



Adam Thompson

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Hello Frog Design Team,

I'm a UX/Product Designer and recent graduate from the University of Waterloo, hoping to create meaningful products that make an impact. I definitely think working at a design firm with such diversity of work as Frog would be a great step in this direction.

In my most recent UX role at **Noom**—a health and lifestyle startup in New York—I worked on the product design team where I re-designed the meal-logging experience in the app. The UI patterns used here had to be carefully thought out so each use case would be intuitive. I created many mockups and prototypes using Invision, Marvel and Framer, and shared final Sketch files with developers using Zeplin.

Previously, I worked as the premiere UX Designer at **KnowRoaming** in Toronto where I worked on re-designing their app from the ground-up. Everything from the core workflow, to the UI, icons and branding was reworked. Naturally, this involved creating many workflow diagrams, wireframes and moodboards. In my 8 months with the company there was a good deal of iteration, and collaboration with developers.

I've recently finished my final year in Systems Design Engineering, a multidisciplinary engineering program, with an emphasis on design-thinking and user-centred design. In my final year design project, I designed and built **Chameleon**, a hearing protection device for industrial workers, which varies its attenuation based on the volume of the environment. For this project I performed much of the user research, as well as a large portion of the programming, electrical and mechanical design.

With already several years of design experience on top of a full engineering education, I feel I have the necessary skills, experience, and passion to be a successful interaction designer with Frog. For more, please visit my portfolio online at adamthompson.ca.

Sincerely,

Adam Thompson