

Adam Thompson

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Hi Curalate Team,

I'm a recent grad of Systems Design Engineering at the University of Waterloo—a multidisciplinary engineering program with an emphasis on holistic design thinking. I have worked as a designer for companies like Noom in New York, KnowRoaming in Toronto, and Sony, and as a product manager for Zynga.

In my most recent UX role at Noom—a health and lifestyle startup in New York—I worked on the product design team where my main project involved re-designing the meal-logging experience in the app. The UI patterns and flow used here had to be carefully thought out so each entry case would be intuitive. I created many mockups and prototypes using Invision, Marvel and Framer, and shared final Sketch files with developers using Zeplin.

Previously, I worked as the premiere UX Designer at KnowRoaming in Toronto where I worked on re-designing their app from the ground-up. Everything from the core workflow, to the UI, icons and branding was reworked in my 8 months with the company.

With several years of experience in design already, and a love for music, I feel I have the required skills, experience, and passion to be a successful product designer with Curalate. For more, please visit my portfolio online at adamthompson.ca.

Sincerely,

A handwritten signature in black ink, appearing to read 'adamthompson'.

Adam Thompson