

# SEO Report for <https://www.pa-mi.pl>

**88 / 100**  
SEO SCORE

**43 / 48**  
PASSED CHECKS

**4 / 48**  
FAILED CHECKS

**1 / 48**  
WARNINGS

## COMMON SEO ISSUES

### Meta Title Test

✓ The meta title of your page has a length of 31 characters. Most search engines will truncate meta titles to 70 characters.

→ Balustrady ze stali nierdzewnej

### Meta Description Test

✓ The meta description of your page has a length of 172 characters. Most search engines will truncate meta descriptions to 160 characters.

→ Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom ☎ +48 609 731 921, +48 796 644 075

### Google Search Results Preview Test

ⓘ [Balustrady ze stali nierdzewnej](https://www.pa-mi.pl)  
<https://www.pa-mi.pl>  
Balustrady ze stali nierdzewnej, ramy luster, meble do domu i ogrodu, krzyże katolickie, renowacja starych mebli drewnianych. PA-MI Radom ☎ +48 609 731 921, +48 796 644 075

### Most Common Keywords Test

ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.





→ zadzwoń - 5 times  
→ teraz - 5 times  
→ metalu - 4 times  
→ efekt - 4 times  
→ stali - 4 times

### Keywords Usage Test

✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.









→ Keyword(s) included in Title tag  
→ Keyword(s) included in Meta-Description tag

Keywords Cloud Test	<p>📄 akcesoria artystyczne balustrady brak cięcie ciętej cortenowskiej dalszej design domu drewnianych drgań duża efekt elektrochemicznych elementy elementów exspace farby firmie fizykochemiczne formie galeria gotowych home jakości jakość jest katolickie klejenie konstrukcjach konstrukcje kontakt krawędzi krzyże które laserowe lotniczych luster malowanie materiału małgorzata meble mebli metale metalowe metalu metoda metody metodą michalska miejsce mosiądzu nanoszenie naprężeń niewymagających nowoczesny nowości obróbki odpowiednie ogrodu oraz otrzymanie portalu posiadającego powierzchni pozwalająca połączenia prawie proszkowe proszku ramy realizacje renowacja spawanie spawać spoiny stal stali starych stosowane technologie teraz tłumienia umożliwia uniwersalna wszystkie wycinanie wykończeniowej wyrobów wysoka wytrzymałość właściwości zadzwoń zapewnia zapraszamy zdolność zjawisk złączu ślusarstwo</p>
Heading Tags Test	<p>✔ Congratulations! Your webpage contains headings tags.</p> <hr/> <p><b>H1 headings</b></p> <hr/> <p>→ PA - MI Ślusarstwo ArtystyczneMałgorzata Michalska</p> <hr/> <p><b>H2 headings</b></p> <hr/> <p>→ meble z mosiądzu  → Cięcie laserowe  → Malowanie proszkowe  → Klejenie metalu  → Spawanie metodą TIG  → Efekt stali cortenowskiej</p>
Robots.txt Test	<p>✔ Congratulations! Your site uses a "robots.txt" file: <a href="https://www.pa-mi.pl/robots.txt">https://www.pa-mi.pl/robots.txt</a></p>
Sitemap Test	<p>✔ Congratulations! Your website has a sitemap file.</p> <hr/> <p>→ <a href="https://pa-mi.pl/sitemap.xml">https://pa-mi.pl/sitemap.xml</a></p>
SEO Friendly URL Test	<p>✔ Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p>✔ All of your webpage's "img" tags have the required "alt" attribute.</p>
Inline CSS Test	<p>✔ Congratulations! Your webpage is not using any inline CSS styles.</p>
Deprecated HTML Tags Test	<p>✔ Congratulations! Your page does not use HTML deprecated tags.</p>
Google Analytics Test	<p>✔ Congratulations! Your webpage is using Google Analytics.</p>





<b>Favicon Test</b>	 Congratulations! Your website appears to have a favicon. 
<b>JS Error Test</b>	 Congratulations! There are no severe JavaScript errors on your webpage.
<b>Social Media Test</b>	 Congratulations! Your website is connected successfully with social media using: <a href="#">Facebook</a> <a href="#">Pinterest</a> <a href="#">Twitter</a>

#### SPEED OPTIMIZATIONS

<b>HTML Page Size Test</b>	 Congratulations! The size of your webpage's HTML is <b>5.55 Kb</b> and is under the average webpage's HTML size of <b>33 Kb</b> . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
<b>HTML Compression/GZIP Test</b>	 Congratulations! Your webpage is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>22.59 Kb</b> to <b>5.55 Kb (75% size savings)</b> . This helps ensure a faster loading webpage and improved user experience.
<b>Site Loading Speed Test</b>	 Your website loading time is around <b>2.92 seconds</b> and this is under the average loading speed which is <b>5 seconds</b> .
<b>Page Objects Test</b>	 Your page uses more than <b>20 http requests</b> , which can slow down page loading and negatively impact user experience. <hr/> HTML Pages: 1; CSS Files: 3; Scripts: 7; Images: 15; Flash Files: 0;
<b>Page Cache Test (Server Side Caching)</b>	 Congratulations, you have a caching mechanism on your website. <a href="#">Caching</a> helps speed page loading times as well as reduces server load.
<b>Flash Test</b>	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
<b>CDN Usage Test</b>	 Your webpage is not serving all resources (images, javascript and css) from CDNs. <hr/> <b>HOW TO FIX</b> In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are: <ul style="list-style-type: none"> <li>• Improving website loading times</li> <li>• Reducing bandwidth costs</li> <li>• Increasing content availability and redundancy</li> <li>• Improving website security</li> </ul>
<b>Image Caching Test</b>	 Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.

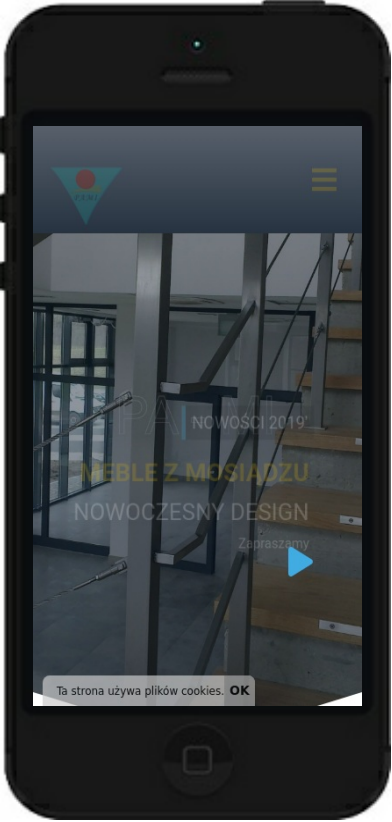
<b>JavaScript Caching Test</b>	 Congratulations! Your website is using cache headers for all JavaScript resources.
<b>CSS Caching Test</b>	 Congratulations! Your website is using cache headers for all CSS resources.
<b>JavaScript Minification Test</b>	 Some of your website's JavaScript files are not minified! <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like <a href="#">JSCompress</a>, <a href="#">Closure Compiler</a> or <a href="#">JSMIn</a>.</p>
<b>CSS Minification Test</b>	 Some of your webpage's CSS resources are not minified. <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like <a href="#">YUI Compressor</a> or <a href="#">cssmin.js</a>.</p>
<b>Nested Tables Test</b>	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
<b>Frameset Test</b>	 Congratulations! Your webpage does not use frames.
<b>Doctype Test</b>	 Congratulations! Your website has a doctype declaration: <hr/> <p>→ &lt;!DOCTYPE html&gt;</p>
<b>URL Redirects Test</b>	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

## SERVER AND SECURITY

<b>URL Canonicalization Test</b>	 <a href="https://www.pa-mi.pl">https://www.pa-mi.pl</a> and <a href="https://pa-mi.pl">https://pa-mi.pl</a> resolve to the same URL.
<b>HTTPS Test</b>	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: cPanel, Inc. Certification Authority</p> <hr/> <p>→ Valid until: Oct 30, 2019</p>
<b>Safe Browsing Test</b>	 This site is not currently listed as suspicious (no malware or phishing activity found).
<b>Server Signature Test</b>	 Congratulations, your server signature is off.

<b>Directory Browsing Test</b>	✓ Congratulations! Your server has disabled directory browsing.
<b>Plaintext Emails Test</b>	✓ Congratulations! Your webpage does not include email addresses in plaintext.

## MOBILE USABILITY

<b>Media Query Responsive Test</b>	✓ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
<b>Mobile Snapshot Test</b>	

## ADVANCED SEO

<b>Structured Data Test</b>	✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.
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<b>Custom 404 Error Page Test</b>	<p>✖ Your website is not using a custom 404 error page. Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave your site entirely, and looks unprofessional. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially <a href="#">track the source of broken links in your site</a>.</p> <hr/> <p><b>HOW TO FIX</b></p> <p>Creating a custom 404 error page can be relatively simple or more complicated, depending on what technologies were used to build your website (your web server, framework used, etc). <a href="#">Learn more about the basics of creating a custom 404 error page</a>.</p> <p>On your custom error page, you should provide relevant information to keep the user's attention so they remain on your website. Some steps to achieve this goal include:</p> <ul style="list-style-type: none"> <li>• Adding links to your most important pages (your best articles/articles/content, latest posts, etc.)</li> <li>• If you have an e-commerce business, you can display special offers, product recommendations, discounts, etc.</li> <li>• Include a search box or a sitemap link to help users find the information they wanted.</li> <li>• Use simple language (non-technical) to explain what went wrong.</li> <li>• Add a contact form or provide an email address to allow users to get in touch with you for further help.</li> </ul> <p>You can also use your custom 404 error page to <a href="#">track the source of broken links in your site</a>.</p>
<b>Noindex Tag Test</b>	<p>✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.</p>
<b>Canonical Tag Test</b>	<p>✔ Your webpage does not use the canonical link tag.</p>
<b>Nofollow Tag Test</b>	<p>✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.</p>
<b>Disallow Directive Test</b>	<p>✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</p> <hr/> <p>→ Disallow:</p>
<b>SPF Records Test</b>	<p>✔ Congratulations! Your DNS server is using an SPF record.</p> <hr/> <p>→ <code>v=spf1 +a +mx +ip4:193.143.77.18 +ip4:193.143.77.20 ~all</code></p>