# Adam Thompson



adam-thompson.ca

adam.thompson@uwaterloo.ca

226 972 2838

# Skills Summary

Design & Usability

- Extensive knowledge of human factors engineering methods such as: personas, usability heuristics, task analysis, user testing, & ergonomics
- Excellent artistic intuition and attention to detail used at Sony & KnowRoaming
- Big-picture **problem solver**, leveraged while designing workflows at KnowRoaming

Toolbox

- Expert in Adobe CS: Photoshop, Illustrator, InDesign and After Effects
- Mockups and wireframing in **Balsamiq**, **Sketch** and on paper
- 3D modeling and product design using AutoCad, Inventor, & SolidWorks
- Front-end development using HTML5, CSS3, & JavaScript
- Object-oriented development in PHP, Java, & Swift
- Fluent in English & French

# Work Experience

# KnowRoaming

May - Sept. 2014

## Head User Experience Designer

- Redesigned iOS and Android apps, including workflow & design language
- Branded and re-structured core company services for ease-of-use
- Created wireframes, mockups & prototypes using Balsamiq, Photoshop & Illustrator
- Designed promotional print media using InDesign

#### Sonv

## User Experience Designer

Sept. - Dec. 2013

- Lead design team for a new feature in MediaGo
- Implemented designs using HTML, CSS and AngularJS
- Proposed a re-design of MediaGo, enhancing aesthetics and user experience
- Created promotional graphics and videos for MediaGo

## Genesys

Jan. - April 2013

#### I.T. & H.R. Assistant

- Organized a mobileGenesys open-house event
- Improved the process for evaluating and interviewing job candidates
- Maintained internal network and servers
- Assisted in implementing a temporary network during construction

### Freelance & Other Work

#### **Investigation Station Day Camp**

- Designed logo, and all affiliated media

## Camp Kwasind

- Filmed and edited videos using After Effects and Final Cut 7 for each weekly deadline
- Designed DVD label, and Camp Kwasind sweater graphic

## Education

University of Waterloo Class of 2017

# Systems Design Engineering

with Cognitive Science minor

Courses:

- Human Factors in Design
- Data Structures & Algorithms

# Groups & Interests

The Water Boys | All-male university a cappella group. Competed in the 2014 ICCAs

Singer-songwriter and a cappella

Composition | arrangements