

Introduction:

We need to create a B2B Marketplace like Alibaba, Indiamart, **Tradeford**. This B2B Marketplace would be an online platform where business buyers and suppliers around the globe can connect and do business transactions with each other.

B2B Marketplace must have various features such as – Separate Supplier/Buyer Microsite, Request Quotations, Quick Order, Contact Supplier/Buyer, Supplier/Buyer Reviews, Contact supplier/Buyer, feedback support ratings, supplier product collection, order management, much more.

1. What kind of visitors are you expecting to your ecommerce website (income, interests, gender, age, etc.)?

Importers/Exporters, Male/Female, above 20 mainly

2. Name two or more of your competitors, and describe how you differ from them?

Tradeford.com. We need to look like them.

3. Detailed information about your company, your unique selling propositions, experience, number of outlets etc.? (You have to fill all of those details over here which you would like your designer and developer to know so we can create things accordingly)?

USA based company, B2B business solutions, buyer finding, seat sourcing, Google SEO, Ads, Social Media Marketing, Email marketing, RFQ system, Online shop

4. What actions do you want visitors to take on your ecommerce website?

sign up for free account

5. What features should your ecommerce website contain (user registration, file upload, contact form, photos, videos, etc.)?

- Each supplier and Buyer will also have a separate microsite.
- Buying leads option work only if Suppliers has selected categories prior to the Supplier settings.
- Supplier verification process
- Social channels of suppliers also.
- Supplier policies
- The supplier can add also banner, shop logo custom HTML text.
- Separate seller's product collection.
- Feedback and review system with interactive star rating.
- Contact to Supplier support.
- Interactive Seller Dashboard.
- Send quotation request to the supplier.
- Featured products section.
- Allow to Supplier to edit shop URL for Profile page, collection page, review page, Location page.
- Admin can also do the Landing page setting.
- Product Edit and Delete option on Supplier panel.
- Latest order at Supplier dashboard and order management.
- Supplier/Vendor transaction report at supplier panel.

6. Do you have any color preferences or look and feel for the ecommerce website?

red

7. Front end design preferred language?(Html, React, Angular, React Native, Flutter, PWA).

Laravel

8. Backend preferred language?(JavaScript, Python, Php, Java, C#)

PHP

9. Do you need SEO?

YES

10. Do you have any preferences of the CMS framework such as WordPress, Wix, Shopify etc?

Laravel

11. Ecommerce in built options like(Payment integration/Security, Built in **AI** Forms, Built in Inventory System)?

Yes

12. How many pages you want in your Ecommerce site?

As many as possible it could be in millions as we will be expecting global business to come to our website and setup their businesses

13. Do you want your website to be fully Search engine optimized?

Yes

Need Supplier or Buyer Registration

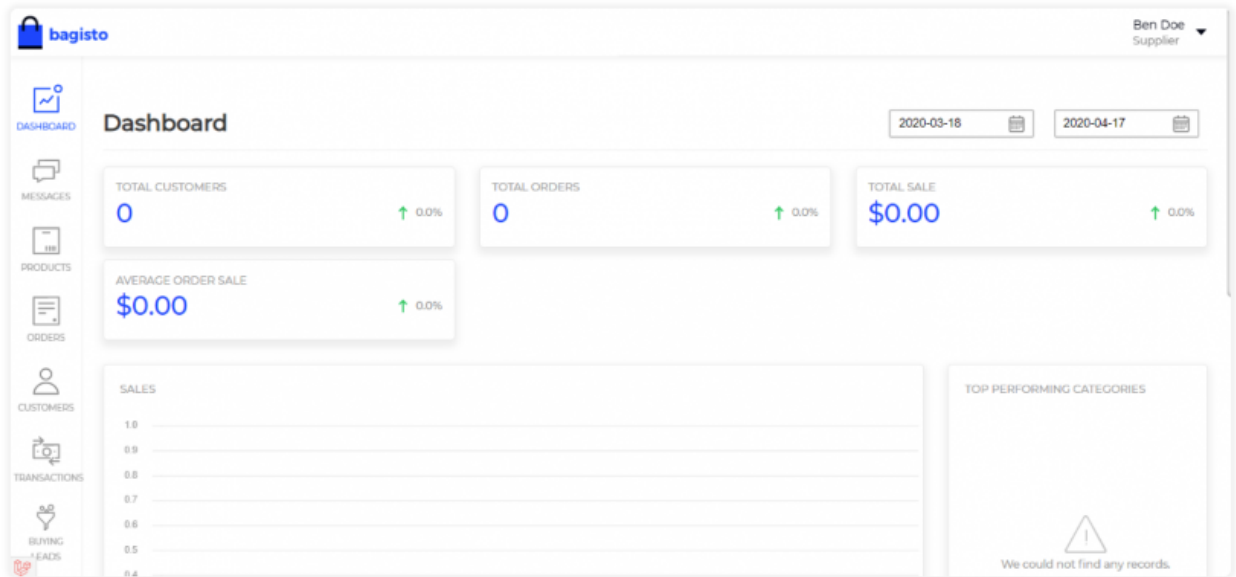
On the front end, a new supplier can register on the website by clicking Supplier. To become a new supplier click on the sign up button.

The screenshot displays the BLISSS website interface. At the top, there is a navigation bar with the BLISSS logo, a search bar labeled 'Search products here', and links for 'Sell', 'Request For Quote', 'Supplier', 'Account', and 'Cart (0)'. Below the navigation bar, a 'General' tab is visible. The main content area features a modal window titled 'Register Supplier'. This modal has two tabs: 'Account Information' (selected) and 'Personal Information'. The 'Account Information' tab contains three input fields: 'Email' (with the value 'bendoe@example.com'), 'Password', and 'Confirm Password'. All three fields are marked with a red asterisk, indicating they are required. A blue 'CONTINUE' button is positioned at the bottom of the modal.

Various information needs to fill when a new supplier registers on the website such as first name, last name, company name, company url

Supplier Dashboard

After filling all the information, the supplier can go to its dashboard and manage the shop that will look like shown below:-



Adding Product

A supplier can add two types of products – **simple**, **configurable** types of product.

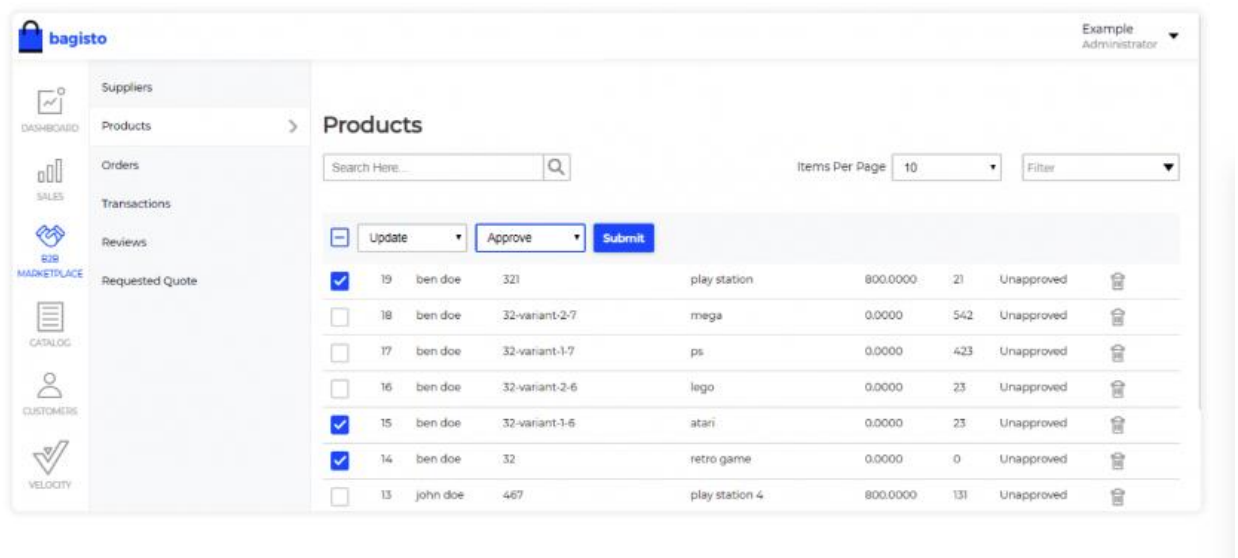
The screenshot shows the 'Add Product' form in the Bagisto interface. The top navigation bar is identical to the dashboard. The left sidebar is active, showing 'Add Product' and 'My Product List'. The main form area is titled 'Add Product' and includes a 'Save Product' button. The form has a 'General' section with the following fields: 'Product Type*' (a dropdown menu currently showing 'Configurable'), 'Attribute Family*' (a dropdown menu currently showing 'Default'), and 'SKU*' (a text input field containing '32').

Detailed information about a product can be entered in the product information such as name, price, stock, meta information. Select category, enter a description, short description etc.

After adding all the information in the new product, the supplier can see make any further changes by going to **Products>My Products List**. The product needs to be approved by the admin for displaying on the storefront.

Approval by Admin

For approving a supplier product, the admin needs to follow **B2B Marketplace>Products**, where the admin can approve or disapprove the products created by the suppliers as shown in the image below:-



Supplier Information

A supplier can provide and display detailed information about its shop to customers. First, log in to supplier account and then go to the **Settings**>>

Modify Profile

Company Name*

Company Url*

Company Tag Line*

Registered In*

Designation*

Team Size*

Certification*

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SEO

To improve your shop search ranking on search engines, you can enrich that by providing meta title and description.

SEO

Meta Title

The Video Games Supplier

Meta Description

All types of games available

meta Keywords

PC, PS2, PS3, PS4

view

Supplier Profile page should look like this

BLISSS.

[Sell](#) | [Request For Quote](#) | [Supplier +](#) | [Account +](#) | [Cart \(0\)](#)

[General](#) | [Voga Accessories](#)

bendoe suppliers
The Video game hub
New Jersey, NJ (United States)
[Contact Supplier](#)
4.5
[12 Ratings & 45 Reviews](#)
 Verified

Supplier Information

 ben doe
Email: bendoe@example.com
Member Since: 2020
Response Time: 3 Hour

[Message Supplier](#)

[Products](#) | [About Company](#) | [Quick Order](#) | [Request For Quote](#) | [Review](#) | [Policies](#) | [Contact](#)

POPULAR PRODUCTS [ALL PRODUCTS](#)

SONY

play station
\$800.00
[ADD TO CART](#)

Return Policy

Return within 7 days

Shipping Policy

All the shipments usually get delivered within 2-3 business days from its shipment date, but may get longer than usual if it is non-metro city. We also keep you notified for the same either by email or SMS notifications. Hence keep checking your email or **Games The Shop** account from time to time.

Privacy Policy

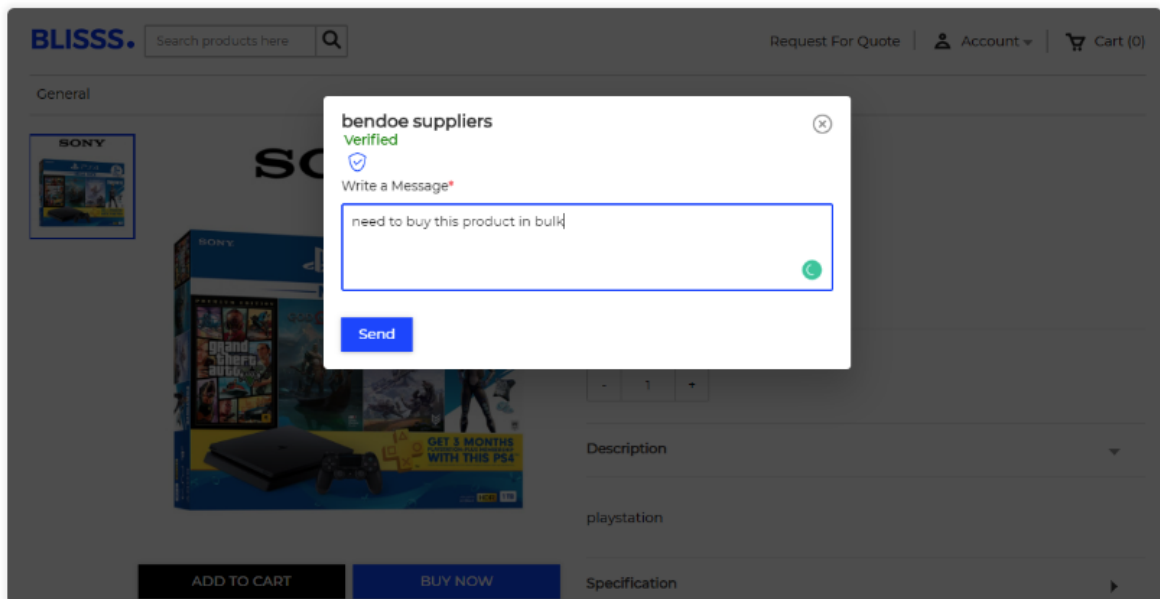
A video game that is unopened with the packaging still intact can be returned under the normal return policy. Opened video games can only be exchanged for the same title with the only exception being that you may exchange for the same title on a different system.

About supplier

Supplier Information
 ben doe
Email: bendoe@example.com
Phone: 9876543210
Member Since: 2020
Address: new York, wellam street
City: New Jersey
State: NJ
Post Code: 12345
Country: US
[Message Supplier](#) | [Quick Order](#) | [Request For Quote](#)

Message Supplier

When a customer clicks **Message Supplier** button, the following pop-up window will appear. Here the customer can enter or leave the message for the Supplier.

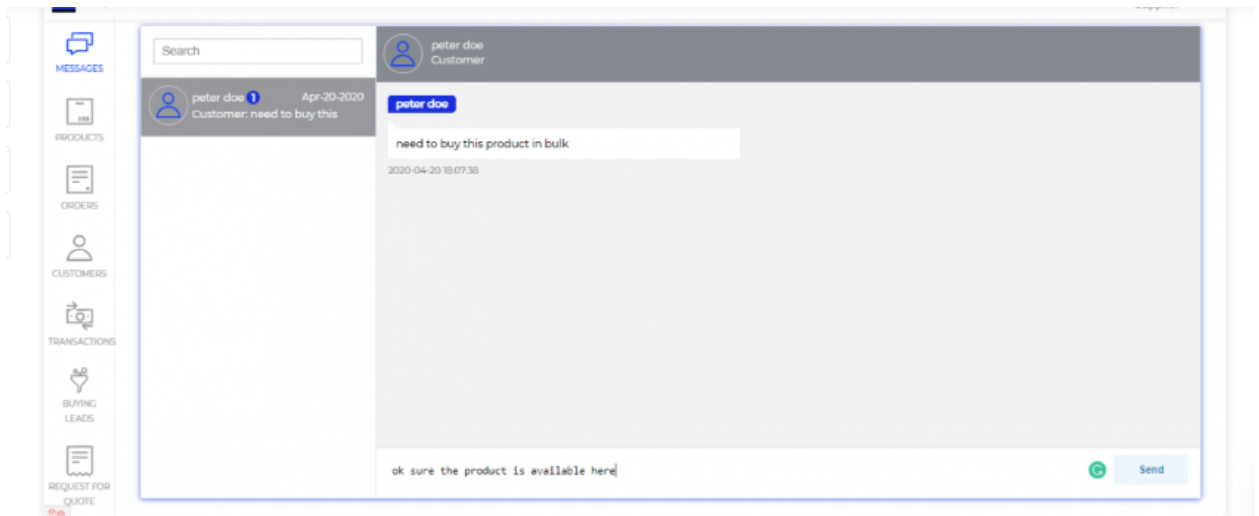


An **email notification** will be sent to the supplier when any new message is received.

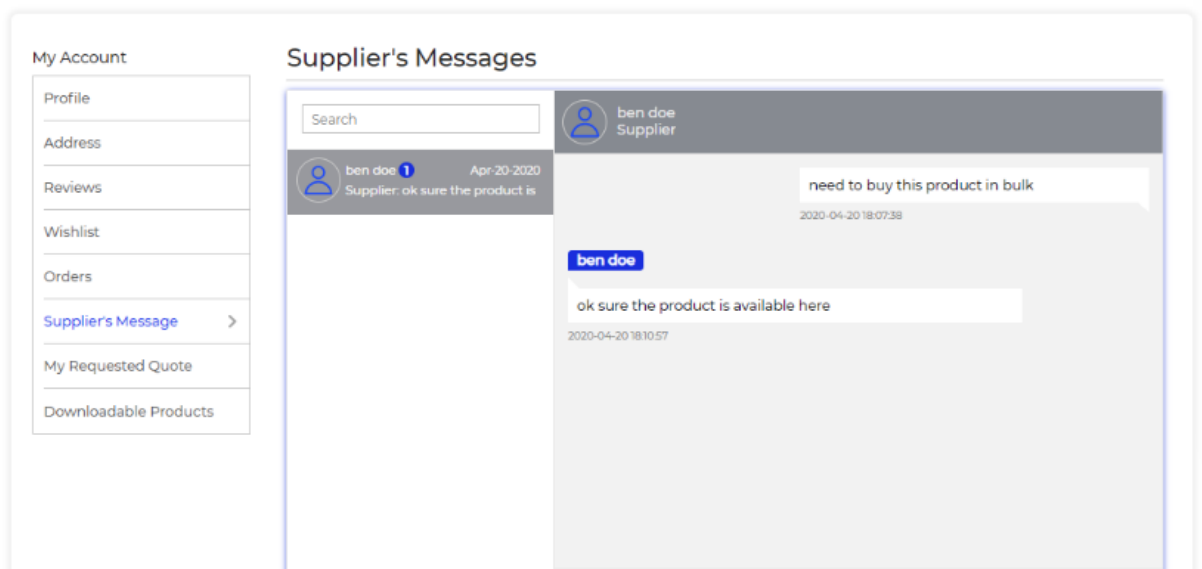
The supplier can check the messages by logging into the supplier account and navigate to **Messages**. After that, the supplier will see all the customer names who have sent messages.

Simply click a customer name, enter a message and hit send button. An email notification will be sent to the customer.

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The customer can check the replies from the suppliers by going to **My Account>Supplier's Message**.



Request for Quote

To send a request for quotation to a supplier, the customer can click on ” **Request a Quote** ” option on the product page which will redirect the customer to specific Supplier profile page where the customer needs to first provide detailed about quote request – quote title with a description, and contact information as well.

Message SupplierQuick OrderRequest For Quote

About Company

bendoe suppliers

The Video game hub

Registered In : 2019
Company Team Size : 25
Certification : iso 900

Operational Address :
ben doe
bendoe suppliers
new York, New Jersey, NJ, 12345
US
Contact Number 9876543210

Corporate Address :
ben doe
bendoe suppliers
new jersy, New Jersey, NJ, 12345
US
Contact Number 12342312

OverView

Send Quote

On clicking on the **Send Quote** Button the following page appears. Here, the supplier will enter **Quote Quantity, Quote Price Per Quantity, provide Sample information – price, availability, unit, shipping time, and some note for the customer.**

bagisto

Request For Quote

DASHBOARD

MESSAGES

PRODUCTS

ORDERS

CUSTOMERS

TRANSACTIONS

BUYING LEADS

REQUEST FOR QUOTE

REVIEWS

SETTINGS

< Send Quote Request

Send Quote

play station

Description : Play Station 4 1 TB
Quantity : 50 Unit Expected-Price : \$780.00 Per Unit Expected Total : \$39,000.00
Requires Samples : No

Quote Information

Quote Quantity *

50

Quote Price Per Quantity*

790

Sample Information :

Samples *

Yes

Sample Unit *

1

Sample Security Charges *

Not Applicable

Sample Charges Per Unit *

10

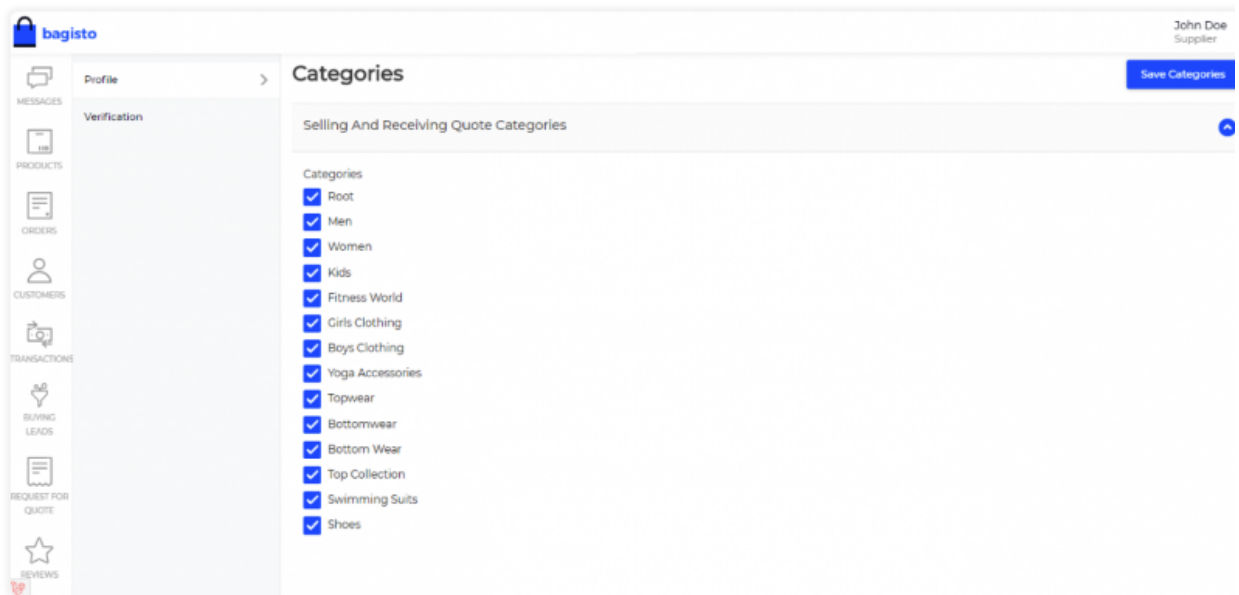
Shipping Information

Shipping Time (in Days) *

an

Buying Leads

Buying leads functionality helps the customer to raise RFQ for the products that are listed or not listed on the website. In this, Request for Quote is sent to multiple suppliers on the website according to the different categories selected by them.



This above step is must, in order to use the buying leads functionality.

After this Customer will find **“Request for Quote”** option in the website header.