

Adam Thompson

3A Systems Design
Engineering

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I'm a **big-picture** problem solver; always looking for the best solution to the right problem. My skills in **user-centred** design, **human-factors**, and **front-end** development allow me to approach complex problems from a unique perspective, specifically improving the **usability** and **user experience** of the multi-featured KnowRoaming app, and on the design team at Sony.

Work Experience

noom

Product Designer/UX Engineer *Sept. - Dec. 2015*

- Re-designed the mobile meal-logging experience to improve clarity and speed of navigation, proven through user-testing of prototypes
- Improved the portion picker interface to ensure user confidence when logging food items
- Initiated multidisciplinary discussions and managed the early design process for the coach dashboard

knowroaming

User Experience & Product Designer *May 2014 - May 2015 (2 work terms)*

- Redesigned the native iOS and Android apps from the ground up using an iterative design approach, using Balsamiq, Sketch, Photoshop, and Origami
- Leveraged customer feedback to iterate on the flow of the app to better correspond with users' most common mental model
- Initiated and oversaw the preliminary design of the new company homepage, and corporate portal

SONY

User Experience Designer *Sept. - Dec. 2013*

- Lead the design and development for a new music feature in MediaGo
- Developed the front-end for the new feature using SASS and jQuery
- Proposed a UI re-design of the entire MediaGo application, to enhance aesthetics and overall user experience

My Toolbox



Sketch



Balsamiq



HTML/CSS/JS



Origami



Framer JS



PaintCode



Photoshop



Illustrator



Git

Education

University of
Waterloo

3A - Class of 2017

Systems Design Engineering
with Cognitive Science minor

- Human-Factors in Design (SYDE 162)
- Intro to Cognitive Science (PSYCH 256)
- Engineering Design (SYDE 361)

Clubs & Associations

WaterlUX
Club

Marketing director of the Waterloo campus UX club.

The Water
Boys

Section leader of the all-male a Cappella group.