




Adam Thompson

3A Systems Design
Engineering

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As a UX designer, I'm a **big-picture** problem solver. I'm always looking for the best solution to the right problem. My skills in **user-centred** design, **human-factors**, and **front-end** development allow me to approach complex problems from a unique perspective, specifically improving the **usability** and **user-experience** of the multi-featured KnowRoaming app, and on the design team at Sony.

Work Experience

	User Experience & Product Designer <i>May 2014- May 2015 (2 terms)</i> <ul style="list-style-type: none">Redesigned the native iOS and Android apps from the ground up using an iterative design approach, with programs from Balsamiq to Sketch and PhotoshopLeveraged customer feedback to improve app usability, confirmed through preliminary user-testingManaged mobile app development, organizing priorities and planning timelinesRecommended usability and architecture improvements for the company homepage and corporate portalDeveloped the KnowRoaming Athletes sponsorship sign-up webpageRedesigned the product packaging, reducing the box size by over 50%, and nearly doubling shipping efficiency
	User Experience Designer <i>Sept. - Dec. 2013</i> <ul style="list-style-type: none">Lead the design and development for a new music feature in MediaGoDeveloped the front-end for the new feature using SASS and jQueryProposed a UI re-design of the entire MediaGo application, to enhance aesthetics and overall user experience
	IT & Engineering HR Assistant <i>Jan. - April 2013</i> <ul style="list-style-type: none">Assisted in the setup of new permanent networkDesigned a new procedure for evaluating and interviewing new job candidates

My Toolbox

								
Photoshop	Illustrator	Sketch	Balsamiq	HTML/CSS/JS	CoffeeScript	Git	After Effects	Français

Education

University of Waterloo <i>3A - Class of 2017</i>	Systems Design Engineering <i>with Cognitive Science minor</i> <ul style="list-style-type: none">Human-Factors in Design (SYDE162)Intro to Cognitive Science (PSYCH256)Engineering Design (SYDE361)
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Clubs & Associations

WaterlUX Club	Marketing director of the Waterloo campus UX club.
The Water Boys	Section leader of the all-male a Cappella group.