



# Scrapyard Silicon Valley

## Sponsor Prospectus

### What is Scrapyard?

Scrapyard is a global hackathon organized by high schoolers for high schoolers. Distributed events will run in 100+ cities worldwide on the weekend of March 15th. Scrapyard is a hackathon with a "scrappy" theme of creating something unique and wild! Participants are encouraged to build something they wouldn't normally build for a hackathon. Attendees will build hardware, software, or anything in between during this event. The event is organized by Hack Club, a 501©(3) nonprofit that supports a global community of over 50,000 high school makers.



Hackers coding together



Hackers discussing their project

# What is Hack Club?

Hack Club is a community of 50,000 teenager hackers from around the world. Every day, thousands of Hack Clubbers gather online and in-person to make things with code. Hack Club supports a network of over 400 coding clubs, hundreds of hackathons around the world, and provides programs to bring coding to everyone around the world, regardless of background. Hack Club previously hosted Counterspell, another global hackathon that took place in 80 cities around the world, The Boreal Express, a hackathon that took place on a train across Canada, The Trail, where teenagers built their own electronics to help them survive the wilderness for a week, and much more.

# What makes Scrapyard unique?

During Scrapyard, participants will have the opportunity to work on hardware projects. We will be providing resources for anyone to make their first hardware projects in the form of workshops to get beginners started, hardware and equipment for everyone to use, and helpful feedback at the end of the event to help them improve for future projects. Although some hackers may opt to bring their own equipment and tools, we are dedicated to providing an equitable experience for everyone by providing high quality tools for all attendees: 3D printers, Raspberry Pi, hot glue guns, soldering stations, and so much more.



Hackers brainstorming a project



Hackers looking over their project

## Why support us?

Our mission is to inspire the next generation of developers. In-person hackathons provide teenagers with a unique, hands-on experience where they can discover the joy of coding, collaborate with peers, and create projects that leave a lasting impact. Our motto is “Create, Compete, Connect”: Create something amazing, compete against peers, and connect with other passionate teenagers. We can’t run this event without the help of generous sponsors, and we appreciate any support.

## Interested in sponsoring?

Your contributions will be tax-deductible, as we qualify as a 501©(3) being fiscally sponsored by The Hack Foundation (EIN: 81-2908499). Please see the last page for more details regarding sponsorship deals and tax-deductibility. We appreciate all donations, whether fiscal or not. We are highly thankful for donations of hardware for projects, as are highly useful for our event, so we are open to providing additional perks to donors of hardware.

## What your funds will be used for

Your funds will be used to make Scrapyard Silicon Valley possible through the following:

- Provide meals, snacks, and drinks to fuel our participants
- Offer exciting prizes to motivate participants to build incredible projects
- Fund hardware to allow attendees to build amazing hardware projects
- Cover other essential operating costs for hosting the event

Any funds leftover at the end of the event will be used to host future events like this one. All our finances are public, and you can view them [here](#).

## Next Steps

We'd love to schedule a call with you regarding sponsorship. Feel free to reply to this email to schedule a meeting to further discuss sponsorship details.

## Sponsorship Tiers

Tier		Bronze	Silver	Gold	Partner
Perks		Non-fiscal	\$500+	\$1000+	\$2500+
General	Swag and Prizes*	✓	✓	✓	✓
	Send Mentors		✓	✓	✓
	Keynote		1 minute	2 minutes	∞
	Workshop			1 event	∞
	Emails to Attendees			1 email	∞
	Sponsor Table			✓	✓
Branding	Logo on Website	✓	✓	✓	✓
	Opening Ceremony		✓	✓	✓
	Logo on Signage		✓	✓	✓
	Award Ceremony			✓	✓

\*Not tax deductible – for more information regarding this, schedule a call with us!

We're happy to create custom tiers for your company. If you would like further clarification about any of the perks, please let us know by scheduling a meeting with us.

In an effort to keep all contributions tax-deductible, we have removed most perks that are not tax-deductible. If you are interested in a perk that you don't see above, let us know during your meeting with us and we'll give you further details.

On behalf of all of our participants, thank you for considering sponsoring Scrapyard Silicon Valley and funding the future of teenagers in STEM!

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