

SEO Report for <https://foto-budka.netlify.com>

85 / 100
SEO SCORE

41 / 48
PASSED CHECKS


6 / 48
FAILED CHECKS

1 / 48
WARNINGS

COMMON SEO ISSUES







Meta Title Test	<p>✓ The meta title of your page has a length of 64 characters. Most search engines will truncate meta titles to 70 characters.</p> <p>→ Fotobudka, Biały Dywan Ślubny, Fontanna Czekoladowa i Koktajlowa</p>
Meta Description Test	<p>✓ The meta description of your page has a length of 133 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <p>→ Fotobudka, biały dywan ślubny, fontanna czekoladowa i koktajlowa - wynajem wraz z obsługą. ☎ +48531890827, +48536353933, +48730313528</p>
Google Search Results Preview Test	<p>ⓘ Fotobudka, Biały Dywan Ślubny, Fontanna Czekoladowa i https://foto-budka.netlify.com Fotobudka, biały dywan ślubny, fontanna czekoladowa i koktajlowa - wynajem wraz z obsługą. ☎ +48531890827, +48536353933, +48730313528</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <p>→ fontanna - 5 times → biały - 4 times → czekoladowa - 4 times → fotobudka - 3 times → dywan - 3 times</p>
Keywords Usage Test	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>

Keywords Cloud Test	<p>❗ bardzo biały białym blog branżę czekoladowa dotknięcie dotykowego dywan działalność ekranu eventami firma fontanna fontanny fotobudka fotobudki galeria garść google goście gruby gustowne gęsty home imieniny informacji inne jakości jedynie kawalerskie klientów koktajlowa kontakt która mamy mapa modne nasza nasze naszej nieprześwitujący nierozciągliwy niezwykle obsługa oferta okrągłym oraz panieńskie parę pierwszego planujących poczekać polecam potrzeby powstała pragnących prosta prowadzimy przekąskami realizacje rekwizyty reprezentujemy sekund stole studniówki super suto swoim szeroką słodyczami takie tutaj twój upamiętnić uroczystości urodziny utrwalone uśmiech ważne wesela wieczory wydarzenia wydruk wymienione wynajem wysokiej wystarczy zabawne zaoferowania zaspakaja zastawionym zdjęcia zdjęciach zrobienie związaną ślubne ślubny śluby życiu</p>
Heading Tags Test	<p>❗ Your page contains too many H2 tags. H2 tags should re-inforce the related content of your page to search engines - too many tags may make the topic less clear, or look like spam tactics. Consider using less than 10 H2 tags.</p> <hr/> <p>H1 headings</p> <hr/> <p>→ Wynajem na śluby, weselai inne uroczystości</p> <hr/> <p>H2 headings</p> <hr/> <p>→ Fotobudka Biały Dywan Ślubny Fontanna Czekoladowa i Koktajlowa → O nas → Oferta → Fotobudka → Biały dywan ślubny → Fontanna czekoladowa i koktajlowa → Galeria → Tu się znajdujemy → Google → Facebook → Youtube → Kontakt</p>
Robots.txt Test	<p>✅ Congratulations! Your site uses a "robots.txt" file: https://foto-budka.netlify.com/robots.txt</p>
Sitemap Test	<p>✅ Congratulations! Your website has a sitemap file.</p> <hr/> <p>→ https://foto-budka.netlify.com/sitemap.xml</p>
SEO Friendly URL Test	<p>✅ Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p>✅ All of your webpage's "img" tags have the required "alt" attribute.</p>
Inline CSS Test	<p>✅ Congratulations! Your webpage is not using any inline CSS styles.</p>


Deprecated HTML Tags Test	✔ Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	✔ Congratulations! Your webpage is using Google Analytics.
Favicon Test	✔ Congratulations! Your website appears to have a favicon. 
JS Error Test	✔ Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	✔ Congratulations! Your website is connected successfully with social media using: Facebook Pinterest Twitter

SPEED OPTIMIZATIONS

HTML Page Size Test	✔ Congratulations! The size of your webpage's HTML is 5.44 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	✔ Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 23.63 Kb to 5.44 Kb (77% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	✔ Your website loading time is around 4.05 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	<div>✘ Your page uses more than 20 http requests, which can slow down page loading and negatively impact user experience.</div> <hr/> <div>HTML Pages: 2; CSS Files: 7; Scripts: 16; Images: 39; Flash Files: 0;</div>
Page Cache Test (Server Side Caching)	✔ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	✔ Your webpage is serving all images, javascript and css resources from CDNs.
Image Caching Test	✔ Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	✔ Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	✔ Congratulations! Your website is using cache headers for all CSS resources.

JavaScript Minification Test	 Some of your website's JavaScript files are not minified! <hr/> HOW TO FIX In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like JSCompress , Closure Compiler or JSMIn .
CSS Minification Test	 Some of your webpage's CSS resources are not minified. <hr/> HOW TO FIX In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like YUI Compressor or cssmin.js .
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <!DOCTYPE html>
URL Redirects Test	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY

URL Canonicalization Test	 https://foto-budka.netlify.com and https://www.foto-budka.netlify.com should resolve to the same URL, but currently do not. <hr/> HOW TO FIX In order to pass this test you must consider using a 301 re-write rule in your .htaccess file so that both addresses (http://example.com and http://www.example.com) resolve to the same URL. - If you want to redirect http://www.example.com to http://example.com , you can use this: <div style="background-color: #f9f9f9; padding: 10px; margin: 10px 0;"> <pre>RewriteCond %{HTTP_HOST} ^www\.example\.com\$ RewriteRule ^/?\$ "http://example.com/" [R=301,L]</pre> </div> - If you want to redirect http://example.com to http://www.example.com , you can use this: <div style="background-color: #f9f9f9; padding: 10px; margin: 10px 0;"> <pre>RewriteCond %{HTTP_HOST} !^www\.example\.com\$ [NC] RewriteRule ^(.*)\$ http://www.example.com/\$1 [L,R=301]</pre> </div> Note that you must put the above lines somewhere after RewriteEngine On line.
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HTTPS Test	<p>✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: DigiCert SHA2 Secure Server CA</p> <hr/> <p>→ Valid until: Jul 07, 2020</p>
Safe Browsing Test	<p>✓ This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p>✓ Congratulations, your server signature is off.</p>
Directory Browsing Test	<p>✓ Congratulations! Your server has disabled directory browsing.</p>
Plaintext Emails Test	<p>✗ We've found 1 email addresses in your page code. We advise you to protect email links in a way that hides them from the spam harvesters.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.</p> <p>Other solutions are listed below:</p> <ul style="list-style-type: none"> • replace the at (@) and dot (.) characters • replace text with images • use email obfuscators • hide email addresses using JavaScript or CSS trick

MOBILE USABILITY

Media Query Responsive Test	<p>✓ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.</p>
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Mobile Snapshot Test



ADVANCED SEO

Structured Data Test

✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

Custom 404 Error Page Test

✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

Canonical Tag Test

✓ Your webpage is using the canonical link tag. This tag specifies that the URL: <https://foto-budka.netlify.com> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

→ `<link href="https://foto-budka.netlify.com" rel="canonical"/>`

Nofollow Tag Test

✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test	<div><div>✔</div><div>Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</div></div> <div>→ Disallow:</div>
SPF Records Test	<div><div>✖</div><div>Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records here.</div></div> <div>HOW TO FIX</div> <div><p>An SPF record is a type of Domain Name Service (DNS) record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information here.</p><p>Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p><p>Example:</p><p>Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorized. You can use an SPF record like this:</p><div><code>v=spf1 include:_spf.google.com -all</code></div><p>"v=spf1" - This sets the SPF version</p><p>"include:_spf.google.com" - This includes Google mail servers in your list of authorized sending servers</p><p>"-all" - This means that any server not previously listed is not authorized</p><p>If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:</p><div><code>v=spf1 mx -all</code></div><p>Note:</p><p>Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p></div>