

CAP 6635 – Artificial Intelligence

Lecture 5: Netflix Prize and beyond (Challenges in AI) (Part 2)



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College of Business



@ProfessorOge



ProfessorOgeMarques

**Previously
on CAP 6635...**



Take-home message

Progress in Artificial Intelligence (AI) (and related areas) has been accelerated by challenges, prizes, hackathons, etc.

These are also a great source of learning opportunities.

Netflix and the recommendation-engine challenge

<https://www.netflixprize.com/>

The screenshot shows the Netflix Prize Leaderboard page. At the top, the Netflix logo is visible, followed by a large yellow banner with the text "Netflix Prize" and a red "COMPLETED" stamp. Below the banner, there are navigation links for "Home", "Rules", "Leaderboard", and "Update". The main section is titled "Leaderboard" in large blue letters. A sub-instruction "Showing Test Score. [Click here to show quiz score](#)" is present. The table below lists the top 12 teams, their scores, improvement percentages, and submission times. The winning team, "BellKor's Pragmatic Chaos", is highlighted with a blue header row.

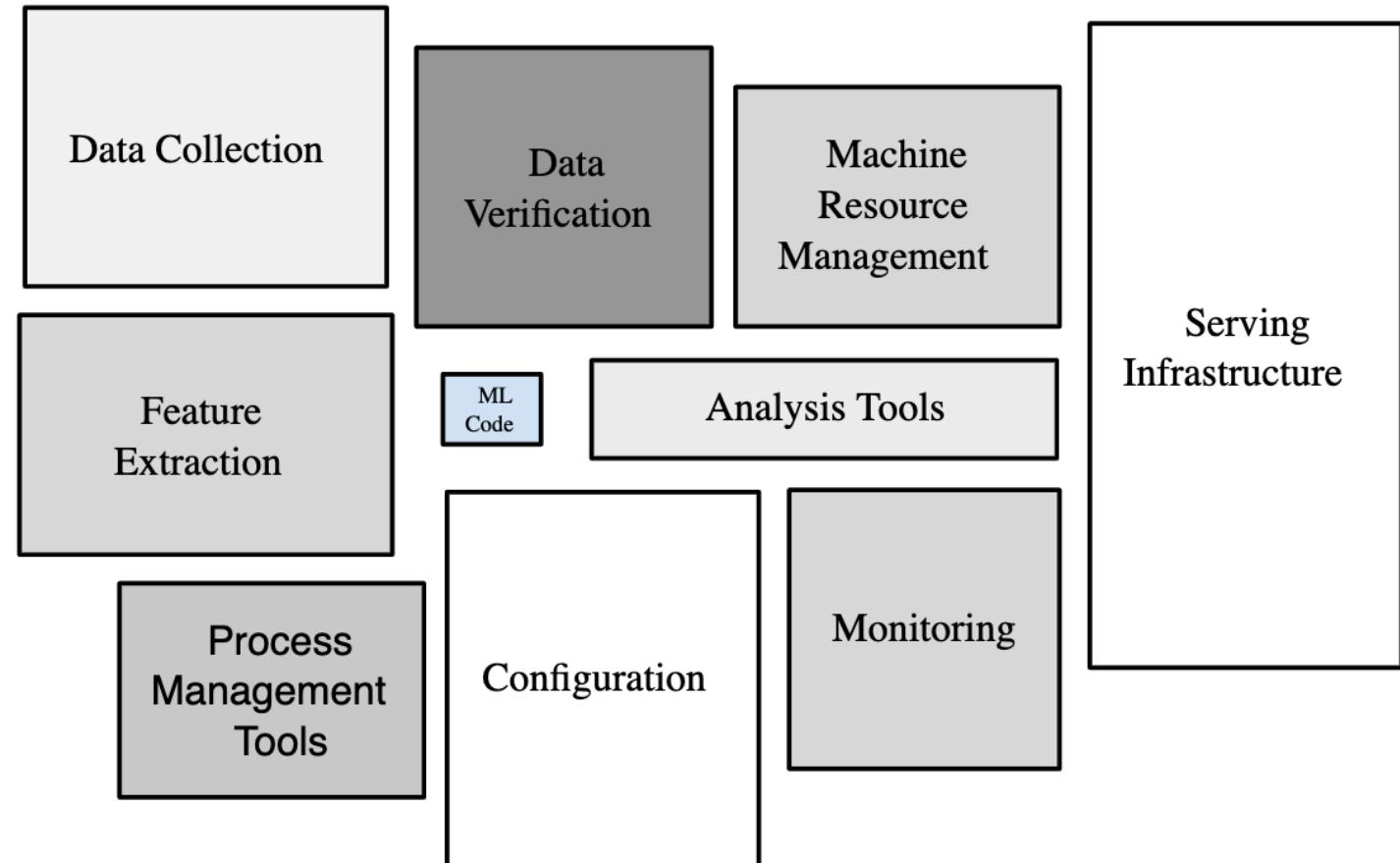
Rank	Team Name	Best Test Score	% Improvement	Best Submit Time
Grand Prize - RMSE = 0.8567 - Winning Team: BellKor's Pragmatic Chaos				
1	BellKor's Pragmatic Chaos	0.8567	10.06	2009-07-26 18:18:28
2	The Ensemble	0.8567	10.06	2009-07-26 18:38:22
3	Grand Prize Team	0.8582	9.90	2009-07-10 21:24:40
4	Opera Solutions and Vandelay United	0.8588	9.84	2009-07-10 01:12:31
5	Vandelay Industries !	0.8591	9.81	2009-07-10 00:32:20
6	PragmaticTheory	0.8594	9.77	2009-06-24 12:06:56
7	BellKor in BigChaos	0.8601	9.70	2009-05-13 08:14:09
8	Dace_	0.8612	9.59	2009-07-24 17:18:43
9	Feeds2	0.8622	9.48	2009-07-12 13:11:51
10	BigChaos	0.8623	9.47	2009-04-07 12:33:59
11	Opera Solutions	0.8623	9.47	2009-07-24 00:34:07
12	BellKor	0.8624	9.46	2009-07-26 17:19:11

Netflix prize: lessons

- Alliances among teams became essential to success
- It paid off (for Netflix) – many man-hours at reduced cost
- Scientific advancement – and the art of reporting “what didn’t work”
- Timing is everything
- Winning the challenge is just the beginning... and it might not mean much beyond collecting the prize and bragging about it.

Real-world production ML system

“The ML code is at the heart of a real-world ML production system, but that box often represents only 5% or less of the overall code of that total ML production system.”





Ongoing AI
challenges



Examples of other challenges

Computer Vision Community

Middlebury Computer Vision

<http://vision.middlebury.edu/>



Middlebury

Microsoft:
Research



Pascal VOC



<http://host.robots.ox.ac.uk/pascal/VOC/>

Int J Comput Vis (2015) 111:98–136
DOI 10.1007/s11263-014-0733-5

The PASCAL Visual Object Classes Challenge: A Retrospective

Mark Everingham · S. M. Ali Eslami · Luc Van Gool ·
Christopher K. I. Williams · John Winn ·
Andrew Zisserman



Microsoft COCO

<http://cocodataset.org/>

What is COCO?



COCO is a large-scale object detection, segmentation, and captioning dataset.
COCO has several features:

- ✓ Object segmentation
- ✓ Recognition in context
- ✓ Superpixel stuff segmentation
- ✓ 330K images (>200K labeled)
- ✓ 1.5 million object instances
- ✓ 80 object categories
- ✓ 91 stuff categories
- ✓ 5 captions per image
- ✓ 250,000 people with keypoints

Microsoft COCO: Common Objects in Context

Tsung-Yi Lin Michael Maire Serge Belongie Lubomir Bourdev Ross Girshick
James Hays Pietro Perona Deva Ramanan C. Lawrence Zitnick Piotr Dollár

Abstract—We present a new dataset with the goal of advancing the state-of-the-art in object recognition by placing the question of object recognition in the context of the broader question of scene understanding. This is achieved by gathering images of complex everyday scenes containing common objects in their natural context. Objects are labeled using per-instance segmentations to aid in precise object localization. Our dataset contains photos of 91 objects types that would be easily recognizable by a 4 year old. With a total of 2.5 million labeled instances in 328k images, the creation of our dataset drew upon extensive crowd worker involvement via novel user interfaces for category detection, instance spotting and instance segmentation. We present a detailed statistical analysis of the dataset in comparison to PASCAL, ImageNet, and SUN. Finally, we provide baseline performance analysis for bounding box and segmentation detection results using a Deformable Parts Model.

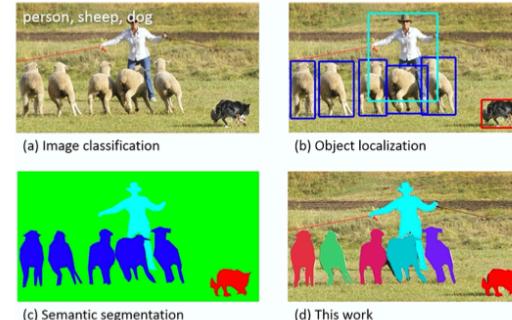


Fig. 1: While previous object recognition datasets have focused on (a) image classification, (b) object bounding box localization or (c) semantic pixel-level segmentation, we focus on (d) segmenting individual object instances. We introduce a large, richly-annotated dataset comprised of images depicting complex everyday scenes of common objects in their natural context.

Available
on Canvas

Microsoft COCO

<http://cocodataset.org/>

Dataset examples



Caltech 101 and Caltech 256

- [http://www.vision.caltech.edu/Image Datasets/Caltech101/](http://www.vision.caltech.edu/Image_Datasets/Caltech101/)
- <http://www.vision.caltech.edu/Image Datasets/Caltech256/>



New material
starts here...



ImageNet

IMAGENET

14,197,122 images, 21841 synsets indexed

- **ImageNet** is an image database organized according to the WordNet hierarchy (currently only the nouns), in which each node of the hierarchy is depicted by hundreds and thousands of images.
- WordNet® is a large lexical database of English.
 - Nouns, verbs, adjectives and adverbs are grouped into sets of cognitive synonyms (*synsets*), each expressing a distinct concept.
 - Synsets are interlinked by means of conceptual-semantic and lexical relations.
 - The resulting network of meaningfully related words and concepts can be navigated with the browser.
- Explore ImageNet: <http://image-net.org/explore>

ImageNet LSVRC

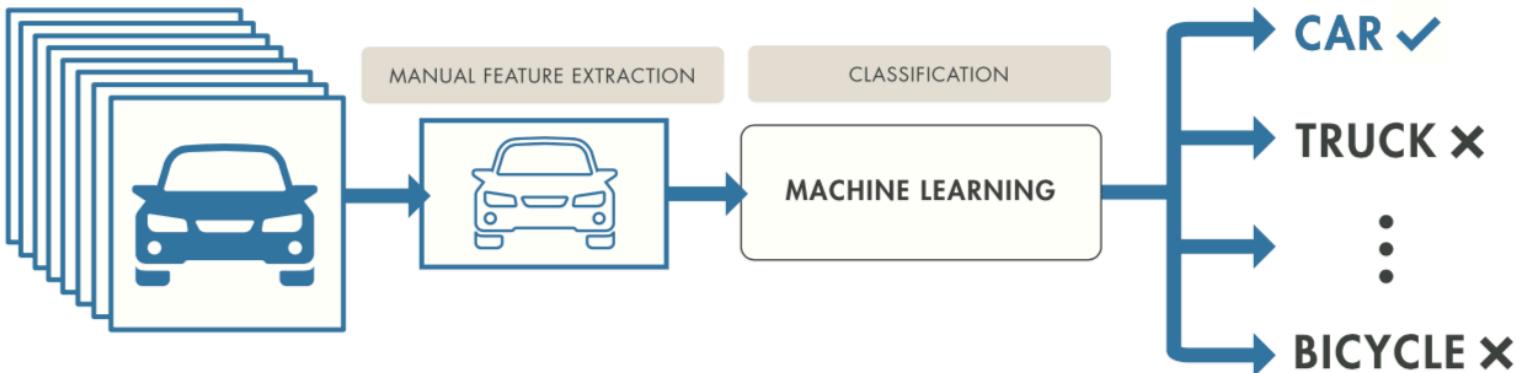


- 1,000 object classes (categories).
- Images:
 - 1.2 M train
 - 100k test.

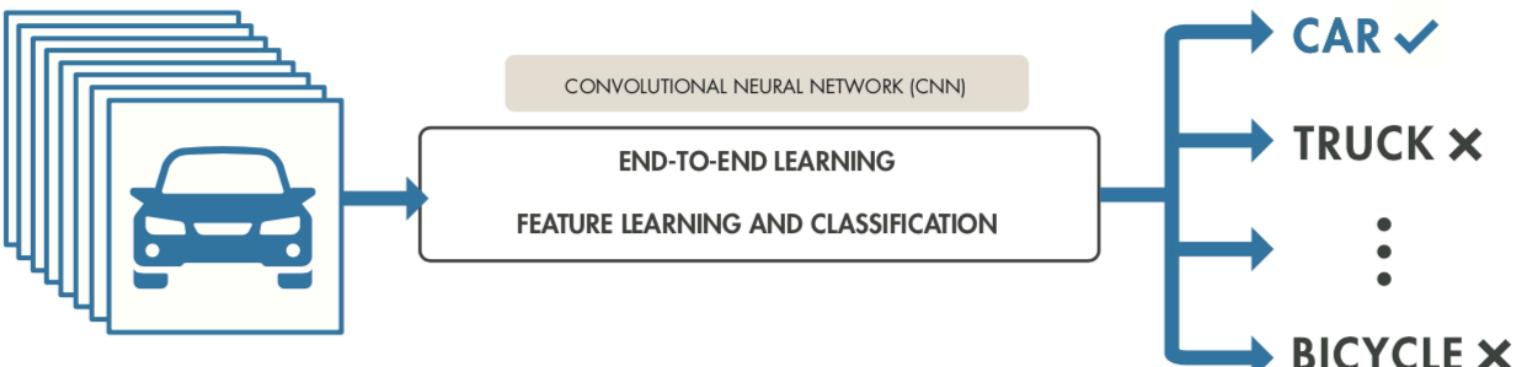


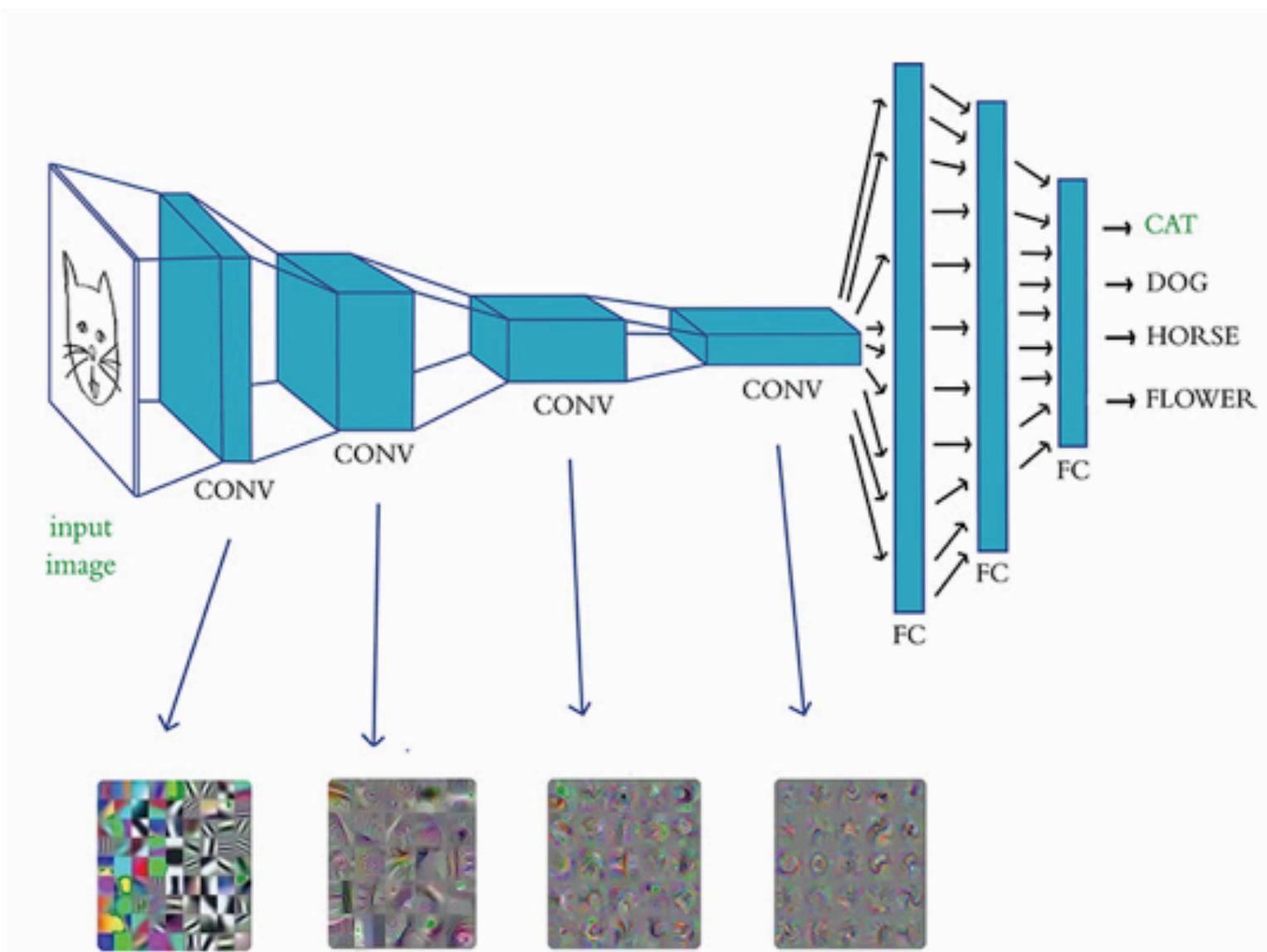
Deep learning vs. machine learning

TRADITIONAL MACHINE LEARNING

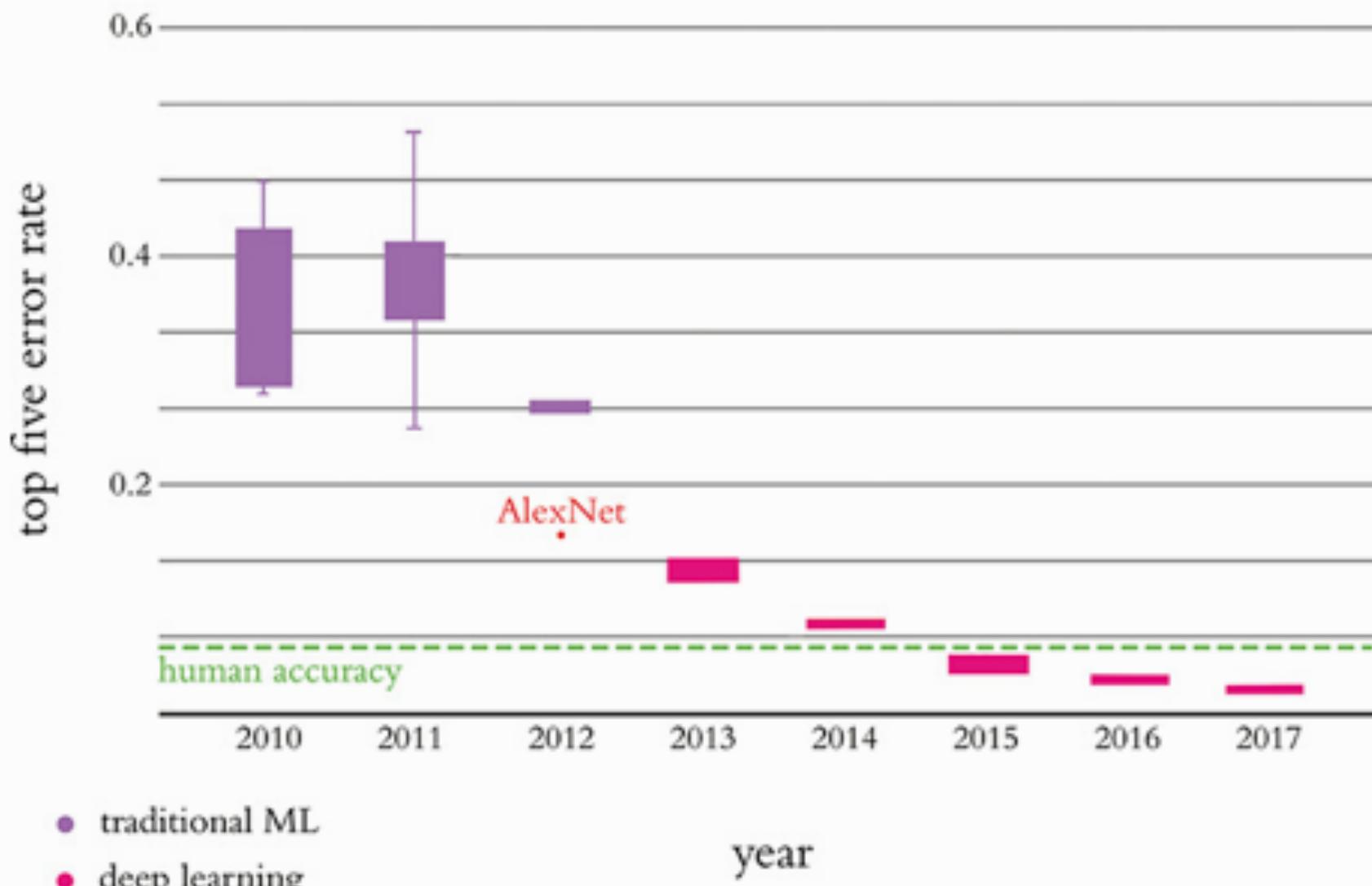


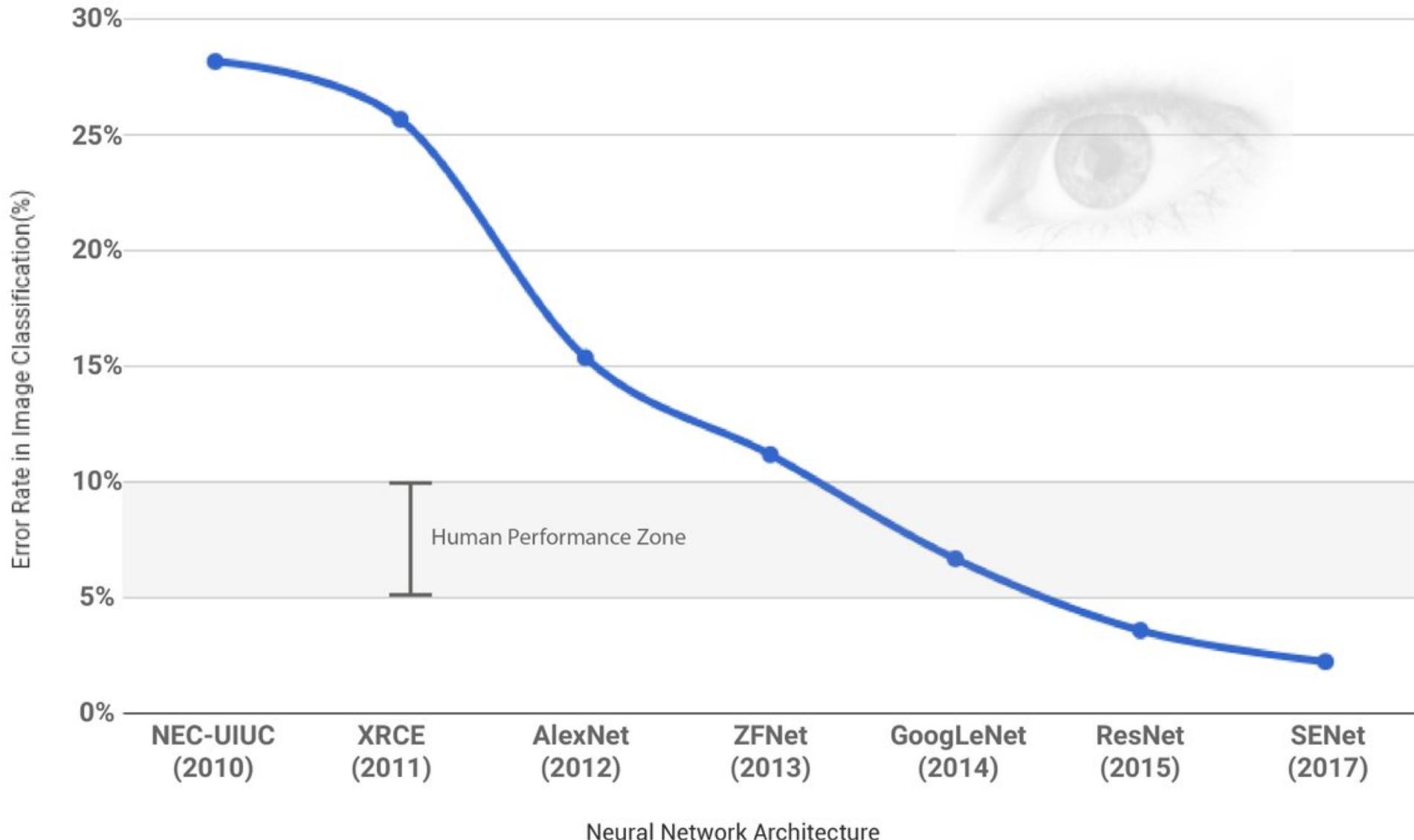
DEEP LEARNING





ILSVRC Results

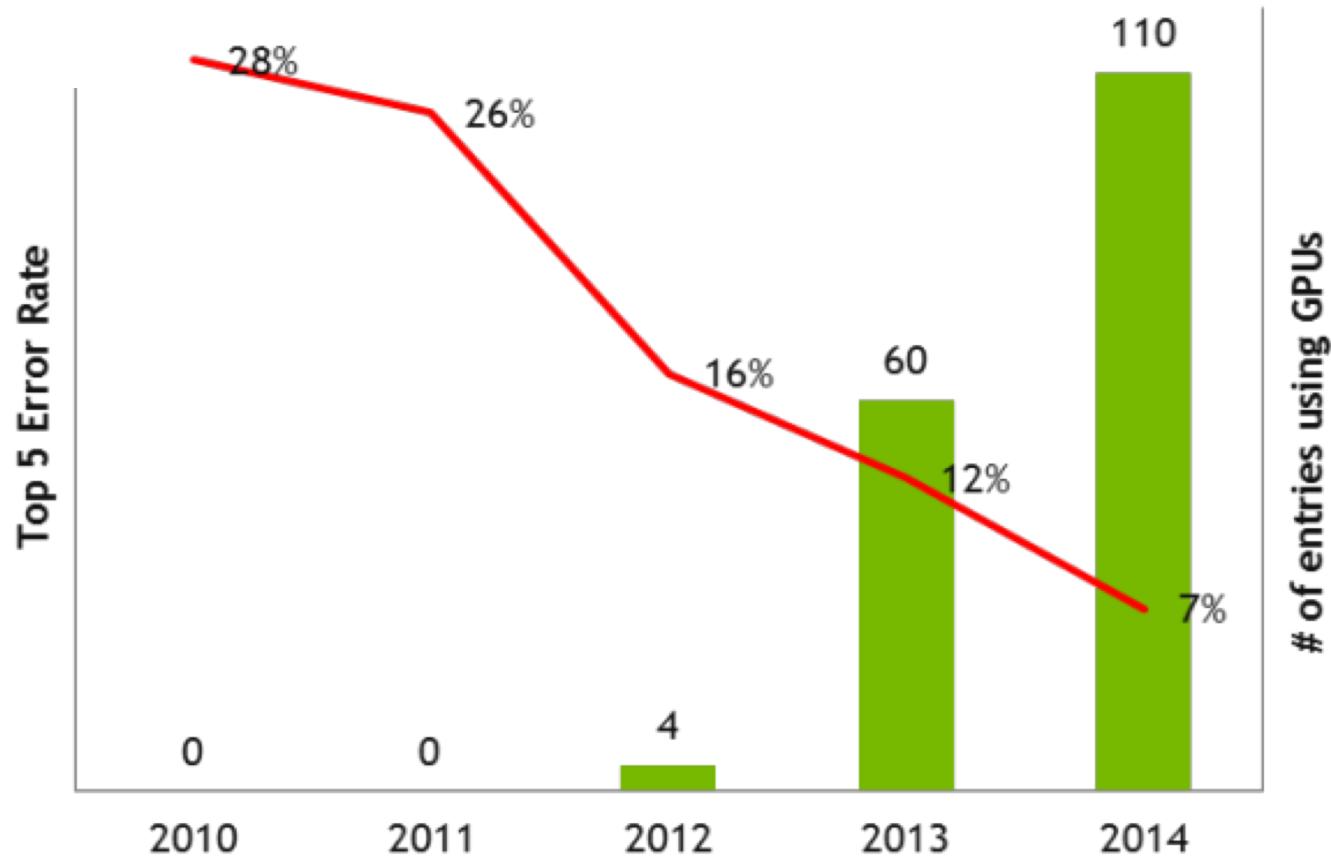




See also: <https://machinelearningmastery.com/introduction-to-the-imagenet-large-scale-visual-recognition-challenge-ilsvrc/>



IMAGENET



248.56 USD **-1.02 (0.41%)** ↓

Closed: Mar 21, 7:59 PM EDT · Disclaimer
After hours 248.78 **+0.22 (0.089%)**



1 day

5 days

1 month

1 year

5 years

Max



Open

249.32

Div yield

0.24%

High

252.00

Prev close

249.58

Low

247.33

52-wk high

254.50

Mkt cap

150.38B

52-wk low

95.49

P/E ratio

53.87

Information Retrieval Community



ImageCLEF / LifeCLEF - Multimedia Retrieval in CLEF

<https://www.imageclef.org/>

ImageCLEF 2020

- [ImageCLEFlifelog](#)
- [ImageCLEFcoral](#)
- [ImageCLEFdrawnUI](#)
- ▷ [ImageCLEFmedical](#)

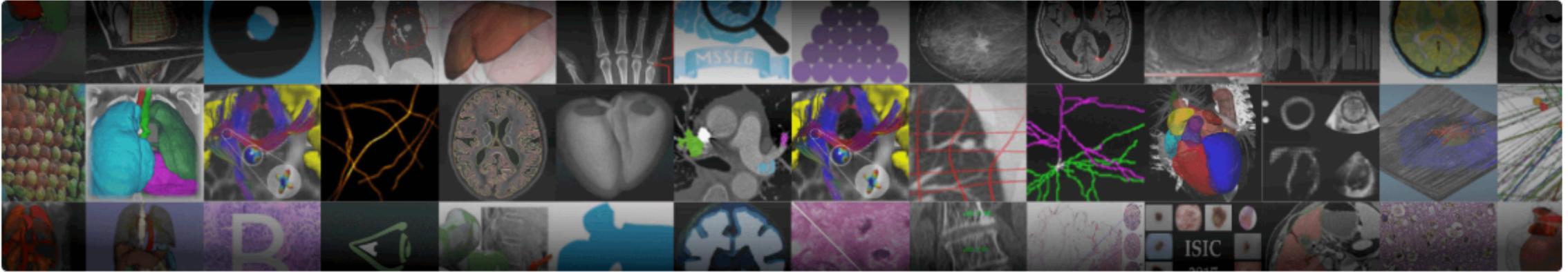


LifeCLEF 2020

- [BirdCLEF 2020](#)
- [GeoLifeCLEF 2020](#)
- [PlantCLEF 2020](#)
- [SnakeCLEF 2020](#)



Medical Image Analysis Community



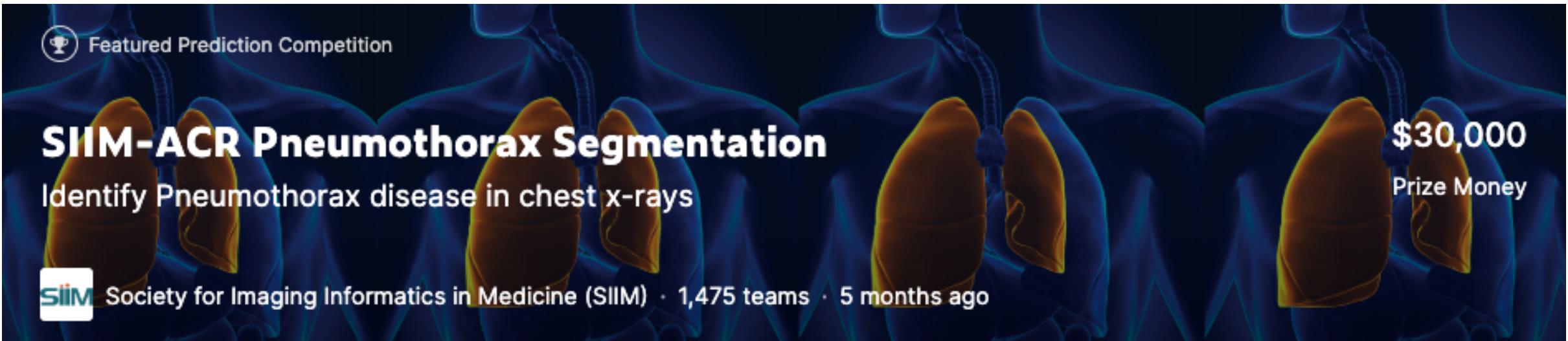
Grand Challenges in Biomedical Image Analysis

- Statistics (as of Jan 2020)
 - 198 projects
 - 5 active (due in 2020)

<https://grand-challenge.org/>



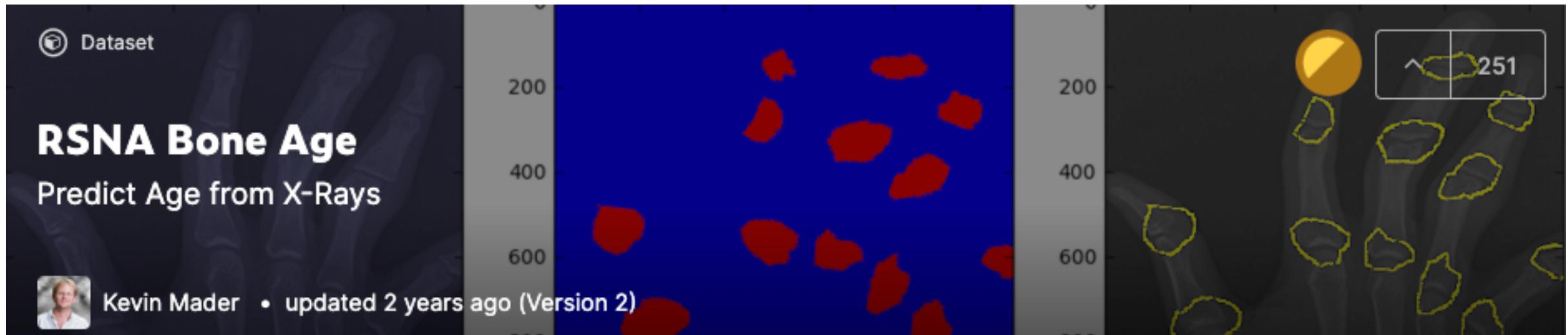
SIIM-ACR Pneumothorax Segmentation



https://siim.org/page/pneumothorax_challenge



RSNA 2017



<https://www.rsna.org/education/ai-resources-and-training/ai-image-challenge/RSNA-Pediatric-Bone-Age-Challenge-2017>

RSNA 2018



Featured Prediction Competition

RSNA Pneumonia Detection Challenge

Can you build an algorithm that automatically detects potential pneumonia cases?

\$30,000

Prize Money



Radiological Society of North America · 1,499 teams · a year ago

<https://www.rsna.org/education/ai-resources-and-training/ai-image-challenge/RSNA-Pneumonia-Detection-Challenge-2018>

RSNA 2019

Featured Prediction Competition

RSNA Intracranial Hemorrhage Detection

Identify acute intracranial hemorrhage and its subtypes

\$25,000
Prize Money

RSNA Radiological Society of North America · 1,345 teams · 2 months ago

<https://www.rsna.org/education/ai-resources-and-training/ai-image-challenge>

Machine Learning Community

Challenges in AI and ML

Kaggle
<https://www.kaggle.com/>

13 Active Competitions



Deepfake Detection Challenge

Identify videos with facial or voice manipulations

Featured · Code Competition · 2 months to go · 📹 video data, online video

\$1,000,000
1,206 teams



2019 Data Science Bowl

Uncover the factors to help measure how young children learn

Featured · Code Competition · 2 hours to go · 📺 children, learning, education, video games

\$160,000
3,518 teams



TensorFlow 2.0 Question Answering

Identify the answers to real user questions about Wikipedia page content

Featured · Code Competition · 2 hours to go · 📖 text data, text mining

\$50,000
1,240 teams



Google QUEST Q&A Labeling

Improving automated understanding of complex question answer content

Featured · Code Competition · 19 days to go · 📖 text data, nlp

\$25,000
1,072 teams



Real or Not? NLP with Disaster Tweets

Predict which Tweets are about real disasters and which ones are not

Getting Started · Ongoing · 📖 text data, binary classification

\$10,000
1,795 teams



Bengali.AI Handwritten Grapheme Classification

Classify the components of handwritten Bengali

Research · Code Competition · 2 months to go · 📷 multiclass classification, image data

\$10,000
727 teams

Challenges in AI and ML

Kaggle
<https://www.kaggle.com/>



Digit Recognizer

Learn computer vision fundamentals with the famous MNIST data

[Getting Started](#) · Ongoing · 📷 image data, tabular data, multiclass classification, object identification

Knowledge
2,302 teams



Titanic: Machine Learning from Disaster

Start here! Predict survival on the Titanic and get familiar with ML basics

[Getting Started](#) · Ongoing · 📷 binary classification, tabular data, tutorial

Knowledge
15,702 teams



IMAGENET

House Prices: Advanced Regression Techniques

Predict sales prices and practice feature engineering, RFs, and gradient boosting

[Getting Started](#) · Ongoing · 📷 tabular data, regression

Knowledge
5,151 teams



ImageNet Object Localization Challenge

Identify the objects in images

[Research](#) · 10 years to go · 📷 object detection, image data

Knowledge
62 teams



Predict Future Sales

Final project for "How to win a data science competition" Coursera course

[Playground](#) · a year to go

Kudos
5,536 teams



Categorical Feature Encoding Challenge II

Binary classification, with every feature a categorical (and interactions!)

[Playground](#) · 2 months to go · 📷 categorical data, table games, binary classification

Swag
309 teams



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[Getting Started](#) · Ongoing · 📷 binary classification, tabular data, tutorial

Knowledge
15,702 teams



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Swag
309 teams

Deepfake Detection Challenge



Deepfake Detection Challenge invites people around the world to build innovative new technologies that can help detect deepfakes and tampered media. Identifying tampered content is technically challenging as deepfakes rapidly evolve, so we're working together to build better detection tools.

Events Starting in October 2019



<https://ai.facebook.com/blog/deepfake-detection-challenge/>



Motivating factors

Motivating factors



Money



Bragging rights /
reputation



Relevant problems →
impactful solutions



Visibility

Strategies

Strategies



Teaming up (Netflix)



Ensemble approaches



Learning from
past/closed/similar challenges



Others (not all of them legit)

Indirect Benefits



Indirect benefits

- Access to **datasets / benchmarks**
- Connecting with **key people** in the field
- Reading **latest papers** etc.
- Promoting **reproducible research**
- Learning from (and helping to solve)
“real world” problems

Challenges Related to Artificial Intelligence Research in Medical Imaging and the Importance of Image Analysis Competitions

Luciano M. Prevedello, MD, MPH • Safwan S. Halabi, MD • George Shih, MD, MS • Carol C. Wu, MD • Marc D. Kohli, MD • Falgun H. Chokshi, MD • Bradley J. Erickson, MD, PhD • Jayashree Kalpathy-Cramer, PhD • Katherine P. Andriole, PhD • Adam E. Flanders, MD

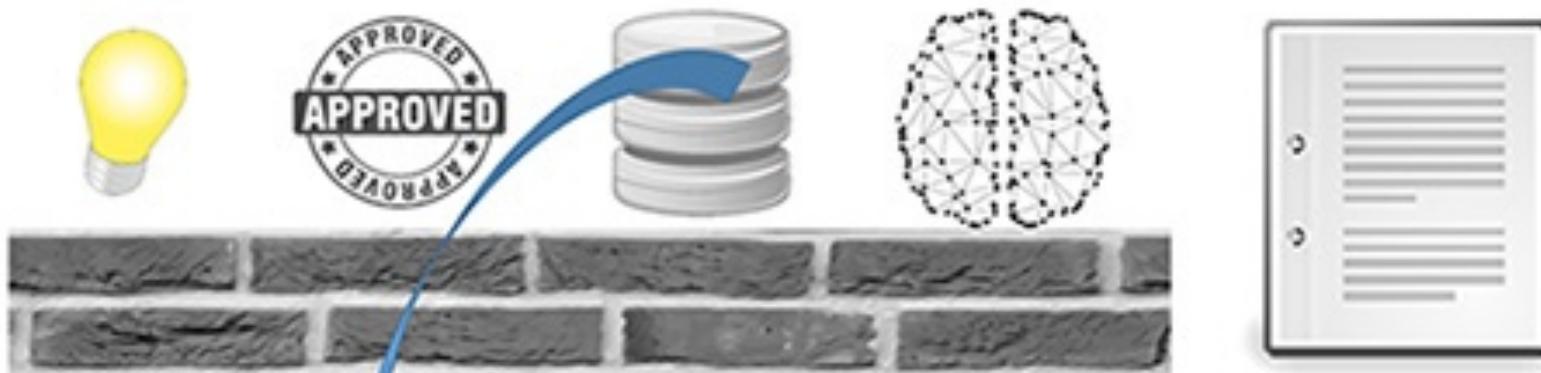
From the Department of Radiology, The Ohio State University Wexner Medical Center, 395 West 12th Ave, 4th Floor, Room 422, Columbus, OH 43210 (L.M.P.); Department of Radiology, Stanford University School of Medicine, Stanford, Calif (S.S.H.); Department of Radiology, Weill Cornell Medical College, New York, NY (G.S.); Department of Diagnostic Radiology, University of Texas–MD Anderson Cancer Center, Houston, Tex (C.C.W.); Department of Radiology and Biomedical Imaging, University of California–San Francisco, San Francisco, Calif (M.D.K.); Department of Radiology and Imaging Sciences, Emory University School of Medicine, Atlanta, Ga (F.H.C.); Department of Radiology, Mayo Clinic, Rochester, Minn (B.J.E.); Department of Radiology and Athinoula A. Martinos Center for Biomedical Imaging, Massachusetts General Hospital and Harvard Medical School, Charlestown, Mass (J.K.C.); Department of Radiology, Brigham and Women's Hospital, Massachusetts General Hospital and BWH Center for Clinical Data Science, Boston, Mass (K.P.A.); and Department of Radiology, Thomas Jefferson University Hospital, Philadelphia, Pa (A.E.F.). Received September 7, 2018; revision requested October 16; revision received December 6; accepted December 21. Address correspondence to L.M.P. (e-mail: *Luciano.Prevedello@osumc.edu*).

Conflicts of interest are listed at the end of this article.

Radiology: Artificial Intelligence 2019; 1(1):e180031 • <https://doi.org/10.1148/ryai.2019180031> • Content codes: IN RS • ©RSNA, 2019

Available
on Canvas

A) Institutional research



B) ML competition



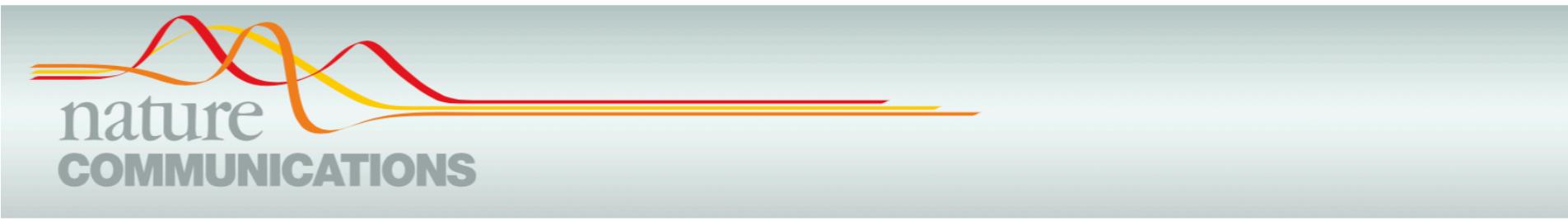
- **Traditional model:** hypothesis formulation, institutional review board approval, data acquisition, knowledge discovery, and manuscript submission

- **Image competitions** promote a parallel approach to knowledge discovery and dissemination in which multiple participants of varying disciplines find solutions to the same problem and openly share their discoveries on the web or manuscripts in a short time period.

Prevedello et al. (2019) : key takeaways

- Activities such as the competitions organized by RSNA may prove to be an **important way to address current roadblocks in applying AI to medical imaging** and to **increase the dialogue among radiologists and data scientists**, which serves to guide and move the field forward.
- Although competitions may help move research forward, **the field should still rely on standard rigorous scientific methodology to ensure safe and clinically relevant outcomes.**

Words of caution



ARTICLE

DOI: 10.1038/s41467-018-07619-7

OPEN

Why rankings of biomedical image analysis competitions should be interpreted with care

Lena Maier-Hein  et al.[#]

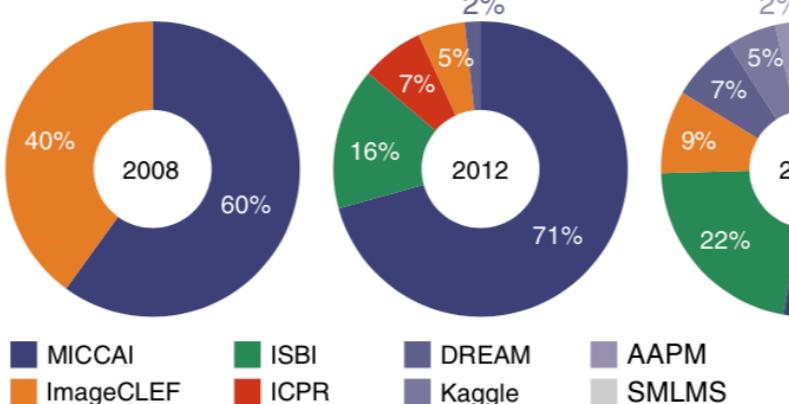


Why rankings of biomedical image analysis competitions should be interpreted with care

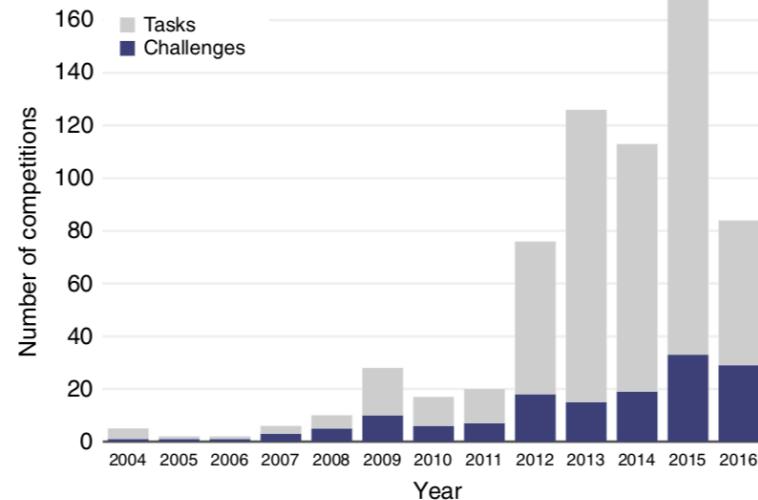
- The first comprehensive evaluation of biomedical image analysis challenges based on **150 challenges** conducted up until the end of 2016
- A total of **549 different image analysis tasks**
- 57% of these challenges (75% of all tasks) published their results in journals or conference proceedings

Why rankings of biomedical image analysis competitions should be interpreted with care

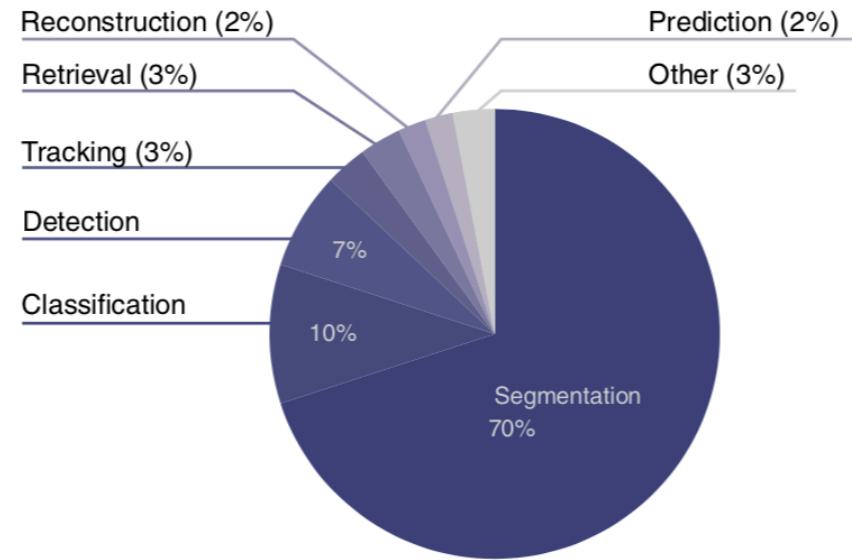
g Challenge platforms



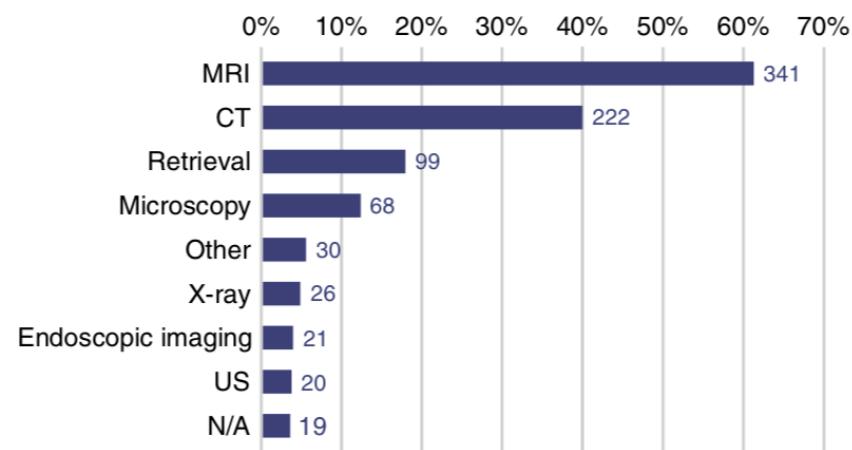
a Development of biomedical challenges



Algorithm categories



d Imaging techniques



Why rankings of biomedical image analysis competitions should be interpreted with care

- We demonstrate the importance of challenges and show that the **lack of quality control has critical consequences:**
 - **Reproducibility** and **interpretation** of the results **is often hampered** as only a fraction of relevant information is typically provided.
 - The rank of an algorithm is generally **not robust** to a number of variables such as the test data used for validation, the ranking scheme applied and the observers that make the reference annotations.
 - To overcome these problems, we recommend **best practice guidelines** and define open research questions to be addressed in the future.

Our work

Our work: selected examples

- M. Lux, M. Taschwer, and **O. Marques**, “Classification of Photos based on Good Feelings”, Multimedia Grand Challenge Solution paper, ACM Multimedia Conference, Nara (Japan), October 2012.
- M. Taschwer and **O. Marques**, “AAUITEC at ImageCLEF 2015: Compound Figure Separation”, Conference and Labs of the Evaluation Forum (CLEF) 2015, Toulouse, France, September 2015.
- A. Ishay and **O. Marques**, “ImageCLEF 2018 Tuberculosis Task: Ensemble of 3D CNNs with Multiple Inputs for Tuberculosis Type Classification”, Conference and Labs of the Evaluation Forum (CLEF) 2018, Avignon, France, September 2018.
- M. Taschwer, M.J. Primus, K. Schöffmann, and **O. Marques**, “Early and Late Fusion of Classifiers for the MediaEval Medico Task”, MediaEval'18 (Multimedia Evaluation Workshop), Sophia Antipolis, France, 29-31 October 2018.

Tuberculosis Type (TBT) Classification from CT scans



ImageCLEF 2018 Tuberculosis Task: Ensemble of 3D CNNs with Multiple Inputs for Tuberculosis Type Classification

Adam Ishay¹ and Oge Marques²

Department of Computer and Electrical Engineering and Computer Science, Florida
Atlantic University, 33431 Boca Raton FL
{aishay,omarques}@fau.edu





ImageCLEFtuberculosis (2nd edition) 2018

Motivation: need for quick cheap methods of drug resistance (DR) detection based on Computed Tomography (CT) image analysis.

Subtask #2: TBT classification

The goal of this subtask is to automatically categorize each TB case into one of the following five types:

- (1) Infiltrative, (2) Focal, (3) Tuberculoma, (4) Miliary, (5) Fibro-cavernous.

Dataset (each scan ~ 100 512x512 slices)

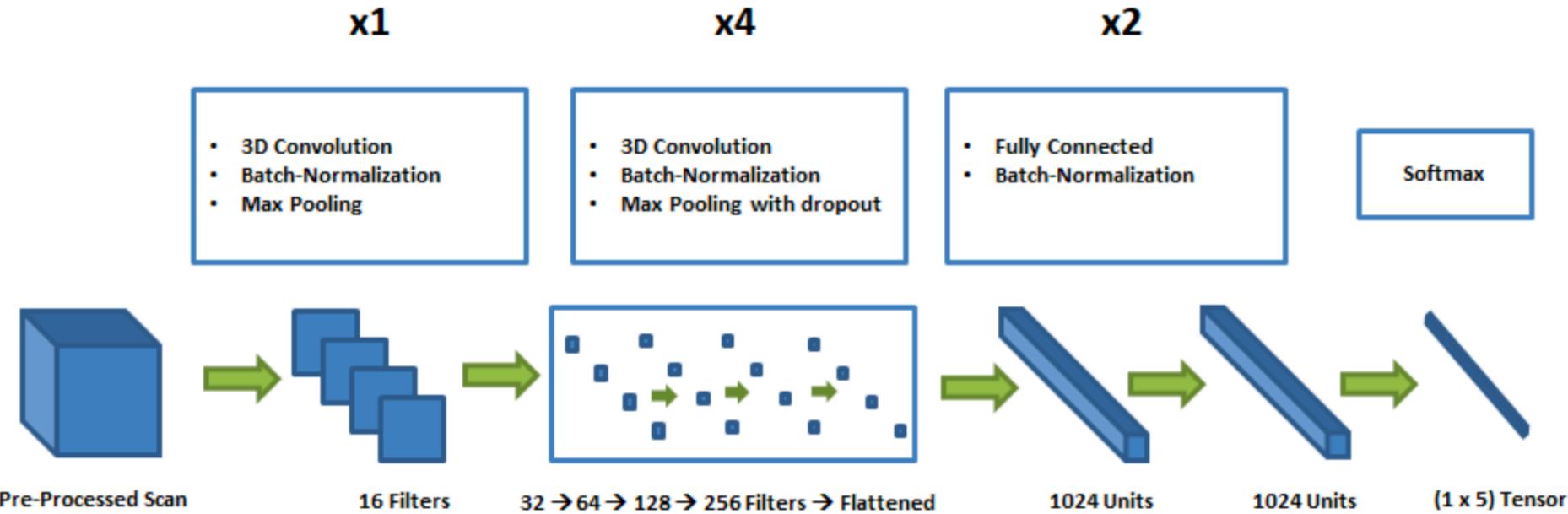
Class	Train Patients (Scans)	Test Patients (Scans)
Infiltrative (1)	228 (376)	89 (176)
Focal (2)	210 (273)	80 (115)
Tuberculoma (3)	100(154)	60 (86)
Miliary (4)	79(106)	50 (71)
Fibro-cavernous (5)	60 (99)	38 (57)
Total	677 (1008)	317 (505)



Pre-processing pipeline

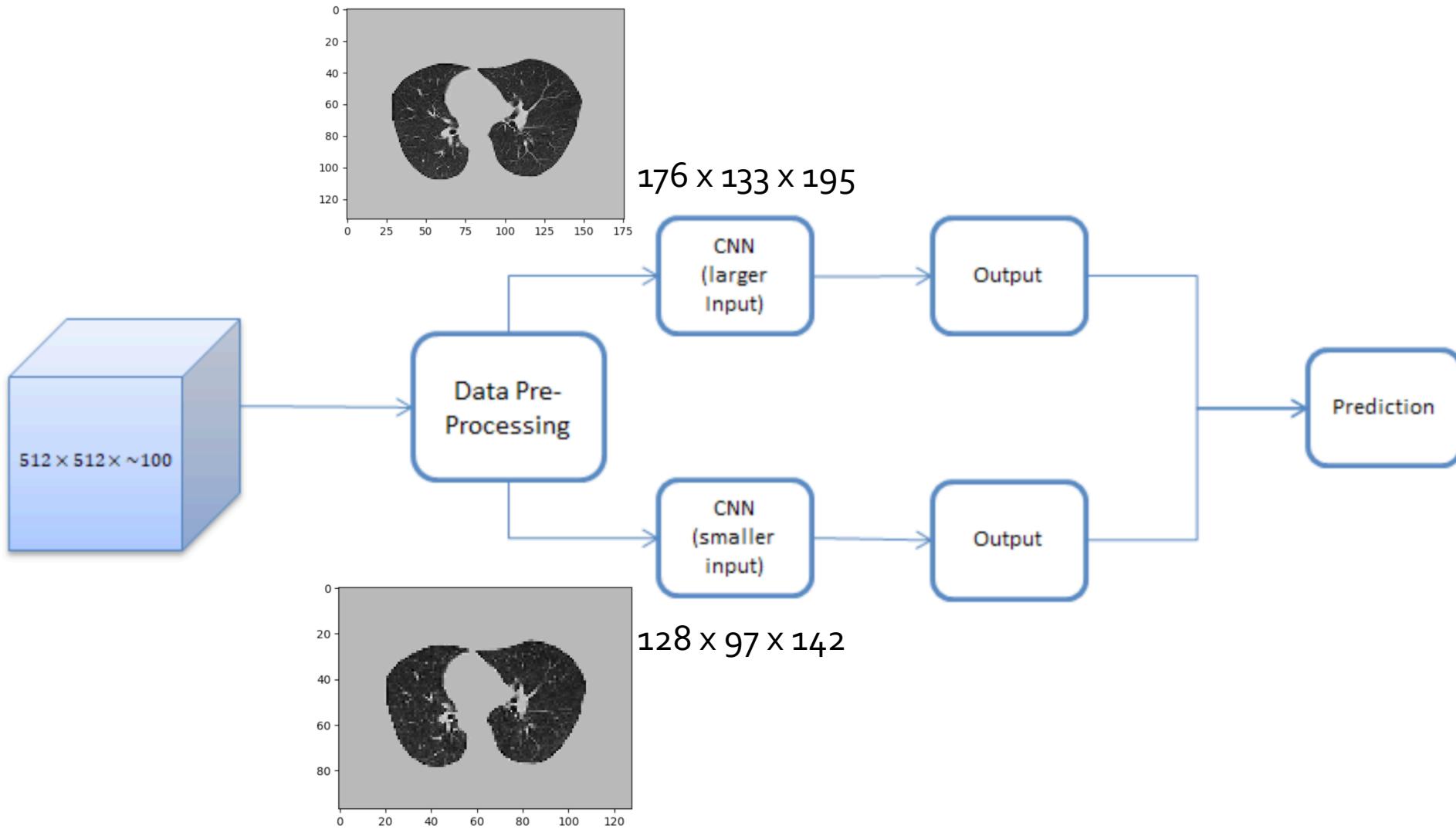
Image → Mask → Resample → Cut → Normalize → Pad → Zero-center → Resize

3D CNNs used for training





Pipeline for predicting labels of test scans





ImageCLEF 2018 Tuberculosis Task: Ensemble of 3D CNNs with Multiple Inputs for Tuberculosis Type Classification

Adam Ishay¹ and Oge Marques²

Department of Computer and Electrical Engineering and Computer Science, Florida
Atlantic University, 33431 Boca Raton FL
{aishay,omarques}@fau.edu

Subtask #2: TBT classification

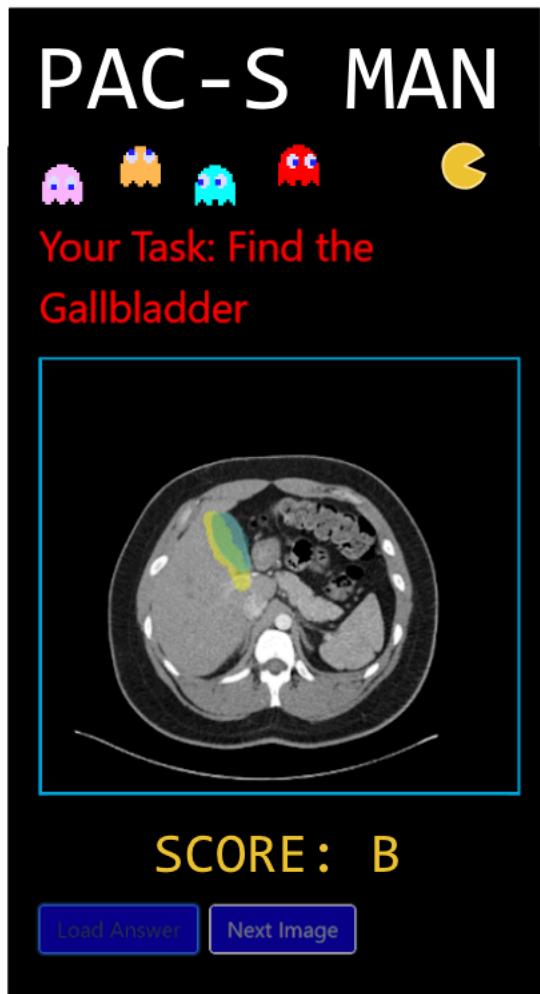
Subtask 2 - Tuberculosis type classification

Group Name	Run	Kappa	Rank_Kappa	Accuracy	Rank_Acc
UIIP_BioMed	TBT_run_TBdescs2_zparts3_thrprob50_rf150.csv	0.2312	1	0.4227	1
fau_ml4cv	TBT_m4_weighted.txt	0.1736	2	0.3533	10
MedGIFT	TBT_AllFeats_std_euclidean_TST.csv	0.1706	3	0.3849	2
MedGIFT	TBT_Riesz_AllCols_euclidean_TST.csv	0.1674	4	0.3849	3



Our work: SIIM 2019 Hackathon

SIIM19
ANNUAL MEETING



Our Team:



Arseny Osemin
University of Wisconsin Madison



Alejandra Castelblanco
Imaging Experts and Healthcare Services



Oge Marques
Prof. Florida Atlantic University



Michael Do
Research Fellow, NIH CC



Les Folio
Lead CT Radiologist, NIH
Clinical Adjunct Professor, GW



Our work: SIIM 2019 Hackathon

PAC-S MAN

Your Task: Find the Gallbladder



SCORE: B

Load Answer Next Image

Learn more about it!

https://siim.org/page/hacking_healthcare

2019 highlights video: <https://youtu.be/h9mHDw6JV2Q>

Join the team!
Contact me

Our Team:



Arseny Osemin

University of Wisconsin Madison



Alejandra Castelblanco

Imaging Experts and Healthcare Services



Oge Marques

Prof. Florida Atlantic University



Michael Do

Research Fellow, NIH CC



Les Folio

Lead CT Radiologist, NIH
Clinical Adjunct Professor, GW

Concluding remarks

Challenges in AI

Good

- Low barrier to entry
- Standardized datasets
- Comparable results
- Reproducible research

Bad

- “Best results” don’t always mean “best algorithms”
- Competition often becomes the goal (rather than ‘means to an end’)
- Rules can be frustrating
- Annotations / ground truth not always 100% correct