

SEO Report for <https://baza-firm.netlify.app>

82 / 100
SEO SCORE

41 / 48
PASSED CHECKS

7 / 48
FAILED CHECKS

0 / 48
WARNINGS

COMMON SEO ISSUES

Meta Title Test

✓ The meta title of your page has a length of 36 characters. Most search engines will truncate meta titles to 70 characters.

→ Najlepsze firmy i produkty w mieście

Meta Description Test

✓ The meta description of your page has a length of 72 characters. Most search engines will truncate meta descriptions to 160 characters.

→ Wszelchstronne usługi developerskie w zakresie front-endu. ☎ +48733702632

Google Search Results Preview Test

ⓘ [Najlepsze firmy i produkty w mieście](https://baza-firm.netlify.app)
<https://baza-firm.netlify.app>
Wszelchstronne usługi developerskie w zakresie front-endu. ☎ +48733702632

Most Common Keywords Test

ⓘ Your webpage doesn't contain any keywords!

Keywords Usage Test

✗ Your webpage doesn't contain any keywords!



HOW TO FIX

First of all, you must make sure that your page is using the title and meta-description tags.

Second, you must adjust these tags content in order to include some of the primary keywords displayed above.



Keywords Cloud Test







ⓘ Your webpage doesn't contain any keywords!

Heading Tags Test	<p>✗ Your webpage does not contain any H1 headings. H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must identify the most important topics from your page and insert those topics between <code><h1>...</h1></code> tags.</p> <p>Example:</p> <pre><h1>Important topic goes here</h1> ... <h1>Another topic</h1></pre>
Robots.txt Test	<p>✓ Congratulations! Your site uses a "robots.txt" file: https://baza-firm.netlify.app/robots.txt</p>
Sitemap Test	<p>✓ Congratulations! Your website has a sitemap file.</p> <hr/> <p>→ https://baza-firm.netlify.app/sitemap.xml</p>
SEO Friendly URL Test	<p>✓ Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p>✓ Your webpage doesn't use "img" tags.</p>
Inline CSS Test	<p>✓ Congratulations! Your webpage is not using any inline CSS styles.</p>
Deprecated HTML Tags Test	<p>✓ Congratulations! Your page does not use HTML deprecated tags.</p>
Google Analytics Test	<p>✓ Congratulations! Your webpage is using Google Analytics.</p>
Favicon Test	<p>✓ Congratulations! Your website appears to have a favicon. <input type="text"/></p>
JS Error Test	<p>✓ Congratulations! There are no severe JavaScript errors on your webpage.</p>
Social Media Test	<p>✗ Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: Facebook Like Button, Facebook Share Button, Facebook Comments, Twitter Button, Google +1 Button, Pinterest Button or AddThis Widget</p>

SPEED OPTIMIZATIONS

HTML Page Size Test	✔ Congratulations! The size of your webpage's HTML is 1.67 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	✔ Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 3.68 Kb to 1.67 Kb (55% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	✔ Your website loading time is around 4.8 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	✔ Congratulations, your page has fewer than 20 http requests . A higher number of http requests results in a user's browser needing to request a large number of objects from your server, which will ultimately slow down the loading of your web page. <hr/> HTML Pages: 1; CSS Files: 1; Scripts: 5; Images: 12; Flash Files: 0;
Page Cache Test (Server Side Caching)	✔ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	✔ Your webpage is serving all images, javascript and css resources from CDNs.
Image Caching Test	✔ Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	✔ Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	✔ Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	✔ Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	✔ Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	✔ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	✔ Congratulations! Your webpage does not use frames.

Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <code><!DOCTYPE html></code>
URL Redirects Test	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY	
URL Canonicalization Test	 https://baza-firm.netlify.app and https://www.baza-firm.netlify.app should resolve to the same URL, but currently do not. <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must consider using a 301 re-write rule in your .htaccess file so that both addresses (http://example.com and http://www.example.com) resolve to the same URL.</p> <p>- If you want to redirect http://www.example.com to http://example.com, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} ^www\.example\.com\$ RewriteRule ^/?\$ "http://example.com/" [R=301,L]</pre> <p>- If you want to redirect http://example.com to http://www.example.com, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} !^www\.example\.com\$ [NC] RewriteRule ^(.*)\$ http://www.example.com/\$1 [L,R=301]</pre> <p>Note that you must put the above lines somewhere after RewriteEngine On line.</p>
HTTPS Test	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> → Security state: secure <hr/> → Certificate issuer: AlphaSSL CA - SHA256 - G2 <hr/> → Valid until: Mar 05, 2021
Safe Browsing Test	 This site is not currently listed as suspicious (no malware or phishing activity found).
Server Signature Test	 Congratulations, your server signature is off.
Directory Browsing Test	 Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	 Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY

Media Query Responsive Test

- ✓ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

Mobile Snapshot Test

ADVANCED SEO

Structured Data Test

- ✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

Custom 404 Error Page Test

- ✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

- ✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

Canonical Tag Test

- ✓ Your webpage is using the canonical link tag. This tag specifies that the URL: <https://baza-firm.netlify.app> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

→ `<link href="https://baza-firm.netlify.app" rel="canonical"/>`

Nofollow Tag Test

- ✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test	<div><div>✔</div><div>Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</div></div> <div>→ Disallow:</div>
SPF Records Test	<div><div>✖</div><div>Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records here.</div></div> <div>HOW TO FIX</div> <div><p>An SPF record is a type of Domain Name Service (DNS) record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information here.</p><p>Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p><p>Example:</p><p>Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorized. You can use an SPF record like this:</p><div><code>v=spf1 include:_spf.google.com -all</code></div><p>"v=spf1" - This sets the SPF version</p><p>"include:_spf.google.com" - This includes Google mail servers in your list of authorized sending servers</p><p>"-all" - This means that any server not previously listed is not authorized</p><p>If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:</p><div><code>v=spf1 mx -all</code></div><p>Note:</p><p>Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p></div>