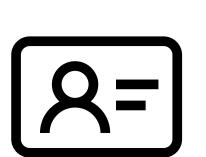
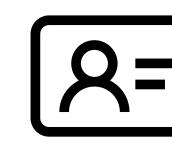
# UI/UX DESIGNER



I can create beautiful design briefs using an industry standard UX workflow including personas, usability testing, Information architecture and more. I can then bring this technical design to life using my UI design skills for use in prototypes.

# FRONT END DEVELOPER



I am also able to create front end interfaces that have been designed by myself or others using HTML, CSS, JS & PHP.

Hi, I'm adam!



working on projects alone and within teams. My focus is within the UX design field but being a new professional I am happy to go into design or development roles. I AM ACTIVELY LOOKING FOR A ROLE

UI DESIGN

SKILLS & TECHNOLOGY





I am a firm advocate of the agile sprint

methodology when it comes to the UX

design of a product. I like to

collaborate with clients initially to

gather a base knowledge to expand

**UX DESIGN** 

into accurate user personas. Empathizing with the end user allows me to create goal oriented systems avoiding as many pain points as possible. I like to prototype early and often and constantly reiterate a product to create an objectively successful solution. What I am confident doing without guidance. SWOT analysis & market research User research (quantitative & qualitative) User research analysis (quantitative & qualitative)

User research data collection (surveys, interviews, focus groups, product usage observation)

Client workshopping (needs - goals diagrams, personas, empathy mapping) Creating personas Information Architecture/Content heirarchy Functionality list User journey map UX wireframing Prototype usability testing Prototype creation End user task analysis

TOOLS

Sketch

proto.io

Google Forms

InVision studio

Adobe XD

SurveyMonkey

Tobii Studio

InVision

- strongest skill but I have a workable skill level to create aesthetically appealing products. What I am confident doing without

My UI design skills are not my

- guidance. High fidelity wireframes Basic custom SVG creation Colour schemes
- Creating style guides What I am confident doing with
- Logo creation

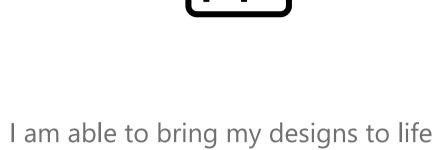
Advanced custom SVG creation

guidance.

Photo editing

# with my front end and (limited) back

What I am confident doing without



FRONT END DEV

end development knowledge. I can confidently create mobile responsive front end interfaces for users to have a faultless experience. All my code is version controlled on GitHub.

HTML (Semantic elements, SEO meta tags, titles etc) Vanilla CSS (Layout structure, responsive, transitions, animations, Flexbox, Grids, media

foundation, Bulma etc)

CSS frameworks (Skeleton, Bootstrap, Ulkit,

guidance.

SASS

jQuery Basic vanilla JS (Manipulating DOM, selectors, calling & displaying JSON objects, strings, statements, basic functions, basic API's) Basic vanilla PHP (database queries, user sessions, password protection, variables, arrays, record manipulation in databases using forms, if/for/while loops)

SPA with Vue.js (Setting up an SPA, using router links, calling JSON data and displaying it etc) Basic Mobile app development XML Basic SQL database functions (adding/removing tables etc) What I am confident doing with

Advanced PHP (cURL, large functions, large web

services, multi-arrays, filters, error handling,

Basic Git bash commands (setting up a repo,

conflict resolution, merging)

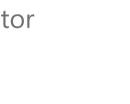
making commits, pushing to remote server, merge

Advanced JS (AJAX, objects, advanced JSON manipulation etc)

exceptions, file uploading)

guidance.

# Adobe XD



**TOOLS** 

# Adobe Photoshop Adobe Illustrator

Balsamiq

flaticon

Atom

Github

Terminal

**TOOLS** 

VSCode

Git bash

Node.js

MOZ NPM web.dev

**PROJECTS** 

UX Design UI Design

FA PROTECT LOGO

order to generate leads for their business through capturing email addresses. The project focused on UX design, a more modern aesthetic and SEO supported by a digital marketing strategy.

FA Protect is a financial advice company in Southampton. They

wanted a complete website overhaul of their existing site in

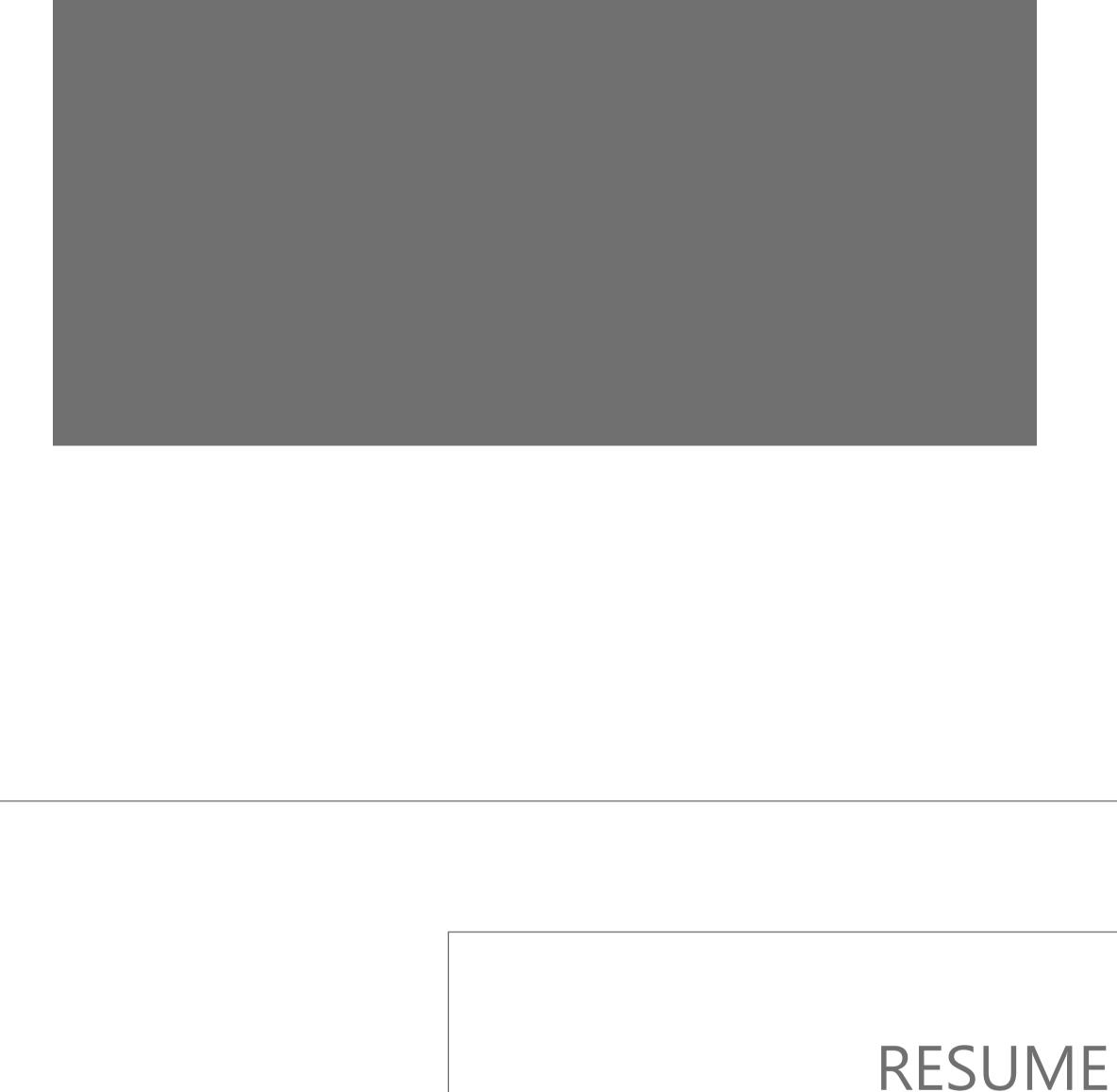
CASE STUDY

WEBSITE

Front End Dev

# ELEMENT LOGO

UX Design



enjoyed working on the project so much It will be an ongoing project as a place to collect all the front end components I create and share them with others. CASE STUDY WEBSITE

UI Design

Element was started as part of a university assignment but I

Front End Dev

Need more information like work history or education? You'll probably find it

in my CV. If anything is missing please feel free to reach out to me!

DOWNLOAD PDF

So you've seen my professional credentials, but you want to see if I could fit in with your team. Get to know me!

**ABOUT ME** 

As you know I'm Adam. I've had an

favourite way to unwind is to play

and MOBAs.

competitive games - I like shooters

interest in computers since I was 4. My

Don't get the wrong idea about the fighting - I'm a super relaxed and mellow dude. My gentler side has made me a music addict. I love music

and was in a (albeit terrible!) band for nearly 6 years. I was a singer. I also play guitar and annoy all my friends

with my out of tune singing.

Im very passionate about mental

I haven't been able to do much to

health awareness. Mental health has

touched people close to my heart and

**A=** 

I'm competitive by nature. I've played

sports since I was 9. I've done a little

bit of everything including rugby,

American football, soccer, cricket. I

at my local gyms.

currently study muay thai and boxing



help because of my degree, but keep an eye out for me running marathons or using my tech skills for charities in

CONTACT

Like what you see? Want to talk about a potential

project or job opening? Fire over an email:

adam.john.elsbury@gmail.com 07506782509

Emails are easier for me to track and give me a

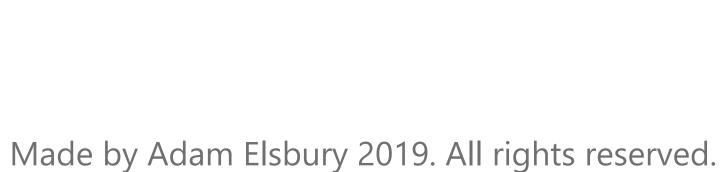
written record of what we spoke about, but I

understand not everyone likes to correspond via

email. If that's the case, give me a call instead:



Growing little by little, every day.



Created using Element framework