

SEO Report for <http://pa-mi.netlify.com>

82 / 100
SEO SCORE

41 / 48
PASSED CHECKS

6 / 48
FAILED CHECKS

1 / 48
WARNINGS

COMMON SEO ISSUES

Meta Title Test

✓ The meta title of your page has a length of 31 characters. Most search engines will truncate meta titles to 70 characters.

→ Balustrady ze stali nierdzewnej

Meta Description Test

✓ The meta description of your page has a length of 179 characters. Most search engines will truncate meta descriptions to 160 characters.

→ Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, akcesoria, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom ☎ +48 609 731 921, 796 644 075

Google Search Results Preview Test

ⓘ [Balustrady ze stali nierdzewnej](https://pa-mi.netlify.com)
<https://pa-mi.netlify.com>

Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, akcesoria, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom ☎ +48 609 731 921, 796 644 075

Most Common Keywords Test

ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

→ metalu - 4 times
→ zadzwoń - 4 times
→ teraz - 4 times
→ ślusarstwo - 3 times
→ artystyczne - 3 times




























Keywords Usage Test	<div>  Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines. </div> <hr/> <div> → Keyword(s) not included in Title tag → Keyword(s) not included in Meta-Description tag </div> <hr/> <div> HOW TO FIX </div> <p>First of all, you must make sure that your page is using the title and meta-description tags.</p> <p>Second, you must adjust these tags content in order to include some of the primary keywords displayed above.</p>
Keywords Cloud Test	<div>  akcesoria artystyczne balustrady brak całkowity cięcie ciętej czystość dalszej design domu drewnianych drgań duża elektrochemicznych elementy elementów exspace farby firmie fizykochemiczne formie galeria gotowych home jakości jakość jest katolickie klejenie konstrukcjach konstrukcje kontakt krawędzi krzyże które laserowe lotniczych luster malowanie materiału małgorzata meble mebli metale metalowe metalu metoda metody metodą michalska miejsce mosiądzu nanoszenie naprężeń niewymagających nowoczesny nowości obróbki odpowiednie ogrodu oraz otrzymanie portalu posiadającego pozwalająca połączenia prawie proszkowe proszku ramy realizacje renowacja spawanie spawać spoiny starych stopy stosowane technologie teraz tłumienia umożliwia uniwersalna wszystkie wycinanie wykończeniowej wyrobów wysoka wysoką wytrzymałość względu właściwości zadzwoń zapewnia zapraszamy zdolność zjawisk złącza ślusarstwo </div>
Heading Tags Test	<div>  Congratulations! Your webpage contains headings tags. </div> <hr/> <div> H1 headings </div> <hr/> <div> → PA - MI Ślusarstwo ArtystyczneMałgorzata Michalska </div> <hr/> <div> H2 headings </div> <hr/> <div> → meble z mosiądzu → Cięcie laserowe → Malowanie proszkowe → Klejenie metalu → Spawanie metodą TIG </div>
Robots.txt Test	<div>  Congratulations! Your site uses a "robots.txt" file: https://pa-mi.netlify.com/robots.txt </div>
Sitemap Test	<div>  Congratulations! Your website has a sitemap file. </div> <hr/> <div> → https://pa-mi.pl/sitemap.xml </div>
SEO Friendly URL Test	<div>  Congratulations! All links from your webpage are SEO friendly. </div>

Image Alt Test	 All of your webpage's "img" tags have the required "alt" attribute.
Inline CSS Test	 Congratulations! Your webpage is not using any inline CSS styles.
Deprecated HTML Tags Test	 Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	<div>  A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues. </div> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must create an account on Google Analytics site and insert into your page a small javascript tracking code.</p> <p>Example:</p> <pre> <!-- Google Analytics --> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-XXXX-Y', 'auto'); ga('send', 'pageview'); </script> <!-- End Google Analytics --> </pre> <p>Note that you have to change the 'UA-XXXX-Y' with the proper id which you'll find in your analytics account.</p>
Favicon Test	 Congratulations! Your website appears to have a favicon. 
JS Error Test	 Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	 Congratulations! Your website is connected successfully with social media using: Facebook Pinterest Twitter

SPEED OPTIMIZATIONS

HTML Page Size Test	 Congratulations! The size of your webpage's HTML is 4.81 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	 Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 20.03 Kb to 4.81 Kb (76% size savings) . This helps ensure a faster loading webpage and improved user experience.

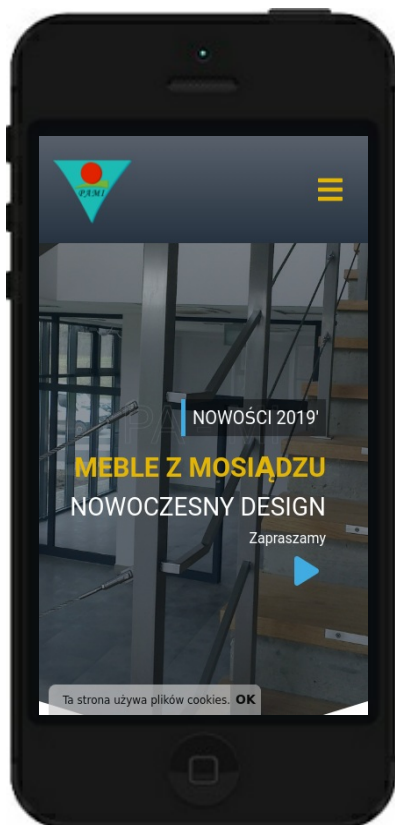
Site Loading Speed Test	 Your website loading time is around 2.28 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	 Congratulations, your page has fewer than 20 http requests . A higher number of http requests results in a user's browser needing to request a large number of objects from your server, which will ultimately slow down the loading of your web page. <hr/> HTML Pages: 1; CSS Files: 3; Scripts: 4; Images: 12; Flash Files: 0;
Page Cache Test (Server Side Caching)	 Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	 Your webpage is serving all images, javascript and css resources from CDNs.
Image Caching Test	 Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	 Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	 Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	 Some of your website's JavaScript files are not minified! <hr/> HOW TO FIX In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like JSCompress , Closure Compiler or JSMIn .
CSS Minification Test	 Some of your webpage's CSS resources are not minified. <hr/> HOW TO FIX In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like YUI Compressor or cssmin.js .
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <code><!DOCTYPE html></code>

URL Redirects Test	<p>! Your URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.</p> <hr/> <p>→ from: http://pa-mi.netlify.com/ to: https://pa-mi.netlify.com/</p>
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SERVER AND SECURITY	
URL Canonicalization Test	<p>✗ https://pa-mi.netlify.com and https://www.pa-mi.netlify.com should resolve to the same URL, but currently do not.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must consider using a 301 re-write rule in your .htaccess file so that both addresses (http://example.com and http://www.example.com) resolve to the same URL.</p> <p>- If you want to redirect http://www.example.com to http://example.com, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} ^www\.example\.com\$ RewriteRule ^/?\$ "http://example.com/" [R=301,L]</pre> <p>- If you want to redirect http://example.com to http://www.example.com, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} !^www\.example\.com\$ [NC] RewriteRule ^(.*)\$ http://www.example.com/\$1 [L,R=301]</pre> <p>Note that you must put the above lines somewhere after RewriteEngine On line.</p>
HTTPS Test	<p>✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: DigiCert SHA2 Secure Server CA</p> <hr/> <p>→ Valid until: Jul 07, 2020</p>
Safe Browsing Test	<p>✓ This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p>✓ Congratulations, your server signature is off.</p>
Directory Browsing Test	<p>✓ Congratulations! Your server has disabled directory browsing.</p>
Plaintext Emails Test	<p>✓ Congratulations! Your webpage does not include email addresses in plaintext.</p>

Media Query Responsive Test

- ✓ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

Mobile Snapshot Test

ADVANCED SEO

Structured Data Test

- ✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

Custom 404 Error Page Test

- ✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

- ✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

Canonical Tag Test

- ✓ Your webpage does not use the canonical link tag.

Nofollow Tag Test

- ✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test	<div><div>✔</div><div>Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</div></div> <div>→ Disallow:</div>
SPF Records Test	<div><div>✖</div><div>Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records here.</div></div> <div>HOW TO FIX</div> <div><p>An SPF record is a type of Domain Name Service (DNS) record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information here.</p><p>Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p><p>Example:</p><p>Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorized. You can use an SPF record like this:</p><div><code>v=spf1 include:_spf.google.com -all</code></div><p>"v=spf1" - This sets the SPF version</p><p>"include:_spf.google.com" - This includes Google mail servers in your list of authorized sending servers</p><p>"-all" - This means that any server not previously listed is not authorized</p><p>If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:</p><div><code>v=spf1 mx -all</code></div><p>Note:</p><p>Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.</p></div>