HI, I'M ADAM ELSBURY

I MAKE WEBSITES

I am a recent Web Design & Development graduate from Southampton Solent Uni. During my degree I have built up two years of freelance experience working on projects alone and within teams. I am currently looking for a role!

VIEW CV

GET IN TOUCH

WHAT DO I DO?

To put it in one phrase, I make digital solutions. I take a project, identify the problems and pain points, create a solution and develop a digital product with the intention of fulfilling the end users goals. My focus is within the UX design field but being a new professional I am happy to go into design or development roles. I can currently fill UX, UI design and front end development roles.

I AM ACTIVELY LOOKING FOR A ROLE

UI/UX DESIGNER

I can create beautiful design briefs using an industry standard UX workflow including personas, usability testing, Information architecture and more. I can then bring this technical design to life using my UI design skills for use in prototypes.

FRONT END DEVELOPER

I am also able to create front end interfaces that have been designed by myself or others using HTML, CSS, JS & PHP.

SKILLS & TECHNOLOGY

UX DESIGN

I am a firm advocate of the agile sprint methodology when it comes to the UX design of a product. I like to collaborate with users and use my design and knowledge to original questionnaires and personas. Empathising with the end user allows me to create good oriented systems avoiding as many pain points as possible. I like to prototype early and often and consistently reiterate a product to create an objectively successful solution.

What I am confident doing without guidance.

- SWOT analysis & market research
- User research (quantitative & qualitative)
- User research analyst (quantitative & qualitative)
- Interviews, surveys, focus groups, card sort exercises, focus groups, product usage observations)
- Client workshopping (needs / goals diagrams, personas, empathy mapping)
- Creating personas
- Information Architecture/Content hierarchy
- Functionality list
- User journey map
- UX wireframing
- Prototype usability testing
- Prototype creation
- End user task analysis

TOOLS

- Adobe XD
- Sketch
- SurveyMonkey
- Google Forms
- Tobii Studio
- pencil.co
- InVision
- InVision studio

UI DESIGN

My UI design skills are not my strongest skill but I have a workable skill level to create aesthetically appealing products.

What I am confident doing without guidance.

- High fidelity wireframes
- Basic custom SVG creation
- Colour schemes
- Creating style guides

What I am confident doing with guidance.

- Photo editing
- Advanced custom SVG creation
- Logo creation

TOOLS

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- flaticon
- Balsamiq

FRONT END DEV

I am able to bring my designs to life with my front end and (limited) back end development knowledge. I can create fully functional, responsive front end interfaces for users to have a faultless experience. All my code is version controlled on GitHub.

What I am confident doing without guidance.

- HTML (semantic elements, SEO meta tags, inline etc)
- Vanilla CSS (Layout structure, responsive, transitions, animations, Flexbox, Grids, media queries)
- CSS frameworks (Skeleton, Bootstrap, Uikit, foundation, Bulma etc)
- SASS
- jQuery
- Basic vanilla JS Manipulating (DOM, selectors, calling & displaying JSON objects, design, animations, basic form validation)
- Basic vanilla PHP (database queries, user sessions, password protection, variables, arrays, string manipulation in databases using forms, if/for/while loops)
- Basic Go lang (a command, learning to a type, making a counter, pushing to remote server, simple conflict resolution, merging)
- SPA with React.js (Setting up an SPA, using counter links, calling JSON files and displaying it on)
- Basic Mobile App development (RN)
- Basic SQL database functions (adding/removing tables etc)

What I am confident doing with guidance.

- Advanced PHP (OURL, large functions, large web applications, complex file upload handling, encryption, file uploading)
- Advanced JS (AJAX, objects, advanced JSON manipulation etc)

TOOLS

- Atom
- VSCode
- Github
- Git bash
- Terminal
- Node.js
- NPM
- MCOP
- web.dev

PROJECTS

FA PROTECT

UI Design | UI Design | Front end dev

FA Protect is a financial advice company in Southampton. They wanted a complete website overhaul of their existing site in order to generate leads for their business through capturing email addresses. The project focused on UX design, a more modern aesthetic and SEO supported by a digital marketing strategy.

CASE STUDY

WEBSITE

Element Design System

UI Design | UI Design | Front end dev

Element was started as part of a university assignment but I enjoyed working on the project so much it will be an ongoing project as a place to collect all the front end components I create and share them with others.

GITHUB REPO

WEBSITE

RESUME

Need more information like work history or education? You'll probably find it in my CV. If anything is missing please feel free to reach out to me!

DOWNLOAD PDF

ABOUT ME

So you've seen my professional credentials, but you want to see if I could fit in with your team. Pop up - I love burgers. Get to know me!

As you know I'm Adam. I've had an interest in computers since I was 4. My favourite way to unwind is to play competitive games - I like shooters and MOBAs.

I'm competitive by nature. I've played sports since I was 6. I've done a little bit of everything including rugby, American football, soccer, cricket. I currently study muay thai and boxing at my local gyms.

Don't get the wrong idea about the fighting - I'm a super relaxed and mellow dude. My gender side has made me a music addict. I love music and was in a (about terrible!) band for nearly 6 years. I was a singer. I also play guitar and annoy all my friends with my out of tune singing.

Im very passionate about mental health awareness. Mental health has touched people close to my heart and I haven't been able to do much to help because of my degree, but keep an eye out for me running marathons or using my tech skills for charities in the near future!

CONTACT

Like what you see? Want to talk about a potential project or job opening? Fire over an email:

adam.john.elsbury@gmail.com

Prefer to speak over the phone?

07506782509

GETTING BETTER LITTLE BY LITTLE, EVERY DAY.

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