



# Adam Thompson

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*An engineer at the intersection of design and development. With an engineering education and experience in UX design since 2013, I seamlessly bridge the gap between the two disciplines.*

## EXPERIENCE

### New Visions for Public Schools **UX Engineer**

July 2018 - now | NYC

Streamlined designer-developer collaboration by compiling design system documentation, and building and maintaining the Angular component library.

Developed CSS best-practices and architecture that leverages the opinionated structure of Angular, improving the long-term maintainability and visual consistency.

Designed a conceptual framework to streamline development of new data visualizations, enabling the team to launch remote learning features just days after schools closed in March 2020.

### TC Helicon **Product Manager**

2018 | Kitchener

Defined business strategy and product specifications for a line of music accessories based on market and user research.

Developed a globally used tool allowing managers to quickly evaluate new projects based on ROI and other key data.

### Zynga **UX Product Manager**

2016 | Toronto

Optimized user flows based on the results of multi-variate testing, and configured final design parameters for a social engagement feature and a new subscription-based revenue model.

### Noom **Product Designer**

2015 | NYC

Simplified the core food logging experience by modifying the information architecture to better fit the mental model observed during user interviews.

### KnowRoaming **UX Designer**

2014 - 2015 | Toronto

Redesigned the app information architecture and UI to better align with common use cases.

### Sony **UI Designer**

2013 | Waterloo

Led UI design and front-end development for a music discovery feature.

## EDUCATION

### University of Waterloo **Systems Design Engineering**

BASc. with cognitive science minor

## PROJECTS

### Chameleon

Hearing protection that adapts to the volume of the wearer's surroundings.

### Zed

A JS library for rendering more realistic overlapping shadows.

### Chronological MCU

Watch every Marvel Cinematic Universe scene in chronological order.

### Farkle

Play the dice game "Farkle" online with friends.

### Sketch Flat Export

A Sketch plugin to export multiple artboards to a single directory.

### ZeplinX

An internal Confluence plugin to embed Zeplin images on a page.

## VOLUNTEER

### The SymphoNYChorus 2018 - now

Tenor section leader for the combined choir and orchestra.

### Camp Kwasind 2017

Maintenance, cabin leader and staff mentor.

### The Water Boys 2013-2017

Baritone section leader for the world-ranked all-male a cappella group.

### UW/UX 2015-2016

Vice President of the UW campus UX Club, mentoring younger students and planning club events.

## TOOLBOX

 CSS  HTML  Javascript  Typescript  Angular  React  Vue  
 Storybook  Sass  Node  D3  XState  Git  CI  Swift  
 Origami  Framer  Sketch  Zeplin  InVision  Photoshop  
 Illustrator  Balsamiq  Excel  Airtable  Python  Arduino