




# Adam Thompson

3A Systems Design  
Engineering

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As a UX designer, I'm a **big-picture** problem solver. I'm always looking for the best solution to the right problem. My skills in **user-centred** design, **human-factors**, and **front-end** development allow me to approach complex problems from a unique perspective, specifically improving the **usability** and **user-experience** of the multi-featured KnowRoaming app, and on the design team at Sony.

## Work Experience

	<b>User Experience &amp; Product Designer</b> <i>May 2014- May 2015 (2 terms)</i> <ul style="list-style-type: none"><li>Redesigned the native iOS and Android apps from the ground up using an iterative design approach, with programs from Balsamiq to Sketch and Photoshop</li><li>Leveraged customer feedback to improve app usability, confirmed through preliminary user-testing</li><li>Managed mobile app development, organizing priorities and planning timelines</li><li>Recommended usability and architecture improvements for the company homepage and corporate portal</li><li>Developed the KnowRoaming Athletes sponsorship sign-up webpage</li><li>Redesigned the product packaging, reducing the box size by over 50%, and nearly doubling shipping efficiency</li></ul>
	<b>User Experience Designer</b> <i>Sept. - Dec. 2013</i> <ul style="list-style-type: none"><li>Lead the design and development for a new music feature in MediaGo</li><li>Developed the front-end for the new feature using SASS and jQuery</li><li>Proposed a UI re-design of the entire MediaGo application, to enhance aesthetics and overall user experience</li></ul>
	<b>IT &amp; Engineering HR Assistant</b> <i>Jan. - April 2013</i> <ul style="list-style-type: none"><li>Assisted in the setup of new permanent network</li><li>Designed a new procedure for evaluating and interviewing new job candidates</li></ul>

## My Toolbox

								
Photoshop	Illustrator	Sketch	Balsamiq	HTML/CSS/JS	CoffeeScript	Git	After Effects	Français

## Education

<b>University of Waterloo</b> <i>3A - Class of 2017</i>	<b>Systems Design Engineering</b> <i>with Cognitive Science minor</i> <ul style="list-style-type: none"><li>Human-Factors in Design (SYDE 162)</li><li>Intro to Cognitive Science (PSYCH 256)</li><li>Engineering Design (SYDE 361)</li></ul>
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## Clubs & Associations

<b>WaterlUX Club</b>	Marketing director of the Waterloo campus UX club.
<b>The Water Boys</b>	Section leader of the all-male a Cappella group.