



**Sponsorship  
Prospectus**

**Ramsey, Isle of Man**

**October**

**2023**



## What is a Hackathon?

A hackathon is a 24–48-hour period where groups of (primarily) students come together as teams or individually, to create a piece of software. Under the high-paced environment, the teams compete aiming to create software following criteria for specific challenges, or just to create for fun. Ultimately, teams can win prizes for creating the best solution to a challenge or for creating the best project overall.

## What is hackMan?

hackMan is the Isle of Man's first ever hackathon, held in October. We are looking to host upwards of 100 "hackers" (competitors), not only from across the Isle of Man but also further afield, with an additional support pathway for those travelling to the island. In order to bring our vision to life, we need your support.

## What are the benefits to being a sponsor?

- Sponsoring hackMan is a great way to promote your brand, both locally and on a larger scale with applicants coming from further afield
- Access to prime job candidates: talented students and graduates will be present at the event, prime for recruiting for internships or apprenticeships.
- Got a new tool or piece of software to test out or need a technical solution to a problem? This is a great way to have numerous individuals simultaneously working on it.

## How can you get the most out of this event?

- All sponsors are encouraged to bring swag (think stickers, water bottles, t-shirts) to the event for hackers to take away for further brand promotion.
- Send mentors to attend the event to spread awareness of your brand/products available whilst spreading good in terms of helping hackers

## How you can help

There are different ways you can sponsor this event:

- Direct financial sponsorship. This allows us to spend the money where it is most needed and can be pooled with other donations for larger costs.
- Sponsor an entire service, such as transport (coaches to event), extra tools for hackers to use (normally paid-for services) or access to your company's tools.
- Extra sponsorship options are available for meals/snacks/drinks e.g. breakfast brought to you by [your brand].
- The following page contains details about the sponsor tiers available; these are flexible dependent on your sponsorship and desired benefits.

**<https://hackman.im>**  
**[sponsor@hackman.im](mailto:sponsor@hackman.im)**



# Sponsorship Tiers

Tier	Bronze	Silver	Gold	Platinum
Marketing	£500+	£1000+	£2500+	£7500+
Logo on website	✓	✓	✓	✓
Message on pre-event email		✓	✓	✓
Logo on tshirt			✓	✓
<b>In-Person Representation</b>				
Table at event	✓	✓	✓	✓
Posters		✓	✓	✓
Banners			✓	✓
Run a workshop/mini-event			✓	✓
Shoutout at Opening and Closing Ceremonies				✓
<b>General</b>				
Send Mentors	2	3	4	5
Send Judges		1	1	2
Custom Prize		✓	✓	✓
Demo a Product			✓	✓
Press release mention				✓
<b>Recruitment</b>				
Leaflets	✓	✓	✓	✓
Posters		✓	✓	✓
Contact Hackers				✓
Access to attendee LinkedIn				✓
Private interview space				✓

*For more information about tier benefits, or if your vision does not align with our tiers, get in touch at [sponsor@hackman.im](mailto:sponsor@hackman.im) as we can offer custom packages*

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