WLAB3

**Site title** –

Right now, I am tossing around a few ideas, but my primary site title is “DAProductions.com” – D.A.P. are my initials. “Productions” is so I am not limited to on type of media production.

**Developer Information** – Daniel A. Parks

**Rationale/Focus** – Why create this particular site? What purpose does it fulfill?

I have been playing guitar since I was 14 years old. I am by no means an amazing player, but I do have fun playing. I have been interested in creating a website to host media around the “guitar”. From creating a podcast housed on the site for learning the basics, video of friends and myself playing learned songs, and potentially a gallery of photos of things pertaining to the “world of playing guitar”.

**Target audience** – What is its audience or market?

Generally speaking, there would be no “target audience”, this is a concept I have been wanting to create for a long time, and this class provides the perfect opportunity finish a project for class, as well as create something I can both advance my skills with and learn more about the processes needed to develop such a site.

-But, if there were a “target audience”, it would be an individual who is interested in learning more about the guitar (playing, chord progressions, gear, guitar players, etc.) and would like the opportunity to learn a little, or maybe, the tables could be flipped, and individuals contact me to send me their advice.

**Site Outline** – List of pages in the site and how they fit into the overall hierarchy of the site layout.

* **Landing page** – An image or symbol that is highlighted and moves when hovered over, that is clickable, that when clicked, brings you to the home page. This page is so an individual who comes to the pace could get an idea of what the page is about, prior to viewing any other content.
* **Home page** – A home page with a Nav bar and a footer. There would be a section for and introduction/mission statement. Then a section to display the latest on each page associated with the website (ie: Podcast page, Image page, Social Media page and Contact page).
* **Podcast Page** – This page has audio podcasts in sequential order. The ability to host podcasts for streaming would be essential. This would allow me to have a place to store the podcasts and be able to work on getting them on podcast markets to reach audiences (markets like “Apple Podcasts”).
* **Images page** – This page has images of my working environment, guitar parts, and anything pertaining to the “guitar”.
* **Videos page** – A page to house any videos created. The page would start out with me playing guitar driven songs and demonstrating topics covered in the podcasts.
* **Contact page** – This page will have social media contacts and feature to send me an email to ask questions or make comments to me directly. I will need to learn how to create a form that an individual could use to send me an email.
* **Feature** –One feature I do want on the NAV bar is, a way for individuals to subscribe to and “news email”. I will need to learn how to create a form linked to a database to store information.