

Adam Thompson

Product Designer - University of Waterloo

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Hi Shutterstock Team,

I'm a passionate product designer, no stranger to user research, and bringing a thoughtful, holistic approach to user experience and beautiful execution on interfaces.

I've been designing professionally since 2013, with experience at companies like Sony, Noom, Zynga and KnowRoaming, and a degree in Systems Design Engineering from the University of Waterloo.

In all my experience, collaboration with developers, PMs, designers and other stakeholders has been a key to product success. At **KnowRoaming**, I pioneered semiweekly design meetings with numerous stakeholders to discuss ideas and present design rationale. At Noom and Zynga, I participated in regular meetings to discuss product strategy and inform design decisions.

While simplifying a core experience at **Noom**, I conducted user requirements research, task analysis, and usability testing, and used the findings to iterate on new visuals, interactions and prototypes. We had at least a dozen iterations before finding a solution that worked just right.

I was the first designer at KnowRoaming, and was in charge of re-designing the mobile app in order to make it clearer and more consistent. I set the vision for the overall user experience and UI, while also working on a number of other projects.

Finally, in my experience at **Zynga**, I dove deep into data, analyzing player trends and payer demographics in order to properly spec a new subscription feature. I used Zynga's vast amounts of data to estimate project outcomes and make educated design decisions.

I believe I have the passion and skill to be a great designer with Shutterstock, and hope to chat with someone from the team soon!

Please check out my portfolio online at adamthompson.ca for more.

Sincerely,



Adam Thompson