1. Double Diamond, sketching

The Double Diamond
https://www.designcouncil.org.uk/our-resources/the-double-diamond/

The first "diamond" explained
https://www.nngroup.com/articles/discovery-phase/

The purpose of sketching
https://www.interaction-design.org/literature/article/etch-a-sketch-how-to-use-sketching-in-user-experience-design

Hands-on sketching techniques
https://uxdesign.cc/ui-ux-sketching-techniques-101-7e91d854ae3d

2. Figma

Figma course on Linkedin Learning (login with school email to access)
https://www.linkedin.com/learning/figma-for-ux-design-23411224

Get Figma for free (for students)
https://www.figma.com/education

3. User flows

Empathy mapping
https://www.nngroup.com/articles/empathy-mapping/

User stories
https://www.interaction-design.org/literature/topics/user-stories

Personas
https://www.interaction-design.org/literature/topics/personas

User journeys
https://www.nngroup.com/articles/journey-mapping-101/

Wireflows
https://www.nngroup.com/articles/wireflows/

4. Usability

10 usability heuristics
https://www.nngroup.com/articles/ten-usability-heuristics/

Think aloud test
https://www.nngroup.com/articles/thinking-aloud-the-1-usability-tool/

User testing - what, why, how?
https://www.nngroup.com/articles/usability-testing-101/

https://www.nngroup.com/articles/discount-usability-20-years/

Remote user testing
https://www.nngroup.com/courses/remote-studies/

5. Sustainable UX Design - Part 1

Introduction

Evolution Exchange podcast 206 - 'The Digital Green Transition'
https://open.spotify.com/episode/5mGwqZRJLj5oIkdhTMnBxE

The 11 principles of Sustainable UX
https://sustainableuxnetwork.com/the-11-principles-of-sustainable-ux

The Sustainable UX Canvas
https://cphbusiness.mrooms.net/pluginfile.php/1236052/mod_folder/content/0/Intro%20BUX%20-%20Modellen%20v.1.0.pdf?forcedownload=1

Sustainable UX Design: Principles and Practices for Eco-Friendly Digital Products
https://designlab.com/blog/sustainable-ux-principles

Sustainable UX is more than reducing your website's footprint
https://uxdesign.cc/sustainable-ux-and-ui-design-is-more-than-reducing-your-website-s-footprint-a99c336c151f

Sustainability in Design: How UX/UI Trends in 2025 Prioritise Green Choices
https://www.linkedin.com/pulse/sustainability-design-how-uxui-trends-2025-prioritise-james-griffin-0d8fe/

6 steps to a greener website
https://greentheweb.com/6-steps-to-a-greener-website/

Ressources / Tools

SUX Network - Resource Collection: https://suxnetwork.notion.site/SUX-Network-Resource-Collection-36fe841f898b4fe9a8f37b6636852c49

Affinity Diagramming for Collaboratively Sorting UX Findings and Design Ideas: https://www.nngroup.com/articles/affinity-diagram/

Non-human-personas

Mother Nature (Mac non-human persona)

THE FORGOTTEN ONES: MY World 360°
An immersive narrative that places viewers into the largest dumpsite in Eastern Africa, told from the perspective of the dumpsite itself.

Sustainable Development Goals addressed: Goal 1: No Poverty - End poverty in all its forms everywhere, Goal 6: Clean Water and Sanitation - Ensure availability and sustainable management of water and sanitation for all, Goal 8: Decent Work and Economic Growth - Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all, Goal 9: Industry, Innovation, and Infrastructure - Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation, Goal 10: Reduced Inequalities - Reduce inequality within and among countries, Goal 11: Sustainable Cities and Communities - Make cities and human settlements inclusive, safe, resilient and sustainable.

Site/Location: BlackRhinoVR, Nairobi, Kenya.

Youth Producer: Charles Muchiri (22)

MY WORLD 360° INVITES YOUNG PEOPLE WORLDWIDE to learn about the Goals and to develop digital skills needed to create 360° media to share their SDG stories in an immersive and compelling way.

BE A MY WORLD 360° CREATOR:

http://sdgactioncampaign.org/myworld360/

Follow live #MYWorld360

My World 360 is an initiative lead by Digital Promise, Oculus and the UN SDG Action Campaign.

Tools

https://www.websitecarbon.com/
https://ecograder.com/
https://globemallow.io/
https://digitalbeacon.co/

More tools
https://greentheweb.com/tools/

6. Sustainable UX Design - part 2

- Inclusive Design
  https://www.nngroup.com/articles/inclusive-design/
- What is Accessibility?
  https://www.interaction-design.org/literature/topics/accessibility

Behavior Design

- Ethical Considerations in UX Design
  https://designlab.com/blog/ethical-considerations-in-ux-design
- User Behavior
  https://www.interaction-design.org/literature/topics/user-behavior
- What Are Dark Patterns in UX Design?
  https://careerfoundry.com/en/blog/ux-design/dark-patterns-ux/
- Deceptive Patterns in UX: How to Recognize and Avoid Them
  https://www.nngroup.com/articles/deceptive-patterns/

Web Standards

- Web Standards - Intro

- Web Standards - Accessibility, Usability, and Inclusion
  https://www.w3.org/WAI/fundamentals/accessibility-usability-inclusion/
- W3C Accessibility Standards Overview
  https://www.w3.org/WAI/standards-guidelines/

Tools

- **Thumb zone mapping template**
  https://www.scotthurff.com/posts/how-to-design-for-thumbs-in-the-era-of-huge-screens/
- **Contrast Checker**
  https://webaim.org/resources/contrastchecker
  https://accessibleweb.com/color-contrast-checker/
- **Testing the accessibility - Wave browser extension**
  https://wave.webaim.org/extension

- **Simulate color blindness (browser extensions)**
  Google: ”Colorblindly”
  Firefox: ”Let's get color blind”

7. Persuasive & emotional design

Emotional design
https://www.interaction-design.org/literature/topics/emotional-design

BERT
https://www.uxforthemasses.com/bert/

Fogg's behavior model
https://blog.logrocket.com/ux-design/fogg-behavior-model/

8. Other cool UX material

Websites

NNGroup: Your source for UX guidance and training.
https://www.nngroup.com/

Interaction Design: UX Design Courses & Global UX Community
https://www.interaction-design.org/

Podcast

The Sustainable UX Podcast
The Sustainable UX Podcast, the podcast for designers, UX people and digital product builders who want to make an impact for a sustainable future.
https://open.spotify.com/show/4PzK5bq6Q8x7NOcEPl4I6j

The Green the Web podcast
https://greentheweb.com/podcast/

Why UX? Podcast
WHY UX? is a podcast about the everyday heroes of UX design
https://podcasts.apple.com/dk/podcast/why-ux-podcast/id1315404097