

# SEO Report for https://pa-mi.netlify.com

**85 / 100** SEO SCORE

42 / 48
6 / 48
FAILED CHECKS 6 / 48

COMMON SEO ISSUES	
Meta Title Test	<ul> <li>✓ The meta title of your page has a length of 31 characters. Most search engines will truncate meta titles to 70 characters.</li> <li>→ Balustrady ze stali nierdzewnej</li> </ul>
Meta Description Test	✓ The meta description of your page has a length of 179 characters. Most search engines will truncate meta descriptions to 160 characters.
	→ Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, akcesoria, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom ☎ +48 609 731 921, 796 644 075
Google Search Results Preview Test	Balustrady ze stali nierdzewnej https://pa-mi.netlify.com Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, akcesoria, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom +48 609 731 921, 796 644 075
Most Common Keywords Test	There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy. → metalu - 4 times
	<ul> <li>→ zadzwoń - 4 times</li> <li>→ teraz - 4 times</li> <li>→ ślusarstwo - 3 times</li> <li>→ artystyczne - 3 times</li> </ul>

# Your most common keywords are not appearing in one or more of the meta-tags above. **Keywords Usage** Your primary keywords should appear in your meta-tags to help identify the topic of **Test** your webpage to search engines. → Keyword(s) not included in Title tag → Keyword(s) not included in Meta-Description tag **HOW TO FIX** First of all, you must make sure that your page is using the title and meta-description tags. Second, you must adjust these tags content in order to include some of the primary keywords displayed above. akcesoria artystyczne balustrady brak całkowity cięcie ciętej czystość **Keywords Cloud** dalszej design domu drewnianych drgań duża elektrochemicznych **Test** elementy elementów exspace farby firmie fizykochemiczne formie galeria gotowych home jakości jakość jest katolickie klejenie konstrukcjach konstrukcje kontakt krawędzi krzyże które laserowe lotniczych luster malowanie materiału małgorzata meble mebli metale metalowe metalu metoda metody metoda michalska miejsce mosiądzu nanoszenie naprężeń niewymagających nowoczesny nowości obróbki odpowiednie ogrodu oraz otrzymanie portalu posiadającego pozwalająca połączenia prawie **proszkowe** proszku ramy realizacje renowacja spawanie spawać Spoiny starych stopy stosowane technologie teraz tłumienia umożliwia uniwersalna wszystkie wycinanie wykończeniowej wyrobów wysoka wysoką wytrzymałość względu właściwości Zadzwoń zapewnia zapraszamy zdolność zjawisk złączu Ślusarstwo Congratulations! Your webpage contains headings tags. **Heading Tags** Test H1 headings → PA - MI Ślusarstwo ArtystyczneMałgorzata Michalska **H2** headings → meble z mosiądzu → Ciecie laserowe → Malowanie proszkowe

# → Klejenie metalu → Spawanie metodą TIG Robots.txt Test ✓ Congratulations! Your site uses a "robots.txt" file: https://pa-mi.netlify.com/robots.txt Sitemap Test ✓ Congratulations! Your website has a sitemap file. → https://pa-mi.pl/sitemap.xml SEO Friendly URL Test ✓ Congratulations! All links from your webpage are SEO friendly.

Image Alt Test	✓ All of your webpage's "img" tags have the required "alt" attribute.
Inline CSS Test	✓ Congratulations! Your webpage is not using any inline CSS styles.
Deprecated HTML Tags Test	✓ Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	✓ Congratulations! Your webpage is using Google Analytics.
Favicon Test	Congratulations! Your website appears to have a favicon.
JS Error Test	✓ Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	✓ Congratulations! Your website is connected successfully with social media using: Facebook Pinterest Twitter

SPEED OPTIMIZATION	S
HTML Page Size Test	✓ Congratulations! The size of your webpage's HTML is 4.97 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 20.39 Kb to 4.97 Kb (76% size savings). This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	✓ Your website loading time is around 2.13 seconds and this is under the average loading speed which is 5 seconds.
Page Objects Test	Your page uses more than <b>20 http requests</b> , which can slow down page loading and negatively impact user experience.
	HTML Pages: 1; CSS Files: 3; Scripts: 6; Images: 13; Flash Files: 0;
Page Cache Test (Server Side Caching)	Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	✓ Your webpage is serving all images, javascript and css resources from CDNs.
Image Caching Test	Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.

JavaScript Caching Test	✓ Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	✓ Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	Some of your website's JavaScript files are not minified!
	HOW TO FIX In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like JSCompress, Closure Compiler or JSMin.
CSS Minification	Some of your webpage's CSS resources are not minified.
rest	HOW TO FIX In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like YUI Compressor or cssmin.js.
Nested Tables Test	Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	✓ Congratulations! Your webpage does not use frames.
Doctype Test	✓ Congratulations! Your website has a doctype declaration:
	→ html
URL Redirects Test	Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

# URL Canonicalization Test



#### **HOW TO FIX**

In order to pass this test you must consider using a 301 re-write rule in your .htaccess file so that both addresses (http://example.com and http://www.example.com) resolve to the same URL.

- If you want to redirect **http://www.example.com** to **http://example.com**, you can use this:

RewriteCond %{HTTP\_HOST} ^www\.example\.com\$
RewriteRule ^/?\$ "http\:\/\/example\.com\/" [R=301,L]

- If you want to redirect **http://example.com** to **http://www.example.com**, you can use this:

RewriteCond %{HTTP\_HOST} !^www.example.com\$ [NC] RewriteRule ^(.\*)\$ http://www.example.com/\$1 [L,R=301]

Note that you must put the above lines somewhere after **RewriteEngine On** line.

#### **HTTPS Test**

- ✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.
  - → Security state: secure
  - → Certificate issuer: DigiCert SHA2 Secure Server CA
  - → Valid until: Jul 07, 2020

## Safe Browsing Test

✓ This site is not currently listed as suspicious (no malware or phishing activity found).

# Server Signature Test

✓ Congratulations, your server signature is off.

# Directory Browsing Test

✓ Congratulations! Your server has disabled directory browsing.

# Plaintext Emails Test

 $\checkmark \quad \text{Congratulations! Your webpage does not include email addresses in plaintext.}$ 

# MOBILE USABILITY

# Media Query Responsive Test

Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

# Mobile Snapshot Test



ADVANCED SEO	
Structured Data Test	Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.
Custom 404 Error Page Test	✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links in your site.
Noindex Tag Test	✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
Canonical Tag Test	✓ Your webpage does not use the canonical link tag.
Nofollow Tag Test	✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.
Disallow Directive Test	✓ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.
	→ Disallow:

# **SPF Records Test**



Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records here.

#### **HOW TO FIX**

An SPF record is a type of Domain Name Service (DNS) record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information here.

Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorised email to be handled.

### **Example:**

Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorised. You can use an SPF record like this:

v=spf1 include: spf.google.com -all

"v=spf1" - This sets the SPF version

"include:\_spf.google.com" - This includes Google mail servers in your list of authorized sending servers

"-all" - This means that any server not previously listed is not authorized

If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:

v=spf1 mx -all

#### Note:

Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorised email to be handled.