

# Adam Thompson

[adamthompson.ca](http://adamthompson.ca)

[adam.m.thompson@icloud.com](mailto:adam.m.thompson@icloud.com)

UX Designer  
University of Waterloo

226-972-2838

Hello Roli Team,

I am a UX and Product Designer from the University of Waterloo, with a huge passion for music and audio. I've been singing and playing guitar since before high-school, and have been designing apps since 2013.

At Noom—a health and wellness startup in New York—I worked on the UX and product design team where my main project was to re-design the meal-logging experience in the app, which was a challenging navigation problem. The UI patterns used had to be carefully thought out so each entry case would be intuitive.

More recently I worked as a Product Manager for Zynga Poker. Though I worked on feature design for a more mature game, I was exposed to many principles of game design, like the design of a good core loop, meta-game, and balance of the two.

Previously, I worked as the premiere UX Designer at KnowRoaming in Toronto where I worked on re-designing their account management app from the ground-up—everything from the core workflow to the UI.

I've been making music for many years, both on my own and in groups. In University, I performed at many open mic. nights, and was a soloist in the ICCA Semifinalist group, The Water Boys. For my own music, and for production as a staff filmmaker, I have recorded and mixed using Logic, and ProTools.

I am currently finishing up my final-year engineering design project at the University of Waterloo, where we are designing and building a hearing protection device for use by stagehands and industrial workers to vary attenuation based on the volume of the environment.

With over 3 years of experience in design, and a passion for music, I feel I have the required skills, experience, and drive to be a successful UX designer Roli. For more, please visit my portfolio online at [adamthompson.ca](http://adamthompson.ca). I will be visiting London in late April/early May if you'd like to meet in person.

Sincerely,



Adam Thompson