using graphical models
- · Covariate adjustment via subclassification

### Readings

- · Chapter 12. Imbens and Rubin.
- · Chapters 6-8. Huntington-Klein, Nick. *The Effect: An introduction to research design and causality*. Chapman and Hall/CRC, 2021.
- · Chapter 3 Hernán and Robins
- · Chapter 6-8 Hernán and Robins

# Week 5: Selection-on-observables Continued (April 25)

- · Propensity scores and covariate adjustment via weighting
- · Matching estimators
- · Regression estimators and "doubly-robust" estimators

#### Readings

- · Chapter 13. Imbens and Rubin.
- · Imbens, G. W. (2004). Nonparametric estimation of average treatment effects under exogeneity: A review. Review of Economics and statistics, 86(1), 4-29.
- · Aronow, Peter M., and Cyrus Samii. "Does regression produce representative estimates of causal effects?." American Journal of Political Science 60.1 (2016): 250-267.
- · Glynn, Adam N., and Kevin M. Quinn. "An introduction to the augmented inverse propensity weighted estimator." Political Analysis 18.1 (2010): 36-56.

· Abadie, A., & Imbens, G. W. (2011). Bias-corrected matching estimators for average treatment effects. Journal of Business & Economic Statistics, 29(1), 1-11.

Midterm Exam Assigned April 27, Due May 5

# Week 6: Instrumental Variables (May 2)

- · Estimating effects under unobserved confounding using exogenous variation in treatment induced by an instrument
- Assumptions behind the instrumental variable strategy exogeneity, relevance, "exclusion restriction"
- · Estimation via the Wald Estimator and Two-Stage Least Squares
- · Interpreting the IV estimand Local Average Treatment Effect
- · What makes a good instrument?

#### Readings

- · Cunningham, Causal Inference: The Mixtape, Chapter 7 Instrumental Variables
- · Angrist, Imbens and Rubin (1996) "Identification of causal effects using instrumental variables." Journal of the American Statistical Association, 91:434, 444-455
- · Sovey, Allison J., and Donald P. Green. "Instrumental variables estimation in political science: A readers' guide." American Journal of Political Science 55, no. 1 (2011): 188-200.
- · Andrews, Isaiah, James H. Stock, and Liyang Sun. "Weak instruments in instrumental variables regression: Theory and practice." Annual Review of Economics 11 (2019): 727-753.

# Week 7: Differences-in-differences (May 9)

- · Weakening "selection on observables" by studying changes over time.
- · Assumptions behind the "differences-in-differences" strategy parallel trends
- · Estimation and diagnostics for the identification assumptions.
- · Pitfalls and challenges when units initiate treatment at different times.

#### Readings

- · Cunningham, The Causal Inference Mixtape, Chapter 9 Differences-in-differences
- Roth, J., Sant'Anna, P. H., Bilinski, A., & Poe, J. (2022). What's Trending in Differencein-Differences? A Synthesis of the Recent Econometrics Literature. arXiv preprint arXiv:2201.01194.
- · Imai, Kosuke, In Song Kim, and Erik H. Wang. "Matching Methods for Causal Inference with Time-Series Cross-Sectional Data." American Journal of Political Science (2021).

#### **Applications**

· Malesky, E. J., Nguyen, C. V., & Tran, A. (2014). The impact of recentralization on public services: A difference-in-differences analysis of the abolition of elected councils in Vietnam. American Political Science Review, 108(1), 144-168.

Problem Set 3 Assigned May 11, Due May 24

# Week 8: Regression Discontinuity Designs (May 16)

- · Estimating effects under unobserved confounding using quasi-random assignment at a cutpoint.
- · Common applications: Elections, test scores
- · Estimation and sensitivity to modeling assumptions.

#### Readings

- · Chapters 1, 2 and 5. Cattaneo, Matias D., Nicolás Idrobo, and Rocío Titiunik. A practical introduction to regression discontinuity designs: Foundations. Cambridge University Press, 2019.
- · Eggers, A. C., Freier, R., Grembi, V., & Nannicini, T. (2018). Regression discontinuity designs based on population thresholds: Pitfalls and solutions. American Journal of Political Science, 62(1), 210-229.
- · Keele, Luke J., and Rocio Titiunik. "Geographic boundaries as regression discontinuities." Political Analysis 23.1 (2015): 127-155.

### Week 9: Mediation and Sensitivity Analysis (May 23)

- · How to define and identify indirect and direct effects of treatment
- · How to assess the robustness of results to violations of identification assumptions.

#### Readings

- · Blackwell, Matthew. "A selection bias approach to sensitivity analysis for causal effects." Political Analysis 22.2 (2014): 169-182.
- · Cinelli, Carlos, and Chad Hazlett. "Making sense of sensitivity: Extending omitted variable bias." Journal of the Royal Statistical Society: Series B (Statistical Methodology) 82.1 (2020): 39-67.
- · Imai, K., Keele, L., Tingley, D., & Yamamoto, T. (2011). Unpacking the black box of causality: Learning about causal mechanisms from experimental and observational studies. American Political Science Review, 105(4), 765-789.
  - Bonus: Green, Donald P., Shang E. Ha, and John G. Bullock. "Enough already about "black box" experiments: Studying mediation is more difficult than most scholars suppose." The Annals of the American Academy of Political and Social Science 628.1 (2010): 200-208.
- Acharya, Avidit, Matthew Blackwell, and Maya Sen. "Explaining causal findings without bias: Detecting and assessing direct effects." American Political Science Review 110.3 (2016): 512-529.

Final Exam Assigned May 20, Due June 2 (Due May 27 for graduating students)

# **Assignment Schedule**

- · Problem Set 1: Assigned March 30, Due April 12
- · Problem Set 2: Assigned April 13, Due April 26
- · Midterm Exam: Assigned April 27, Due May 5
- · Problem Set 3: Assigned May 11, Due May 24
- · Final Exam: Assigned May 20, Due June 2 (Due May 27 for graduating students)

# Acknowledgments

This course is indebted to the many wonderful and generous scholars who have developed causal inference curricula in political science departments throughout the world and who have made their course materials available to the public. In particular, I thank Matthew Blackwell, Brandon Stewart, Molly Roberts, Kosuke Imai, Teppei Yamamoto, Jens Hainmueller, Adam Glynn, Gary King, Justin Grimmer whose lecture notes and

syllabi have been immensely valuable in the creation of this course. I also thank Andy Eggers, Molly Offer-Westort and Bobby Gulotty whose comments and feedback have been essential to the development of this class.